

Proclamation

City of Hollywood, Florida

in recognition of

10 YEAR ANNIVERSARY OF HOLLYWOOD SALSA FESTIVAL APRIL 5, 2025

- WHEREAS,** CRISTINA MOINELO IS A CUBAN-BORN REAL ESTATE PROFESSIONAL, COMMUNITY LEADER, AND FOUNDER OF ART CENTER 2020, WELL-KNOWN FOR HER DEDICATION TO PROMOTING ARTS, CULTURE, AND THE LATIN COMMUNITY IN THE AREA; AND
- WHEREAS,** MELINA ALMODÓVAR IS A PUERTO RICAN-BORN SALSA SINGER AND A PROMINENT FIGURE IN THE SOUTH FLORIDA LATIN MUSIC SCENE, KNOWN AS "LA MUÑECA DE LA SALSA," WHO HAS MADE A SIGNIFICANT IMPACT WITH HER VOCAL TALENT, CHARISMATIC STAGE PRESENCE, AND LOVE FOR SALSA MUSIC; AND
- WHEREAS,** IN 2014, CRISTINA MOINELO, RECOGNIZING THE CULTURAL IMPORTANCE AND ECONOMIC IMPACT OF THE LATIN COMMUNITY IN HOLLYWOOD, APPROACHED THE COMMUNITY REDEVELOPMENT AGENCY (CRA) WITH THE IDEA OF AN EVENT THAT WOULD HIGHLIGHT THE ROLE OF LATINOS IN THE CITY'S DEVELOPMENT, LEADING TO THE CREATION OF THE HOLLYWOOD SALSA FEST; AND
- WHEREAS,** CRISTINA MOINELO AND MELINA ALMODÓVAR'S SHARED PASSION FOR SALSA AND THEIR TIRELESS DEDICATION TO THE COMMUNITY HAVE CREATED A LASTING LEGACY THROUGH THE HOLLYWOOD SALSA FEST THAT CONTINUES TO BENEFIT THE CITY OF HOLLYWOOD; AND
- WHEREAS,** THE HOLLYWOOD SALSA FEST CELEBRATES NOT ONLY THE LATIN COMMUNITY BUT THE UNIVERSAL JOY OF MUSIC, DANCE, AND UNITY, ENRICHING THE CULTURAL LANDSCAPE OF HOLLYWOOD AND FOSTERING A SPIRIT OF INCLUSION AND CULTURAL PRIDE; AND
- WHEREAS,** THE HOLLYWOOD SALSA FEST IS STRONGER THAN EVER, NOW STANDING AS THE LARGEST FREE SALSA FESTIVAL IN SOUTH FLORIDA, ATTRACTING THOUSANDS OF ATTENDEES FROM THROUGHOUT OUR REGION AND CONTINUING TO SHOWCASE THE RICH HERITAGE OF SALSA MUSIC IN OUR COMMUNITY; AND
- WHEREAS,** THE 10TH ANNUAL HOLLYWOOD SALSA FEST IS SCHEDULED FOR SATURDAY, APRIL 5, 2025, FROM 2:00 PM TO 11:00 PM AT ARTSPARK AT YOUNG CIRCLE, FEATURING AN EXCITING LINEUP OF PERFORMERS INCLUDING JOSÉ ALBERTO "EL CANARIO": RENOWNED AS "THE SALSA SHOWMAN," MELINA ALMODÓVAR: KNOWN AS "LA MUÑECA DE LA SALSA," VICTOR GARCÍA Y LA SONORA SANJUANERA, ALAYN GARCÍA AND CACHI Y SAOCO NUEVO; NOW
- THEREFORE,** I, JOSH LEVY, MAYOR OF THE CITY OF HOLLYWOOD, FLORIDA AND THE HOLLYWOOD CITY COMMISSION, DO HEREBY PROCLAIM **APRIL 5, 2025, AS "HOLLYWOOD SALSA FEST DAY"** IN RECOGNITION OF THE CONTINUED SUCCESS OF THE HOLLYWOOD SALSA FEST, THE IMMEASURABLE CULTURAL CONTRIBUTIONS OF CRISTINA MOINELO AND MELINA ALMODOVAR, AND THE UNIFYING POWER OF SALSA MUSIC THAT BRINGS JOY, TOGETHERNESS, AND PRIDE TO OUR COMMUNITY.

SIGNED THIS 2ND DAY OF
APRIL 2025 AT
HOLLYWOOD, FLORIDA



MAYOR JOSH LEVY
VICE MAYOR IDELMA QUINTANA
COMMISSIONER CARYL S. SHUHAM
COMMISSIONER PETER D. HERNANDEZ
COMMISSIONER TRACI L. CALLARI
COMMISSIONER ADAM GRUBER
COMMISSIONER KEVIN D. BIEDERMAN