

RESOLUTION NO. R-CRA 2023-58

A RESOLUTION OF THE HOLLYWOOD, FLORIDA,
COMMUNITY REDEVELOPMENT AGENCY ("CRA"),
APPROVING AND AUTHORIZING THE APPROPRIATE
CRA OFFICIALS TO EXECUTE AN AGREEMENT WITH
OCEAN RESCUE ALLIANCE, INC. TO PROVIDE DESIGN,
CONSTRUCTION, AND DEPLOYMENT SERVICES OF
ARTIFICIAL REEFS IN AN AMOUNT UP TO \$583,560.00.

WHEREAS, the Community Redevelopment Agency ("CRA") desires to obtain design, construction, and deployment services that are required to implement four near shore artificial reefs project in an expeditious fashion; and

WHEREAS, by constructing an artificial reef, residents, guests, and visitors will enjoy their stay in Hollywood and the reef construction will build a stable habitat for marine organisms; and

WHEREAS, previously the CRA contracted Ocean Rescue Alliance, Inc. ("ORA") to construct a reef in deep water, and the CRA obtained a permit from the Army Corp for construction of four reefs near the shore along Hollywood Beach; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000.00, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s), after due public notice inviting bids or proposals; and

WHEREAS, on January 13, 2013, Request for Proposal Number RFP-023-23-GJ ("RFP") was electronically advertised on OpenGov.com to solicit qualified firms to provide the desired design, construction and deployment of artificial reef services; and

WHEREAS, the RFP resulted in one proposal from the following firm by the response due date:

- Ocean Rescue Alliance, Inc. ; and

WHEREAS, on March 16, 2023, the Selection Committee consisting of CRA and City Staff from the Office of Communications, Marketing and Economic Development, Parks and Recreation and Cultural Arts, and Community Redevelopment Agency, met to evaluate the proposal; and

WHEREAS, the Selection Committee evaluations were based on the following Evaluation Criteria established the RFP: Firm Project Execution and Management

Experience, Approach and Methodology for Complete production of the Modulus, Quality Control and Warranty, Past Performance – References, and Cost of Work; and

WHEREAS, based on the Evaluation Criteria, the Selection Committee evaluated the proposal, and the scores were compiled to arrive at the following:

- Ocean Rescue Alliance, Inc.: 81.25 Points ; and

WHEREAS, the Selection Committee recommends that the CRA Board authorize the negotiation and execution of an Agreement with Ocean Rescue Alliance, for a term of one year to provide design, construction, and deployment services; and

WHEREAS, funding for these services have been appropriated and exists in account number(s) 163.639901.55200.563010.001599.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing “WHEREAS” clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That the CRA Board ranks the firm as follows:

Ocean Rescue Alliance, Inc.

Section 3: That it authorizes the appropriate CRA officials to execute an Agreement with Ocean Rescue Alliance, Inc. to provide design, construction, and deployment of artificial reef services and proposal for deployment of four reefs, in a form acceptable to the CRA Executive Director and approved as to form by the General Counsel.


Section 4: That the CRA Board authorizes the expenditure of additional funding in an amount up to \$50,000.00 above the \$583,560.00 by the appropriate CRA officials to execute a coral restoration program as part of this project.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA"), APPROVING AND AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO EXECUTE AN AGREEMENT WITH OCEAN RESCUE ALLIANCE, INC. TO PROVIDE DESIGN, CONSTRUCTION, AND DEPLOYMENT SERVICES OF ARTIFICIAL REEFS IN AN AMOUNT UP TO \$583,560.00.

PASSED AND ADOPTED this 4th day of October, 2023.

ATTEST:




PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY



JOSH LEVY, CHAIR

APPROVED AS TO FORM:



DOUGLAS R. GONZALES,
GENERAL COUNSEL