

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH ALL CITY ADS, LLC TO ADVERTISE ON THE CITY RESIDENTIAL TRASH CONTAINERS.

WHEREAS, the Department of Public Works desires to enter into an agreement with All City Ads, LLC ("All City Ads") to advertise on the City residential trash containers; and

WHEREAS, all advertisements must be approved by the City prior to being placed on the trash containers; and

WHEREAS, All City Ads must have and maintain a Local Business Tax Receipt in good standing, hold all applicable county and state licensing, and not have any open code violations or outstanding fees owed to the City; and

WHEREAS, the advertising shall not contain defamatory content or infringe on any copyright, trademarks, or other intellectual property or privacy rights; and

WHEREAS, the term of the agreement will be for a five year period with the option to renew for an additional five year period; and

WHEREAS, the City will be compensated with 25% of all advertising revenues, the revenue generated from the trash container advertisement will be placed in the Environmental Services accounts and will be utilized for possible reduction of solid waste fees.

NOW, THEREFORE, BE IT RESOLVED, BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the appropriate City officials to enter into the attached Agreement with All City Ads, together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form by the City Attorney.

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Section 3: That this Resolution shall be in full force and effect as immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2024.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:

DOUGLAS R. GONZALES
CITY ATTORNEY