

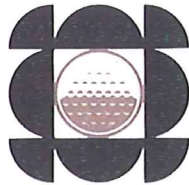


RFP-4442-15-IS

Request for Proposal – Golf Course Management

Hollywood Beach Golf and Country Club Eco Grande Golf Club

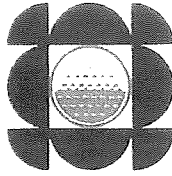
RFP Response Submitted By:



MCCUMBER -WRIGHT VENTURE, LLC

January 30, 2015

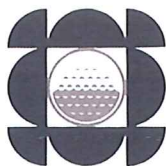




McCUMBER - WRIGHT VENTURE, LLC

TABLE OF CONTENTS

TAB 1 -	TRANSMITTAL LETTER
TAB 2 -	COMPANY BACKGROUND AND HISTORY
TAB 3 -	PROPOSED SCHEDULE OF CAPITAL IMPROVEMENTS AND MASTER PLAN
TAB 4 -	FINANCIAL RESOURCES AND CAPABILITIES
TAB 5 -	TEAM SIGNIFICANT GOLF COURSE EXPERIENCE
TAB 6 -	RESUMES
TAB 7 -	EVIDENCE OF EXISTING LICENSES TO PERFORM THE SCOPE OF SERVICE
TAB 8 -	OPERATIONAL AND DEVELOPMENT PLANS
EXHIBIT 1	MWV'S RFP RESPONSE REQUIRED SIGNATURE PAGES AND ADDENDUM SIGNATURES
EXHIBIT 2	COMPANY FORMATION, LETTERS OF CREDIT AND REQUIRED LICENSES AND CERTIFICATIONS



McCUMBER -WRIGHT VENTURE, LLC

January 30, 2015

HAND DELIVERED

City Hall/Procurement Services Division
Ian Superville, Procurement Contracts Officer
c/o Hollywood City Clerk
2600 Hollywood Boulevard, Room 303
Hollywood, Florida 33020

Re: ***MWV's Response to Hollywood RFP-4442-15-IS – Golf Course Management Solicitation***

Dear Mr. Superville:

McCumber-Wright Venture, LLC, a Florida limited liability company ("MWV"), headquartered in Hollywood, Florida is honored to submit its response to the City's request for the golf course management solicitation of the Hollywood Beach Golf and Country Club and Eco Grande Golf Club in Hollywood, Florida. MWV has had the unique opportunity to serve for the past two years as the management and day to day operator of the City's two community assets, the Hollywood Beach Golf and Country Club and Eco Grande Golf Club. We understand the challenges and opportunities these City owned golf courses represent and given our unique position, we are ready, willing and able to implement the City's objectives immediately.

As a result of our "hands on" operating and managing of the City's golf courses the past two years, we have analyzed from an operational and capital improvement standpoint what it will take to raise the quality and caliber of the golfing experience, strengthen the community aesthetic, and ensure residential tranquility, while also enhancing the property values in the surrounding communities, as a direct result of implementing our capital improvement and master plan for the golf courses. The McCumber family and its team members have in excess of 100 years of combined experience and expertise in all phases of golf course master plan, design, redesign, financing, development, operations, management, and instruction. Given MWV's team's vast experience and successful track record in the golf business, upon being selected to work with the City on a long term basis, we are confident we will achieve the City's goals and objectives at Hollywood Beach Golf and Country Club and Eco Grande Golf Club. Moreover, the McCumber family of professional golfers is prepared to offer to the City's golfing residents and tourists a state of the art golf academy and the MWV "Golf Experience" led by PGA certified teaching professionals.

The MWV Team is owned and directed by James McCumber, Mark McCumber, Josh McCumber and Dickerson Wright, all of whose respective resumes and relevant experience is included in our response.

The contact person(s) for the MWV Team in regards to this RFP are:

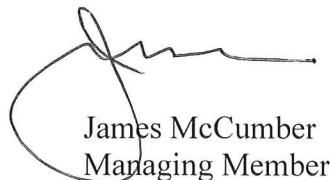
James L. McCumber
Managing Member
1600 Johnson St
Hollywood, FL 33021
954/927-1751
Email: james.mccumber@hollywoodbeachgolfresort.com

Josh McCumber
Project Manager
1600 Johnson St.
Hollywood, FL 33020
954/927-1751
Email: josh.mccumber@hollywoodbeachgolfresort.com

On behalf of the entire MWV Team, we look forward to the RFP process and interviewing with the RFP Evaluation Committee Members and continuing to work with the City of Hollywood to bring the City's golf courses to their full potential and serve as even more beautiful open space golf courses and Hollywood community assets.

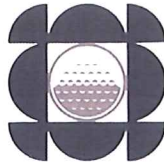
Included with this transmittal letter is the entire MWV response to the City's RFP-4442-15-IS. Our response includes all required signed documents, proposed capital improvement program for both golf courses, proposed master plan for the redesign of the Hollywood Beach Golf and Country Club, our Team's resumes and wide array of licenses, as well as a representative sample of the golf course business that we have been involved in every facet of for over the past 3 decades, our Team's financial strength and all other responsive exhibits of the MWV Team in order to demonstrate to the Evaluation Committee Members that we understand and can immediately meet and implement the City's goals and objectives as stated in the RFP.

Sincerely,



James McCumber
Managing Member

/enc.



McCUMBER -WRIGHT VENTURE, LLC

COMPANY BACKGROUND AND HISTORY

When Lacy and Ida McCumber moved to a house across the street from a public golf course designed by Donald Ross in Jacksonville, Florida, little did they know how it would shape the careers of their four sons. McCumber Golf, Inc. began as a small landscape design and golf consulting firm in 1971, and by the late 1970's had designed, developed and constructed the award-winning Ravines Golf Resort in Middleburg, Florida. Throughout the early 1980's McCumber Golf constructed courses for other architects as it simultaneously built a reputation as a top quality golf course design company. By the late 80's the design arm, Mark McCumber & Associates, was firmly established and from that point on McCumber Golf constructed its own designs exclusively.

Over the course of these years Mark McCumber earned his PGA Tour card and his first win at the Doral Blue Monster (1979). He went on to win 10 times on the PGA Tour, including the 1988 Players Championship at the TPC Stadium Course and the 1994 Tour Championship at the Olympic Club in San Francisco. He represented the United States in the 1989 Ryder Cup Matches and also won the World Cup with Ben Crenshaw in 1988. Mark's presence on the PGA Tour propelled McCumber Golf into involvement with notable projects during the 1990's, including Osprey Cove in St. Mary's, Georgia (on Golfweek's List of the top 100 modern courses), a remodel of the Ocean Course at Sea Pines (the first course built on Hilton Head Island, South Carolina) and the TPC at Heron Bay in Coral Springs, Florida which hosted the Honda Classic on the PGA Tour for six years.

Because of the decline in new course development in the United States in the 2000's, McCumber-Wright Venture, LLC was established to provide funding for the new project opportunities, which include the remodeling of courses throughout the United States, as well as the design and operations of public, private and university practice facilities.

The team at McCumber-Wright Venture has over 100 collective years' experience in the golf industry.



McCUMBER -WRIGHT VENTURE, LLC

PROPOSED SCHEDULE OF CAPITAL IMPROVEMENTS

- McCumber-Wright Team proposes:
 - Hollywood Beach Golf Resort
 - Relocate club facilities to original location on the corner of Polk St. and 17th Avenue and build a new facility.
 - Partner with The Circle of Hollywood Circle to provide lodging facilities and golf packages for tourists and visitors to Hollywood.
 - Redesign and construct new boundary fencing and landscaping to meet neighborhood criteria
 - Reconstruction of greens
 - Correct drainage on east side of property
 - New irrigation system
 - New cart path system for the entire golf course
 - Reshape golf course and features in conjunction with drainage improvement
 - Re-grass entire golf course
 - New turf grass equipment package
 - Refurbish and enlarge existing maintenance facility
 - Eco Grande Golf Club
 - Reconstruction of greens
 - Upgrade irrigation system
 - New cart paths
 - Re-grass golf course
 - Remodel and upgrade existing restaurant building
 - New turf grass equipment package
- McCumber-Wright Team will provide all necessary surety bonds, LOC's for improvement program to be agreed upon and included in long term Lease Agreement
- Implement and expedited timing of all proposed capital improvements and MWV/City/CRA funding sources and allocations to be mutually agreed and included in long-term Lease Agreement.



HOLLYWOOD CIRCLE™

January 26, 2015

McCumber-Wright Venture, LLC

1600 Johnson Street
Hollywood, FL 33020
Jim McCumber
Josh McCumber

Dear Jim and Josh,

It was a pleasure meeting with you and Alan to learn more about your vision for the Hollywood Beach Golf and Country Club, should the City select you to operate the course. I believe there are many synergies between your plans for the golf course and club house and our approved Hollywood Circle project, which includes the Hotel Circ, a boutique hotel located across the street from the golf course. Together, we will provide very excited amenities to both guests and local residents.

After our meeting, my associates and I reviewed the impressive McCumber-Wright Ventures track record. We are very confident you will be selected as the winning team by the City since you are currently operating the golf course and you have the expertise necessary to implement your master plan. Your vision will uplift the entire community and will also benefit our project on the Hollywood Circle.

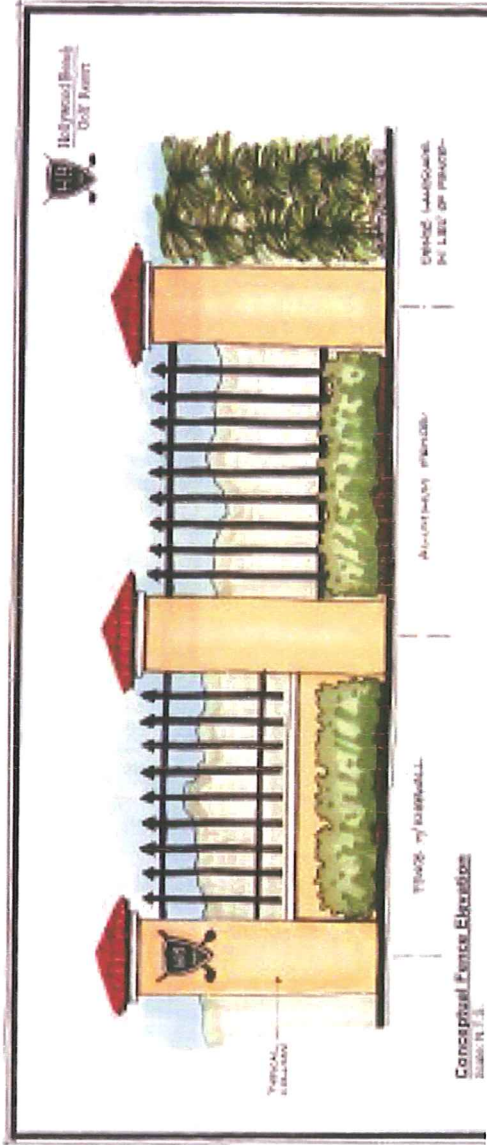
We envision our strategic alliance with McCumber-Wright Ventures, LLC and Hollywood Circle, LLC to include the following key elements:

- Joint marketing and a special rate program for all Hotel Circ guests that make use of the Hollywood Beach Golf and Country Club.
- Advanced tee times and reduced rates for our hotel guests and Hollywood Circle apartment residents.
- Special privileges for our hotel guests and residents who want to utilize the beautiful new clubhouse facility on the south west corner of property.
- Golf packages to be jointly marketed for foursomes and golf tournaments alike who stay at our hotel and want to play golf at Hollywood Beach Golf and Country Club
- Reduced room rates for individual golfers and golf groups who need additional hotel rooms

Upon your selection as the City's long term golf operator at the Hollywood Beach Golf and Country Club, we are prepared to meet with you and your team to negotiate a strategic alliance agreement to contractually commit to this exciting arrangement, which will benefit your project, our project and all of downtown Hollywood.

Sincerely,

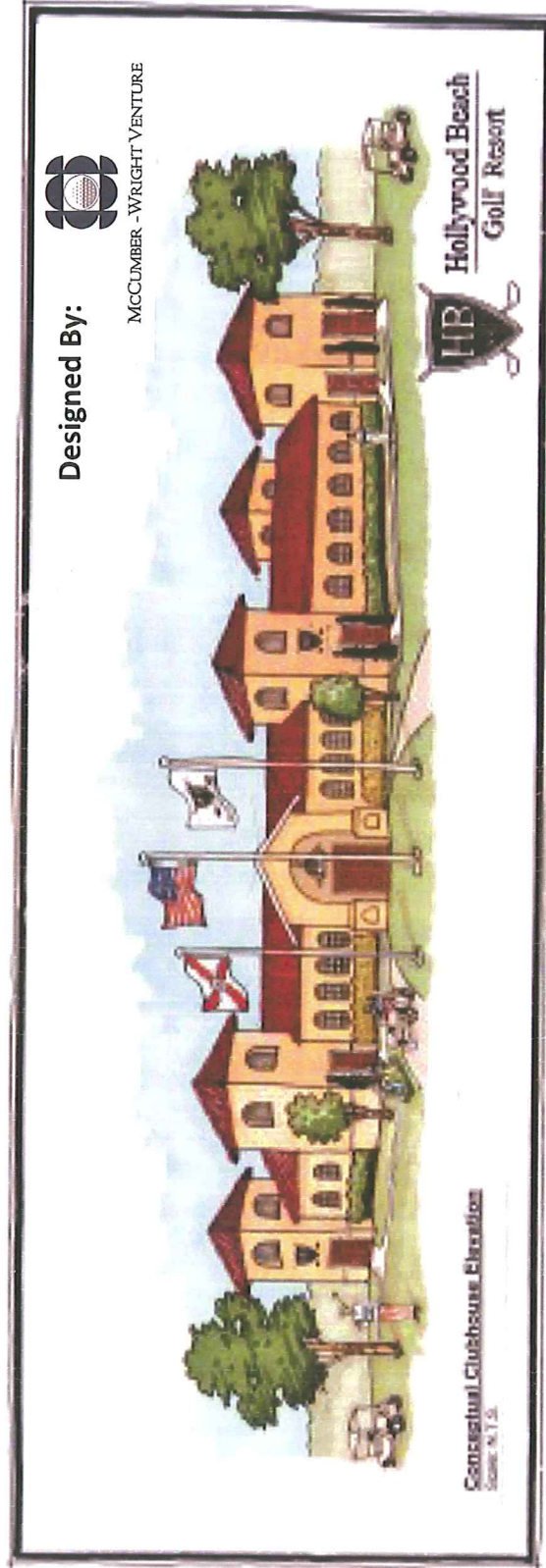
Charles "Chip" Abele
Managing Member



Designed By:



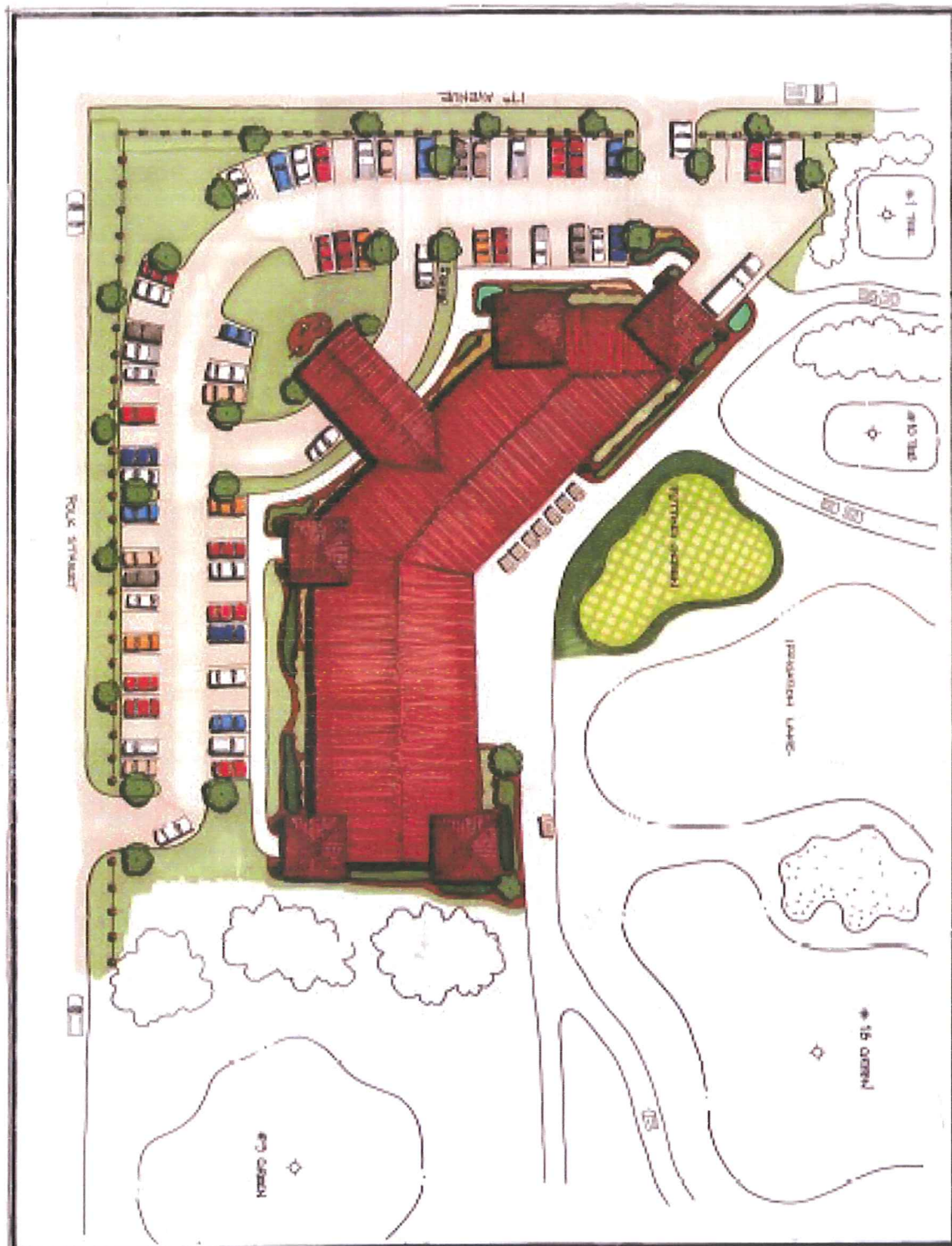
MCCUMBER - WRIGHT VENTURE



Designed By:



MCCUMBER - WRIGHT VENTURE



Hollywood Beach
Golf Resort

Sheet Title

Conceptual Clubhouse Plan

Date: January 2015
Scale: 1" = 20'



**Conceptual Master
Plan Designed By:**



MCCUMBER - WRIGHT VENTURE

For:



Owned By:



**Within The Downtown
Hollywood CRA**



Scale: 1" = 100'

Date: January 2015



**Proposed New
Clubhouse Location**



McCUMBER -WRIGHT VENTURE, LLC

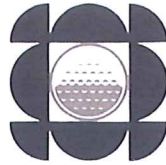
FINANCIAL RESOURCES AND CAPABILITIES

As the current manager and operator of the City's Hollywood Beach and Eco Golf Courses, our Company has proven its capability to meet its financial obligations to the City of Hollywood during our interim 2 year agreement. Moreover we have secured and maintained letters of credit for one year's rental obligation for each course.

Our financial records have previously been provided to the city on an annual basis.

All applicable taxes, utilities, maintenance repairs, reclaimed water costs have been paid for by our company as required under our agreement with the City of Hollywood.

Most importantly however and what distinguishes our team's unique ability to fund capital improvements to the cities courses is the financial strength and successful track record with obtaining financing from lenders due to our equity partner Dickerson Wright whose resume is attached along with the rest of our team.



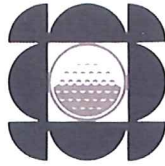
MCCUMBER -WRIGHT VENTURE, LLC

MWV'S TEAM SIGNIFICANT GOLF COURSE EXPERIENCE

The MWV team member's collective, successful experience in designing, redesigning, owning, operating, financing and constructing both private and publicly owned golf courses spans over 35 years and on over 60 golf courses in the aggregate throughout the United State and Internationally. Set forth below and in response to the City's RFP Section Minimum Qualifications, Section (a) are a representative sample of the MWV team's experience in every aspect of successful golf course design, development, financing, construction, operations and management.

Hollywood Beach Golf and Country Club & Eco Grande Golf Club

Owner:	City of Hollywood 2600 Hollywood Boulevard Hollywood, FL 33020
Project Manager for Owner:	David Vazquez 2600 Hollywood Boulevard Hollywood, FL 33020
Project Managers:	James and Josh McCumber
Golf Instructors:	Mark McCumber, Josh McCumber, and Matt Metaxas
Project Location:	Hollywood Beach Golf and Country Club 1600 Johnson Street Hollywood, FL 33020
Project Location:	Eco Grande Golf Club 1451 Taft Street Hollywood, FL 33020
Services Performed:	Operate, manage and market both courses including proshop,boutique hotel, restaurant and bar, golf cart inventory, golf course, grounds maintenance, administrative functions, professional golf instruction, organize and run corporate outings and golf tournaments for local Hollywood charities, and in response to the RFP we are providing a proposed master plan for the redevelopment and capital improvements for the city's courses that we currently operate.
Contract Amount:	N/A
Length of Contract:	June 1, 2013-present



MCCUMBER -WRIGHT VENTURE, LLC

Seven Bridges at Spring Tree Golf Club, Sunrise, Florida

Owner: City of Sunrise
10610 West Oakland Park Boulevard
Sunrise, FL 33351

Project Manager: David Abderhalden, Capital Projects Coordinator
City of Sunrise
1601 N.W. 136th Avenue, Building A
Sunrise, FL 33323
954/572/2264

Project Location: Seven Bridges at Spring Tree Golf Club
8150 Springtree Drive
Sunrise, FL 33351

Services Performed: Golf Course Architecture and Construction
Administration for an 18-hole municipal golf course
Renovation including new tees,
greens, fairways, bunkers, irrigation system and
drainage

Contract Amount: \$250,000.00

Construction Costs: \$2.6 million

Length of Contract: March 2009-February 2010

Change Orders: Additional clearing requested by the city

West Palm Beach Municipal Golf Course

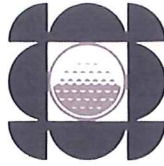
Owner: Dorritt Miller, Deputy City Administrator
City of West Palm Beach
P.O. Box 3366
West Palm Beach, Florida 33402
561/822-1400

Project Manager: Sharon Painter, CEO
JCD Sports Group
1300 Park of Commerce, Suite 272
Delray Beach, Florida 33445
561/265-0255

Project Location: West Palm Beach Municipal Golf Course
7001 Parker Avenue
West Palm Beach, FL 33405

Services Performed: Golf Course Architecture and Construction Administration
for an 18-hole municipal golf course renovation including
new tees, greens, fairways, bunkers, irrigation system and
drainage

Contract Amount: \$250,000.00



McCUMBER -WRIGHT VENTURE, LLC

Construction Costs: \$3.75 million (anticipated)
Length of Contract: March 2008-November 2009; No extensions
Change Orders: None

Hunters Run (South Course), Boynton Beach, Florida

Owner: Hunters Run POA
3500 Clubhouse Lane
Boynton Beach, FL 33436
Phone: 561/735-4001

Project Manager: Mary Watkins, General Manager
3500 Clubhouse Lane
Boynton Beach, FL 33436
Phone: 561/737-2582

Project Location: Hunters Run South Course
3500 Clubhouse Lane
Boynton Beach, FL 33436

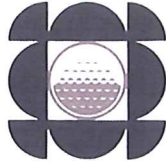
Services Performed: Golf Course Architecture, Construction Administration for the renovation of an 18-hole private course including new tees, greens, fairways, bunkers, irrigation system, drainage, and cart paths

Contract Amount: \$150,000.00
Construction Costs: \$3 million
Length of Contract: July 2000-October 2001; no extensions
Change Orders: Seven change orders resulting in the net reduction of \$146,000 in the construction cost; deduction of some retaining wall, silt fence, and greens fumigation; addition of some sod and cart path.

The Windsor Club, Vero Beach, Florida

Owner: James Weston
3125 Windsor Boulevard
Vero Beach, Florida 32963
772/388-5050

Project Manager: Ken Glover
3125 Windsor Blvd.
Vero Beach, Florida 32963
772/388-8368



MCCUMBER -WRIGHT VENTURE, LLC

Project Location: The Windsor Club
3125 Windsor Blvd.
Vero Beach, Florida 32963

Services Performed: Golf Course Architecture, Construction Administration,
Golf Course Construction for a renovation of an 18-hole
private course including new greens, relocation of one hole,
tee work, irrigation work, fairway recontouring and bunker
work.

Contract Amount: \$800,000.00

Length of Contract: April 2001-September 2001; no extensions

Change Orders: Additional work per the Owner to include construction of
new putting green and hole #1 tee (\$70,000), regrassing of
croquet court (\$10,500)

Hayt Golf Learning Center (GolfPlex), Jacksonville, FL

Owner: University of North Florida
1 UNF Drive
Jacksonville, FL 32224

Project Manager
For Owner: Malcolm Everett
1 UNF Drive
Jacksonville, FL 32224

Project Managers: James and Josh McCumber

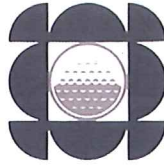
Project Location: Hayt Golf Learning Center (GolfPlex)
1 UNF Drive Bldg. 48
Jacksonville, FL 32224

Services Performed: Golf Course Architecture, Construction Administration,
Construction of golf course features, operate, manage and
market the facility including proshop,
snack bar, practice range, golf course,
grounds maintenance and administrative functions

Contract Amount: \$1.2 million

Project Scope: New 4-hole golf course and practice facilities to UNF
Golf Teams and separate practice facility for public access

Length of Contract: May 2001-August 2013



McCUMBER -WRIGHT VENTURE, LLC

Heron Bay Golf Club (formerly the TPC at Heron Bay), Coral Springs, Florida

Owner: Stuart Kaufman
11801 Heron Bay Blvd.
Coral Springs, Florida 33076

Project Manager: David Graham
Coral Ridge Properties, Inc. (NLE)
Purchased by WCI Communities

Project Location: Heron Bay Golf Club
11801 Heron Bay Blvd.
Coral Springs, Florida 33076

Services Performed: Golf Course Architecture, Construction Administration for
a new 18-hole public access course that served as home to
the PGA Tour's Honda Classic from 1997 to 2002

Contract Amount: \$250,000.00

Length of Contract: August 1993-October 1995

Change Orders: There are too many to list at the demands of bringing a
PGA Tour tournament to the site were not in the original
design contract and their standards required significant
upgrades to the course's infrastructure.

Ravines Golf Resort

Owner: McCumber Golf
2932 Ravines Road
Middleburg, FL 32068

Project Manager
for Owner: James L. McCumber
2932 Ravines Road
Middleburg, FL 32068

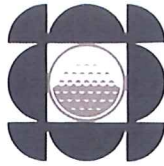
Golf Instructors: Bert Yancey, Mike Blackburn, Mark McCumber

Project Location: Ravines Golf Resort
2932 Ravines Road
Middleburg, FL 32068

Services Performed: Owned, operated, managed and marketed the entire resort
including proshop, boutique hotel, restaurant and bar, golf
cart inventory, golf course, grounds maintenance,
administrative functions, professional golf instruction,
organized and ran corporate outings and golf tournaments.

Sold: \$13.5 Million

Length of Contract: N/A we owned the resort



McCUMBER -WRIGHT VENTURE, LLC

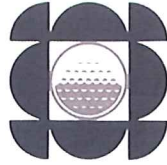
OTHER SIGNIFICANT PROJECTS OUTSIDE OF FLORIDA

The Brickyard at Riverside, Macon, Georgia

Project start date: December 2003
Construction completion: October 2004
Opening Date: June 2005
Owner's Representative: Lars Kortes
6000 North Wesleyan Drive
Macon, GA 31210
Phone – 478/335-0694
Services Performed: Golf Course Architecture, Construction Administration,
and Construction of golf course features
Project Scope: 18-hole renovation including new tees, greens, fairways,
bunkers, irrigation, cart paths, and drainage
Project Budget: \$2.5 million for design and construction work; price did not
include earthwork on the course or clubhouse renovation

Tumble Brook Country Club, Bloomfield, Connecticut

Project Start Date: September 2002
Construction Completion: December 2005
Opening Date: Course was open during construction work
Owner's Representative: John Shulansky
376 Simsbury Road
Bloomfield, CT 06002
Phone – 860/983-4969
Services Performed: Golf Course Architecture, Construction Administration,
and Construction of golf course features
Project Scope: 27-hole renovation including new tees, greens (4), fairways
(3), bunkers (all), irrigation (in disturbed areas), cart paths
and bridges, water features, and drainage – work completed
over several seasons
Project Budget: \$2.1 million for design and construction work



MCCUMBER -WRIGHT VENTURE, LLC

Great Oaks Country Club, Rochester, Michigan

Project Start Date: March 2004
Construction Completion: April 2006
Opening Date: Course was open during construction work
Owner's Representative: Don Knope
777 Great Oaks Boulevard
Rochester, MI 48307
Phone – 248/765-3714
Services Performed: Golf Course Architecture, Construction Administration
Project Scope: 18-hole renovation including new tees, bunkers, practice green, irrigation system and drainage – work completed over several seasons
Project Budget: \$1.8 million for design and construction work

Tunica National Golf & Tennis, Robinsonville, Mississippi

Project Start Date: September 2002
Construction Completion: October 2003
Opening Date: April 2004
Owner's Representative: Charlie Williams, Chief of Staff
Office of the Governor
P.O. Box 1139
Jackson, MS 39205
Phone: 601/576-2002
Services Performed: Golf Course Architecture, Construction Administration
Project Scope: New 18-Hole municipal course for Tunica County, Mississippi
Project Budget: \$6.6 million for design and construction work

Other Significant Golf Experience Internationally

We have designed projects in Japan, Canada and Costa Rica



McCUMBERGOLF

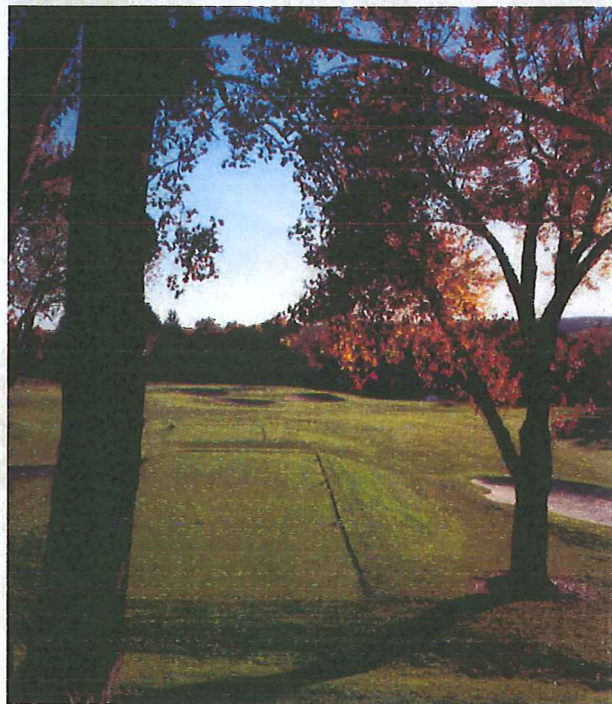
The timeless look of a great golf course.



Tumble Brook
Country Club

Bloomfield, CT

Tumble Brook Country Club underwent a four-year remodeling process to renovate its 27-hole private course. Because each of the three 9-holes were from different eras of golf design, our goal was to unify the course into one style. Our decision to model the course after the original nine holes designed by Willie Park, Jr. in 1922, makes his classic look noticeable throughout. We made small routing adjustments to make the course more challenging and to add more variety. All of the bunkers and tees were rebuilt, as well as several greens, a few fairways and drainage. We also added new lakes and streams to redirect the wet areas. Tumble Brook Country Club is very proud of their renovated course, and plans to host a USGA Championship in the future.



McCumber Golf, Inc.

P.O. Box 7879, Jacksonville, Florida 32238-0879
7502 Plantation Bay Drive, Jacksonville, Florida 32244
Phone: 904/778-8333 Fax: 904/778-1860

www.mccumbergolf.com



McCUMBERGOLF

The timeless look of a great golf course.



McCumber Golf remodeled The Brickyard at Riverside in 2004 for two brothers with a long family history of golf in Macon, Georgia. The course, originally built in the early 1960's, underwent an extensive renovation that included some modifications to the routing, entirely new greens, tees, bunkers and fairways, a new irrigation system, and a new clubhouse. The course is set amongst the

rolling hills and pines of Central Georgia. One of the dramatic improvements was to relocate three greens adjacent to the beautiful lakes on the property. The course has been ranked as the twelfth best course in Georgia by Golf Digest Magazine.



McCumber Golf, Inc.
P.O. Box 7879, Jacksonville, Florida 32238-0879
7502 Plantation Bay Drive, Jacksonville, Florida 32244
Phone: 904/778-8333 Fax: 904/778-1860
www.mccumbergolf.com



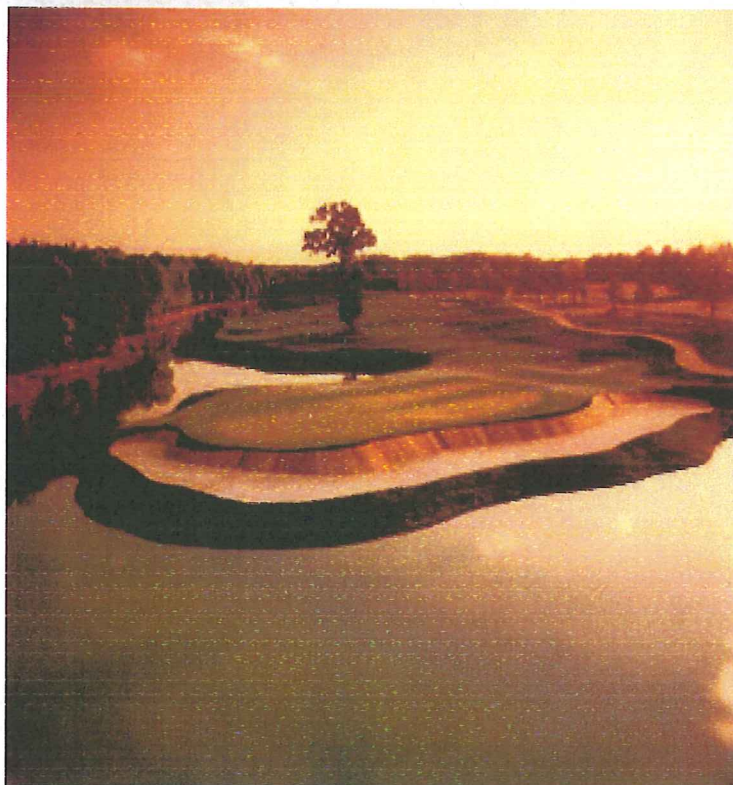
McCUMBERGOLF

The timeless look of a great golf course.



HIDDEN CYPRESS
Golf Club

Hidden Cypress is the second golf course designed by Mark McCumber & Associates for Del Webb's Sun City Hilton Head community. Carved into the pine flatwoods of South Carolina's Low Country, the course features numerous lakes, rolling terrain, and bunkers strategically placed throughout the course. Five sets of tees provide challenge and playability for all skill levels in this 55 and older community.



McCumber Golf, Inc.

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7502 Plantation Bay Drive, Jacksonville, Florida 32244

Phone: 904/778-8333 Fax: 904/778-1860

www.mccumbergolf.com



McCUMBERGOLF

The timeless look of a great golf course.



Final Golf Course Master Plan Tunica National Golf Club Robinsonville, Mississippi



Scale: 1" = 200'
Date: 1 October 2002

Hole	Yards	Par	Handicap
1	450	4	1
2	350	3	2
3	400	4	3
4	380	3	4
5	420	4	5
6	360	3	6
7	410	4	7
8	390	3	8
9	430	4	9
10	370	3	10
11	440	4	11
12	340	3	12
13	460	4	13
14	320	3	14
15	480	4	15
16	310	3	16
17	490	4	17
18	300	3	18



McCUMBER GOLF, INC.
10000 W. 10th Ave., Suite 100
Jacksonville, FL 32238-0879

Tunica National Golf & Tennis Facility was built on the former cotton fields of the Mississippi Delta, and is the centerpiece of the Tunica County athletic facilities. The Course's design pays homage to the nearby Mississippi River, and is respectful of the strong winds that frequently blow in this region. The course features several sets of tees, which make it challenging for scratch golfers but playable for high handicappers and beginners. One of the unique features is the 360 degree driving range, which features a variety of practice zones – areas with unlevel lies, practice bunkers, and special driver tees with bunkers on the range to define "fairways". Tunica National opened in 2004, and has already hosted several events, including both men's and women's college golf tournaments.

McCumber Golf, Inc.
P.O. Box 7879, Jacksonville, Florida 32238-0879
7502 Plantation Bay Drive, Jacksonville, Florida 32244
Phone: 904/778-8333 Fax: 904/778-1860
www.mccumbergolf.com



McCUMBERGOLF

The timeless look of a great golf course.



Between 2004 and 2006, Great Oaks Country Club in Rochester, Michigan underwent a renovation to redo all the tees and bunkers on the course. In addition, a completely new irrigation system was installed along with erosion control measures along all the lakes and the stream that bisects the property. The result has been an upsurge in membership and an overall beautifying of the property. The course was the site of the United States Senior Open qualifying in the Detroit, Michigan area.



McCumber Golf, Inc.

P.O. Box 7879, Jacksonville, Florida 32238-0879

7502 Plantation Bay Drive, Jacksonville, Florida 32244

Phone: 904/778-8333 Fax: 904/778-1860

www.mccumbergolf.com



McCUMBERGOLF

The timeless look of a great golf course.



HUNTERS RUN®



McCumber Golf was selected to redesign the championship course at the 54-hole complex at Hunters Run in Boynton Beach, Florida. Originally designed in the early 1970's, agronomic concerns and an outdated irrigation system warranted an upgrade and renovation. The turf on the course was entirely sprayed and rototilled, all the greens, fairways, tees, bunkers and rough were reshaped; new cart paths were added, and a new irrigation system installed. Since this is a South Florida course and elevation change is minimal, the bunkers, lakes and the wind are major elements in the design. The course regularly hosts the local USGA US Open Qualifier.



McCumber Golf, Inc.

P.O. Box 7879, Jacksonville, Florida 32238-0879

7502 Plantation Bay Drive, Jacksonville, Florida 32244

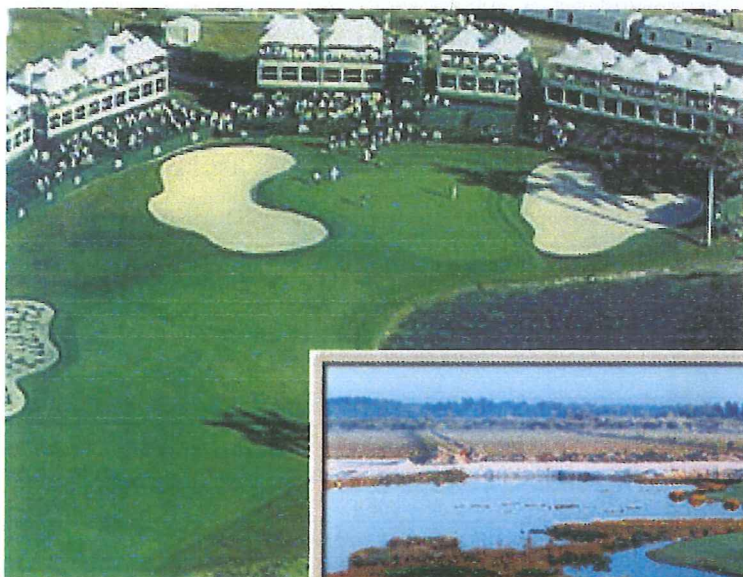
Phone: 904/778-8333 Fax: 904/778-1860

www.mccumbergolf.com



McCUMBERGOLF

The timeless look of a great golf course.



HERON BAY

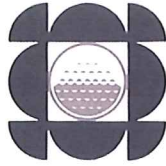
Formerly the TPC at Heron Bay, the Heron Bay Golf Club hosted the PGA Tour's Honda

Classic from 1997 to 2002. This championship layout crowned winners such as Vijay Singh, Mark Calcavecchia, and Jesper Parnevik. Due to the flat nature of the topography and steady South Florida winds, strategically placed bunkers provided many of the hazards encountered on the golf course. The course currently hosts the prestigious Dixie Amateur Golf Tournament every December.



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TEAM MEMBERS RESUMES



MCCUMBER -WRIGHT VENTURE, LLC

JAMES L. McCUMBER – MCCUMBER-WRIGHT VENTURE, LLC

1600 Johnson Street

Hollywood, FL 33020

Office: 954-927-1751 Fax: 954-921-8135

James.mccumber@hollywoodbeachgolfresort.com

Education

- Brooklyn Bethel

Work Experience

- Mr. McCumber is Chairman and Chief Executive Officer and founder of McCumber Golf, an internationally recognized firm noted for the design and construction of landmark golf courses. Mr. McCumber's extensive experience in the area of golf facility architecture makes him highly sought by major national and international developers and investors.
- Founded in 1971 as a landscape design and golf consultant firm, McCumber Golf grew into golf course architecture and construction. Headquartered in Jacksonville, Florida, McCumber Golf is the parent company for three operating divisions. These include Mark McCumber & Associates, the golf course architectural firm headed by PGA TOUR Professional Mark McCumber; McCumber Construction, which specializes in constructing McCumber designed courses; and McCumber-Wright Venture, LLC, the golf course management and operations consulting division of the company.
- McCumber Golf has designed, renovated and constructed more than 70 courses to date, including private country club courses, resort courses, real estate development courses, public courses, executive courses and remodeled courses and renovation projects including their highly acclaimed course, The Brickyard at Riverside, in Macon, Georgia.
- Additionally, McCumber-Wright Venture has become active in operations of golf facilities throughout the southeast.



McCUMBER -WRIGHT VENTURE, LLC

MARK R. McCUMBER – MARK McCUMBER AND ASSOCIATES

Office: 904/778-8333 Fax: 904/778-8333

Mark.mccumber@mccumbergolf.com

Education

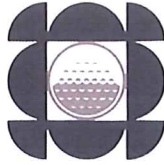
- Brooklyn Bethel

Professional Affiliations

- American Society of Golf Course Architects - Member
- PGA TOUR - Member

Work Experience

- Mark McCumber serves as President of Mark McCumber & Associates, the golf course architectural division of McCumber Golf. Mr. McCumber, who started on the PGA TOUR in 1978, is recognized as one of the finest players in the game.
- Mr. McCumber formally served as the golf course architectural consultant for *Golf Illustrated Magazine*.
- Winner of 10 PGA TOUR Titles including the 1988 Players Championship and the 1994 Tour Championship. He represented the United States in the 1989 Ryder Cup Matches against Europe. He also represented the United States in the World Cup Matches twice; winning in 1988 with Ben Crenshaw.
- Mr. McCumber has over \$6 million in career earnings combined on the PGA TOUR and Champions Tour.
- Mr. McCumber has an active role in the McCumber Golf Experience and the McCumber Golf Academy, golf instruction components to the McCumber-Wright Venture's brand.



McCUMBER -WRIGHT VENTURE, LLC

DICKERSON R. WRIGHT – McCUMBER-WRIGHT VENTURE, LLC

200 South Park Road, Ste. 350

Hollywood, FL 33021

Office: (954) 495-2112 Fax: (954) 495-2101

Dickerson.wright@nv5.com

Education

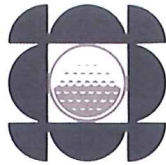
- Bachelor of Science degree in Engineering, Pacific Western University

Professional Registrations

- Board certified engineer in California and Wisconsin.

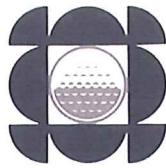
Work Experience

- Mr. Wright has served as a managing member of McCumber-Wright Venture, LLC since its inception in 2001.
- As a result of Mr. Wright's business acumen, leadership skills, and track record of financial success, his companies including McCumber-Wright Venture have been successful in securing and closing financings for capital improvements and operations in excess of \$175 million or managed by the McCumber-Wright Team. See MWV RFP response "MWV's Team Golf Experience" included herein for a representative list of these golf course projects that we successfully financed. Moreover, Mr. Wright not only serves as an equity owner and board member of MWV he recently relocated NV5, the California based engineering firm that he founded and successfully took public (NVEE, NASDAQ) now headquartered in Hollywood, FL at the Venture's Corporate Center where MWV shares office space with NV5.
- Mr. Wright has served as NV5's Chairman of the Board, Chief Executive Officer, and President since its inception in 2009 and has over 35 years of uninterrupted experience founding, managing and developing engineering companies.
- From 2002 to 2008, Mr. Wright served as the Chief Executive Officer of Bureau Veritas, U.S., an international engineering and consulting company, where he was responsible for developing the company's U.S. operations through strategic acquisitions and follow-on growth.



McCUMBER -WRIGHT VENTURE, LLC

- Before Mr. Wright joined Bureau Veritas, the company had minimal presence in the U.S. By the time Mr. Wright left in 2008, Bureau Veritas' U.S. operations employed 2,700 people in 67 offices and generated \$280.0 million a year in revenue. Mr. Wright was promoted to Bureau Veritas Operating Board and Internal Executive Committee.
- Mr. Wright founded U.S. Laboratories, an engineering and consulting firm, in October 1993 and served as its Chief Executive Officer through its Initial Public Offering in 1999, listed on NASDAQ and ultimate sale to Bureau Veritas in 2002.
- Prior to founding U.S. Laboratories, Mr. Wright held several senior management positions at national firms, including Professional Services Industries, American Engineering Laboratories, and U.S. Testing and was the founder of Western States Testing.



McCUMBER -WRIGHT VENTURE, LLC

JOSH McCUMBER – McCUMBER-WRIGHT VENTURE, LLC

1600 Johnson Street

Hollywood, FL 33020

Office: 954-927-1715 Fax: 954-921-8135 Cell: 904/537-4513

josh.mccumber@hollywoodbeachgolfresort.com

Education

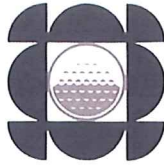
- Bachelor of Arts in Business Administration, University of Florida

Work Experience

- Josh McCumber, professional golfer and golf coach has been playing golf almost all of his life. He has been around the game at the highest level, and has learned from the best players and instructors in the game. Josh was the Assistant to head golf coach Buddy Alexander at his Alma mater, the University of Florida, for two years, and while there coached PGA TOUR members Camilo Villegas and Matt Every and recruited 2013-2014 FedEx Cup Champion Billy Horschel.
- Josh was a 3-year captain and 2-time All American at the University of Florida. As a professional Josh competed on the WEB.COM Tour (Nationwide Tour) from 2006-2009. Josh also competed in the 2005 and 2009 United States Open.
- Director of Golf for Scholarship for Athletes
- TPI Golf Fitness Professional
- Founder of the McCumber Golf Academy & McCumber Golf Experience
- Director of Business Development for McCumber Golf & Impact Master

Playing Experience

- **U.S. OPEN CHAMPIONSHIP**
 - Bethpage State Park Black Course, NY 2009
 - Pinehurst Golf Resort, NC 2005
- **WEB.COM TOUR (NATIONWIDE TOUR)**
 - Played Events 2006-2009
 - Full Member 2008; competed in 25 events and finished 121st on Money List
 - Member of the Players Advisory Committee



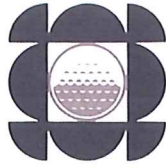
McCUMBER -WRIGHT VENTURE, LLC

➤ **TOUR DE LAS AMERICAS**

- T7th Argentina Masters 2008
- T10th Costa Rica Golf Classic 2008

➤ **UNIVERSITY OF FLORIDA MEN'S GOLF TEAM**

- 3-Year Team Captain
- 1st Karsten Creek Collegiate, Karsten Creek Golf Club, OK 1996
- 1st Windon Memorial Classic, Kemper Lakes Golf Club, IL. 1995, Runner-Up Tiger Woods
- 3rd Team All-American 1996
- Honorable Mention All-American 1995
- SEC Freshman Golfer of the Year 1995



McCUMBER -WRIGHT VENTURE, LLC

JEFFREY D. LUCOVSKY – MARK McCUMBER AND ASSOCIATES

Office: 904/778-8333 Fax: 904/778-8333 Cell: 904/838-9186

jeff.lucovsky@mccumbergolf.com

Education

- Bachelor of Landscape Architecture with High Honors, University of Florida

Professional Registrations

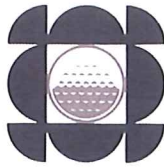
- Registered Landscape Architect - State of Florida - LA0001524 (1994)
- Registered Landscape Architect - State of Mississippi - LA410 (2001)
- Council of Landscape Architectural Registration Boards - #1055 (1998)

Professional Affiliations

- American Society of Landscape Architects - Member (1994)
- American Society of Golf Course Architects - Member (2005)
- United States Golf Association - Member

Work Experience

- Drafting & Design Intern - McCumber Golf, Inc., Middleburg, FL, May 1990-April 1991. Responsible for plan preparation and graphic presentations.
- Draftsman/Golf Course Management Trainee - McCumber Golf, Inc., Orange Park, FL, May 1991-December 1995. Responsible for Plan Preparation as well as on-site experience with construction crews, pro-shop staff, and golf course maintenance.
- Design Associate - McCumber Golf, Inc., Jacksonville, FL, December 1995-June 1998. Assisted in preparation of all drawings, specifications and design presentations including construction budgets. In charge of all golf course renovation work for the company.
- Vice President/Senior Design Associate - McCumber Golf, Inc., Jacksonville, FL, June 1998-Present. In charge of golf course design studio for both domestic and international work including all new courses and renovations. Prepared cost estimates for work done for our in-house construction team plus all drawings, specifications and bidding documents for all other work. In charge of permitting and project land planning when required.



MCCUMBER -WRIGHT VENTURE, LLC

Computer Skills

- AutoCAD, SurvCADD, Microsoft Word, Microsoft Excel, and Microsoft Project

Summary

- Highly motivated and creative individual with over 25 years' experience creating design solutions and master planning that meet the needs of the client. Experience working on both new courses and renovations on all types of facilities – Daily Fee, Resort and Private Clubs. Involvement in several courses that have hosted tournaments and qualifiers for various professional tours, the USGA, and college programs.



McCUMBER -WRIGHT VENTURE, LLC

EVIDENCE OF EXISTING LICENSES TO PERFORM THE SCOPE OF SERVICE

RFP Response to section E,F and I pages 31 and 32 of City RFP (See Exhibit 2)

As the cities current management/operator of Hollywood Beach Golf and Country Club and Eco Grande Golf Club, MWV already possesses the necessary licenses required to professionally operate and manage these city owned golf facilities and assets. Included in our existing licenses are copies attached hereto is also the executed MWV LLC formation documents, which demonstrates that James McCumber is the managing member and authorized principal to execute all documents and bind MWV to contract and to this RFP response.

- Food Manager Safety Certification
- State of Florida Division of Alcohol Beverages and Tobacco License Series 11CG and 11CX
- State of Florida Division of Hotels and Restaurants Seating License
- Ornamental Pest Control License
- Landscape Architect License

In addition to these minimum licensing requirements stated in the RFP, the MWV team members also possess several licenses and or certifications that allow MWV to implement, design, construct and/or oversee our teams proposed capital improvement plan herein including golf course redesign, landscaping, irrigation, construction and all civil and other engineering licenses that we need as well as all necessary licenses and PGA certifications to operate the MW Experience and MW Golf Academy.

Mark McCumber – Class A PGA, ASGCA

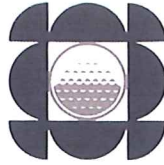
Josh McCumber – TPI Certified Instructor, K Vest Certified Instructor

Matt Mctaxas – PGA, Apprentice

Batey McGraw – Certified General Contractor

Jeff Lucosky – ASGCA, ASLA

NV5 – Fully Licensed Consulting Engineer to MWV



MCCUMBER -WRIGHT VENTURE, LLC

MWV OPERATIONAL PLAN

MISSION

MWV is dedicated to serving our customers by providing high quality golfing experiences to players of all ages and abilities, enhancing their enjoyment of the game of golf, and improving the City of Hollywood's golfing assets located at the Hollywood Beach Golf and Country Club and Eco Grande Golf Club.

VISION

MWV will:

- Be recognized as a premier municipal golf operation by all golfers.
- Receive increased recognition from the golfing public as an operation with high standards, integrity and high quality customer service.
- Deliver competitively priced golf to residents and visitors of Hollywood.
- Enhance the playability and condition of both golf complexes.
- Undertake an aggressive plan of major capital improvements as outlined in the capital improvement schedule.
- Maintain and operate Hollywood Beach Golf and Country Club in a manner so it will be recognized as a desired site for local charity events, state, national and international junior events and FSGA golf tournaments.
- Maintain and operate Eco Grande Golf Club in such a manner that it becomes superior to comparable facilities.

GOLF COURSE, RESTAURANT AND RESORT

STAFFING PROPOSALS

One of the basic tenets of MWV's mission statement is the ongoing commitment to staff development.