

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
January 21, 2026
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on January 21, 2026, at 9:15 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Idelma Quintana
Board Members:	Caryl Shuham
	Peter Hernandez
	Traci Callari
	Kevin Biederman
	Adam Gruber
General Counsel	Damaris Henlon
Executive Director	George R. Keller, Jr., CPPT
Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

Board member Biederman requested to be recused from the voting process for Item #8 due to a working relationship.

Citizens' Comment

The following individuals expressed their personal opinions/concerns:

Lynn Smith
Evelyn Koser
Bob Glickman

1. **R-CRA-2026-01** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Changing The Regular CRA Board Meeting In April, July, November, And December, 2026, And January, 2027.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Shuham and, on a voice vote, passed unanimously 7-0.

2. **R-CRA-2026-02** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute An Interlocal Agreement With The City Of Hollywood For Reimbursement To The CRA In An Amount Up To \$750,000.00 For The Florida Department Of Environmental Protection Land And Water Conservation Fund Grant For The Keating Park Project.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was
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seconded by Board member Shuham and, on a voice vote, passed unanimously 7-0.

3. **R-CRA-2026-03** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Appointing A Vice Chairperson For A One-Year Term.

ACTION: Motion was made by Board member Shuham, nominating Board member Traci Callari to the position of Vice Chairperson. The motion was seconded by Vice Chair Quintana and, on a voice vote, passed unanimously 7-0.

4. **R-CRA-2026-04** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Considering Approval/Denial Of A Property Improvement Program Grant Agreement With Hollywood, Towers Condominium Association, Inc, For On-Site Improvements To The Property Located At 3111 N. Ocean Drive In A Total Grant Amount Up to \$75,000.00.

Joann Hussey, Director of Marketing and Communications, delivered a presentation to the Board. An extensive discussion followed among staff and members of the Board.

Board member Hernandez noted that the resolution is retroactive and made a motion to approve the resolution for the Mini Property Improvement Grant only. The motion failed for a lack of a second.

Bob Glickman, representative of the Hollywood Towers Condominium Association, was invited by the Chair to respond to questions raised by the Board, including the sea turtle lighting.

An extensive discussion ensued among the Board and members of staff. Board member Hernandez made a motion to approve the resolution for up to \$50,000, no more than \$75,000, with approved information. The motion was seconded by Vice Chair Callari.

ACTION: Motion was made by Board member Hernandez to adopt the Resolution. The motion was seconded by Vice Chair Callari and, on a voice vote, passed unanimously 6-0. Board member Biederman recused himself due to a working relationship.

5. **R-CRA-2026-05** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Kofsky, David A. & Elizabeth Kofsky Fam. Tr. For On-Site Improvements To The Property Located At 322 Missouri Street In A Total Grant Amount Up To \$75,000.00.

Joann Hussey, Director of Marketing and Communication, presented a presentation to the Board. The Chair invited Architect Joe Kaller to address the Board’s questions and concerns. David and Elizabeth Kofsky were then invited to provide additional information.

ACTION: Motion was made by Board member Hernandez to adopt the Resolution. The motion was seconded by Board member Gruber and, on a voice vote, passed unanimously 7-0.

6. **R-CRA-2026-06** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Amendment With Ocean Rescue Alliance Inc., Increasing The Contract Duration By An Additional 180 Days From March 2, 2026.

ACTION: Motion was made by Board member Shuham to adopt the Resolution. The motion was seconded by Vice Chair Callari and, on a voice vote, passed unanimously 7-0.

Chair Levy left the meeting at 10:04 A.M. and returned at 10:05 A.M.

7. IR-CRA-2025-03 – Information Report Providing an Update To The CRA Board On Beach and Downtown Activities For The Previous Month.

George R. Keller, Jr., CPPT, provided an update on the following projects:

Harrison Street Streetscape, FDOT issues at Hollywood Beach, and the FDEP warning letter of the Ocean Reef modules. He then invited Lisa Liotta, Redevelopment Manager, who provided an update on the American Legion Mural.

8. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Gruber

Board member Gruber welcomed everyone back and stated he is looking forward to a good year.

Board member Biederman

Board member Biederman had no further comment.

Board member Quintana

Board member Quintana had no further comment.

Board member Shuham

Downtown Hollywood

Board member Shuham requested that staff provide an update on the old Publix building at the Circle. She further advised that the CRA staff should continue to work with the developers on utilizing the space effectively.

Chair Levy provided an update to the Board.

Board member Hernandez

Downtown Parking

Board member Hernandez addressed parking issues at Philmore and Pierce Streets. He recommended that staff review the resident permitting process to identify ways to assist low- to moderate-income residents. He also requested additional security lighting.

Vice Chair Callari

Vice Chair Callari welcomed back all staff and stated that she is looking forward to the challenges and task for this year.

Chair Levy

Downtown Hollywood

Chair Levy stated that he attended the Downtown Royal Poinciana Association meeting along with Board member Hernandez. At the meeting, they received an update on the Downtown Lighting Project. Following the update, Chair Levy requested information on new tenant occupancy in the Downtown and on neighborhood-type services, such as produce markets, book stores, and dry cleaners. He then recommended looking into these retail recruitment ideas.

Joann Hussey provided an update to the Board.

General Counsel, Damaris Henlon

General Counsel Henlon welcomed everyone back.

Executive Director, George R. Keller, Jr. CPPT

The Executive Director wished everyone a happy New Year. He further advised that each Board member should have received his resignation letter dated March 31st, 2026. He thanked both City and CRA staff for being one family. He further thanked Public Works and Marketing and Communications for all their work.

Meeting adjourned at 11:05 A.M.

Phyllis Lewis, Board Secretary