

ATTACHMENT I
Application Package

DEPARTMENT OF PLANNING



File No. (internal use only): _____

2600 Hollywood Boulevard Room 315
Hollywood, FL 33022

GENERAL APPLICATION



Tel: (954) 921-3471
Fax: (954) 921-3347

This application must be completed in full and submitted with all documents to be placed on a Board or Committee's agenda.

The applicant is responsible for obtaining the appropriate checklist for each type of application.

Applicant(s) or their authorized legal agent must be present at all Board or Committee meetings.

At least one set of the submitted plans for each application must be signed and sealed (i.e. Architect or Engineer).

Documents and forms can be accessed on the City's website at <http://www.hollywoodfl.org/DocumentCenter/Home/View/21>



APPLICATION TYPE (CHECK ONE):

- Technical Advisory Committee
- Historic Preservation Board
- City Commission
- Planning and Development Board

Date of Application: June 15, 2016

Location Address: 4111 South Ocean Blvd. Hollywood, FL 33019

Lot(s): A Block(s): (Parcel A, Platbook 178, Page 33 Subdivision: Gateway Hollywood Plat
Folio Number(s): 514226EB0010 through 514226ED0030 (410 total folio numbers)

Zoning Classification: 1 Land Use Classification: TRANS_____

Existing Property Use: New Construction Sq Ft/Number of Units: N/A

Is the request the result of a violation notice? () Yes (X) No If yes, attach a copy of violation. Has this property been presented to the City before? If yes, check all that apply and provide File Number(s) and

- Resolution(s) Roundtable Technical Advisory Committee Historic Preservation Board
- City Commission Planning and Development

Explanation of Request: 1) Approval request for alternate finish on south elevation of parking garage and recreation deck podium to include an art wall mural in lieu of landscaped green wall. 2) Approval request for additional lettering within the landscape living wall of the west elevation. All lettering is also requested to be approved with back lighting for night viewing. 3) Approval request for monument sign to be placed on South Ocean Drive in landscape buffer south of project entry drive.

Number of units/rooms: 407 Total (367 Transient, 40 Non Transient Sq Ft: 1,050,000 SF

Value of Improvement: \$ 100M Estimated Date of Completion: December 20, 2016

Will Project be Phased? (x) Yes () No If Phased, Estimated Completion of Each Phase
TCO #1: First 20 residential floors and all amenities: October 25, 2016

TCO #2: Balance of residential floors floors: December 20, 2016

Name of Current Property Owner: 4111 South Ocean Drive, LLC

Address of Property Owner: 315 S. Biscayne Blvd., 4th Floor, Miami, FL 33131

Telephone: 305-460-9900 Fax: 305-513-5800 Email Address: efordin@relatedgroup.com

Name of Consultant/Representative/Tenant (circle one): Eric Fordin (Representative)

Address: 315 S. Biscayne Blvd., 4th Floor, Miami, FL 33131

Telephone: 786-402-0807 Fax: 305-513-5800 Email Address: efordin@relatedgroup.com

Date of Purchase: Unknown Is there an option to purchase the Property? Yes (x) No () If Yes, Attach Copy of the Contract. (Note: Condominium Units for Sale)

List Anyone Else Who Should Receive Notice of the Hearing: John Deutschmann

Address: 315 S. Biscayne Blvd., 4th Floor, Miami, FL 33131

Email Address: jdeutschmann@relatedgroup.com

DEPARTMENT OF PLANNING



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GENERAL APPLICATION

CERTIFICATION OF COMPLIANCE WITH APPLICABLE REGULATIONS

The applicant/owner(s) signature certifies that he/she has been made aware of the criteria, regulations and guidelines applicable to the request. This information can be obtained in Room 315 of City Hall or on our website at www.hollywoodfl.org. The owner(s) further certifies that when required by applicable law, including but not limited to the City's Zoning and Land Development Regulations, they will post the site with a sign provided by the Office of Planning and Development Services. The owner(s) will photograph the sign the day of posting and submit photographs to the Office of Planning and Development Services as required by applicable law. Failure to post the sign will result in violation of State and Municipal Notification Requirements and Laws.

(I)(We) certify that (I) (we) understand and will comply with the provisions and regulations of the City's Zoning and Land Development Regulations, Design Guidelines, Design Guidelines for Historic Properties and City's Comprehensive Plan as they apply to this project. (I)(We) further certify that the above statements and drawings made on any paper or plans submitted herewith are true to the best of (my)(our) knowledge. (I)(We) understand that the application and attachments become part of the official public records of the City and are not returnable.

Signature of Current Owner: Eric Fordin Date: June 16, 2016

PRINT NAME: Eric Fordin, Vice President Date:

Signature of Consultant/Representative: [Signature] 6/16/16

PRINT John Deutschmann Date:

NAME: _____

Signature of Tenant: _____ Date:

PRINT NAME: _____

CURRENT OWNER POWER OF ATTORNEY

Date:

I am the current owner of the described real property and that I am aware of the nature and effect the request for Hyde Resort & Residences (aka Hyde Beach Resort) property, which is hereby made by me or I am hereby authorizing John Deutschmann, to be my legal representative, in the event of my unforeseen absence, before the City Commission, Board and/or Committee relative to all matters concerning this application.

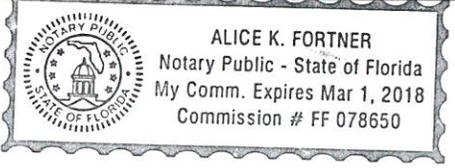
Sworn to and subscribed before me this 16th day of June, 2016

[Signature]
Notary Public State of Florida

Eric Fordin
SIGNATURE OF CURRENT OWNER

ERIC FORDIN
Print Name : Eric Fordin

My Commission Expires: 3-1-18 (Check One) Personally known to me; OR _____



Department of Development Services
Supplement to General Application Dated: June 16, 2016
Hyde Resort & Residences (aka Hyde Beach Resort)
Page 1 of 2

Site & Project Description:

Hyde Resort & Residences is a new construction project consisting of 367 transient/restricted use units and 40 non transient use units. The project has 42 levels of construction with an attached 8 level parking garage/recreation deck podium positioned above an entry level arrival court. The Hyde Resort & Residences, a high end luxury hotel condominium development, approximately 1,050,000 sf (Master Building Permit No. 14-102882) will have 24/7, 365 day manned hotel services deck with amenity services that include 2 swimming pools, reflection pool, Jacuzzi, valet services, concierge services, on site restaurant, on site spa, fitness center and coffee café. Guests and residents of the Hyde Resort & Residences will have membership privileges to the adjacent Hyde Beach Kitchen & Cocktail facility.

Description of Request:

We are requesting that the south garage façade exterior finish be amended from a landscaped plant wall as approved by TAC and Building Permit to an artistic mural. The west elevation of the parking garage is proposed to remain a landscaped living wall. We are proposing an alternate finish to the south elevation of the parking garage podium only due to the high wind corridor associated with ocean frontage between our project and developments to the south, City of Hallandale Beach Fire Station #60 and Beach Club Tower 3 that would perpetually hinder plant maturity. Our Chairman, Mr. Jorge Perez and Art Curator, Ms. Patricia Garcia-Velez Hanna have selected internationally acclaimed artist Douglas Hoekzema, (aka Hoxx), a City of Hollywood resident, as our proposed artist using the south elevation of the parking garage podium, an area approximately 95'H x 230'W as a canvas for his mural art. All ventilation louvers within the south elevation wall will be included in the art wall mural and will not be discernible from adjacent roadways. Our artist Hoxx, has also included future touch up warranty services for the mural art wall. Hoxx has previously installed mural art walls locally and internationally at Miami Marine Stadium, Miami, FL; Young Arts, Miami, FL and at the Sofitel Hotel, Vienna, Austria.

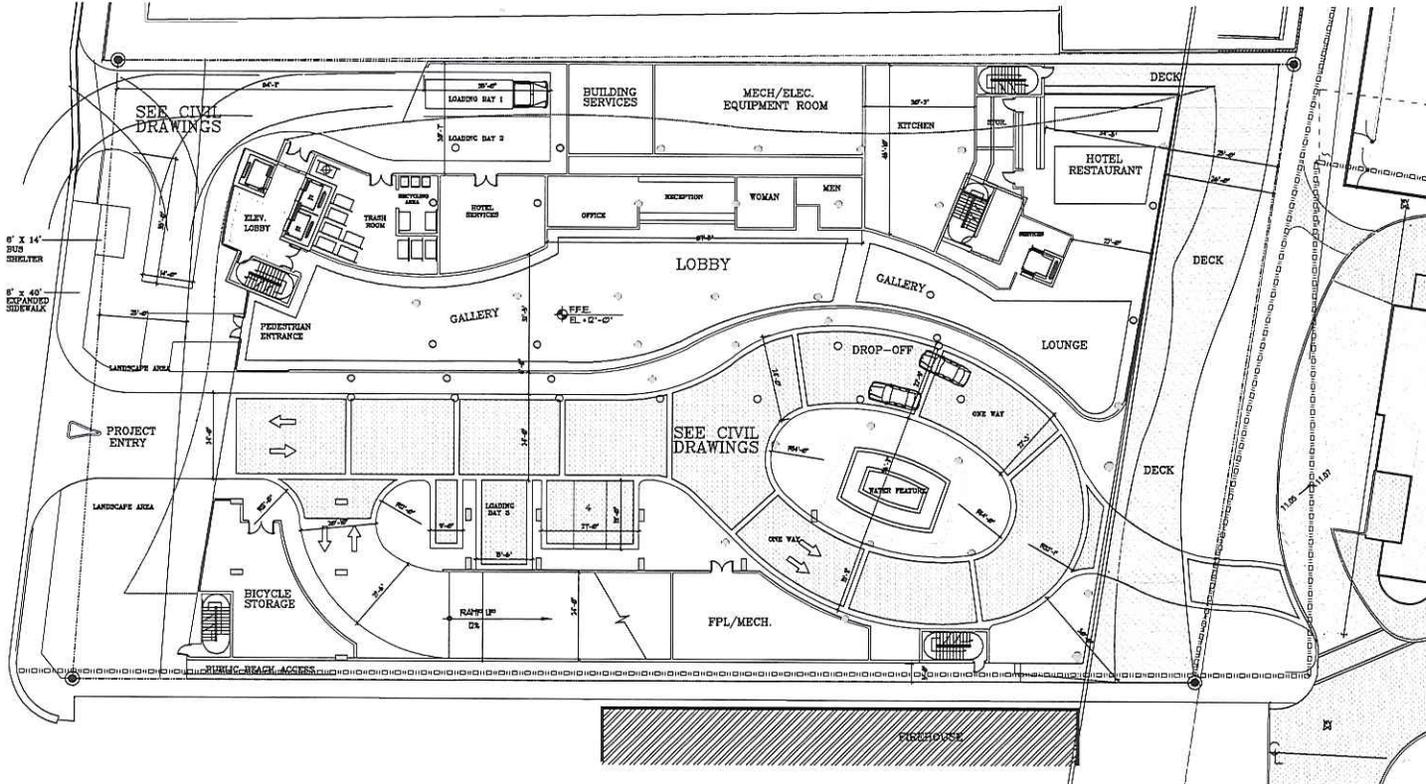
We also request approval for an additional two (2) rows of lettering below the previously approved "H" which is 30' in height centered within the upper half of the living landscaped wall of the west elevation. The first row of proposed additional lettering is 6' in height: HYDE. The second row of proposed lettering is 1'-7" in height. RESORT & RESIDENCES. The "H" and the additional proposed lettering is also proposed to be back lit to provide attractive night time identification.

Additionally we are requesting approval of a monument sign that would be placed in the existing planned landscape buffer of the property between the parking garage podium and the existing sidewalk right of way on north bound South Ocean Drive. This is the area south of the entry into the arrival court of the building

Department of Development Services
Supplement to General Application Dated: June 16, 2016
Hyde Resort & Residences (aka Hyde Beach Resort)
Page 1 of 2

Additional Information:

The mural art by Hoxx proposed for the south elevation of the parking garage podium is proposed per the attached two elevation views: 1) Perspective view from the southwest, and 2) Direct south elevation view. This Hoxx mural art pieces has been reviewed and selected for use at the project pending City of Hollywood approval by Mr. Perez and Ms. Hanna. We have also included additional detail sheets depicting the proposed additional lettering within the west elevation landscaped living wall, a supplemental elevation sheet depicting the entire west elevation of the project inclusive of residential tower and parking garage podium, and monument sign elevation for review and approval consideration.



PROJECT DATA

ZONING:
 PRECINCT: C-1
 REQUIRED: PD (PLANNED UNIT DEVELOPMENT)
MINIMUM REQ'D. LOT SIZE:
 REQUIRED: 19 ACRES
 PROVIDED: 1.023 ACRES 68,290 Sq.Ft.
 NET LOT SIZE: 1.2267 ACRES 84,899 Sq.Ft.

PREVIOUSLY APPROVED: 477 ROOMS
PROPOSED/PROVIDED:
 RESIDENTIAL UNITS 40
 HOTEL UNITS 307
TOTAL 407

LOT COVERAGE:
 PROVIDED: 745(41.654) Sq.Ft.

LOT WIDTH:
 REQUIRED: N/A
 PROVIDED: 172'-0"

SETBACKS:
FRONT (OCEAN BEV.):
 REQUIRED: 25'-0"
 PROVIDED: 20'-0"

REAR (ATLANTIC BEV.):
 REQUIRED: 25'-0"
 PROVIDED: 20'-0"

SIDE SETBACK (OUTDOOR) TO NORTH PROPERTY LINE:
 REQUIRED: N/A
 PROVIDED: 0'-0"

SIDE SETBACK (OUTDOOR) TO SOUTH PROPERTY LINE:
 REQUIRED: N/A
 PROVIDED: 0'-0"

BUILDING HEIGHT:
 40 STOREYS 417'-0"
 (FROM AVERAGE GRADE OF OCEAN BEV. TO ROOF)

OFF-STREET PARKING:
REQUIRED:
 HOTEL 207 ROOMS 2:1 = 414 SPACES
 RESIDENTIAL 40 UNITS 1:1 = 40 SPACES
 CREDIT 40 UNITS 1:1 = 40 SPACES
 RETAIL/SHOP 8750 SF/100 SF = 87.5 SPACES
TOTAL: 481.5 SPACES

PROVIDED:
 RESIDENTIAL 207 UNITS 1:1 = 207 SPACES
 HOTEL 40 UNITS 1:1 = 40 SPACES
TOTAL: 247 SPACES

UNIT MIX

UNIT TYPE	NO.	SQ. FT.	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS
STUDIO	100	400	100	100	100	100	100	100
1-BED	100	800	100	100	100	100	100	100
2-BED	100	1600	100	100	100	100	100	100
3-BED	100	2400	100	100	100	100	100	100
TOTAL	400	4800	400	400	400	400	400	400

UNIT BREAKDOWN

UNIT TYPE	NO.	SQ. FT.	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS	NO. OF UNITS
STUDIO	100	400	100	100	100	100	100
1-BED	100	800	100	100	100	100	100
2-BED	100	1600	100	100	100	100	100
3-BED	100	2400	100	100	100	100	100
TOTAL	400	4800	400	400	400	400	400

PROJECT NOTES:

1. ALL TRADE PARKING WILL BE PROVIDED
2. ALL SIGNAGE WILL BE UNDER SEPARATE PERMIT
3. PERMIT AND CONCEPT SITE DESIGN AND LAND DEVELOPMENT REGULATIONS
4. MAXIMUM PORT-COOLER AT ALL PROPERTY CORNERS ADJACENT TO WINDWARD STREET WILL BE 8' X 8' (SEE ARCHITECTURAL DRAWINGS FOR DETAILS)
5. THE PROPERTY SHALL BE MAINTAINED IN ACCORDANCE WITH THE STANDARDS OF THE FLORIDA GREEN BUILDING COUNCIL GREEN BUILDING RATING
6. PROPERTY SHALL COMPLY WITH THE TURBULE WINDS DESIGN

VARIANCES/ADJUSTMENTS TO EXISTING APPROVED PD:

1. REDUCE PARKING SPACES FROM 14' TO 16'
2. ALLOW LOADING BACK OF SPACE TO OCCUR WITHIN THE LANDSCAPE BUFFER ALONG BEACH
3. ALLOW TRUCKS AND TRAILERS TO CROSS TOWARD TRUCK PARKING

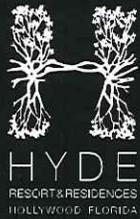


**SITE PLAN/
1ST LEVEL PLAN**
SCALE 1/16"

COHEN · FREEDMAN · ENCINOSA & ASSOC.
Architects, PA
 8085 N.W. 155th Street Miami Lakes, Florida 33016 305 826-3999

PRELIMINARY DESIGN FOR:
HYDE BEACH RESORT
 4111 SOUTH OCEAN DRIVE, HOLLYWOOD, FL 33019

DATE: 11/20/13
 DRAWN BY: L1/01/13
 CHECKED BY: L1/01/13
A1.2
 SHEET NO. 3215



+



DOUGLAS HOEKZEMA INTERIOR AND EXTERIOR ART PROPOSAL



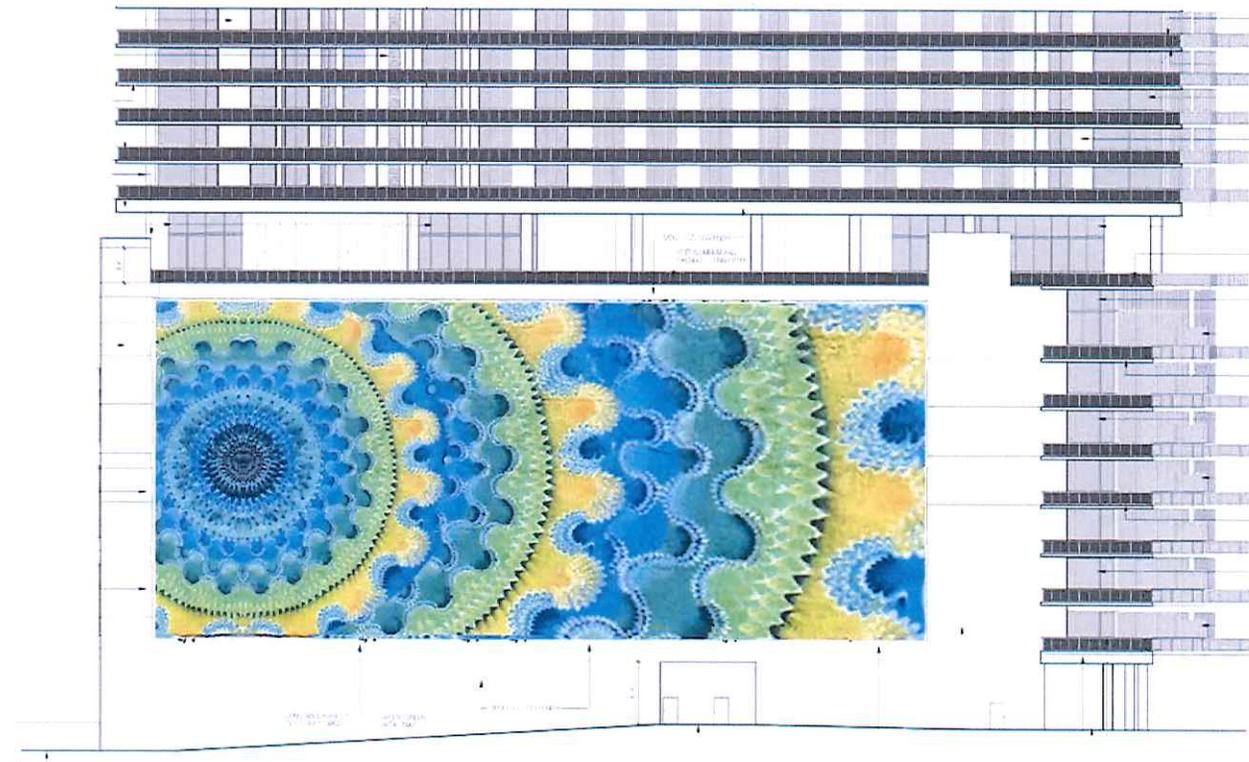
DOUGLAS HOEKZEMA—part machine, part scientist. Weaving his paints in and out like a human-loom, he uses logarithmic spirals to chronicle the passage of time and the universal parallels between control and chaos. Implementing sacred geometry, and a hand-made paint pendulum, Hoekzema is able to use the earth's gravitational pull to layer minute upon minute, channeling the cosmos and the individual mechanisms that hold life together.

Also known for his murals and spray work, Hoekzema references the spiritual, natural, and instinctual pull toward balance; meeting two polar opposites in the middle to discover their inevitable likeness. With restraint being an ever-present key to his practice, Hoekzema actively participates as a module in the grander system, consciously pushing his patterns and designs to the point of synergetic equilibrium.

EXTERIOR

Concept 1

Recommendation #1





SIGN LAYOUT

HYDE - Monument Sign

Quantity 1

CITY MAX. ALLOWED SQ FT:
PROPOSED SQ FT: 60 SQFT

VECTORIZED LOGO: YES

FABRICATION NOTES:
MONUMENT SIGN PAINTED BRUSHED ALUMINUM
TENANTS: PUSH THROUGH ACRYLIC LETTERS WITH DAY/NIGHT VINYL

1" REVERSE CHANNEL LETTERS READING "HYDE"
PAINTED BRONZE
WITH 1/2" STANDOFFS
ILLUMINATION: WHITE LED

COLOR

- BRONZE
- PMS NEUTRAL BLACK C

WALL COLOR:
RACEWAY COLOR:
VINYL COLOR APPROVED BY CLIENT:

SITE SURVEY INFO NEEDED:
EXACT MEASUREMENTS:
ELECTRICAL HOLES:

PRE-FABRICATION MEETING SIGN:

NOTES:

PERMIT NUMBER:



LETTERS SQ FT

- HYDE: 84" WIDE X 19" HEIGHT = 11 SQ FT
- RESORT & RESIDENCES: 84" X 5.4" HEIGHT = 3.15 SQ FT
- RESTAURANT: 33" WIDE X 4.5" HEIGHT = 1 SQ FT
- HYDE: 26.4" WIDE X 6" HEIGHT = 1.1 SQ FT / CAFE: 14" WIDE X 4.5" HEIGHT = 0.4 SQ FT
- BABALU: 22.8" WIDE X 4.5" HEIGHT = 0.71 SQ FT
- TENANTS: 23.4" WIDE X 4.5" HEIGHT = 0.73 SQ FT

TOTAL 18 SQ FT



540 W. 83 Street
Hialeah, FL 33014
305-362-3333

www.acusigns.com

Project:
HYDE

Address:
To Confirm

Account Manager:
Andrew Merrill-Facio

Designer:
Jessica Murillo

Scale:
N.T.S.

Date:
6/13/2016

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No.

Sheet:
1 of 3

CLIENT APPROVAL

- APPROVED AS SHOWN
- APPROVED WITH CHANGES
- DISAPPROVED

DATE: / /2016

BY: (PLEASE PRINT NAME)

SIGNATURE

SIGN LAYOUT

HYDE - Main Sign - Channel Letters

Quantity 1

CITY MAX. ALLOWED SQ FT:
PROPOSED SQ FT:

VECTORIZED LOGO: YES

FABRICATION NOTES:

A) "H" LOGO
REVERSE ILLUMINATED CHANNEL LETTER
PAINTED BRONZE WITH WHITE CLOUD
FACE: .090 ALUMINUM FACE
RETURN DEEP SIZE: .063 ALUMINUM 3"
MOUNTING: MOUNTED WITH
CUSTOM BRACKETS
ILLUMINATION: WHITE LED

B) HYDE RESORT & RESIDENCES
FRONT ILLUMINATED CHANNEL LETTER
FACE: WHITE ACRYLIC FACE
TRIM: WHITE
RETURN DEEP SIZE: .063 ALUMINUM 5"
PAINTED BRONZE
MOUNTING: MOUNTED WITH
CUSTOM BRACKETS
ILLUMINATION: WHITE LED

COLOR
BRONZE

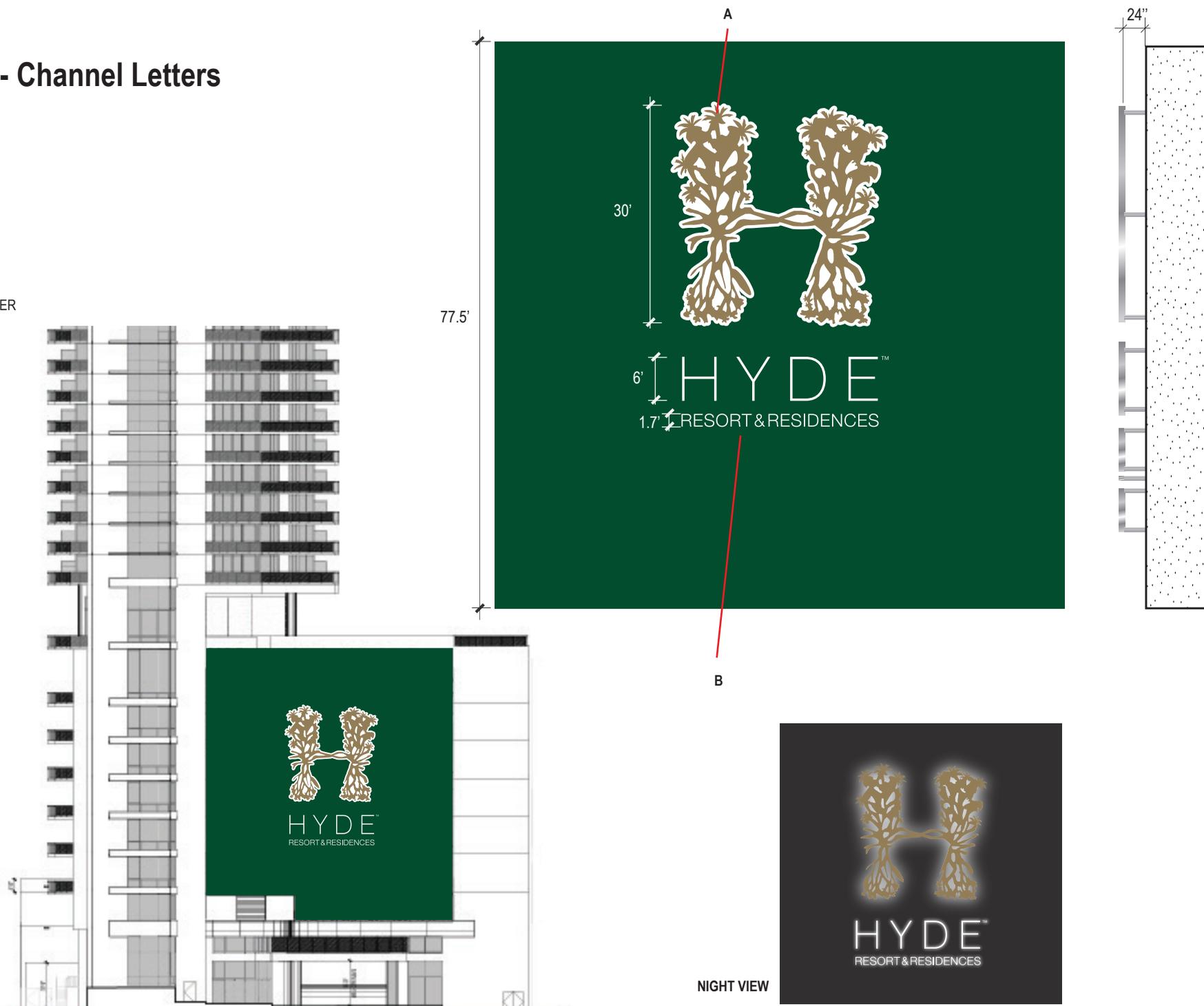
WALL COLOR:
RACEWAY COLOR:
VINYL COLOR APPROVED BY CLIENT:

SITE SURVEY INFO NEEDED:
EXACT MEASUREMENTS:
ELECTRICAL HOLES:

PRE-FABRICATION MEETING SIGN:

NOTES:

PERMIT NUMBER:



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Hialeah, FL 33014
305-362-3333

www.acusigns.com

Project:
HYDE

Address:
To Confirm

Account Manager:
Andrew Merrill-Facio

Designer:
Jessica Murillo

Scale: N.T.S.	Date: 6/13/2016
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No.	Sheet: 2 of 3
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- DISAPPROVED

DATE: / /2016

BY: (PLEASE PRINT NAME)

SIGNATURE

SIGN LAYOUT

HYDE - Front illuminated Channel Letters

Quantity 1

CITY MAX. ALLOWED SQ FT: 200
 PROPOSED SQ FT: 187,8

VECTORIZED LOGO: YES

FABRICATION NOTES:

"H" LOGO
 FRONT ILLUMINATED CHANNEL LETTER
 FACE: ACRYLIC FACE WITH DAY/NIGHT VINYL
 RETURN DEEP SIZE: .063 ALUMINUM 5" DEPTH
 PAINTED BRONZE.
 MOUNTING: FLUSH TO WALL
 ILLUMINATION: WHITE LED

COLOR

- BRONZE
- PMS NEUTRAL BLACK C

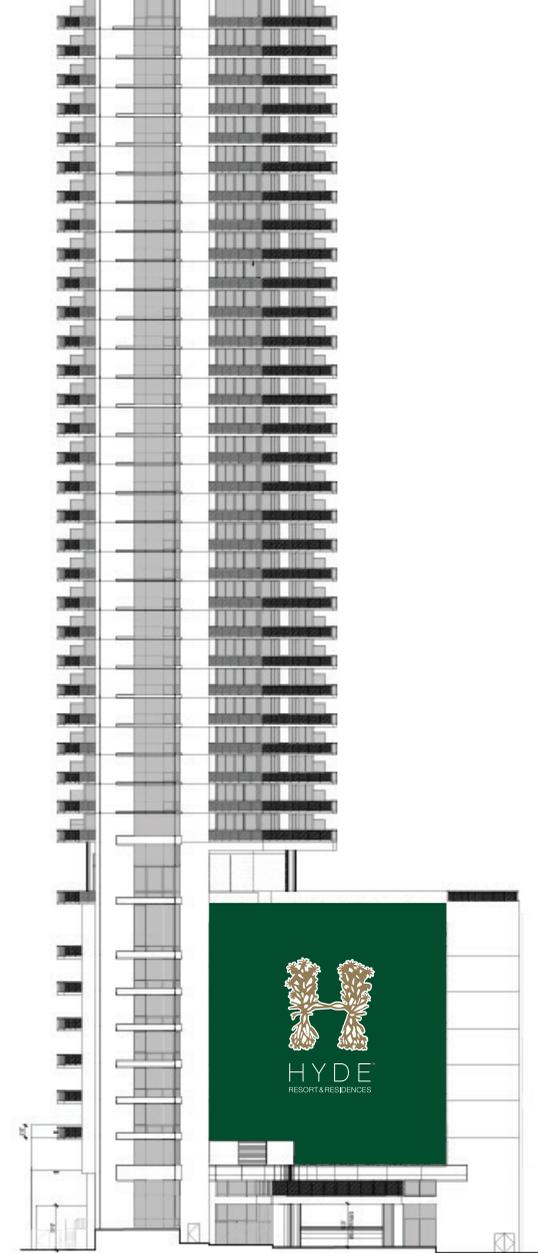
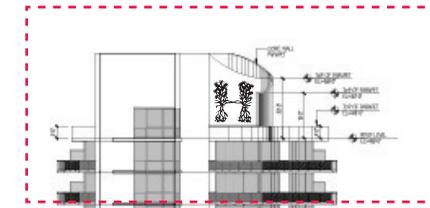
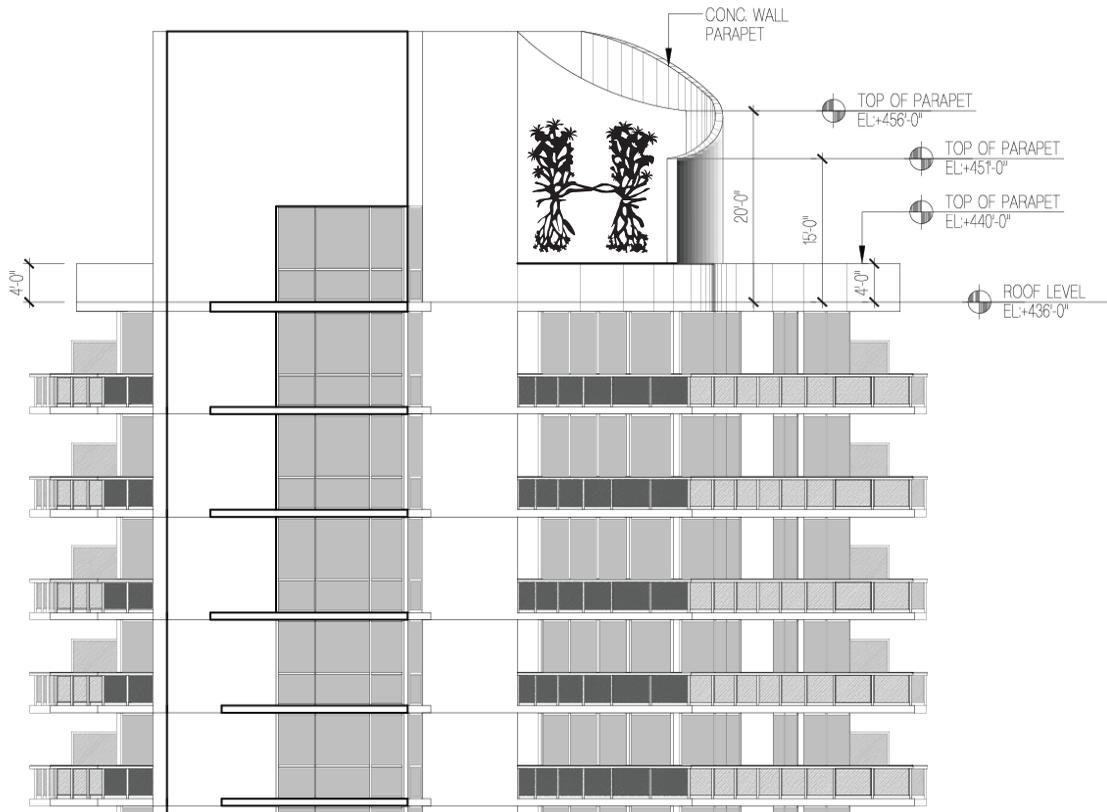
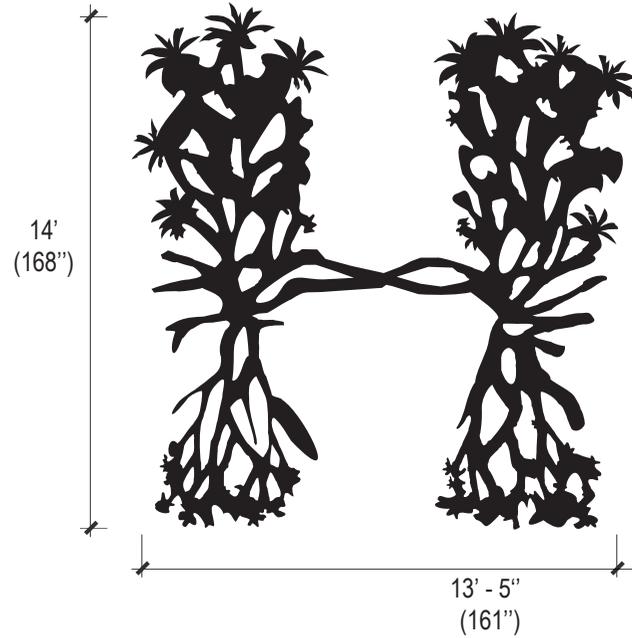
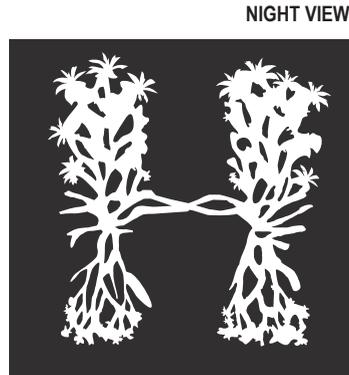
WALL COLOR:
 RACEWAY COLOR:
 VINYL COLOR APPROVED BY CLIENT: **TBC**

SITE SURVEY INFO NEEDED:
 EXACT MEASUREMENTS:
 ELECTRICAL HOLES:

PRE-FABRICATION MEETING SIGN:

NOTES:

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DATE: / /2016

BY: (PLEASE PRINT NAME)

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