A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT BETWEEN THE HIGHEST RANKED FIRM AND THE CITY OF HOLLYWOOD FOR THE DEVELOPMENT OF A PARKING MANAGEMENT PLAN.

WHEREAS, the Office of Parking and Intergovernmental Affairs desires to contract with a qualified firm for the Development of a Parking Management Plan which will include recommendations relating to the city's parking policies, operations (including the feasibility of privatization of all or parts of the parking system), inventory of property, equipment and material; and

WHEREAS, Notices of Request for Proposal Number RFP-4357-13-JE were mailed on August 20, 2013, and the RFP was electronically advertised in accordance with the City's Purchasing Ordinance, Section 38.42(A)(1); and

WHEREAS, RFP-4357-13-JE was opened at 3:00 P.M., Friday, September 20, 2013, and resulted in responses from seven (7) firms as follows:

♦ Desman Associates	Fort Lauderdale, Florida
♦IBI (Florida) Group	Pompano Beach, Florida
 Integrity Parking Systems 	Chagrin Fall, Ohio
 Kimley-Horn & Associates 	Miami, Florida
♦ Phillips Parking	Winter Gardens, Florida
♦Tim Haahs & Associates, Inc.	Miami, Florida
 Walker Parking Consultants 	Tampa, Florida ;and

WHEREAS, evaluation of the proposals was based upon the criteria as established in the RFP as follows: Experience; Project Organization and Technical Qualifications of the Persons Assigned to the Project; Project Understanding, Proposed Approach, Methodology; References and Successfully Completed Similar Projects and Cost; and WHEREAS, each firm's proposal was evaluated by the a committee comprised of members of management, administrative staff and management from a neighboring city; and

WHEREAS, after the proposals were evaluated, two (2) firms were shortlisted and were invited to participate in oral interviews by the committee, and final evaluation scores were compiled, and the finalists were ranked at the January 14, 2014 meeting; and

WHEREAS, the rankings were based upon the criteria, proposal content and the oral interviews, and the final rankings are as follows:

Desman Associates	1.0
Walker Parking Consultants	2.0

; and

WHEREAS, the evaluation committee has recommended that the City Commission authorize negotiation and execution of an Agreement with the highest ranked firm, Desman Associates, for the Development of a Parking Management Plan; and

WHEREAS, the City reserves the right to cancel this agreement with or without cause; and

WHEREAS, award is subject to the City receiving all insurance required and approved by the City's Risk Manager and other terms and conditions required by the City Manager and the City Attorney;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

<u>Section 1</u>: That it hereby ranks the firms as follows:

- 1. Desman Associates
- 2. Walker Parking Consultants

<u>Section 2</u>: That it hereby approves and authorizes the negotiation and execution, by the appropriate City Officials, of an agreement between the highest ranked firm and the City of Hollywood embodying the terms and conditions approved by the City Commission this date, in a form acceptable to the City Manager and approved as to form and legality by the City Attorney.

A RESOLUTION AUTHORIZING TO NEGOTIATE AND EXECUTE AN AGREEMENT FOR THE DEVELOPMENT OF A PARKING MANAGEMENT PLAN.

Section 3: That, if the appropriate City officials are unable to negotiate an agreement with the top-ranked firm, it hereby approves and authorizes the negotiation and execution, by the appropriate City officials, of an agreement between the second ranked firm and the City of Hollywood embodying the terms and conditions approved by the City Commission this date, in a form acceptable to the City Manager and approved as to form and legality by the City Attorney

<u>Section 4</u>: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____day of _____, 2014.

PETER BOBER, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY for the use and reliance of the City of Hollywood, Florida, only.

JEFFREY P. SHEFFEL, CITY ATTORNEY