

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes - Final

**Wednesday, March 25, 2026**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### **CITY COMMISSION**

**Josh Levy, Mayor**

**Traci Callari, Vice Mayor - District 3**

**Caryl Shuham, Commissioner - District 1**

**Peter D. Hernandez, Commissioner - District 2**

**Adam Gruber, Commissioner - District 4**

**Kevin Biederman, Commissioner - District 5**

**Idelma Quintana, Commissioner - District 6**

**George R. Keller, Jr., CPPT, City Manager**

**Damaris Henlon, City Attorney**

**Patricia A. Cerny, City Clerk**

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, March 25, 2025 at 1:11 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. **Moment of Silence**

Commissioner Quintana announced the passing of Frank Leonardi, a long time resident.

2. **Pledge of Allegiance**

3. **Recognition of Veterans, Active Service Personnel & Their Families**

4. **Roll Call**

**Present:** Commissioner Caryl Shuham, Commissioner Peter Hernandez, Vice Mayor Traci Callari, Commissioner Kevin D. Biederman, Commissioner Idelma Quintana and Mayor Josh Levy  
**Absent:** Commissioner Adam Gruber

**CONSENT AGENDA**

**Approval of the Consent Agenda**

**ACTION:** Motion was made by Vice Mayor Callari, which was seconded by Commissioner Quintana, to approve the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

5. [R-2026-100](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing A Timetable For The Production Of Minutes Required By State Of Florida Statute 286.011(2).

**ACTION:** This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

6. [R-2026-101](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Memorandum Of Understanding With The Fraternal Order Of Police, Hollywood Lodge 24, Amending The Pay Charts Of The 2025-2028

Collective Bargaining Agreement.

**ACTION:** This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

7. [R-2026-102](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue A Blanket Purchase Agreement To Cleverciti Systems Corp. For Digital Parking Guidance And Wayfinding Signage In An Amount Up To \$248,121.50.

**ACTION:** This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

8. [R-2026-103](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Professional Services Agreement For Engineering Design Services With HBC Engineering Company For The Sheridan Park Sidewalk And Hollywood Acres Sidewalk Network Project, With Funding Provided Under The Florida Department Of Transportation Local Agency Program, In An Amount Up To \$379,964.86; Amending The Fiscal Year 2026 Capital Improvement Plan.

**ACTION:** This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

9. [R-2026-104](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With CBIZ Advisors, LLC For Tax Consulting Services Regarding Payroll Implementation Of The New Retirement Plans In An Amount Up To \$35,000.00.

**ACTION:** This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.

10. [R-2026-105](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue A Blanket Purchase Agreement To Motorola Solutions Inc. For PremierOne Axon Interface

Implementation And Maintenance Services In An Amount Up To \$35,000.00 Over A Five-Year Period In Accordance With Section 38.41(C)(9) Of The Procurement Code. (Best Interest)

**ACTION: This Resolution was moved by Vice Mayor Callari, which was seconded by Commissioner Quintana and adopted on the Consent Agenda. The motion passed 6-0. Commissioner Gruber was absent.**

**10A.** [P-2026-010A](#)

Presentations Of Appreciation To George R. Keller, Jr., City Manager, For His Years Of Service.

Jeff Devlin, Police Chief, presented George R. Keller, City Manager, with a Police Special Recognition Award.

Andrew LaFramboise, Fraternal Order of Police (FOP), presented Mr. Keller, with a Police shield.

Jeffrey Levy, Fire Chief, presented Mr. Keller with a Fire helmet.

Alexandra Jonker, International Association of Firefighters (IAFF), presented Mr. Keller with a plaque.

Mayor Levy, presented Mr. Keller with a plaque from the City.

George R. Keller, Jr., City Manager, thanked everyone for the recognition.

**11.** [P-2026-010](#)

Presentation By Jeffrey Devlin, Police Chief, Awarding Members of the Vice Intelligence And Narcotics Unit with the Chief's Special Recognition Award.

Jeffrey Devlin, Police Chef, explained the intent of the award for members of the Vice Intelligence and Narcotics Unit with the Chief's Special Recognition Award.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in the Vice Intelligence and Narcotics Unit being recognized with the Chief's Special Recognition Award.

**12.** [P-2026-011](#)

A Proclamation In Recognition Of National Autism Acceptance Month, April 2026.

Commissioner Quintana read the proclamation in recognition of National Autism Acceptance Month, April 2026.

Jeff Levy, Fire Chief, accepted the proclamation and thanked the

Commission for the recognition.

13. [P-2026-012](#) A Proclamation In Recognition Of Paralyzed Veterans Of America Awareness Month, April 2026.
- Commissioner Shuham read the proclamation in recognition of Paralyzed Veterans of America Awareness Month, April 2026.
- Juan Perez, Past President, Paralyzed Veterans of America, Inc. Florida Chapter, accepted the proclamation and thanked the Commission for the recognition.
14. [P-2026-013](#) A Presentation by Ysabel Borden, President And Founder Of Latin Business TV Magazine, Regarding The Latin Business TV Magazine Special 100th City Of Hollywood Anniversary.
- Ysabel Borden, President and Founder of Latin Business TV Magazine, provided a presentation regarding the Latin Business Magazine Special 100th City of Hollywood Anniversary.
15. [P-2026-014](#) Presentation By David Rubin, Chair, Regarding The Annual Report For The Emerald Hills Safety Enhancement Board.
- David Rubin, Chair, provided a presentation regarding the Annual Report for the Emerald Hills Safety Enhancement Board.
- Damaris Henlon, City Attorney, provided additional information.
- Discussion ensued among staff and members of the Commission.
16. [PO-2026-003](#) An Ordinance Of The City Commission Of The City Of Hollywood, Florida, Amending Chapter 98 Of The City Of Hollywood Code Of Ordinances Entitled "Marine And Waterway Regulations; Boats And Other Vessels" By Creating Section 98.015 Of The Code Of Ordinances Entitled "Overnight Anchoring Limitation" And Revising The Penalty Provisions; Providing For A Severability Clause And A Repealer Provision.
- The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.
- The City Attorney read the Ordinance title on second and final reading.

**ACTION: Motion was made by Vice Mayor Callari, which was seconded by Commissioner Shuham, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Shuham  
 Commissioner Hernandez  
 Vice Mayor Callari  
 Commissioner Biederman  
 Commissioner Quintana  
 Mayor Levy

**Absent:** Commissioner Gruber

Enactment No: O-2026-02

17. [PO-2026-004](#)

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of 1.11 Acres Generally Located On 19th Avenue Between Jackson And Van Buren Streets, Municipally Known As 1841-1857 Jackson Street, 1856 Van Buren Street And Folio Numbers 5142-15-01-7550 And 5142-15-01-7540, From PS-3 (Parkside High Intensity Mixed-Use District) To FH-2 (Federal Highway Medium-High Intensity Mixed-Use District); Amending The City's Official Zoning Map To Reflect The Change In Zoning Designation; And Providing For An Effective Date. (25-Z-52a)

The City Attorney explained waiving the quasi-judicial procedures and Mayor Levy questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Attorney read the Ordinance title on second and final reading.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Shuham, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Shuham  
 Commissioner Hernandez  
 Vice Mayor Callari  
 Commissioner Biederman  
 Commissioner Quintana  
 Mayor Levy

**Absent:** Commissioner Gruber

18. [PO-2026-007](#) An Ordinance Of The City Of Hollywood, Florida, Amending The City's Existing Comprehensive Plan By Amending The Potable Water Sub-Element Of The Utilities Element To Adopt By Reference The Water Supply Facilities Work Plan 2025 Update In Accordance With Section 163.3177(6)(c)(3), Florida Statutes; As More Specifically Set Forth In Exhibit "A"; And Providing For An Effective Date. (25-L-102)

Andria Wingett, Director of Development Services, explained the intent of the Ordinance.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Attorney read the Ordinance title on first reading.

**ACTION: Motion was made by Vice Mayor Callari, which was seconded by Commissioner Quintana, to adopt on first reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Shuham  
 Commissioner Hernandez  
 Vice Mayor Callari  
 Commissioner Biederman  
 Commissioner Quintana  
 Mayor Levy  
**Absent:** Commissioner Gruber

21. [R-2026-106](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering A Request For An Appeal Of The Revocation Of Beach & Town's (1010 S. Federal Highway) Certificate Of Use Pursuant To Section 115.02 Of The City Of Hollywood Code Of Ordinances.

**ACTION: George R. Keller, Jr., City Manager, withdrew the Resolution from consideration.**

22. [R-2026-107](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Appointing City Commission Members As Voting And Alternate Voting Delegates For The Broward County League Of Cities For 2026 - 2027.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Biederman, which was seconded by Commissioner Shuham, to adopt the Resolution appointing Vice Mayor Callari as the voting delegate and Commissioner Hernandez as the alternate delegate. On a voice vote the motion passed 6-0. Commissioner Gruber was absent.**

**23. [R-2026-108](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Purchase And Sale Agreement, Special Warranty Deed, And Required Closing Documents, For The Purchase Of Property Located At 600 Knights Road, With Bluevis LLC In The Amount Of \$5,250,000.00.

Lisa Liotta, Development Officer, provided a presentation and explained the intent of the Resolution.

The following individuals expressed personal opinions/concerns:

Alex Recio, 4407 W Park Road

Todd Fabiano, 439 N Crescent Drive

Discussion ensued among staff and members of the Commission.

Damaris Henlon, City Attorney, responded to questions raised by the Commission.

**ACTION: Motion was made by Vice Mayor Callari, which was seconded by Commissioner Shuham, to adopt the Resolution and to add "up to the amount of". On a voice vote the motion passed 6-0. Commissioner Gruber was absent.**

**24. [R-2026-109](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Declaring The City's Official Intent To Reimburse Itself For Capital Expenditures For Certain Municipal Improvements By Incurring Debt; Maximum Principal Amount Of Debt; Nature Of Project Costs; Authorizing Incidental Action; Repeal of Prior Inconsistent Resolutions; and Providing An Effective Date.

Adam Reichbach, Assistant City Manager, explained the intent of the Resolution.

Commissioner Callari left the meeting at 2:51 PM.

**ACTION: Motion was made by Commissioner Biederman, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed 5-0. Commissioner Gruber and Vice Mayor Callari were absent.**

**25. [R-2026-110](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Apply For And, If Awarded, Accept The Florida Inland Navigation District 2026 Waterway Assistance Program Grant For The Waterfront Access And Resiliency Project In An Amount Up To \$1,500,000.00; Authorizing The Required One To One Matching Funds In An Amount Up To \$1,500,000.00 To Be Paid From

The General Obligation Bond Project Funding; And Authorizing The Appropriate City Officials To Execute All Applicable Grant Agreements And Documents.

Jose Cortes, Assistant City Manager, explained the intent of the Resolution.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed 5-0. Commissioner Gruber and Vice Mayor Callari were absent.**

**27. Vice Mayor Callari, District 3**

Vice Mayor Callari returned to the meeting at 2:54 PM.

Renaming the Hollywood Police Athletic League

Vice Mayor Callari requested Commission support to rename the Hollywood Police Athletic League (PAL) building to the Jerry Christiansen's Building for his contributions to youth intervention programs within the City.

Commissioner Hernandez and Commissioner Shuham supported the idea.

Jeff Devlin, Police Chief, provided additional information on Detective Jerry Christiansen's accomplishments.

Commissioner Hernandez left the meeting at 2:57 PM.

Mayor Levy explained the process for passing the renaming of a property. He stated this has to be posted prior to the Commission voting.

Youth Ambassadors

Vice Mayor Callari stated Youth Ambassadors were able to visit various City facilities and were given training on how to save a life by learning CPR. She thanked the Police Department, Fire Department and the Department of Public Utilities for these opportunities.

**28. Commissioner Gruber, District 4**

Commissioner Gruber was absent.

**29. Commissioner Biederman, District 5**

#### Traffic Calming

Commissioner Biederman thanked Elisa Iglesias, Deputy Director of Design and Construction Management, for communications on upcoming traffic calming in District 5.

Commissioner Hernandez returned to the meeting at 3:01 PM.

#### Concerts

Commissioner Biederman thanked the Department of Parks, Recreation and Cultural Arts for the concert at the Boulevard Heights Amphitheater. He invited everyone to the free Latin Music concert on April 4, 2026. He stated there will be free parking and free hot dogs for the first 100 people that come out and participate in the raffle.

Commissioner Biederman stated he is looking forward to the upcoming concert on May 22, 2026. He requested staff reach out to organizations to collaborate and invite more people.

### **30. Commissioner Quintana, District 6**

#### Parks Programs

Commissioner Quintana thanked Christina Rivero, Public Relations Marketing and Media, for doing a great job spreading the word of the Department of Parks, Recreation and Cultural Arts programs on Instagram. She stated for everyone to follow @hollywoodflparksandrec on Instagram.

Commissioner Quintana stated she is happy to see new programs being held in the community centers. She stated programs in District 6 were lacking in the past and expressed her appreciation to see the change.

#### Water Conservation Programs

Commissioner Quintana requested Commission support to engage staff in sustainability, developing water conservation programs for residents, and resiliency. She stated learning about storing rainwater and learning about rain gardens could be ideas.

Vice Mayor Callari, Commissioner Shuham and Commissioner Hernandez supported the idea.

### **31. Commissioner Shuham, District 1**

#### Softball Event

Commissioner Shuham thanked Hollywood Lakes Civic Association and

the Police Department for the Lakes verses Police Softball Event. She thanked the Fire Department for providing goodie bags.

#### 80th Anniversary for Holocaust

Commissioner Shuham stated another City commemorated the 80th Anniversary of the Holocaust by creating a sculpture in one of their parks. She stated she is seeking Commission support for staff to look at the idea for Hollywood to acknowledge the Holocaust and October 7th by researching costs on commissioning an artist.

Vice Mayor Callari, Commissioner Hernandez, Commissioner Quintana and Mayor Levy supported the initiative.

#### City Manager

Commissioner Shuham expressed her thanks to George R. Keller, Jr., City Manager, for all his years and transparent leadership.

### **32. Commissioner Hernandez, District 2**

#### Dog Park

Commissioner Hernandez requested Commission support to rename the dog park at Stanley Goldman Memorial Park. He requested to rename after the fallen K9 Officer Kimbo.

Vice Mayor Callari, Commissioner Quintana, Commissioner Shuham and Mayor Levy supported the request.

#### Notifications

Commissioner Hernandez requested when mailed notifications from developments are sent out to the Mayor and Commissioners that staff also email the Commission, so they can be aware of issues before the mailed notices are sent out.

#### Sister Cities Advisory Committee

Commissioner Hernandez announced that the Sister Cities Advisory Committee has elected a new Chair. He stated the program is interested in sending youth to the National/International Conferences to raise awareness of the program. He explained the committee is fund raising, with the funds given to the City to be earmarked for the Sister Cities program.

### **33. Mayor Levy**

#### George R. Keller, City Manager

Mayor Levy thanked George R. Keller, Jr., City Manager, and wished him

the best on his future endeavors as it has been great working with him over the years. He stated the City has a great team because of the leadership and taking the role seriously.

#### **34. City Attorney**

##### Executive Session

Damaris Henlon, City Attorney, announced pursuant to Florida Statutes 286.011(8)(a), an executive session would be held on Wednesday, April 15, 2026, at 11:00 AM regarding Astrid 2 LLC, et al. vs. City of Hollywood litigation. Attending the session will be the Mayor, Commissioners, City Manager, City Attorney, Andria Wingett, Director of Development Services, Cameron Palmer, Assistant Director of Development Services, and Daniel Abbott, outside counsel.

George R. Keller, City Manager

Damaris Henlon, City Attorney, thanked George R. Keller, Jr., City Manager, for his service.

#### **35. City Manager**

##### Spring Marshmallow Drop

George R. Keller, Jr., City Manager, announced the Spring Marshmallow Drop, Saturday, March 28, 2026, from 2:00 PM to 4:00 PM at the Boulevard Heights Community Center. He stated it is a fun family event for children up to the age of 10, with an egg hunt, over 30,000 marshmallows dropped from a helicopter, bounce houses, and a special visit from the Easter Bunny.

##### ArtsPark Experience

George R. Keller, Jr., City Manager, announced ArtsPark Experience, Tank and the Bangas on Sunday, March 29, 2026, from 7:00 PM to 10:00 PM at the ArtsPark. Rap with rich melodies, Tank's album "The Heart, The Mind, and The Soul" was awarded Best Spoken Word Poetry Album at the 2025 Grammy's and is in concert with support from Miami based neo soul quintet "Burgundee".

George R. Keller, City Manager

George R. Keller, Jr., City Manager, thanked the Commission for the recognition and stated he will continue to volunteer with the Employee Pension Board and continue as an ambassador for the City.

The Commission recessed at 3:23 PM and reconvened at 3:39 PM with

Commissioner Gruber absent.

19. [P-2026-015](#)

Presentation By Andria Wingett, Director of Development Services, Regarding The Hollywood Beach Hotel Property, Generally Located at 101 North Ocean Drive.

George R. Keller, Jr., City Manager, introduced items #19 and #20.

Andria Wingett, Director of Development Services, provided a presentation on items #19 and #20.

Anand Balram, Special Projects and Administrative Manager, provided additional information on items #19 and #20.

Cameron Palmer, Assistant Director of Development Services, provided additional information on items #19 and #20.

Vice Mayor Callari left the meeting at 4:31 PM and returned at 4:39 PM.

Discussion ensued among staff and members of the Commission.

Vice Mayor Callari left the meeting at 4:46 PM and returned at 4:47 PM.

The following individuals expressed personal opinions/concerns:

1. Michael Seltzer, 956 Hollywood Blvd
2. Alex Recio, 440 N W Park Road
3. Roger Skipper, 3440 Hollywood Blvd
4. Dennis DiMartino
5. Kathy DiBona, 1501 S Ocean Drive
6. John Passalacqua
7. Donna Green, 526 N Rainbow Drive
8. Ann Ralston, 326 S 14th Avenue
9. Terry Cantrell, 745 Harrison Street
10. Catherine Uden, 1120 Lyontree Street
11. Clive Taylor
11. Lynn Smith, DPRP Civic Association
12. Andrea McCarthy
13. Maureen Villanende, 1208 S Ocean Drive
14. Bernard Zyscovich, 100 Biscayne Blvd.
15. Pam Bergio, 2132 N 54 Avenue
16. Julie Greenfield, 4226 N Ocean Drive
17. Craig Chassen
18. Thomas Lander, 3186 Roosevelt Street
19. Esteban Koffsmon, Chateau Group

Commissioner Hernandez left the meeting at 5:43 PM and returned at

5:47 PM.

20. Keith Poliakoff, 200 S Andrews Avenue

21. Henry Haft, 1612 Adams Street

This item was temporarily passed until later in the meeting.

26. CITIZENS' COMMENTS

The following individuals expressed personal opinions/concerns:

1. Siobhan Mclaughlin, 1409 Rodman Street

2. Alex Recio, 4407 W Park Road

3. Ann Ralston, 326 S 14th Avenue

4. Andre Brown, 2316 Mayo Street

5. Tom Lander, 3186 Roosevelt Street

19. [P-2026-015](#)

Presentation By Andria Wingett, Director of Development Services, Regarding The Hollywood Beach Hotel Property, Generally Located at 101 North Ocean Drive.

This item was continued from prior in this meeting.

Discussion ensued among staff and members of the Commission.

George R. Keller, Jr., City Manager, provided additional information.

Discussion ensued among staff and members of the Commission.

Damaris Henlon, City Attorney, responded to questions raised by the Commission.

Extensive discussion ensued among staff and members of the Commission.

Mayor Levy passed the gavel to Vice Mayor Callari and left the meeting at 7:02 PM, he returned at 7:04 PM.

Commissioner Callari left the meeting at 7:12 PM and returned at 7:14 PM.

20. [P-2026-016](#)

Presentation By Andria Wingett, Director Of Development Services, Providing An Overview of the Feasibility Study and Zoning Analysis Being Conducted For Hollywood Beach.

Discussion of this item was held under item #19.

**34. City Attorney**

Commissioner Callari left the meeting at 7:41 PM

**Shade Meeting**

Damaris Henlon, City Attorney, announced pursuant to Florida Statutes 286.011(8)(a), a shade meeting would be held on Wednesday, April 15, 2026, at 9:00 AM regarding critical infrastructure issues. Attending the meeting will be the Mayor, Commissioners, Assistant City Managers, future City Manager Raelin Storey, City Attorney, Vincent Morello, Director of Public Utilities, Kassandra Myers, Assistant Director of Public Utilities/Operations, Ameer Khan, Public Utilities asset Manager, Phyllis Shaw, Deputy Director of Public Utilities/Finance, Donnelly Chin, Senior Project Manager, Giselle Hipolito, Senior Project Manager and Phil Cooke, Hazen and Sawyer.

36. The meeting adjourned at 7:45 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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