

ATTACHMENT IV
Correspondence

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
MEMORANDUM**

DATE: September 5, 2019 **FILE NO.** CRA-2019-46

TO: Leslie Del Monte, Planning Manager
Planning Division, Development Services

VIA: Jorge Camejo, Executive Director, CRA *sg for J. Camejo*

FROM: Francisco Diaz Mendez, Project Manager, CRA

SUBJECT: Letter of support for revision to Artspark Village-B Design
And Site Plan, now known as "Park Place"

ISSUE:

CRA recommendation regarding approval to amend the Design and Site Plan related to the ArtsPark Village-B, to now be known as "Parc Place"

EXPLANATION:

CRA staff has reviewed the subject request regarding the amendment to the Design and Site Plan relating to the Arts Park Village-B which will now be known as "Parc Place". The proposed amendment to the Design and Site Plan will now consist on going from a three phase to a two phase mixed use development plan with approximately 25,000 sq. ft. of retail while maintaining the 433 residential units and parking garage phase as previously approved. The CRA hereby submits this letter of support.

The architecture of the project will enhance the urban design component and improve the appearance around Young Circle. In addition, through the diversity of mixed use it will engage the public with increased pedestrian activity which will generate a sense of connectivity to the 10 acre Arts Park and improved connectivity to downtown Hollywood. This two phase mixed used development supports the goals and objectives of the 2016 Amended and Restated Hollywood Downtown Community Redevelopment Agency Plan.

RECOMMENDATION:

The CRA staff supports this project and recommends its approval.