



RFQ-282-25-SA
Mobile Parking Application Proposal

Monday, April 14, 2025

A handwritten signature in black ink, appearing to read 'Tony Janowiec'.

Tony Janowiec, President & CEO
Interstate Parking Company, LLC
Phone: 608-566-9155
tjanowiec@interstateparking.com

PARK & EFFECT™ with INFLOW™ Technology



SCAN TO WATCH
PARK & EFFECT

Table of Contents

A. Cover Page & Table of Contents	1
B. Qualifications & Experience	3
C. Methodology & Approach to Scope of Work	19
D. System Integration & Compatibility	47
E. Data Security & Privacy	61
F. References	64

Single Sign-On Solution Overview

The City of Hollywood is seeking a single sign on consolidated platform to leverage its existing parking technology components delivering a seamless end user experience and efficient staff administration console.

Interstate Technology Solutions, an affiliate of Interstate Parking Company, is uniquely positioned to provide an elegant delivery of a combination of existing platforms and custom configuration and development of exactly the solution described and envisioned within the RFQ.

We have included our entire family of technology products and modules to provide an overview of the depth and scope of our “ready to launch” technology platform. Each module and our entire technology ecosystem is built to handle existing and custom integrations with the City’s existing systems. While there are several approaches to achieve the City’s desired result, we have proposed the following scenario as what we believe to be the most efficient and robust solution based on information provided within the RFQ.

We will deliver a single sign on solution for end-users and staff administration console through a combination of configuring our standard modules as well as completing custom API integrations with the City’s existing platforms as depicted in the chart and as further described in Section D (pg. 47).

PARK & EFFECT™ with INFLOW™ Technology

City of Hollywood Parking Systems	Existing INFLOW™ Integration Partner	We Propose to Replace This Functionality with INFLOW™	We Propose to Complete API Integration with This Technology Provider
PARIS Billing & Accounts Receivable System	✓		
Genetec License Plate Recognition (LPR) Cameras	✓		
T2 Luke Multi-Space Pay Stations	✓		
ParkMobile		✓ INFLOW™ Tap ‘N Explore™	
Tiba Parking Access & Revenue Control Systems		✓ INFLOW™ Gated	
Gtechna Parking Management System			✓

B. Qualifications & Experience

PARK & EFFECT™

INFLOW™ is the industry's first municipal parking management technology platform designed and built by actual municipal parking operators.



Interstate Parking Company, LLC was formed in 2009 by experienced and entrepreneurial parking and real estate professionals including Douglas Hoskin, Tony Janowiec and Paul Schnettler with combined experience of over 75 years in the industry.

Interstate operates over 325 locations with approximately 120,000 stalls and over 625 team members including locations throughout the country spanning coast to coast. Our rapid growth is due to our proven track record of substantially reducing congestion, increasing turnover utilization, and implementing customized travel demand management strategies for our clients.

Interstate Parking achieves these results by implementing customized state-of-the-art on-site and back-office technologies and a hands-on local Customer Service Ambassador program to create the most efficient, customer-friendly parking operations possible.



As a national parking management expert, Interstate Parking Company formed Interstate Technology Solutions to address the underwhelming and fragmented technology shortfalls found in traditional parking access and revenue control systems. Our technology development goal is to create, deploy, and continually enhance the customer parking experience and revenue optimization of our parking assets through the utilization of smart cloud-based technology without the requirement of installing and maintaining costly hardware-based systems.

With our comprehensive technology suite, your parking system can operate with a completely frictionless experience for your customers and provide you with the most powerful data analytics and reporting software in the industry.



TESTIMONIAL

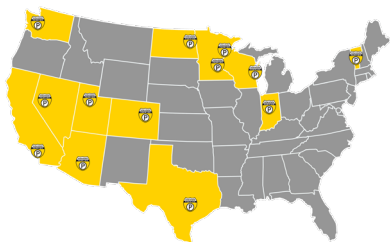
**“Interstate Parking brings an unbelievable level of knowledge...
...and a willingness to understand what is happening in a community and tailor a system around their needs.”**



Town Manager & Former Police Chief - Current Interstate Parking Client

All-Inclusive Technology & Management Platform

Custom-branded solutions tailored to the needs of your local residents, businesses, and visitors.



Over 325+ Locations &
120,000+ Parking Spaces



Over 625 Team Members
Nationwide



Partner

International Downtown
Association Member



INTERSTATE
PARKING COMPANY



**FULL SERVICE
MANAGEMENT**



**24 HOUR
SUPPORT**



**PARKING AMBASSADOR
SERVICES**



**COMPLIANCE EDUCATION
& ENFORCEMENT**

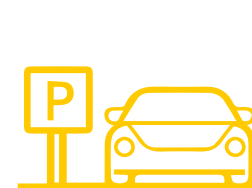


**CUSTOM BRANDED
TURNKEY SYSTEM**



**NO UP FRONT
COST**

 **INTERSTATE**
TECHNOLOGY SOLUTIONS



INFLOW™

**FRICTIONLESS POINT OF SALE &
ADVANCED MARKETING & DATA
ANALYTICS PLATFORM**

INFLOW™ Technology Platform Components

You Choose Any Combination of Tools and Scale Into the Future as Your Parking Infrastructure Grows and Evolves



TAP 'N EXPLORE

No App download required! Our mobile QR code-based web application point of sale platform is the simplest and most intuitive consumer interface in the industry and will represent 90+% of all customer transactions. Our system is a tenant-based software platform and has unlimited scalability as you add parking infrastructure.



WEBSITE WITH MAP 'N PARK™

Custom City of Aurora website containing online portals for permit applications, managing accounts and paying citations as well as a plethora of FAQ's, Generative AI customer support and our unique wayfinding Map 'n Park™



REAL-TIME REPORTING & DATA ANALYTICS

Real time occupancy, revenue stats, permit arrival utilization, compliance status and customized reporting designed specifically for municipal parking operations unique requirements.



DATA DRIVEN CONSUMER MARKETING

Also, a first in the industry, our data driven marketing platform automatically builds a consumer profile, tracks behavioral history and provides meaningful insights to create a multi-dimensional fingerprint of your consumer utilization of your parking system. Use the system for marketing, cross-promotions and public service and safety communications.



COMPLIANCE CHOICES

You choose the method of payment enforcement from our AI stationary cameras capable of auto-enforcement or directed enforcement, handheld ALPR scanner/ticket writer to our gated solution requiring no enforcement. Hybrid options may be best suited for City of Aurora to deploy a gated garage application alongside gateless on-street and off-street open lots.



ADMIN PORTAL

Experience the most powerful configuration settings to address even the most complex zone layouts in a municipal environment at your fingertips with unique rate scheduling features, event day simple to use and schedule overrides and the most comprehensive merchant validation and discount promo code and passcode features in the market.

Municipal Leadership Team

Ownership & Executive Level Focus



Tony Janowiec*
President & CEO
(main point of contact)



Paul Schnettler
COO



Erica Vaillancourt
Vice President of Operations



Scott Vanderbeck
Chief Technology Officer
(Local to Florida)



Jeff Aanenson
Project Manager



Serena Pollack
Director of Corporate Services



Rachel King
Customer Care Manager



Alison Thoms
Senior Marketing
Communications Lead

Municipal Leadership Team

Tony Janowiec

President & CEO – [RFQ Primary Point of Contact](#)

1998 – 2005

Imperial Parking, US

2009 – Current

Interstate Parking Company



Tony began his parking-centric real estate career over 20 years ago as a valet while attending college. In late 2009, Tony formed Interstate Parking Company and currently serves as President & CEO. Under Tony's leadership, Interstate Parking has rapidly expanded into its current national footprint and is considered an industry leader in a wide spectrum of municipal parking system management, parking asset ownership and development including mixed-use shared parking, hospitality and healthcare sectors, large-scale event venues and central business district operations. Tony has developed expertise in the renovation and long-term deferred maintenance of parking assets as well as the development, underwriting, financing, and construction of existing and new projects.

In addition to his involvement at Interstate Parking, Tony is a founder of Interstate Development Partners, a value-added urban redevelopment real estate investment firm that has completed over \$300 million of community-focused adaptive re-use and new construction projects in Minneapolis and Milwaukee.

Tony is originally from Minnesota and graduated from the Carlson School of Management at the University of Minnesota majoring in Entrepreneurial Management.

Paul Schnettler

Chief Operating Officer

1989 – 2001

Imperial Parking, US

2001 – 2010

President/Principal - Premier Parking

2010 – Present

Chief Operating Officer – Interstate Parking



Paul Schnettler began his parking career in 1989 as a garage manager and ascended through several leadership positions with a national firm before starting his own company, Premier Parking in 2001. Under Paul's leadership and commitment to delivering quality over quantity, Paul grew Premier Parking to one of the largest operations in the Twin Cities marketplace. Paul is experienced in all types of parking operations including large scale event parking, municipal on-street and off-street, airport, residential, hospitality, healthcare and central business district multi-level parking structures. Paul is considered an industry expert in the areas of parking technology and operations.

Paul directly oversees the municipal markets of Fargo, Grand Forks, and Duluth, MN.

In 2010, Paul became a partner at Interstate Parking through the merger of Premier Parking and Interstate Parking and is a founder of Interstate Development Partners. Paul serves as Executive Vice President, and Chief Operating Officer, and Partner for both companies.

Paul is a Board Member of the St. Paul Downtown Improvement District, the former President of the Minnesota Association of Parking Professionals; is a member of the Minneapolis Downtown Council; several BOMAs; St. Paul and MN Chambers of Commerce; National Parking Association; and several others.

Municipal Leadership Team

Erica Vaillancourt,

Vice President of Operations

Erica began her career in retail property management in 2005 followed by seven years of operational parking management in Milwaukee. After a brief 3 years in hospitality asset management, she returned to parking in late 2018 with Interstate Parking. Her diverse background in property management and customer service provides a desired perspective on technology advancements and operational efficiencies which enhance client and customer experience.

In conjunction with her career, Erica has contributed her time and served in varying capacities to many downtown and complementary organizations including a The Brewery Neighborhood Improvement District, Milwaukee Downtown BID 21, The Westown Association, and Go Red for Women

MN Chambers of Commerce; National Parking Association; and several others.



Scott Vanderbeck,

Chief Technology Officer

Scott holds a master's degree in computer science from the University of Wisconsin–Milwaukee and brings a wealth of experience and a dynamic track record to his role. As a former Chief Technology Officer at Showboat, Live, and Parlor Works, he was instrumental in developing Showboat Live—a business-facing video conferencing and metaverse platform—and Parlor Works, which provides interactive software solutions for tradeshow and events, serving Fortune 500 companies.

His diverse career also includes managing customer relations and baggage service departments at Midwest Airlines, modernizing their software systems, leading Labor Forecasting and Planning for Disney's Magic Kingdom, and starting out as an Industrial Engineer for Walt Disney World with a focus on transportation operations.

Based in Florida, Scott continues to bring innovation and leadership to technology initiatives that drive operational efficiency and enhance user experience.



Municipal Leadership Team

Serena Pollack

Director of Administration

Serena's entrepreneurial spirit began early as the child of an immigrant family, where hard work and education were the top priorities. Hailing from Milwaukee, she studied at the University of Wisconsin (Madison), then went on to law school at the University of Denver. Her career path has included being an associate and partner at international law firms, and later General Counsel in the restaurant and hospitality industry. Along the way, she also snagged a Master's in Human Resources Management from Michigan State University. Still, she believes her best education came from working as a server.

In 2017, she took the leap and opened a brick-and-mortar business in the golf industry—one of her many passions. Though it was a fantastic experience, she wisely closed it just before Covid hit. Since then, she's been leading HR operations and serving on executive teams in the Midwest. Serena joined Interstate Parking's executive leadership team in late 2024 and currently leads corporate services nationwide.

When she's not working, you can find Serena golfing (and always ready to take new people to the course), cooking up a storm, spending time with her family, and hanging out with her dog Porter.



Jeff Aanenson

Director of Project Management

2007 – 2012	Senior Manager – Interstate Parking
2012 – 2015	Operations Manager – City of Duluth
2015 – 2016	Senior Operations Manager Milwaukee, WI
2016 – 2019	General Manager, WI Corporate Office
2019 – 2020	Technology Director, WI Corporate Office
2020 – 2022	Senior Operations Manager Duluth, MN
2023 – Present	Director of Project Management

Jeff began his parking industry career in 1998 with Park 'N Go off-airport parking and was later recruited to Impark in 2004 to manage the Hennepin County Medical Center parking portfolio. He was eventually promoted to Area Manager for the city of St Paul. Premier Parking attracted his talents in 2007, which became Interstate Parking in 2009, and in 2012, Jeff transferred to Duluth after Interstate was awarded the contract to manage the City of Duluth municipal properties and assumed responsibility of over 25 city owned locations in addition to private contracts. In 2015, Jeff was transferred to the Milwaukee market and assumed various Executive Team roles including General Manager and later, Technology Director. Jeff now applies his extensive operations experience in his role as Director of Project Management for Interstate Technology Solutions.



Municipal Leadership Team

Rachel King

Customer Service Manager

Rachel King, promoted to Customer Service Manager for Interstate Parking's Milwaukee market, brings a wealth of experience from her previous role managing operations for Starbucks. Since joining Interstate Parking in 2020 as a Customer Service Ambassador, Rachel has demonstrated an exceptional ability to lead and enhance customer service standards.

In her role, Rachel is responsible for ensuring a seamless customer experience across all Milwaukee parking facilities, overseeing a team of customer service representatives, and setting high standards for customer satisfaction. She manages daily customer service operations, resolves escalated issues, and works to foster a customer-centric environment. Rachel also develops and implements service policies that align with the company's goals, regularly reviews service metrics, and identifies opportunities for improvement.

With her background in high-paced, customer-focused environments, Rachel is adept at team management and is committed to improving the overall customer experience. She collaborates with other departments to address customer needs, utilizes data analytics for insight-driven decision-making, and actively seeks ways to enhance operational efficiency in the Milwaukee market.



Alison Thoms

Senior Marketing Communications Lead

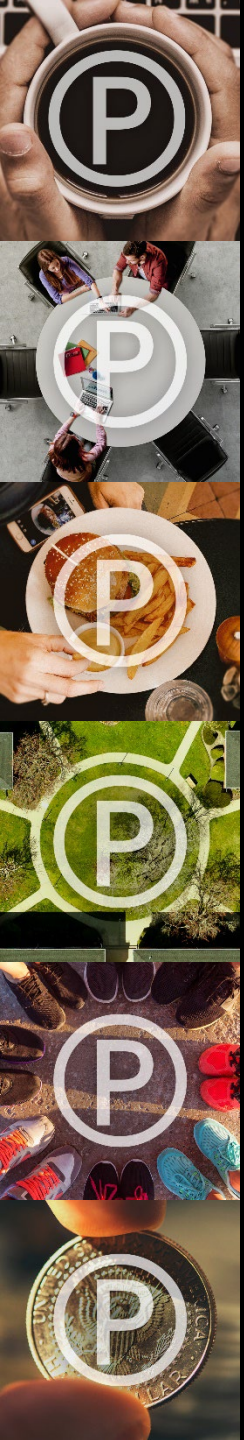
Alison Thoms is a seasoned marketing and graphic design professional who joined Interstate Parking in 2022, bringing over a decade of experience across industries including manufacturing, general contracting, and facility maintenance. Her diverse background and creative expertise have shaped her into a versatile leader in branding, digital marketing, and strategic communications.

At Interstate Parking, Alison plays a key role in driving brand visibility, customer engagement, and business development. As Senior Marketing Communications Lead, she develops and executes integrated marketing strategies that support new client acquisition, market expansion, and overall business growth. Her work spans branding, sales enablement, digital content, and CRM marketing.

Alison creates high-impact marketing assets—from pitch decks and sales proposals to signage plans and branded marketing flyers—that align with client needs and company goals. She leads website content strategy for white-labeled platforms, enhances parking patron experience, and manages the rollout of promotional campaigns for new parking operations.

She also oversees HubSpot marketing automation, email campaigns, and lead nurturing workflows to streamline communications and support sales initiatives. Her ability to translate data and design into cohesive, results-driven marketing campaigns makes her an essential contributor to Interstate Parking's continued success.





COMMON PARKING PROBLEMS THAT WE SOLVE



**ZERO
UPFRONT COST**

Proven 40%
Increase in
Utilization

**Improve
Access
to Businesses**

**Protect
Parking
For Residents**

**Designate
Safe
Employee
Parking**

**Optimize
Visitor Access**

**Increase
Retail
Tax Base**

**Funding
Source For
Community
Projects**

100% Municipal Client Retention

- Design, Implementation, and Management of New Municipal Systems & Technology Platform
- 12+ Years Experience in Municipal Systems
- Community Populations of 4,000 to 200,000

PARK & EFFECT™



Proven Track Record **New System Development**



*Gateway to North Shore
of Lake Superior*

April 2012 – Current

Contract amount confidential; available with client approval.

Goal: Community Outreach and Stakeholder Participation – Economic Development

Solutions

- Created New Parking Authority
- Duluth Parking Advisory Committee (DPAC)
- Reformed Parking Commission
- Eliminated Congestion in Canal Park Seasonal Tourist Destination
- Upgraded Entire City to INFLOW™

Results

- *Added Multiple New Employers to Downtown*
- *Financially Self-Sufficient Parking Authority*

Proven Track Record **New System Development**



TOWN OF
BRECKENRIDGE

Major Destination Mountain Community

FREE TO PAID

September 2017 – Present

Contract amount confidential; available with client approval.

Goal: *Eliminate Congestion & Motivate More Boots and Bikes – Less Cars*

Solutions

- INFLOW™ Progressive Rate System
- Added Hundreds of Spaces through Private Opt-In Program
- Online Resident/Employee Permitting
- Implemented Reserve 'n Ski Advance Reservations

Results

- Eliminated Roadway Congestion & Freeway Closures
- Reduced Citation Issuance to < 3% of All Vehicles
- implementing Pedestrian Mobility Tracking

Proven Track Record **New System Development**



Mountain Tourist Destination –
Historic Retail District

FREE TO PAID

April 2019 – Current

Contract amount confidential; available with client approval.

Goal: *Increase Access to Retail District to Support Businesses & Fund New City Projects*

Solutions

- Community Outreach and Stakeholder Participation
- Created Employee Parking Permit Zone
- Implemented INFLOW™ Progressive Rate System

Results

- Dramatic Increase in Retail Sales Tax Revenue
- New Retail Businesses Opened
- Converted 2 Blocks to Pedestrian Mall
- Funded New Public Restrooms

Proven Track Record **New System Development**



City of
Golden

Historic Gold Rush Charm –
Clear Creek Recreation Area

FREE TO PAID

May 2024 – Current

Contract amount confidential; available with client approval.

Goal: *Open Up Access to Retail District On-Street Spaces,
Mitigate Congestion of Clear Creek Tubing*

Solution:

- Convert 2 Hour Free to Managed/Paid Parking
- Implemented INFLOW™ City-wide
- Clear Creek Recreation Advanced Reservations
- Activated Private Opt-In Program to Add Hundreds of Spaces at No Cost to City

Results:

- Reduced On-Street Occupancy by 20%
- Significant Reduction in Clear Creek Tubing Congestion
- Increased Revenue by 4x in First Season compared to time zone citation revenue alone



C. Methodology & Approach to Scope of Work

Simple & Intuitive Consumer Interface

PARK & EFFECT™

Acknowledgment of City's Needs, Goals, & Objectives

Understanding the City's Needs & Our Vision for a Fully Integrated Parking Application

Interstate Parking acknowledges the City of Hollywood, FL seeks a modern, user-friendly mobile application that consolidates key parking services—permit purchasing, citation management, real-time facility information, and paid parking transactions—while ensuring seamless integration with its existing Gtechna platform and supporting Single Sign-On (SSO) functionality. We understand the City's goal is to enhance both operational efficiency and the customer experience by offering a centralized, intuitive interface for all parking-related interactions.

Our team is uniquely positioned to deliver this solution through our INFLOW technology, which is purpose-built for integration, configurability, and real-time data synchronization. With a flexible architecture and proven interoperability with third-party systems like Gtechna, INFLOW enables us to rapidly deploy a tailored application that meets the City's functional requirements while providing a scalable foundation for future enhancements. Our approach emphasizes collaboration, transparency, and a deep understanding of municipal parking operations to ensure long-term success.

Approach to Each Phase of the Application Lifecycle

Development:

- Utilize INFLOW's modular architecture to rapidly prototype core functionalities (SSO, permit applications, citation management, etc.).
- Work closely with the City and Gtechna to define API interactions and user interface requirements.
- Design for scalability and accessibility, ensuring ADA compliance and multilingual support where appropriate.

Integration:

- Implement seamless SSO and secure authentication protocols.
- Integrate with Gtechna's APIs for permit issuance, citation processing, and account synchronization.
- Establish data connections to live occupancy feeds and parking payment platforms.

Testing:

- Conduct unit, integration, and system testing across multiple device types and OS versions.
- Coordinate with City staff for user acceptance testing (UAT), simulating end-user interactions and workflows.
- Ensure compliance with data security, performance benchmarks, and regulatory requirements.

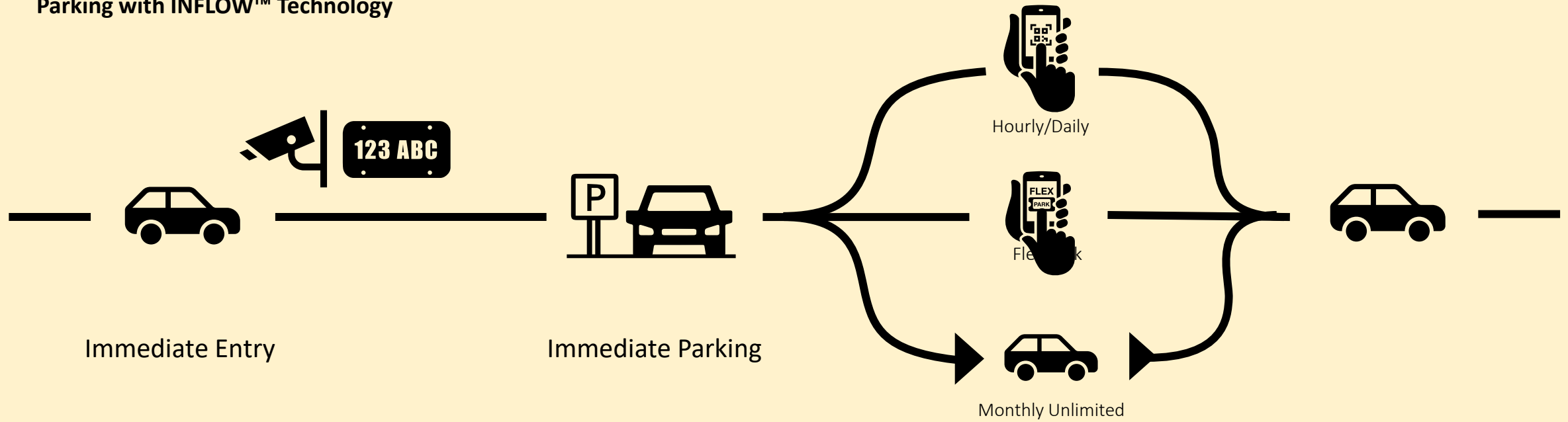
Launch:

- Deploy a phased rollout, starting with a pilot group for early feedback and system tuning.
- Provide training and support resources for City staff and end-users.
- Monitor performance and usage metrics, enabling rapid updates and ongoing enhancement

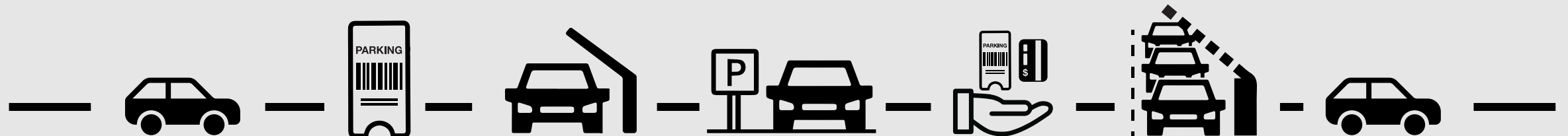
TAP 'N EXPLORE™

Parking with INFLOW™ Technology

100% Contactless Payments
(No App Download Required)

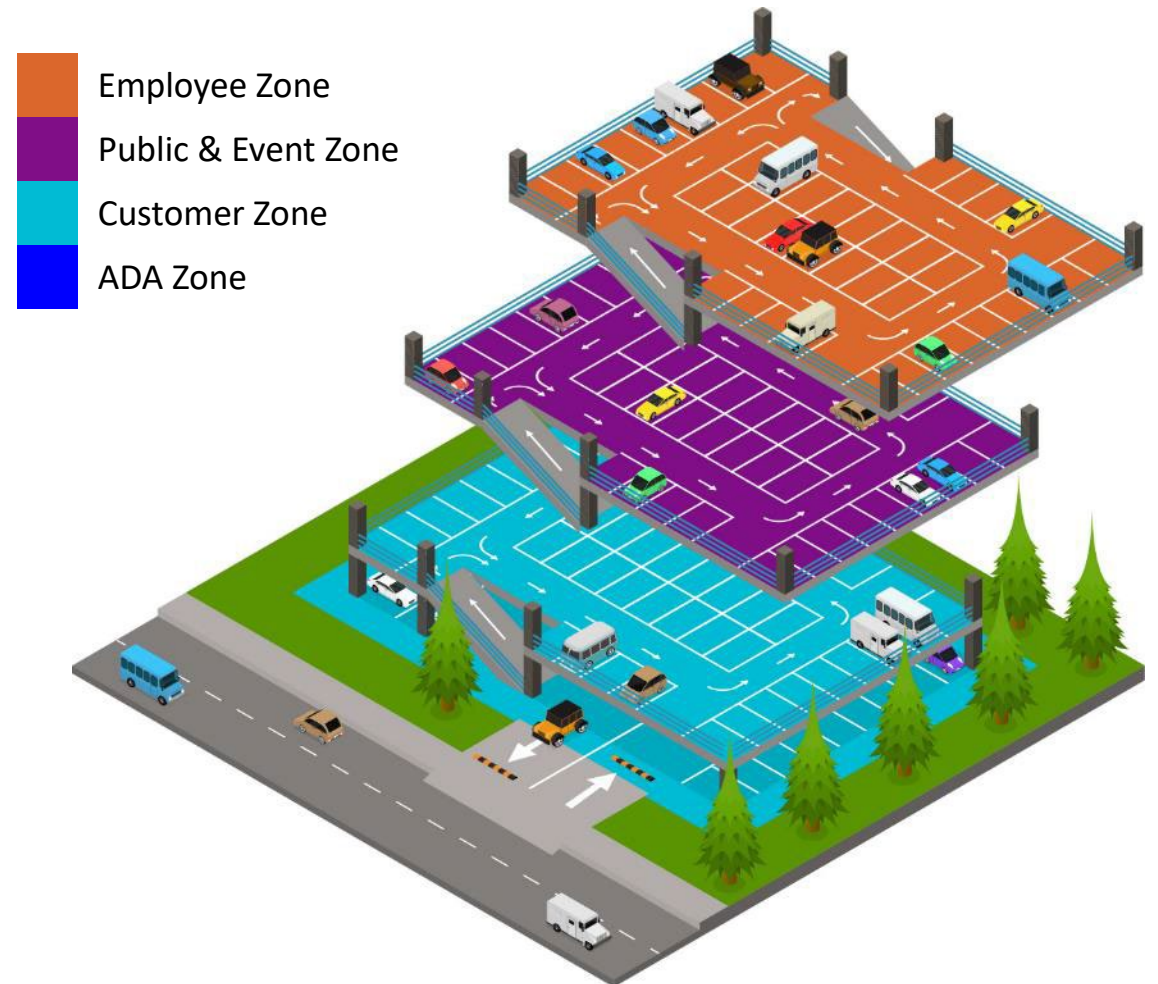
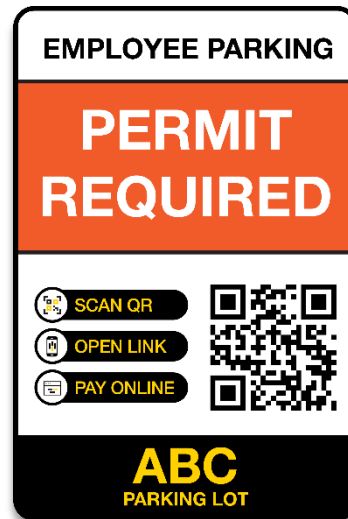


Parking with Traditional Technology



Flexible Virtual Zone Allocation

- Create Flexible Zones for Permits, Reservations and Day Users
- Allocate Revenues & Expenses by Zone



Custom Branded Point of Sale & Wayfinding Interface

SECURED FACILITY

TAP 'N EXPLORE Point of Sale Platform



Interstate PARKING

TAP 'N EXPLORE
CONTACTLESS PAYMENT
PAY HERE

SCAN QR
OPEN LINK
PAY ONLINE

www.InterstateParking.com

ZONE **1234**

- 
Full-day, Half-day
& Short-term
Parking Options
- 
Advance
Reservations
For Permit Holders
- 
Integrated with
Residential &
Employee Permits
- 
Complements
Local Wayfinding
Signage
- 
Generates Revenue
for Upkeep or
Other Projects

Flexible Parking Point of Sale System

- Assign Dedicated Visitor Spaces
- Create Restricted Spaces/Zones for Specified User Groups
- Support Advance Reservations And On-demand Spaces
- Increase Revenue With Dynamic, User-specific Rates
- Flexible Zone Assignments
- No App Download – Works With Any Camera Phone
- Custom-branded To Your Community
- 100% Contactless System

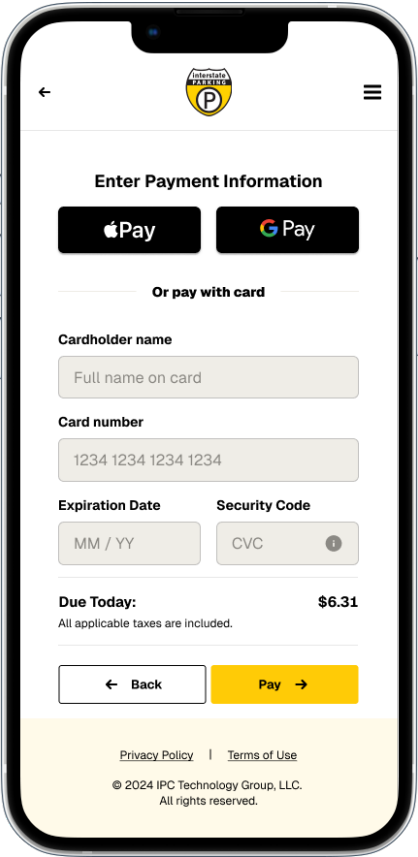
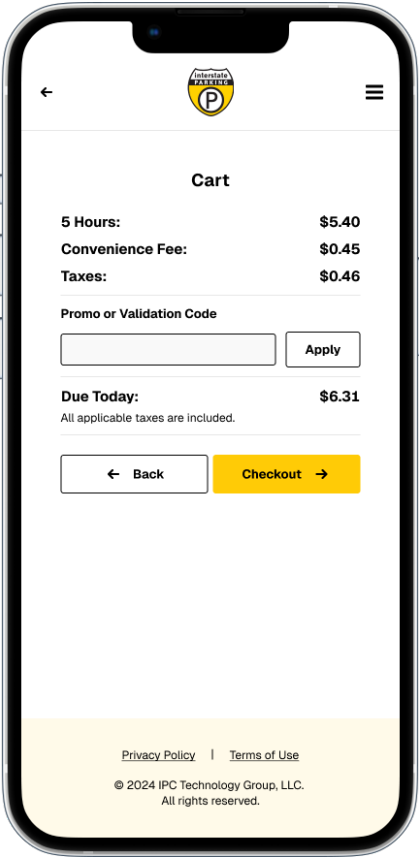
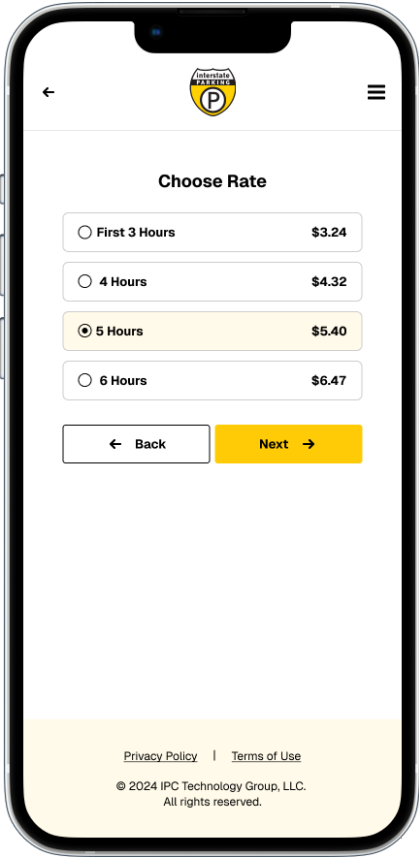
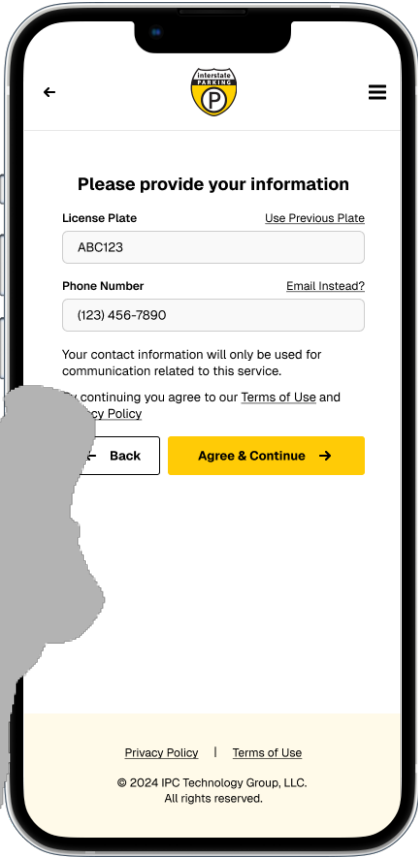
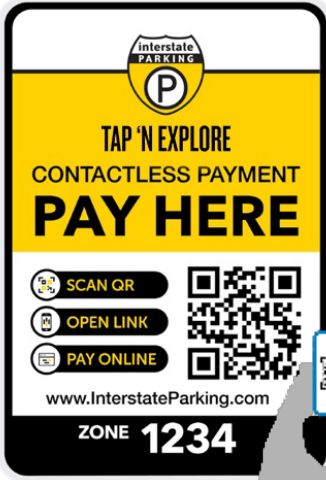
User-Friendly – Easy as Tap ‘N Explore™

PARK → SCAN → PAY → EXPLORE

100% CONTACTLESS

SIMPLE

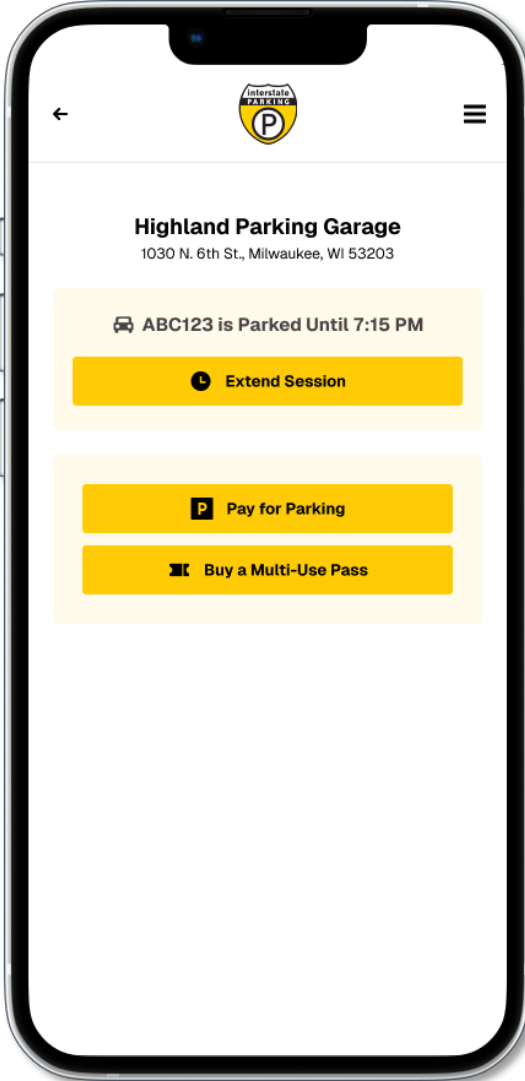
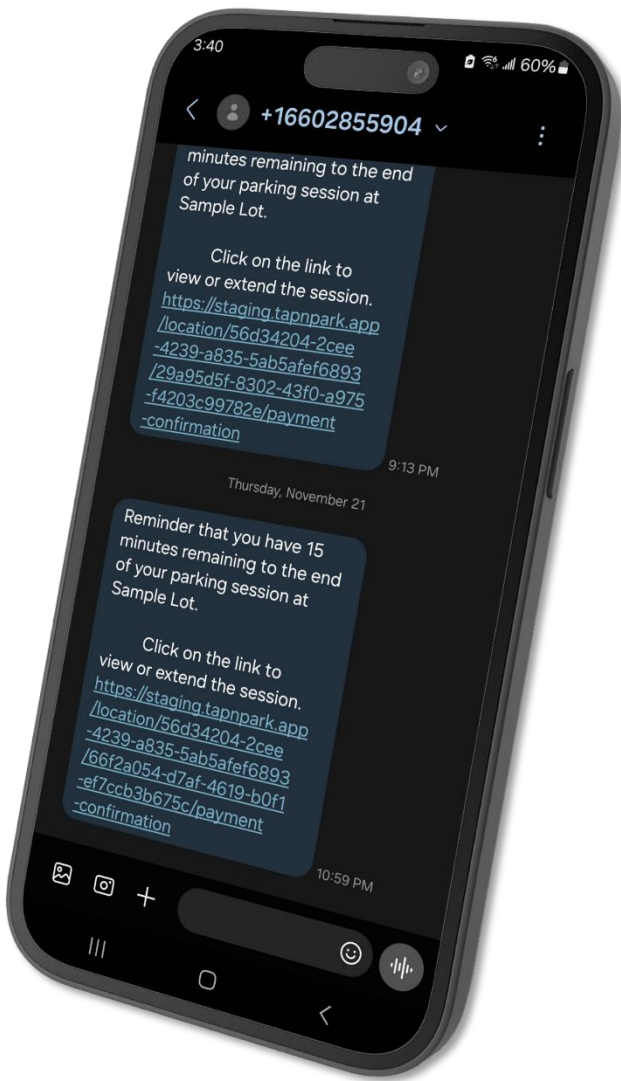
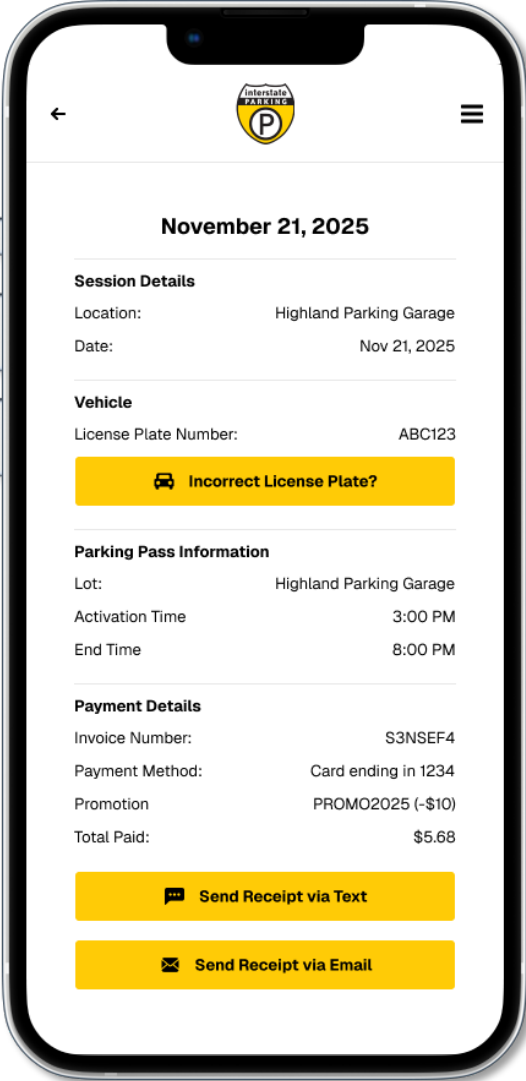
INTUITIVE



NO APP DOWNLOAD

1. AIM CAMERA PHONE AT QR CODE
2. OPEN LINK, ENTER PLATE & SELECT RATE
3. SELECT PAYMENT TYPE & CONFIRM

Extend Your Parking Session

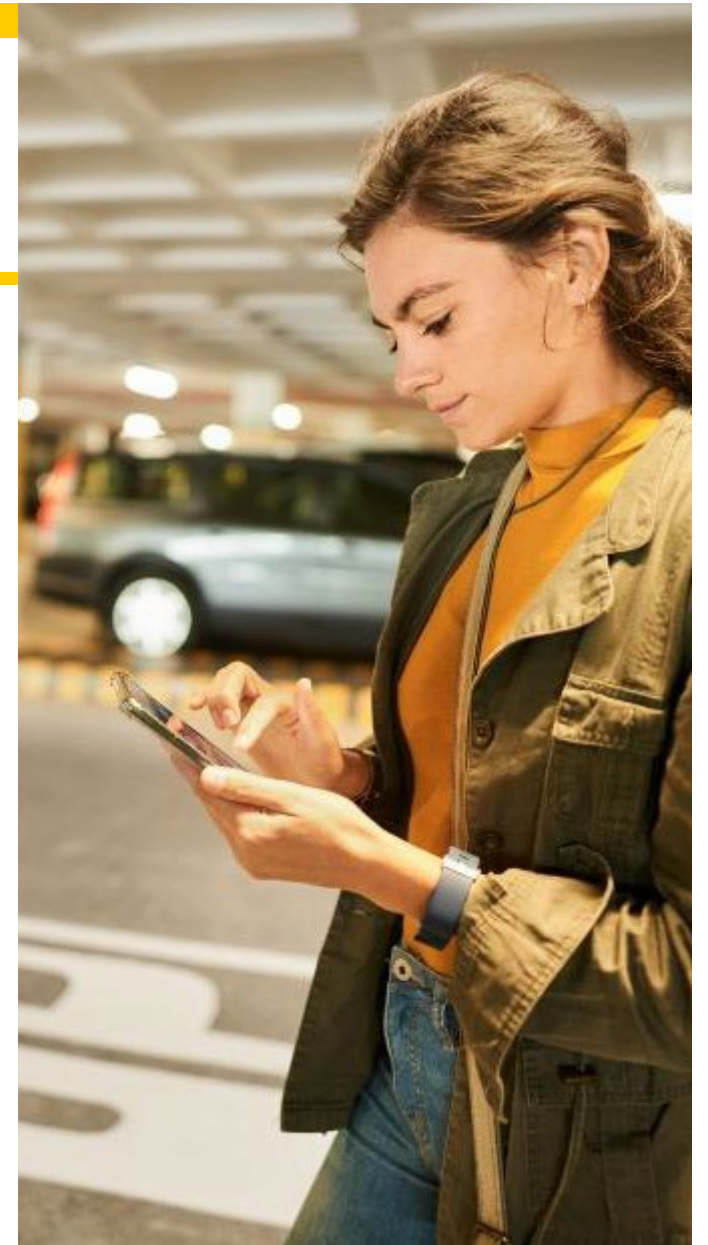


FLEX PARK Technology

PARKING FOR A HYBRID WORKPLACE

FlexPark is a wallet-based subscription program where you can buy bundles of parking sessions and can then redeem each individual parking session for a day of parking based on your flexible schedule. It is intended to be a hybrid between our Monthly Unlimited and daily parking products. Save more when you buy a bundle of parking passes to use how you want when you want.

- **Benefits of a monthly contract with the flexibility of pay-as-you-go daily parking**
- **Unlimited in/out privileges during each full-day parking session**
- **FLEX PARK packs include 5 to 15 parking sessions**
- **Parking sessions and are priced based on the quantity and expiration date**
- **Lowest prices are for FLEX PARK packs that expire in the shortest timeframe**



FLEX PARK – Purchase Session-based Virtual Permitting Packs

Log In

Email Address Text Message Instead?
Enter Your Email Address

Password
Enter Your Password

Log In

[Don't have an account? Sign Up.](#)
[Forgot Password?](#)

[Privacy Policy](#) | [Terms of Use](#)
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1. Create an Account or Login
(Choose Location & Select Flex Park)

Select a Pass to Purchase

FlexPass
Best if you park 2-3 days a week
A flexible pass that allows you to activate a set number of sessions without a fixed schedule. Pass can only be redeemed at **Parking Garage ABC**.

10 FlexPass Pack \$30.00
• 10 Passes valid for 2 weeks.
• Park for up to 4 hours per session.
• Subject to event related restrictions.
Purchase →

25 FlexPass Pack \$60.00
• 25 Passes valid for 2 weeks.
• Park for up to 4 hours per session.
• Subject to event related restrictions.
Purchase →

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2. Select Your Desired
FlexPass Pack

Enter Payment Information

Apple Pay **Google Pay**

Or pay with card

Cardholder name
Full name on card

Card number
1234 1234 1234 1234

Expiration Date **Security Code**
MM / YY CVC

Due Today: \$33.45
All applicable taxes are included.

← Back **Pay →**

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3. Enter Payment

November 21, 2025

Session Details
Location: Parking Garage ABC
Date: Nov 21, 2025

Vehicle
License Plate Number: ETC7890
Incorrect License Plate?

Parking Pass Information
Pass Type: 10 FlexPass Pack
Lot: Parking Garage ABC
Activation Time: 3:00 PM
End Time: 8:00 PM

Payment Details
Invoice Number: S3NSEF4
Payment Method: Card ending in 1234
Promotion: --
Total Paid: \$33.45

Send Receipt via Text
Send Receipt via Email



FLEX PARK – On-Site Activation of Session-based Virtual Permitting

1. Login to Account & Go to Glovebox

2. Select Flex Pass to Redeem

3. Enter Vehicle License Plate



Monthly Unlimited

- Best Daily Value
- Flexible Usage
- In/Out Access
- Access to Reserved Spaces
- Auto Pay Sign-Up
- Online Account Management
- Member Discounts
- Guaranteed Spot
- Contactless Access

1. Select Parking Location

INTERSTATE PARKING COMPANY 53203 [Find Parking](#) [Français](#) [Account](#) [Profile](#)

332 West State Street
332 W State Street
0.1 mile
Starting at \$162.00 /mo
[Details](#) [Park Here](#)

330 W Wells Street
330 W Wells Street
0.1 mile
Starting at \$120.00 /mo
[Details](#) [Park Here](#)

Milwaukee MLK
822 N Old World 3rd Street
0.1 mile
Starting at \$138.00 /mo
[Details](#) [Park Here](#)

MSO
738 N Old World 3rd Street
0.2 mile
Starting at \$115.00 /mo
[Details](#) [Park Here](#)

The map displays various parking locations in Milwaukee with their respective monthly rates. Key locations and rates include:

- Bar-B-Q: \$129.00
- Fiserv Forum: \$138.00
- Milwaukee Brat House: \$120.00
- Milwaukee Public Museum: \$137.00
- Hilton: \$137.00
- Kimpton Journeyman: \$138.00
- Milwaukee Art Museum: \$198.00
- Betty Brinn Children's Museum: \$175.00
- Discovery World: \$170.00
- Summerfest: \$60.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Intermodal: \$106.00
- Twisted Fisherman: \$122.00
- Purple Door Ice Cream: \$122.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Metropolitan Sewerage District: \$122.00
- Kimpton Journeyman: \$138.00
- Milwaukee Public Market: \$122.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Intermodal: \$106.00
- Twisted Fisherman: \$122.00
- Purple Door Ice Cream: \$122.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Metropolitan Sewerage District: \$122.00
- Kimpton Journeyman: \$138.00
- Milwaukee Art Museum: \$198.00
- Betty Brinn Children's Museum: \$175.00
- Discovery World: \$170.00
- Summerfest: \$60.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Intermodal: \$106.00
- Twisted Fisherman: \$122.00
- Purple Door Ice Cream: \$122.00
- Harley-Davidson Museum: \$122.00
- Milwaukee Metropolitan Sewerage District: \$122.00
- Kimpton Journeyman: \$138.00
- Milwaukee Art Museum: \$198.00
- Betty Brinn Children's Museum: \$175.00
- Discovery World: \$170.00
- Summerfest: \$60.00

Online Monthly, Resident, Special Purpose Permitting Platform

2. Enter Vehicle & Billing Info

Vehicle Information

Plate Number - Required

ABC 123

State - Required

WI

Make

Toyota

Color

Grey

Billing Address

Address 1

710 N Plankinton Avenue, Suite 700

3. Select Monthly Membership

Select Monthly Rate

Unreserved - \$150

← Back

Upgrade Your Parking Package

Update Profile/Billing Info

Monthly Membership Options
Unreserved - \$150
Reserved: 6am – 6pm - \$200
Reserved: 24 hours - \$235

4. Payment Flexibility

Automatic 30-day contract renewal and recurring payments

Accepted forms of payment:



5. Contract Confirmation

✓ You're all set!

LOCATION:
Parking Garage 123

VEHICLE PLATE:
ABC 123

MEMBERSHIP:
Reserved: 6 am - 6 pm (\$200)

6. Pull-in and Park - No Daily Activation Required



Advance Reservations

Reduce Congestion & Control Inventory During Peak Demand or Special Event Periods

Reservations can be made in 3 easy steps with the capability to update license plate numbers or cancel the reservation through the online guest portal

Enabling our unique Advance Reservation feature within the custom branded parking website allows users to plan for a day in Aurora with less stress and anxiety and the ability to avoid high congestion ingress periods! Priced at a premium to the regular daily rates, it generates additional revenue for City of Aurora.

- Limited reserved spaces allocated at certain garages and lots only.
- Users simply pre-register at least one day before visiting any location offering reservations.
- Users must redeem space by a pre-determined time otherwise the space is returned to the general pool.

Create & Update Reservations

Cancel or Update License Plate

ABC123

Change Plate Cancel Parking Reservation

DESCRIPTION PARKING CODE
SCHWENDEMAN

DATE
May 1, 2023

City of Golden

View Directions

Receipt #
JYYSOUEZ

View Receipt

Parking Instructions

1. Check weather and driving conditions. [Click here.](#)
2. Park your vehicle where a blue P sign is posted.
3. If necessary, update your vehicle license plate.
4. Go Home!

Reserve Another Parking Spot

1. Select Parking

City of Golden

Reserve Before Arriving at

Reserve a parking spot

Manage your parking

2. Select Day on Reservation Calendar

June 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Choose a Parking Option

Full Day Reservation - 4 AM to 4 PM (any day) \$50

3. Submit Payment to Complete Reservation

Checkout

City of Golden

Complete your purchase below.

PLATE NUMBER
ABC123

START
Sat Jun 17, 2023 (9:00am)

END
Sat Jun 17, 2023 (3:00pm)

Parking \$50.00

Service Fee \$0.20

Add Promo

TOTAL \$50.20

Select Payment Method

PAY \$50.20 AND PARK

4. Account Overview - Edit License Plate Number or Cancel Reservation

Parking Reservations

Active Sessions

City of Golden \$0



Mobile Ticketless Gated Solution

INFLOW™

McAllen
International Airport

Mobile Ticketless Gated Automated Revenue Compliance

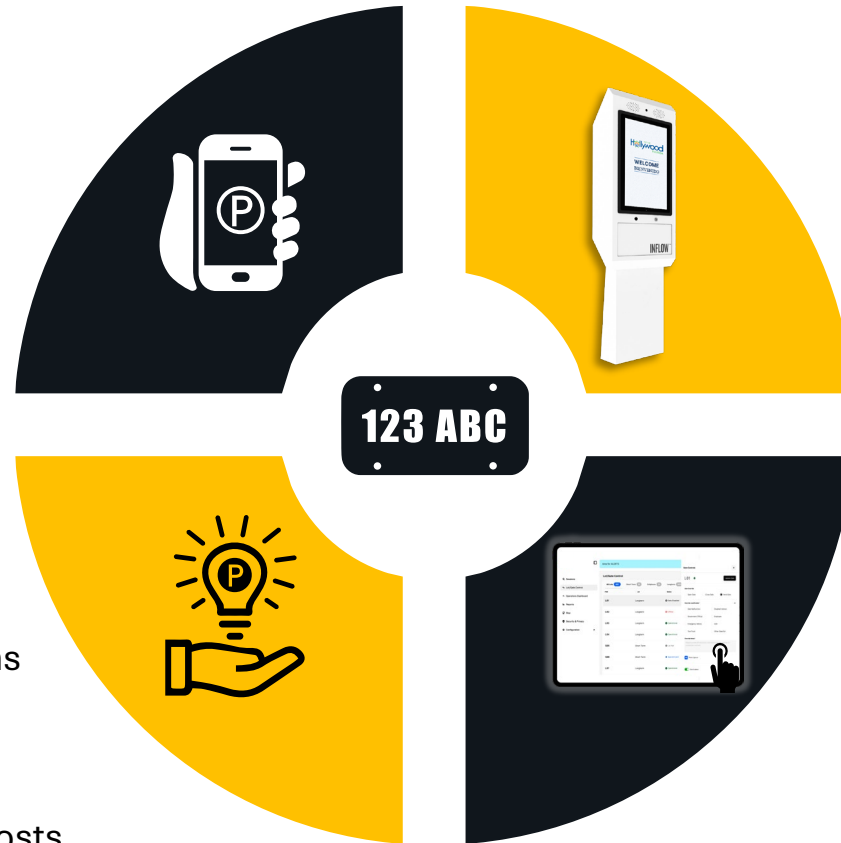
80% Cost Savings Over Traditional Gated System!

Tap 'N Explore™ App Free User Interface

Frustration free arrival and departure experience. Works with any smartphone, no downloads required. Seamless Employee & Contractor Permitting - Digital, paperless, and fully customizable

80% Cost Savings Over Traditional Gated Systems & Lifetime Warranty

Our gated solution eliminates the costly ticket dispenser and traditional entry and exit stations dramatically reducing the up front cost. With virtually no moving parts, our exclusive all-inclusive lifetime warranty means there is no ongoing upgrade fees, repair or replacement costs for the life of the license agreement means your cost of ownership can be as low as \$0.



PAM In-Lane Customer Support

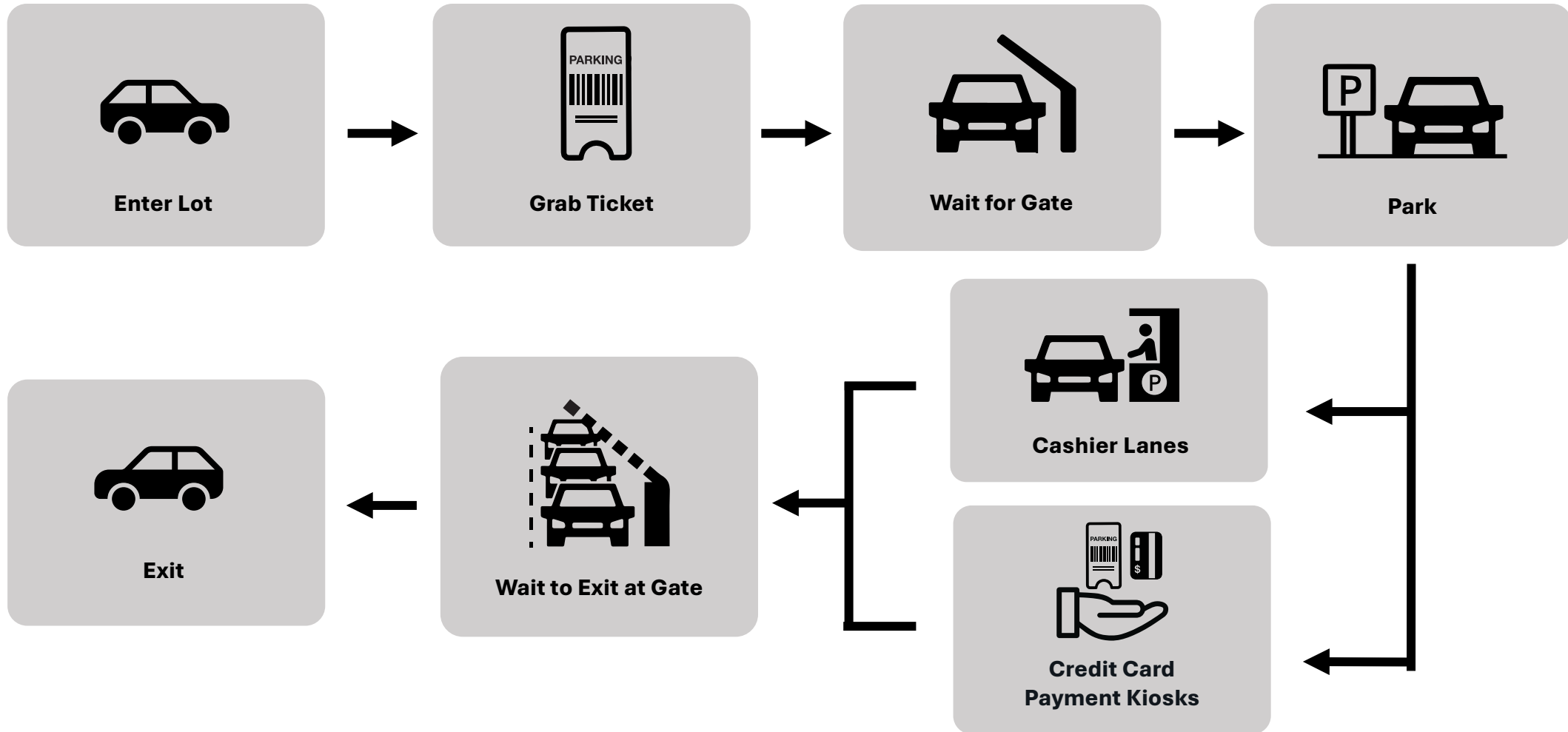
Our in-lane interface provides real-time communication and intelligence to assist patrons enter and exit a gated facility in the event of a license plate mis-read or need to pay by manual credit card or cash.

CAT Ambassador Support

We care about the 3-10% of patrons who do not utilize a smartphone. Our exclusive Customer Assistance Module (CAT) provides a modern but universal customer support experience for everyone and can accept manual credit card or cash payments by an ambassador.

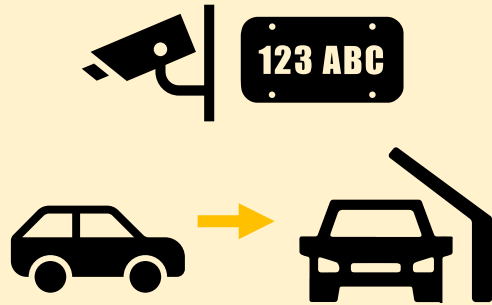
Traditional Gated Parking System

Costly Equipment
Frustrating User Interface
Congestion Backups
High Maintenance Costs



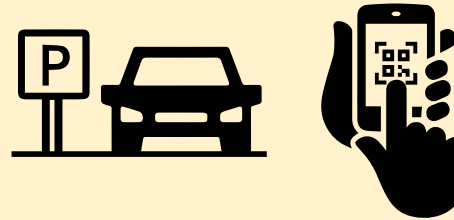
INFLOW™ TAP 'N EXPLORE™ Advance Ticketless Mobile Gated Technology

INSTANT



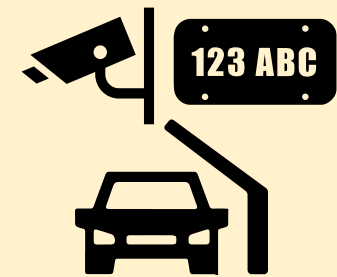
**Camera Activates Plate
to Start Parking Session**

SEAMLESS



**Customer Parks & Activates
through TAP 'N EXPLORE**


NO HASSLE



**License Plate Read, Payment
Confirmed, Gate Raised for Exit**



Leverage the benefits of INFLOW™ mobile based payments with gate-based revenue security and no need to perform enforcement procedures. As compared to other mobile payment “add-ons” to existing gated platforms, our gated solution was designed from scratch as a true mobile payment based gated platform and includes our exclusive in-lane Patron Assistance Module (PAM) for 24 hour real-time in-lane customer support and processing resolving 99% of parking session problems without human involvement.



**Friendly & Effective
Compliance Technology**

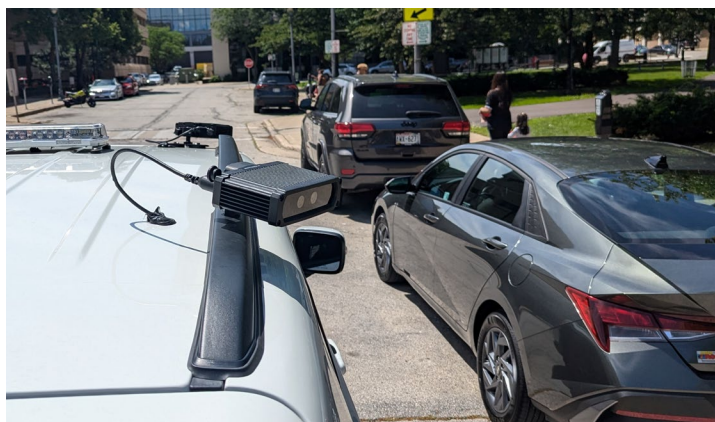
PARK & EFFECT™

Integrated Compliance Options



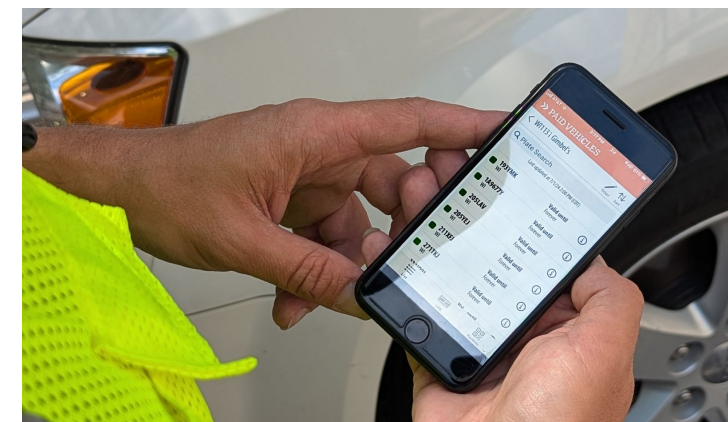
Fixed License Plate Recognition Cameras

Our stationary ALPR system automates vehicle entry and exit, provides accurate real-time data, supports unlimited sub-zones and is configured for either automated citation issuance or directed enforcement. With existing litigation in State of Illinois, we recommend directed enforcement instead of activating automatic citation issuance at this time.



Mobile License Plate Recognition Cameras

Mobile LPR cameras on patrolling vehicles cover large areas efficiently, identify violations in real-time, collect data for analysis, and enhance officer safety by reducing the need for on-foot patrols. This solution would be ideal if all facilities (garages, on-street and surface lots) are configured in a gateless fashion. Otherwise, the cost of a dedicated mobile enforcement vehicle is not necessary and sometimes cost prohibitive.

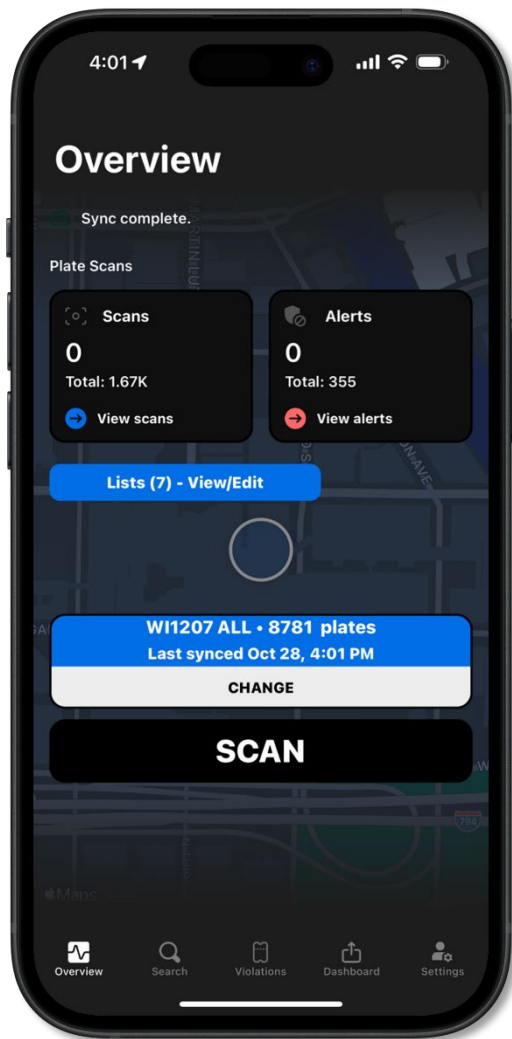


Handheld Compliance Devices

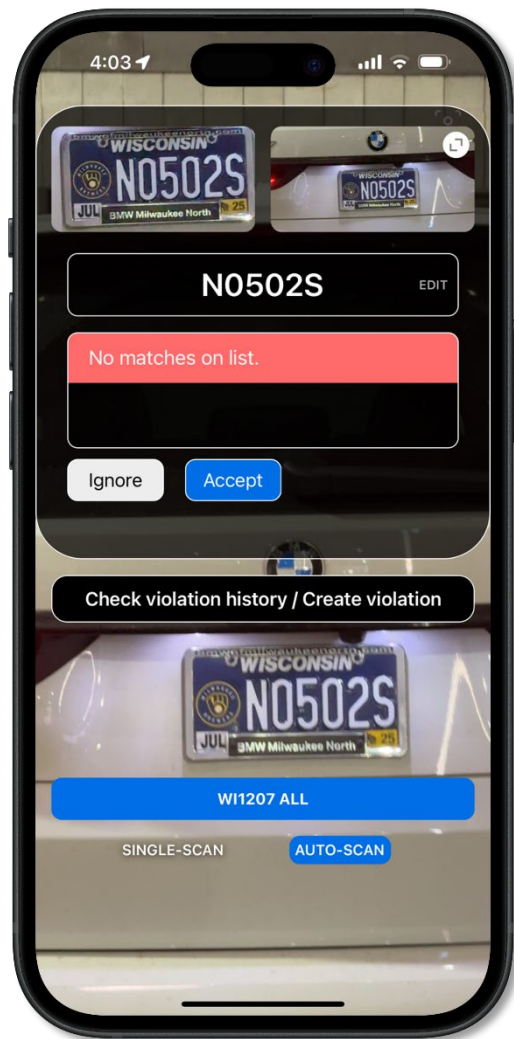
Our compliance officers favorite enforcement device is our handheld ALPR device that is the fastest handheld auto-plate scanning device on the market. Simply scan plates and with a tap of the screen issue a citation to a vehicle in violation. Our handheld ALPR software is compatible with iOS and Android devices and can also be mounted to e-bikes, scooters or dash cams for mobile enforcement.

Handheld Enforcement Device Capabilities

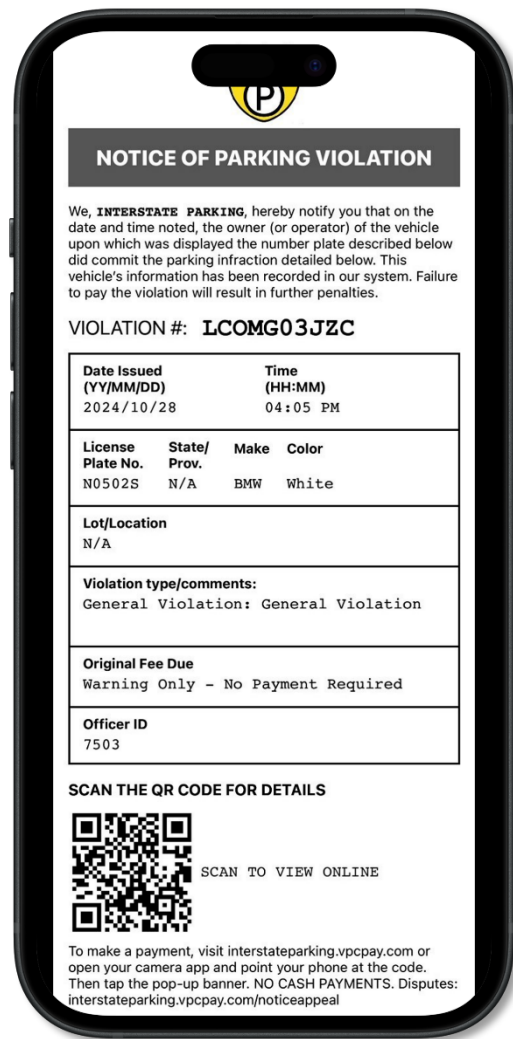
1
SCAN



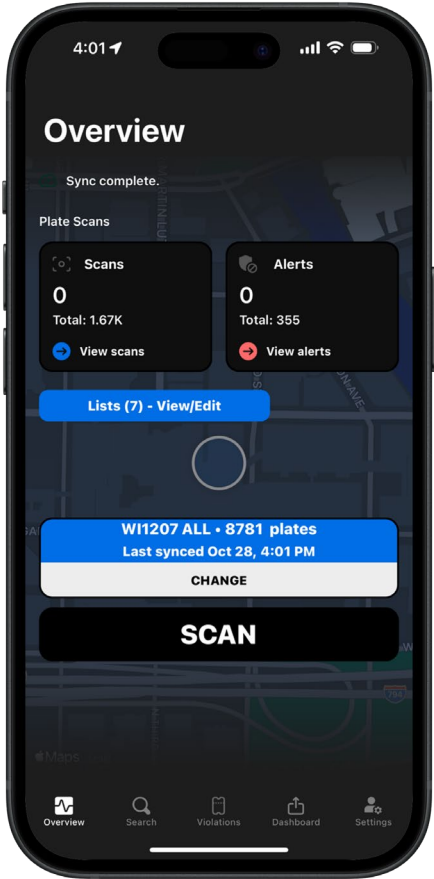
2
ISSUE



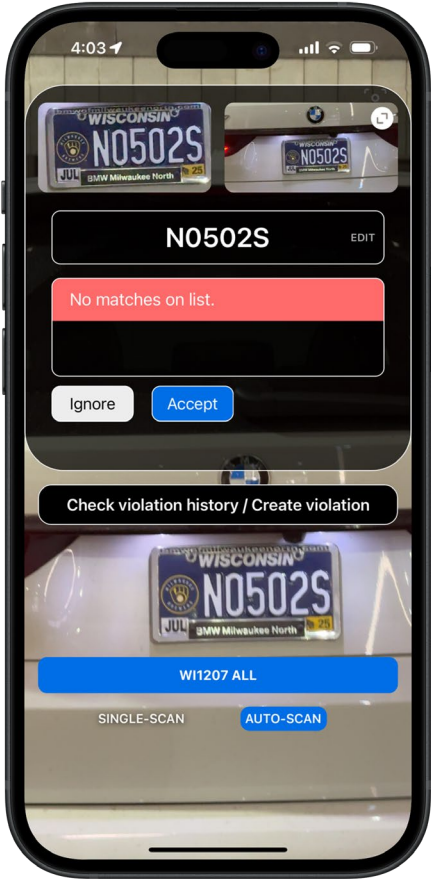
3
PRINT



Handheld Enforcement Device Capabilities



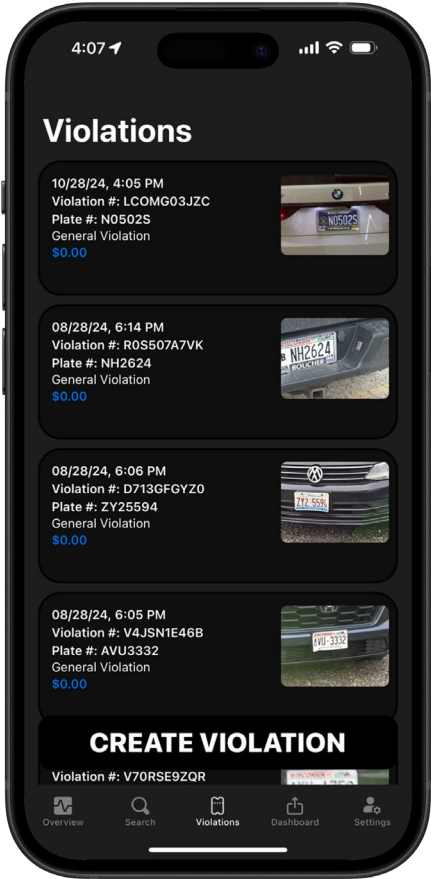
Streamlined
Violation Issuance



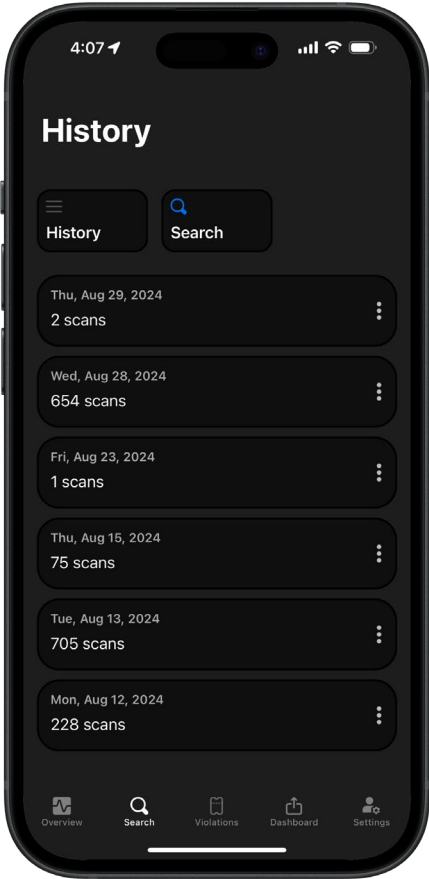
Instant
Data Sync



Efficient Offender
Tracking

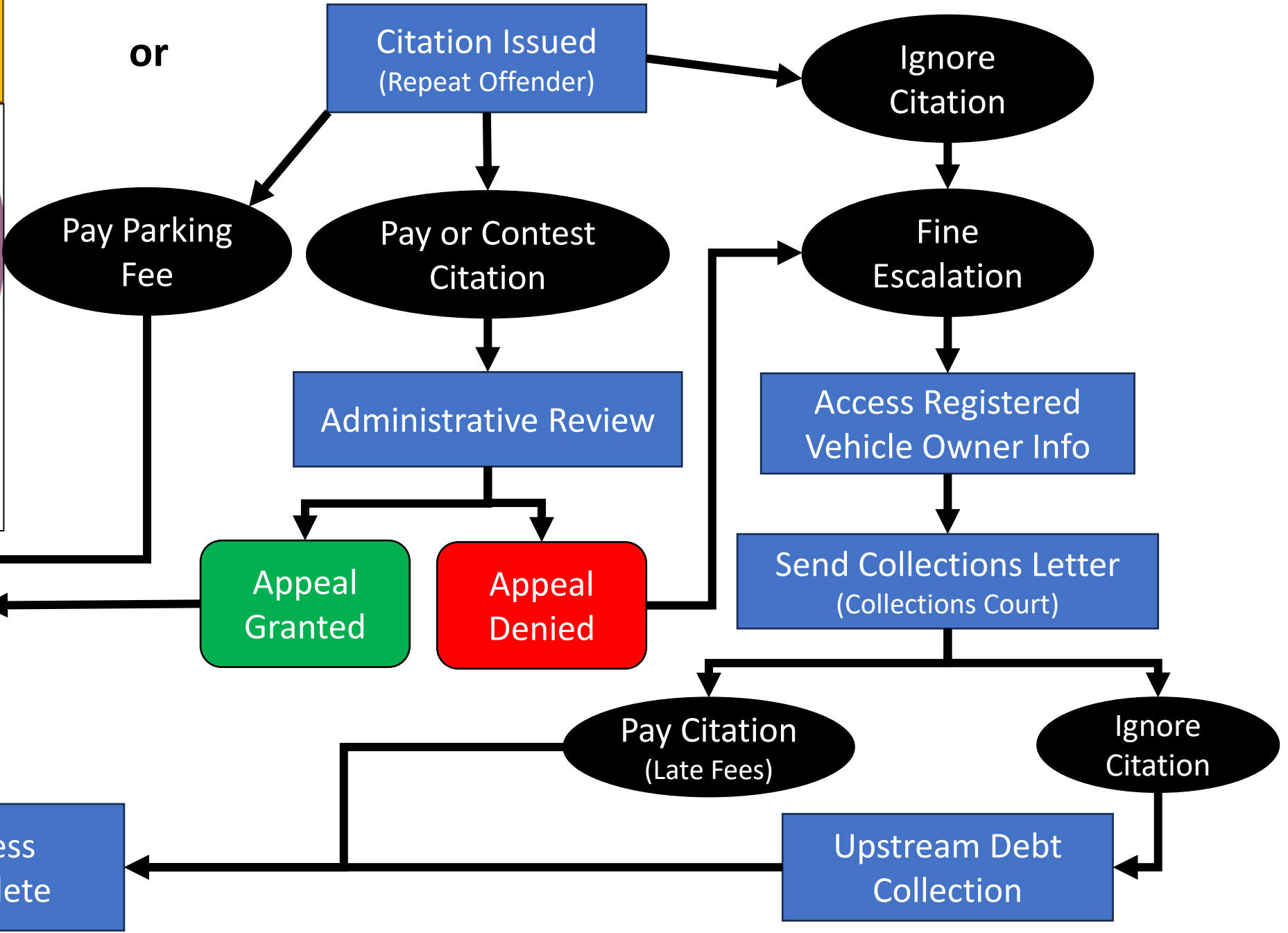


Payment & Permit
Verification



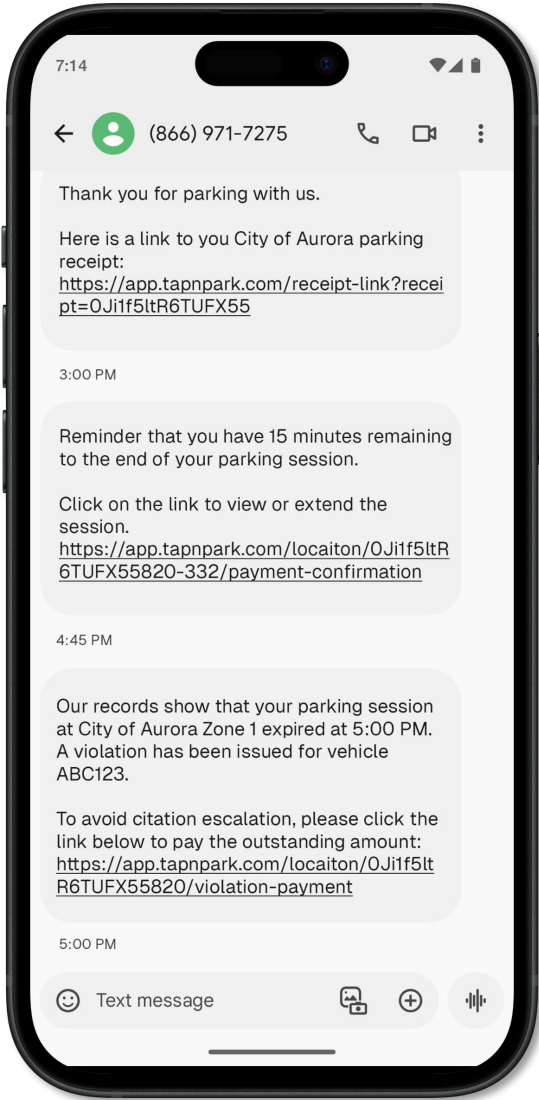


Citation Life Cycle



Friendly Citation Notifications & Optional Full-Service Citation Processing

Real-time notification to a violating repeat offender that a citation has been issued providing “one last chance” notification for payment compliance before fee escalation applies.



24 Hour online violation adjudication and fee payment along with optional 24 hour full service customer support including adjudication, payment processing and debt collections.

A screenshot of the 'Step 2: Payment Details' page on the tapnpark.com website. The page has a dark header with the 'BRECK PARK' logo and navigation links for 'Home', 'About', and 'Contact Us'. Below the header is a search bar with 'Search / Step 1 / Step 2'. A note says 'Please complete all fields with your payment card details and then click "Pay Now"'. A table titled 'CITATIONS' shows one entry: Citation #32985210, dated 11/26/2022 at 11:12:51, for a 'PAYMENT REQUIRED' of \$80.00. A 'Total Amount: \$80.00' is displayed. Below is a 'Payment Information' form with fields for First Name, Last Name, Address, Address 2, City, State (dropdown menu set to Colorado), Zipcode, Email, Phone Number, Credit Card Number (with a masked input), Expiration Month/Year (dropdowns set to 01-Jan and 2023), and CVV. A yellow 'Pay Now' button is at the bottom right.

Citation Portal

- Online Citation Payment & Appeals
- Custom Branding
- Pay or Appeal Citations 24/7
- Mobile friendly
- Optional Full-Service Customer Support & Collections

The screenshot shows the 'Find Your Citation' page of the Breck Park Citation Portal. The header includes the Breck Park logo and navigation links for Home, About, and Contact Us. The main section is titled 'Find Your Citation' and contains two search options. The first option is 'If you know your citation number, enter it here:', which includes a text input field for the 'Citation Number' and a yellow 'Search' button. The second option is 'To see all open citations for your vehicle, enter your license plate number and state here:', which includes a text input field for the 'License Plate' (with a '#' symbol), a dropdown menu for 'Select State' (currently set to 'Colorado'), and a yellow 'Search' button.

The screenshot shows the 'Citation Results' page of the Breck Park Citation Portal. The header includes the Breck Park logo and navigation links for Home, About, and Contact Us. The main section is titled 'Citation Results' and contains a search bar with 'Search / Step 1'. Below the search bar, it says 'Select Citation to Pay or Appeal'. A message states: 'The following citation(s) were found for the information entered. Please verify the citations you would like to pay or appeal and select options'. Below this, there is a table of citations. The first citation is highlighted and shows 'PAYMENT REQUIRED \$80.00', '#32965210', 'Issue Date 11/26/2022', and 'Plate TEST'. There is a yellow 'Pay' button next to this citation. A link 'View More Information' is also present.





















The screenshot shows the 'Step 2: Payment Details' page of the Breck Park Citation Portal. The header includes the Breck Park logo and navigation links for Home, About, and Contact Us. The main section is titled 'Step 2: Payment Details' and contains a search bar with 'Search / Step 1 / Step 2'. Below the search bar, it says 'Please complete all fields with your payment card details and then click "Pay Now"'. There is a table of citations. The first citation is highlighted and shows 'PAYMENT REQUIRED \$80.00', '#32965210', 'Issue Date 11/26/2022', and 'Plate TEST'. There is a yellow 'Pay Now' button next to this citation. A link 'View More Information' is also present. Below the table, there is a 'Total Amount: \$80.00'. The 'Payment Information' section includes fields for First Name, Last Name, Address, Address 2, City, State (dropdown menu set to Colorado), Zipcode, Email, Phone Number, Credit Card Number, Expiration Month/Year (dropdown menus set to 01-Jan and 2023), and CVV. A yellow 'Pay Now' button is at the bottom.

Customized Citation Management – Sample Matrix

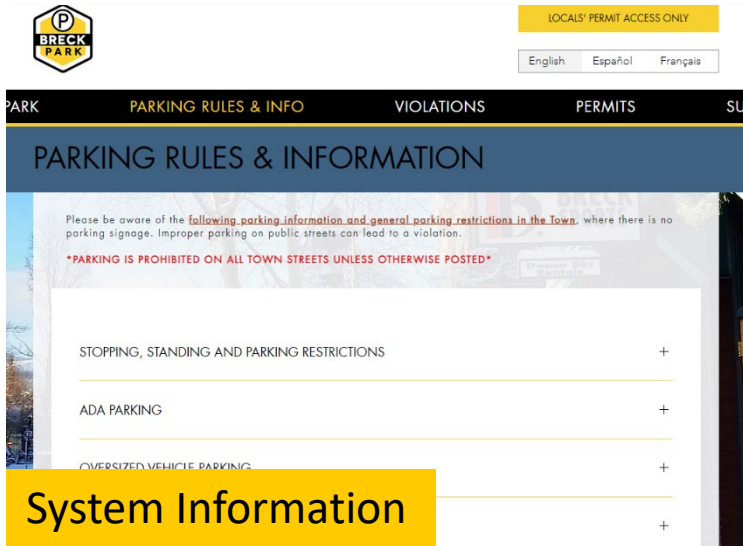
- Motivate Compliance, Prompt Payment and Discourage Repeat Offenders
- Unique Non-Compliance Fee Structures
 - Escalations Based on Aged Violation Status
 - Escalations Based on Unpaid Violations or Repeat Offenses
 - Below is an example fee structure illustrating both an aging, time-based unpaid citation fee escalation as well as repeat offender escalation for proven multi-dimensional compliance within your parking system

Achieve over 70% Civil or Criminal Process Collections!

Parking Rates		Fee Schedule		Same Day		Day 2-7		Day 8-37		After 37 Days	
1st Offense Fees				\$	1	\$	5	\$	30	\$	45
\$	-	0-1 Hour	\$	1	\$	5	\$	30	\$	45	
\$	2	1-2 Hours	\$	3	\$	7	\$	32	\$	47	
2nd Offense Fees				\$	5	\$	15	\$	45	\$	75
\$	-	0-1 Hour	\$	5	\$	15	\$	45	\$	75	
\$	2	1-2 Hours	\$	7	\$	17	\$	47	\$	77	
3rd Offense Fees				\$	15	\$	30	\$	75	\$	100
\$	-	0-1 Hour	\$	15	\$	30	\$	75	\$	100	
\$	2	1-2 Hours	\$	17	\$	32	\$	77	\$	102	

Options	 Citation Issuance	 Adjudication & Customer Support	 Online Payment Portal	 Registered Owner Lookup & Payment Notice	 Debt Collections	 Cost/ Collection Rate	 PROS	 CONS
1 Full Service Civil Process						27% of REV / 72% CR	No Admin Burden on City Staff, Consumer Friendly	Requires Change in Current Process
2 Criminal Process	Tyler (Brazos)		City Portal		City & Court (MVBA)	>70% (Current Cost Incurred by City + Lookups)	Integrated with Current Process	Burden on City / Courts, Negative Consumer Experience
3 HYBRID IPC < 30 Day Court > 30 Days					 & Court	Blended Cost of Option 1 & 2	Reduce Burden on City / Courts, Maintain Court Process for Aged Citations or Repeat Offenders	

Custom Parking Websites - Portals for Mobility in Each Community



LOCALS' PERMIT ACCESS ONLY

English Español Français

PARK PARKING RULES & INFO VIOLATIONS PERMITS

PARKING RULES & INFORMATION

Please be aware of the following parking information and general parking restrictions in the Town, where there is no parking signage. Improper parking on public streets can lead to a violation.

PARKING IS PROHIBITED ON ALL TOWN STREETS UNLESS OTHERWISE POSTED

- STOPPING, STANDING AND PARKING RESTRICTIONS
- ADA PARKING
- OVERSIZED VEHICLE PARKING

System Information



PARK DILLON

EVENT PARKING OVERNIGHT PARKING PERMITS VIOLATIONS

PARKING VIOLATIONS

VIOLATION PAYMENT

If you receive a parking violation in The Town of Dillon, Colorado, you can pay for it through the following options:

1. **PAY ONLINE** - [Click Here](#)
2. **MAIL A CHECK**: to Park Dillon, PO Box 7369, Breckenridge, CO 80424

***After 10 days, if the \$75 violation is not paid it will double to a total of \$150.**

As The Town of Dillon, Colorado's parking operator, Park Dillon has been granted the authority to issue violations and collect violation fines on behalf of The Town of Dillon.

PAY YOUR VIOLATION ONLINE

[PAY PARKING VIOLATION](#)

Citation Payment & Adjudication



BRECK PARK

Breck Park Map 'N Park: Expand map to full view for enhanced experience

For all your Breckenridge parking needs! Find where to park, look up rates, shuttle routes, locate EV stations and much much more!

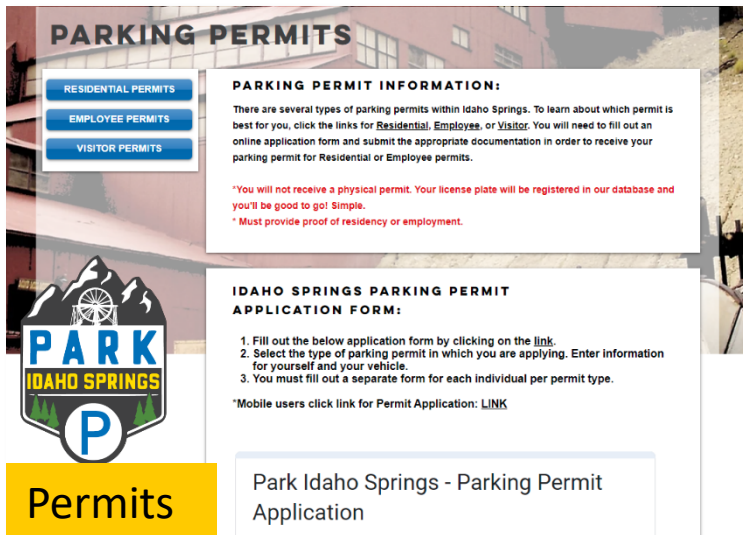
Parking is prohibited on all Town streets unless otherwise posted.

Overnight parking is prohibited on all Town streets...

FILTERS

- ☐ PARKING
- ☐ Breck Park Office
- ☐ Bus Stops
- ☐ Points of Interest
- ☐ EV Charging Stations

Map 'N Park™



PARKING PERMITS

- RESIDENTIAL PERMITS
- EMPLOYEE PERMITS
- VISITOR PERMITS

PARKING PERMIT INFORMATION:

There are several types of parking permits within Idaho Springs. To learn about which permit is best for you, click the links for Residential, Employee, or Visitor. You will need to fill out an online application form and submit the appropriate documentation in order to receive your parking permit for Residential or Employee permits.

***You will not receive a physical permit. Your license plate will be registered in our database and you'll be good to go! Simple.**

***Must provide proof of residency or employment.**

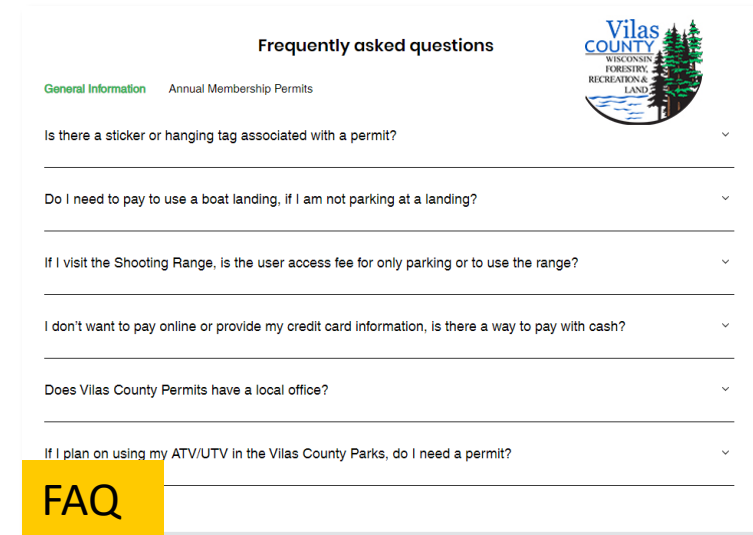
IDAHO SPRINGS PARKING PERMIT APPLICATION FORM:

1. Fill out the below application form by clicking on the link.
2. Select the type of parking permit in which you are applying. Enter information for yourself and your vehicle.
3. You must fill out a separate form for each individual per permit type.

***Mobile users click link for Permit Application: [LINK](#)**

Park Idaho Springs - Parking Permit Application

Permits



Vilas COUNTY WISCONSIN FORESTRY, RECREATION & LAND

Frequently asked questions

[General Information](#) [Annual Membership Permits](#)

Is there a sticker or hanging tag associated with a permit?

Do I need to pay to use a boat landing, if I am not parking at a landing?

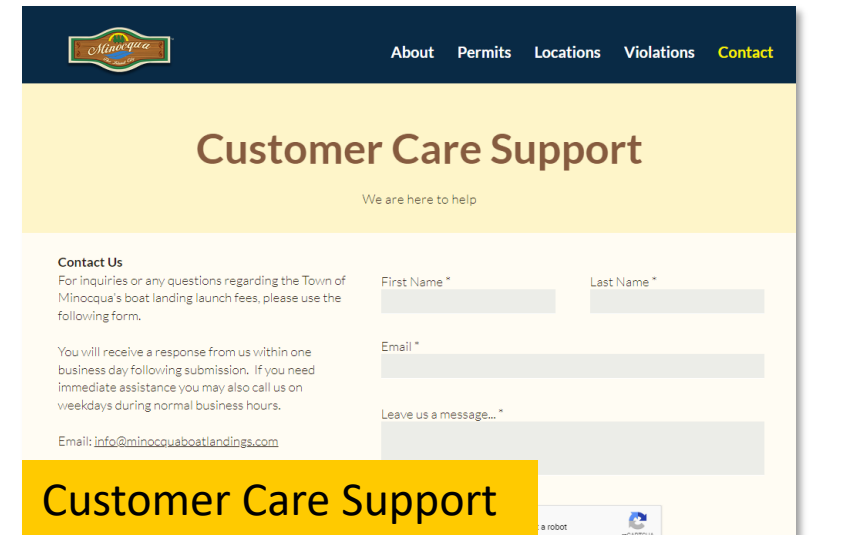
If I visit the Shooting Range, is the user access fee for only parking or to use the range?

I don't want to pay online or provide my credit card information, is there a way to pay with cash?

Does Vilas County Permits have a local office?

If I plan on using my ATV/UTV in the Vilas County Parks, do I need a permit?

FAQ



Minocqua WISCONSIN

About Permits Locations Violations Contact

Customer Care Support

We are here to help

Contact Us

For inquiries or any questions regarding the Town of Minocqua's boat landing launch fees, please use the following form.

You will receive a response from us within one business day following submission. If you need immediate assistance you may also call us on weekdays during normal business hours.

Email: info@minocquaboatlandings.com

First Name *

Last Name *

Email *

Leave us a message... *

Customer Care Support

D. System Integration & Compatibility

PARK & EFFECT™

City of Hollywood Solution

INFLOW™ Technology: Built for Compatibility and Future Scalability

Our proposed INFLOW™ solution is engineered with seamless integration, future readiness, and scalability at its core. It is fully compatible with the City’s existing parking infrastructure, including parking meters, enforcement systems, and databases. INFLOW™ already supports a wide range of commonly used technologies in the parking industry, with the flexibility to incorporate additional systems as needed.

Strategy for Future Compatibility and Scalability

As a custom software developer, we bring robust integration capabilities tailored to meet the City of Hollywood’s needs. The chart below outlines current system integrations, all of which support a single sign-on (SSO) solution for both end users and city administrators.

INFLOW™ features a modular, cloud-based architecture and an open API framework, making it future-proof and adaptable. Our commitment to routine software updates ensures ongoing compatibility with new technologies as they emerge. This scalable design eliminates the need for costly system overhauls and positions INFLOW™ as a sustainable long-term solution for the City's evolving parking management needs.

City of Hollywood Parking Systems	Existing INFLOW™ Integration Partner	We Propose to Replace This Functionality with INFLOW™	We Propose to Complete API Integration with This Technology Provider
PARIS Billing & Accounts Receivable System	✓		
Genetec License Plate Recognition (LPR) Cameras	✓		
T2 Luke Multi-Space Pay Stations	✓		
ParkMobile		✓ INFLOW™ Tap ‘N Explore™	
Tiba Parking Access & Revenue Control Systems		✓ INFLOW™ Gated	
Gtechna Parking Management System*			✓

*We propose to complete an API integration with Gtechna similar to our other existing enforcement API partners. Alternatively, the City can consider utilizing one of our existing enforcement API integration partners if there is a desire to compare other solutions to the existing Gtechna platform.

API Integration Partners – Our Single Sign On Platform

Ticketing Integrations & Prepaid Reservation Integrations



-- 2025 Release --



Parking Point of Sale



Access Control



Enforcement





Smile. Engage. Help.

Optional Parking Ambassador & Compliance Services

PARK & EFFECT™

Optional Parking Ambassador Team – Compliance

PARK & EFFECT™

We are Your City's Patron Arrival Experience

Our affiliate, Interstate Parking, is a leader in providing all-inclusive, full-service municipal parking operations. As an optional add-on, the City of Hollywood can consider our parking ambassador/compliance services. The daily field operations and customer-facing experience are driven by our trained Ambassador team based on our proven **"Smile. Engage. Help."** Guest Service Program. Our Ambassadors not only perform parking enforcement services but are deployed as your community service ambassador providing exceptional service and assistance to all stakeholders and can manage your community's on-the-ground Travel Demand Management.

DAILY OBJECTIVES:

- **Smile. Engage. Help.** guest services program attributes
- Maintaining and updating dynamic wayfinding system throughout peak ingress periods
- Monitoring turnover through our real-time occupancy system
- Managing traffic patterns based on demand changes and parking system occupancy
- Conducting community outreach addressing the specific needs of individual stakeholders
- Providing informational, directional, and FAQ assistance to residents, workers, and visitors
- Maintain signage and perform general maintenance duties
- Perform enforcement procedures



☺ ? 👍
Smile. Engage. Help.





Real-Time System Analytics & Data Driven Marketing

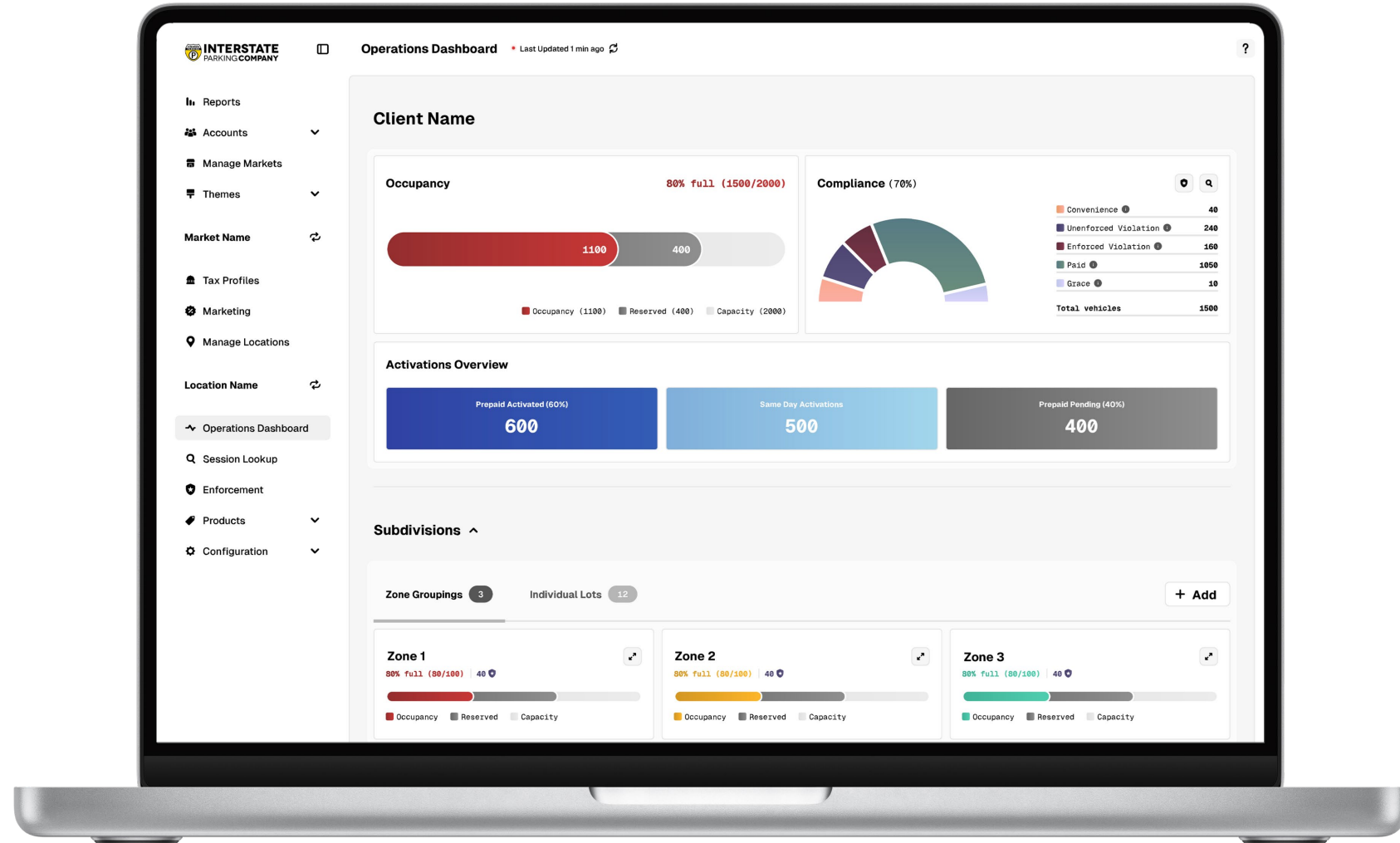
PARK & EFFECT™

Best in Class Data Analytics & Customized Reporting Platform

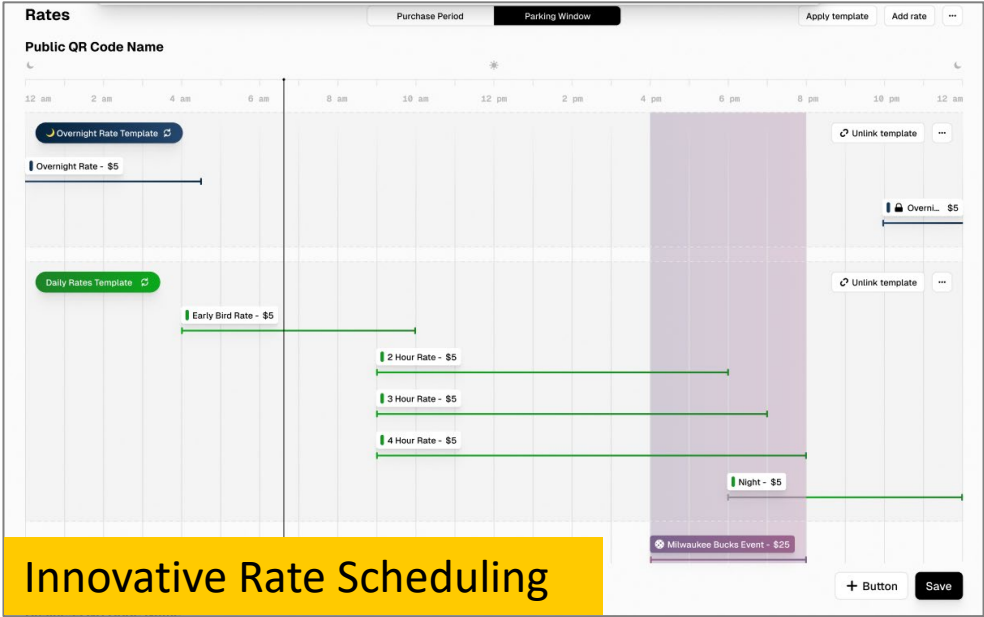
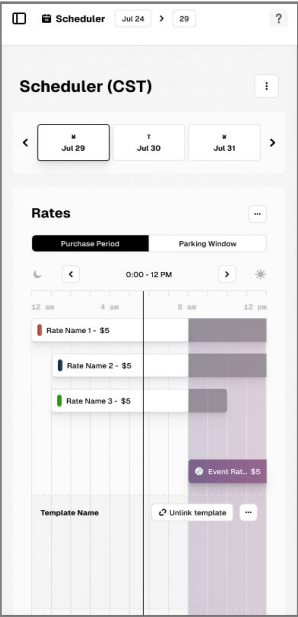
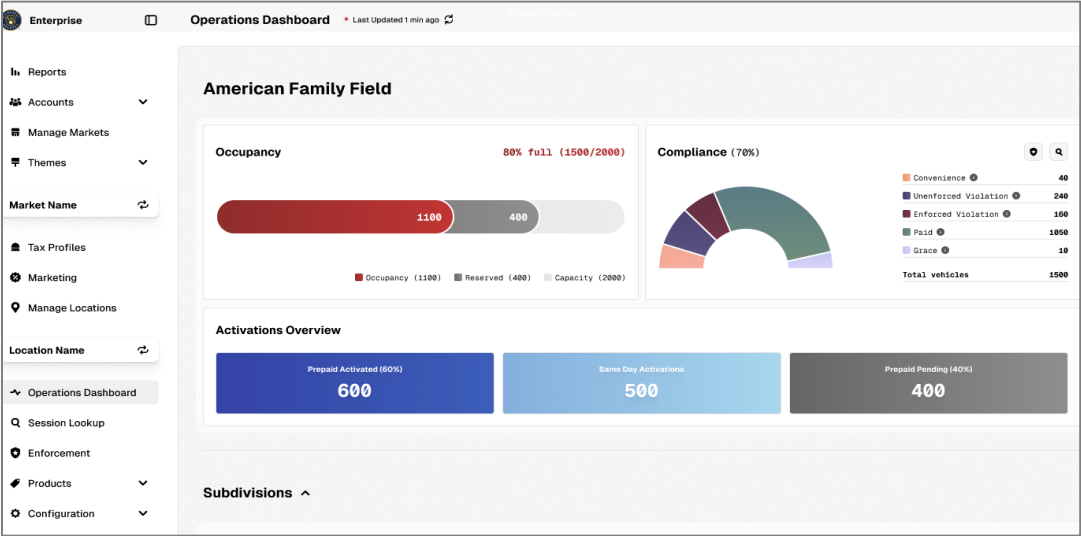
INFLOW™

Dynamic Online Dashboard

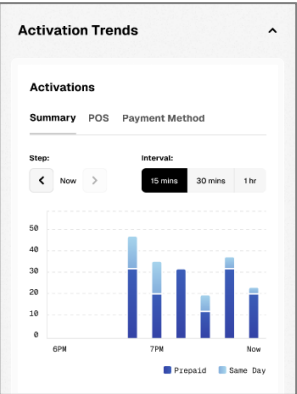
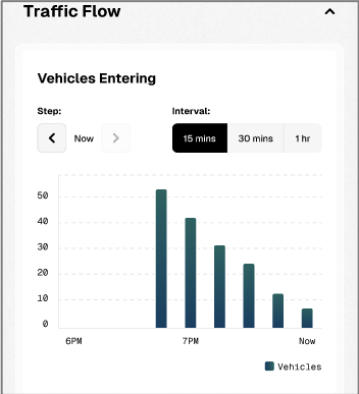
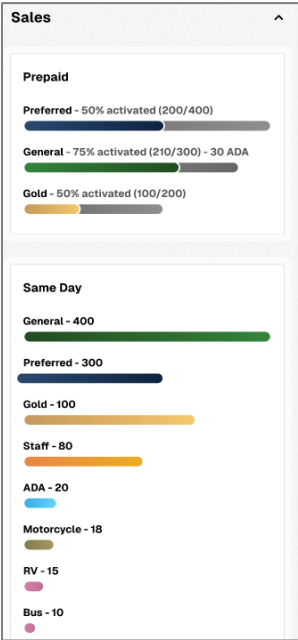
- Real-time Occupancy
- Rate Utilization
- Pedestrian & Vehicle Heat Mapping
- Comprehensive Revenue Reporting
- Zone-Specific Analytics
- Enforcement Metrics Tracking



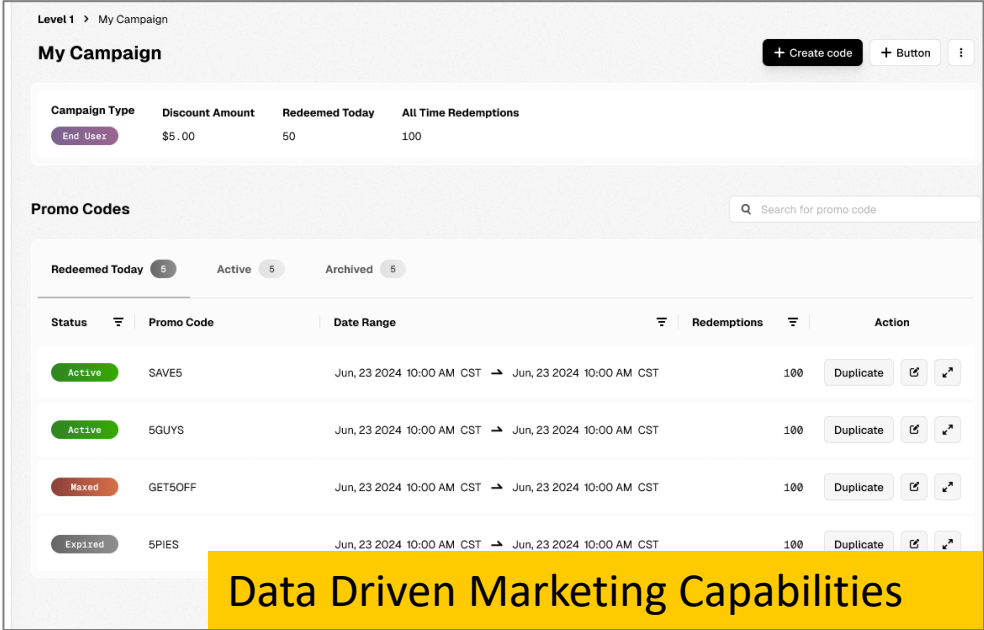
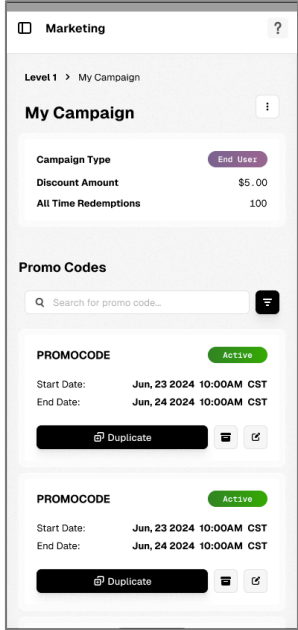
Admin Portal Features



Innovative Rate Scheduling



Real-Time Operations Dashboard
Customizable User Interfaces
(Colors, Logos, QR Codes, Zone)
Web & Mobile User Responsiveness



Data Driven Marketing Capabilities

CUSTOMER PROFILE

- Frequent
- Downtown worker
- ABC 123

- Mercedes
- 2022 CLA Coupe
- ABC 123

- Basketball
- 5+ Events
- Books 7 days in advance

- 20 Transactions
- \$450 Transient
- \$150 p/m

- Female
- 20 - 30
- \$100k - \$150k

- 53202
- Commuter
- Family

- 85% Open Rate
- 35% Click Through
- 5% Conversion

- 30 Website Visits
- 40 Page Visits
- 11 Campaign views



Web Forms

Name (Required)

FirstLast

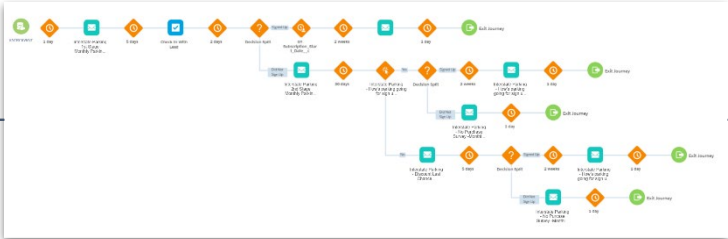
Email (Required)

Phone (Required)

Company

Proceed to Monthly Parking Plans

Automation Rules



INTERSTATE PARKING COMPANY

Hey Ben Mumford!

We noticed you were shopping for a monthly parking spot at the Brewery Structure. Let us know if there is any other way we can help you out with during your search for parking in Milwaukee.

The Brewery Structure
1213 N. 9th Street, Milwaukee, WI 53233

Sign Up & Start Parking!

Recommended Parking Products For You

Monthly Parking

24/7 access

Redeem Monday - Friday

Arrive before 9:30am - Leave by 5:30pm

Buy Monthly Parking

FlexPark 5

Redeem Monday - Friday

Arrive before 9:30am - Leave by 5:30pm

Buy FlexPark 5

Contact Us!

Interstate Parking Customer Support
Email: info@interstateparking.com
P: (414) 431-6556

Prime Milwaukee

Find Parking

Local Events

INTERSTATE PARKING COMPANY

275 West Wisconsin Avenue, Suite 140 | Milwaukee, WI 53233

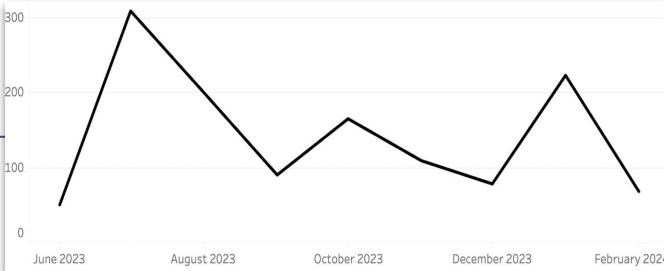
If you don't want to receive emails from us, please click here to unsubscribe.
And if you want to update your profile please click here.

47%
Opened

10%
CTR

6
Subs.

Visibility



	Activated At	Status	Parking Location	Product	RRP	Contact	Created Date & Time
1	3 Month Plan...	active		3 Month Plan	\$1,100		2/20/2024 5:10 PM
2	Month off 1...	trialing		Month off 1 of subscription	\$2.00		2/20/2024 12:18 PM
3	Month to M...	active	Armeny Lot	Month to Month Plan	\$15.00		2/20/2024 8:47 AM
4	3 Month Plan...	active	Sabin Park	3 Month Plan	\$14.35		2/20/2024 8:41 PM
5	5 Day Trial ...	trialing		5 Day Trial	\$2.00		2/20/2024 5:40 PM
6	Month to M...	active	Armeny Lot	Month to Month Plan	\$15.00		2/20/2024 8:01 AM
7	Month to M...	active		Month to Month (Season Plan)	\$105.00		2/20/2024 1:31 AM
8	5 Day Trial ...	trialing	Southern Storage	5 Day Trial	\$2.00		2/20/2024 2:48 PM
9	3 Month Plan...	active	Sabin Park	3 Month Plan	\$14.35		2/20/2024 2:48 PM
10	Month to M...	active	275 Garage	Month to Month Plan	\$15.00		2/20/2024 3:40 AM
11	3 Month Plan...	active		3 Month Plan	\$14.60		2/20/2024 4:01 AM
12	5 Day Trial ...	trialing	Jordan Lot	5 Day Trial	\$2.00		2/19/2024 6:30 PM
13	Month to M...	active	Van Buren Lot	Month to Month Plan	\$17.00		2/19/2024 1:45 PM
14	5 Day Trial ...	trialing		5 Day Trial	\$2.00		2/19/2024 7:10 AM
15	Month to M...	active		Month off 1 of subscription	\$2.00		2/19/2024 9:41 AM
16	Month to M...	active	275 Garage	Month to Month Plan	\$15.00		2/19/2024 11:40 AM
17	Month off 1...	active		Month off 1 of subscription	\$107.00		2/19/2024 1:10 PM
18	Month to M...	active	275 Garage	Month to Month Plan	\$15.00		2/19/2024 12:10 AM
19	Month to M...	active	275 Garage	Month to Month Plan	\$14.00		2/19/2024 8:18 AM

Support

On-Site QRs



Event Calendar


- Website calendar
- Personalization
- Dashboard heatmaps

INTERSTATE PARKING COMPANY MONTHLY PARKING LOCAL EVENTS CONTACT US

The Coronas

3/6/24 8pm
25.0

Region: Milwaukee, WI
Performing Arts




This event is 21 and over. Any ticket holder unable to present valid identification indicating that they are at least 21 years of age will not be admitted to this event, and will not be eligible for a refund.

[Event Website](#)

Location

Shank Hall
1434 N Farwell Ave, Milwaukee, WI

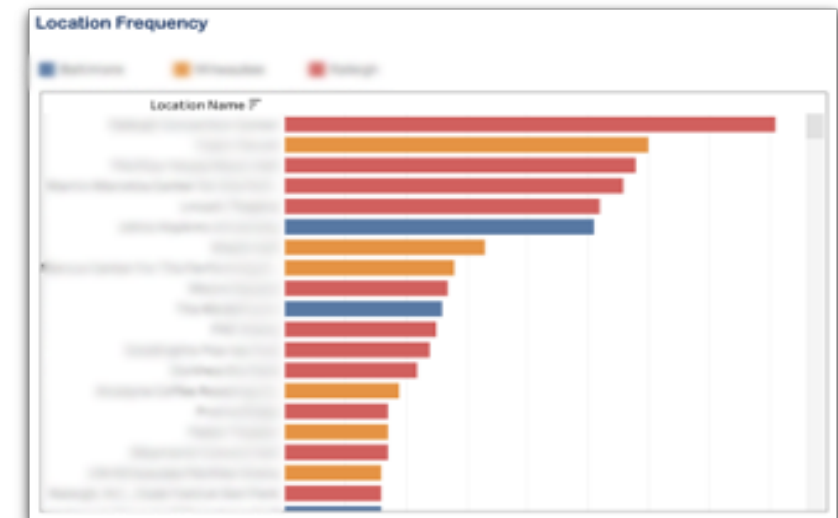
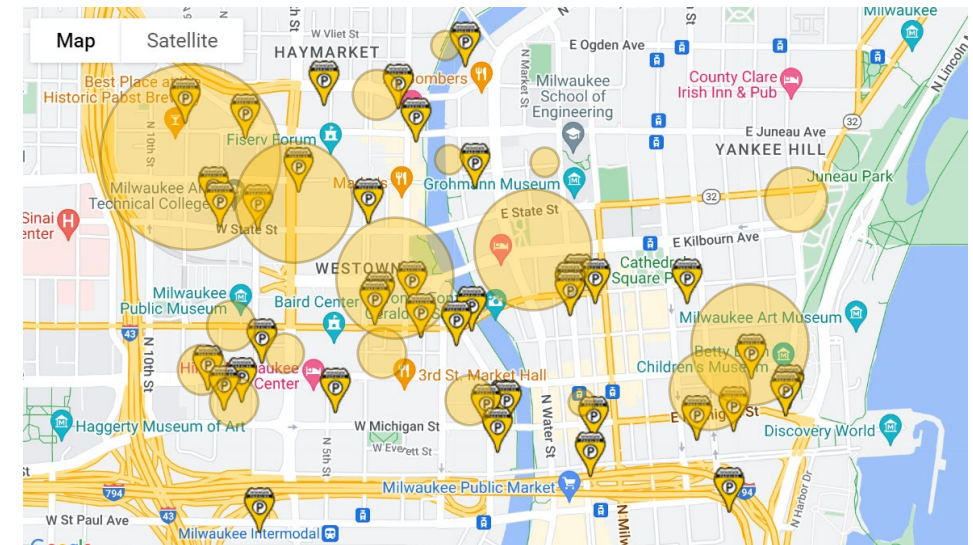


Nearby Parking

500 N. Broadway (1167)
500 N. Broadway
Near the Grain Exchange and the Third Ward.
[View on Map | Directions](#)
[BUY PARKING HERE](#)
Starting at: \$4.50 Per Day

Safe Lot (1168)
431 N. Milwaukee St.
Near the Third Ward and Summerfest grounds.
[View on Map | Directions](#)
[BUY PARKING HERE](#)
Starting at: \$4.50 Per Day

332 W. State (1169)
332 W. State St.
Excellent parking option the Bucks, Golden Eagles, Admirals, Wave, Bruisers & Panthers. Great for shows at Fiserv Forum, UWM Panther Arena and the Milwaukee Theater.
[View on Map | Directions](#)
[BUY PARKING HERE](#)
Starting at: \$4.50 Per Day



Typical Implementation Timeline

INFLOW™

*Go Live in as Little as
90 Days!*

Sample Implementation Timeline



System Development

- Define Community Goals of the Managed Parking System
- Stakeholder Meetings & Outreach to Engage Public Input
- Finalize System Configurations & Policies for City Approval
- Create a communications plan and coordinate media/public channels
- Implement System

Complete System Configuration & Integration

- TAP 'N EXPLORE™ Configuration
- Custom Branded Signage (Design, Order, Install)
- Equipment Procurement & Installation
- Custom Website Design & Customer Service Portal

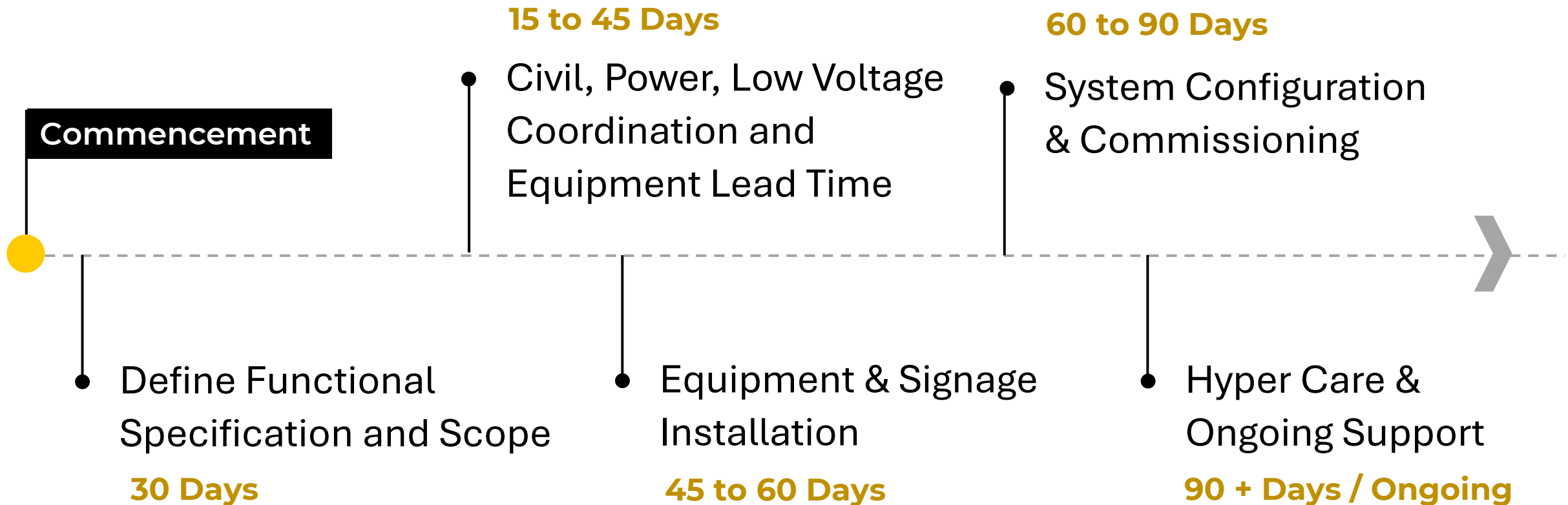
Customer Support & On-going Services

- Municipal Operations Consulting Support
- Software/Hardware Technical Support
- Warranty Support – 100% Covered for Entire Term
- Citation Payment & Adjudication Processing
- Optional Ambassador Service

Typical Configuration & Implementation Timeline



The following activation timeline is based upon configuration and activation of our various technology modules. Depending on the degree and complexity of custom development required to meet the City of Hollywood's specifications, the timeline could change.



E. Data Security & Privacy

Our Approach to Security & Privacy of User Data

At Interstate Parking, safeguarding the security and privacy of user data is a top organizational priority. We have developed a comprehensive information security program designed to protect the confidentiality, integrity, and availability of our systems and data, aligned with industry best practices and regulatory requirements.

Our program covers:

- Enterprise Information Security Policies
- Security Program Governance
- Access Control
- Vulnerability Management
- Logging & Monitoring
- Data Protection, Backup, and Recovery
- Physical Security
- Network Security
- Encryption & Cryptography
- Change Management
- Compliance with PCI DSS & Other Standards



Interstate Parking's Commitment to Data Security, Privacy, and Regulatory Compliance

Enterprise Information Security Policies

We maintain a robust suite of enterprise information security policies that form the foundation of our security posture. These policies are regularly updated and distributed through leadership and ongoing security awareness training. Policies address essential areas such as employee background checks (managed via CheckR), data access, incident response, and acceptable use. In 2025, we are working toward SOC 2 compliance, which includes migrating all policies to a centralized portal for employee visibility and acknowledgement.

Security Program Governance

Security responsibilities are shared across our Operations, Finance, and IT leadership teams, and are reinforced by our trusted IT Managed Services Provider, TeamLogic IT. Our program includes regular security risk assessments, recurring external/internal audits, and a tested incident response plan—specifically focused on threats within our Microsoft 365 environment.

Access Control

Access to systems and data is governed by the principle of least privilege and enforced through Microsoft Conditional Access with mandatory multi-factor authentication (MFA). All employees are assigned unique Microsoft 365 credentials stored in Microsoft Entra. Password policies align with Microsoft's standards and are slated for enhancement as part of our SOC 2 initiative.

Vulnerability Management

All endpoints are monitored through an enterprise-level Remote Monitoring and Management (RMM) platform that performs daily scans and weekly patching. We deploy enterprise antivirus and malware protection and conduct vulnerability scans on PCI systems. SOC 2 readiness efforts will introduce additional vulnerability scanning and more stringent password and patching protocols.

Logging & Monitoring

Logging and monitoring activities are centralized within platform-specific environments (e.g., Microsoft Purview for M365). Endpoint logs include audit trails, system activity, and encryption status. Alerts generate automated tickets to facilitate timely review and mitigation. Future enhancements include exploring SIEM (Security Information and Event Management) and MDR (Managed Detection and Response) tools.

Data Protection, Backup, and Recovery

Interstate Parking follows a cloud-first strategy with core operations housed in Microsoft 365 (Outlook and SharePoint). We rely on Microsoft's native file retention capabilities (30-day hard delete, 90-day soft delete) for recovery and are evaluating Cloud-to-Cloud backup solutions to bolster resilience as part of our SOC 2 roadmap.

Physical Security

Our corporate headquarters are located in a multi-tenant facility secured with onsite personnel, surveillance cameras, and controlled building access. Visitors are only permitted entry through an electronically locked door after authorization and escort procedures. Sensitive data is stored offsite in enterprise-grade cloud environments with comprehensive physical protections.

Network Security

Our network is managed by TeamLogic IT, featuring enterprise-grade firewalls, managed switches, and secure Wi-Fi networks segregated for corporate and guest access. Firewall policies enforce default-deny rules and include IDS/IPS capabilities to detect and alert on potential intrusions or anomalies such as botnet activity, malware, and reconnaissance attempts.

Encryption & Cryptography

All sensitive data is encrypted both in transit and at rest using industry-standard cryptographic algorithms. Microsoft 365 provides secure encryption across email and document storage. Endpoint devices managed by TeamLogic IT are equipped with BitLocker encryption to protect data stored locally.

Change Management

System and network changes follow a documented change management lifecycle overseen by TeamLogic IT. This includes proper testing, review, and authorization prior to implementation. Security configuration standards and development practices adhere to OWASP guidelines and accessibility standards (WCAG 2.0 AA).

Compliance with PCI DSS and Other Standards

Interstate Parking ensures compliance with applicable legal and regulatory frameworks. For payment systems, we maintain PCI DSS compliance in coordination with our processing partners and have previously completed the PCI SAQ-C (Self-Assessment Questionnaire). We are actively pursuing SOC 2 Type II compliance by the end of 2025, which will provide additional assurance around our internal controls and data governance practices.

F. References

INFLOW™

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: RFQ-282-25-SA: Mobile Parking Application

Reference for: (Vendor's name)

Organization/Firm Name providing reference: Vail Resorts, Inc.

Organization/Firm Contact Name: Trevor Maring

Title: Regional General Manager

Email: tmaring@vailresorts.com

Phone: 507-649-1117

Name of Referenced Project: Custom Data Analytics Dashboard

Contract No: N/A

Date Services were provided: 2018 - Present

Project Amount: Confidential

Referenced Vendor's role in Project: ☐ Prime Vendor

☐ Subcontractor/ Subconsultant

Would you use the Vendor again? ☐ Yes

☐ No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):

Custom skier reservation system with inventory and redemption controls based upon each ski resort specific requirements and skier season passholder privileges.

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor's Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):

****THIS SECTION FOR CITY USE ONLY****

Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: RFQ-282-25-SA: Mobile Parking Application

Reference for: (Vendor's name)

Organization/Firm Name providing reference: Town of Breckenridge, Colorado

Organization/Firm Contact Name: Matthew Hulsey

Title: Director of Sustainability

Email: matth@townofbreckenridge.com

Phone: 970-402-0929

Name of Referenced Project: Custom Data Analytics Dashboard

Contract No: N/A

Date Services were provided: 2022 - Present

Project Amount: Confidential

Referenced Vendor's role in Project: ☐ Prime Vendor

☐ Subcontractor/ Subconsultant

Would you use the Vendor again? ☐ Yes

☐ No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):

Created consolidated single sign-on dashbaord to consolidate the City's various pay station kiosk
Passport mobile payment and enforcement platforms and T2 pay stations into a single
administrative dashboard and reporting platform.

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor's Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):

******THIS SECTION FOR CITY USE ONLY******

Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: _____

Reference for: (Vendor's name) _____

Organization/Firm Name providing reference: _____

Organization/Firm Contact Name: _____

Title: _____

Email: _____

Phone: _____

Name of Referenced Project: _____

Contract No: _____

Date Services were provided: _____

Project Amount: _____

Referenced Vendor's role in Project: ☐ Prime Vendor

☐ Subcontractor/ Subconsultant

Would you use the Vendor again? ☐ Yes

☐ No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):

Developed custom integration with Major League Baseball Ballpark app to enable cashier-less free flow parking session activation. Successful platform launch during 2024 MLB season at American Family Field. See attached for detailed description

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor's Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):

****THIS SECTION FOR CITY USE ONLY****

Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

Interstate Parking

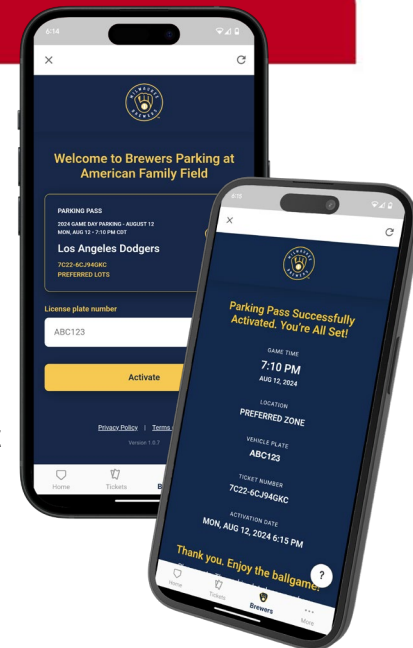
Focus: A technology platform that optimizes day of parking sales and prepaid parking pass activations in a cashierless operation which has proven to enhance the fan experience by directly integrating with the MLB Ballpark Application, reducing backups during vehicle ingress, and offers additional operational efficiencies benefiting the Club's satisfaction scores and bottomline.

What They Offer:

- Frictionless Point of Sale (Tap 'N Tailgate™) & Digital Permitting (no app download)
- Directly integrated within your team's native MLB Ballpark App
- Advance Data Analytics, Real-time Occupancy & Utilization Platform
- Integrated Compliance Solutions featuring fixed/mobile LPR cameras
- Data-Driven Consumer Marketing

Why It Works:

- Eliminate traffic backups by eliminating gates and cashiers/handheld point of sale
- Unlimited flexible virtual zones throughout venue for tiered parking rates, non-game day parking rates, and more!
- Comprehensive revenue compliance measures leading to 98.7+% capture



Venues They Work With: Milwaukee Brewers

For More Information:

Email: tjanowiec@interstateparking.com
Call: (608) 566-9155