

Charter Review Committee Interest Form - Submission #20144

Date Submitted: 12/21/2022

Last Name*

Einhorn

First Name*

Sandra

District # You Live In.*

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Home Address*

3821 N 51st Ave

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

Cell Phone

Email Address*

sandraveszi@yahoo.com

Owner or Renter *

owner

Number of years as city resident*

32

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

Bachelors

Occupation*

nonprofit executive

Work Phone

Business Name*

Coordinaitng Council of Broward

Business Address

City

State

FL

Zip Code

How many elections have you voted in and when was the last time you voted?*

I have voted in every election since eligible.

How many City Commission or board meetings have you attended in the last 2 years? Please list:*

I watch meetings virtually as time permits.

Why do you wish to serve as a member of the Charter Review Committee?*

I love our city and always want to make sure it is a great place for residents to live, work and play and also that businesses are able to thrive. The CRC is one way to impact that desire.

If appointed, what specific contribution(s) will you bring to the Charter Review Committee?*

I have an understanding of many of the issues that might come before the CRC. As a long time city resident and a business owner I think I bring a unique perspective. Additionally, my experience with policy, governance and board service would be valuable.

Have you had any previous experience with a Charter review process?*

In 2018 I worked closely with the Broward County Charter Review Commission and supported its effort to create the Broward County Affordable Housing Trust Fund.

Please describe your qualifications as an applicant including your professional and/or volunteer experience or background.*

I have over 20 years of experiencing serving on over a dozen nonprofit boards and board service at the city, county and state level. Please see resume attached for an abbreviated list of volunteer leadership service.

Do you currently serve on any City or County boards or committees? Please list.*

I currently serve on the GOB Advisory Board and have previously served on the Emerald Hills Safety Enhancement District board. At the county I currently serve on the Homeless Continuum of Care and Children's Services Board.

Have you ever served on any City or County advisory boards? Please list.*

I currently serve on the GOB Advisory Board and have previously served on the Emerald Hills Safety Enhancement District board. At the county I currently serve on the Homeless Continuum of Care and Children's Services Board.

List community / civic service involvement.*

As a result of my community service and serving in a variety of leadership roles I have received several honors and awards from prestigious organizations such as the South Florida Business Journal, the Greater Fort Lauderdale Alliance and others.

Attach Resume (only .doc and .pdf files)*

Sandra Veszi Einhorn resume 2022.pdf

Sandra Veszi Einhorn
3821 N. 51st Ave. Hollywood, Fl. 33021
Phone (754) 224-0054 Email: sandraveszi@yahoo.com

Professional Strengths

*Advocacy *Marketing *Strategic Planning *Program Development *Public Speaking
*Crisis Communications *Data Analysis *Writing *Community Engagement *Partnerships

Work Experience

- | | | |
|----------------------|---|---------------------------|
| 2016- current | Coordinating Council of Broward
Executive Director | Ft Laud, Fl. |
| | <ul style="list-style-type: none">• Manage an appointed body of C level executives from the largest health and human service funders and providers• Facilitate groups of stakeholders representing all populations and demographics in Broward to identify gaps in services and encourage better coordination on a variety of health and human service issues• Advocate and build consensus for Countywide solutions to address the affordable housing crisis• Participate in coalitions and committees, share findings and make recommendations to CCB members<ul style="list-style-type: none">• Accomplishments• Led a countywide effort to pass a ballot referendum to create the Broward County Affordable Housing Trust Fund in November 2018• Published Housing Broward: An Inclusive Plan- Broward's first comprehensive housing plan• Created a PR/Marketing plan to address stigmas associated with affordable housing- "Affordable Housing Affects You.Me.Us."• Developed the Long-Term Recovery Coalition in the aftermath of Hurricane Irma• Created the Dignity in Aging Task Force, a cross sector collaboration to better address the needs of seniors, Broward's largest age demographic | |
| 2016- current | Nonprofit Executive Alliance of Broward
Executive Director | Ft Lauderdale, Fl. |
| | <ul style="list-style-type: none">• Manage a membership of more than 100 nonprofit CEO's• Develop and manage marketing and communications internally for members and externally to stakeholders• Advocate for member organizations on the County, State and Federal levels.• Work with business community to strengthen health and human services in Broward County | |

- Create and supervise affinity groups for senior level management of member organizations

**2015- 2017 Face The Music Foundation, Inc.
Operations Consultant**

Ft Lauderdale, Fl.

- Developed mission, vision and formal programming for the organization
- Developed Tattoo Ambassador initiative to engage tattoo industry in bringing awareness, raising funds and filling a need in the tattoo community for substance abuse support
- Created and implemented policies and procedures including operations, board management and outreach.

**2009–2016 Rebuilding Together Broward County, Inc. Oakland Pk, Fl.
Executive Director**

- Grew organization by more than 250% in 7 years
- Increased number of homes served by 45% since 2009
- Developed award winning Safe at Home initiative and Fee for Service model
- Secured local and national television opportunities to promote brand and mission including 3 part series on Lifetime TV's "Designing Spaces of Hope" featuring RTBC homeowner Joy Stewart
- Negotiated government funding with local municipalities including Davie, Fort Lauderdale, Hollywood, Hallandale Beach, and Pompano Beach
- Actively involved in advocacy for seniors, veterans, and healthy housing

Awards and recognitions

- 1 of 9 Rebuilding Together affiliates across the country to be included in the "Communities of Promise" program
- Received "Innovation" Award in 2014 for Safe at Home initiative from Ft Lauderdale Chamber of Commerce
- Non-Profit of the Year at the Fort Lauderdale Chamber of Commerce Small Business Awards- Finalist, Nonprofit of the Year 2014 and 2015
- Rebuilding Together Broward received 211 Academy Award "Just In Queso" Award 2014, given to the organization selected by funder that best addresses community need

Education

- University of Central Florida 1999-2003 Orlando, Florida
Bachelor of Arts – Interpersonal Communications and Marketing
- Current Real Estate Broker License
- The Grantsmanship Center, 2009
- University of Indiana- School of Fundraising, 2009-2013
- Certified Fundraising Professional
- Jim Moran Institute Small Business Executive Program, 2015
- American Express Leadership Academy, 2015

Awards

- 2021 TIL System of Care Impact Award
- 2020 Greater Fort Lauderdale Alliance Leadership Award
- 2019 South Florida Business Journal "40 Under 40"
- 2018 South Florida Business Journal "Influential Business Women"
- 2017 "20 under 40" by InWeston magazine
- 2016 Up and Comer Award, Nonprofit category (2014 and 2015 finalist) by South Florida Business and Wealth Magazine

Notable Community Involvement

- Leadership Broward Class XXXIII
- Women Leading Broward Class I
- Leadership Fort Lauderdale Class XVI
- Jewish Federation Horizons Leadership Class II
- Greater Fort Lauderdale Alliance Partner Council 2017- current
- Gubernatorial appointee to Florida Housing Finance Corp Board of Directors 2019-current
- Broward County Homeless Continuum of Care Board 2018- current
- City of Hollywood General Obligation Bond Advisory Board member 2022-present
- Emerald Hills Safety Enhancement District Board Member 2017-2020
- Broward County Children's Services Board member 2016- current
- Board of Directors, Crisis Housing Solutions, 2016- 2018
- Founder, Communities of Promise 2015
- Board of Directors, Greater Fort Lauderdale Chamber of Commerce 2015-2018
 - Non-Profit Committee Chair
 - Government Affairs Election and Ballot subcommittee Co-Chair
- Founding Board Member and Vice Chair, Community Reinvestment Alliance of South Florida 2014- 2017
- Broward County Commission on the Status of Women 2013-2015
- Emerald Hills Homeowners Association Board member 2013-2015
- Advisory Committee, United Way Mission United 2011-2016
 - Housing Task Force chair
- Board Member, Glam A Thon 2010- 2012
- Broward Housing & Community Development Task Force
 - Vice President 2010,2011
 - President 2012, 2013
- Board Member, South Florida Community Land Trust 2010-2018
- Broward Days
 - Housing Chair 2010, 2018- current
 - Young Professionals Initiative Chair 2011
 - Board of Directors 2019-current
- Board of Directors, Smart Growth Partnership 2009-2011
- American Cancer Society-
 - Board of Directors, Broward Unit 2006-2007
 - 2007 Making Strides Again Breast Cancer Event Chair