

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO ISSUE A BLANKET PURCHASE AGREEMENT WITH ICON ENTERPRISES D/B/A CIVICPLUS FOR CITY AND ECONOMIC DEVELOPMENT WEBSITE AND DEPARTMENT HEADER PACKAGE HOSTING, MESSAGING, CHATBOT SERVICES, SOCIAL MEDIA ARCHIVING, WEBSITE REDESIGN, SUPPORT, TRAINING AND MAINTENANCE SERVICES IN AN ANNUAL AMOUNT UP TO \$200,000.00 FOR A THREE-YEAR PERIOD IN ACCORDANCE WITH SECTION 38.41(C)(9) OF THE PROCUREMENT CODE. (BEST INTEREST)

WHEREAS, the Office of Communications, Marketing and Economic Development ("CMED") has a continued need for website hosting, messaging, ADA assistance, SMS subscriber block, server space, support, redesign, chatbot, social media archiving, training, and maintenance services, and services/supplies are needed from a qualified and experienced company to ensure continued website services are provided to the public via the City's two established domain sites, HollywoodFL.org and ChooseHollywoodFL.com; and

WHEREAS, Icon Enterprises d/b/a CivicPlus ("CivicPlus") continues to expand its platform and service options to satisfy their clients' growing needs, including a new robust set of product enhancements and first-to-market integrations that enhance cybersecurity protections to safeguard administrative and resident data from continually evolving cyber threats and digital extortionists, new accessibility solutions and integration with industry leaders, along with ArchiveSocial, the social media account archiving tool the City has been using for social media public record inquiries; and

WHEREAS, CMED desires to issue a Blanket Purchase Agreement in an amount not to exceed \$200,000.00 annually, which includes all current services for an estimated \$127,085.34 for FY2026, 5% annual fee increases, and any needed change orders over a three-year period from October 1, 2025, to September 30, 2028; and

WHEREAS, Section 38.41(C)(9) of the Procurement Code states that when the City Commission declares by a five-sevenths affirmative vote that competitive bidding and competitive proposals are not in the best interest of the City, such purchases are exempt from competitive bidding and competitive proposal requirements; and

WHEREAS, the Director of CMED and Chief Procurement Officer recommend that the City Commission approve and authorize the issuance of a Blanket Purchase Agreement

to CivicPlus for website services from October 1, 2025, through September 30, 2028, in an annual amount of up to \$200,000.00; and

WHEREAS, funding for the Blanket Purchase Agreement will be available in the FY 2026 Operating Budget in account number 557.113001.51900.531170.000000.000.000, subject to approval and adoption by the City Commission.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA.

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the issuance, by the appropriate City officials, of a Blanket Purchase Agreement to CivicPlus, together with such non-material changes as may subsequently be agreed to by the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2025.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

DAMARIS HENLON
CITY ATTORNEY