

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, July 16, 2014**

**1:00 PM**

**Commission Chambers Room 219**

### **Regular City Commission Meeting**

#### ***CITY COMMISSION***

***Peter Bober, Mayor***

***Patricia Asseff, Vice Mayor - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Kevin Biederman, Commissioner - District 5***

***Richard Blattner, Commissioner - District 4***

***Linda Sherwood, Commissioner - District 6***

***Cathy Swanson-Rivenbark, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, July 16, 2014 at 1:17 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Vice Mayor Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

#### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Commissioner Callari, seconded by Commissioner Sherwood, to adopt the Consent Agenda. The motion passed unanimously (7-0).

6. [R-2014-208](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of January 15, 2014.  
**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).
11. [R-2014-211](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An

Agreement Between Gilly National Inc. DBA Gilly Vending, Inc. And The City Of Hollywood To Provide And Service Healthy Beverage And Snack Vending Machines And Products Citywide.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

12. [R-2014-212](#)

A Resolution Of The City Commission Of The City of Hollywood, Florida, Approving General Fund Social Services Agency Grants To Certain Non-Profit Organizations Providing Services To City Of Hollywood Residents As Listed in Exhibit A; And Authorizing The Appropriate City Officials To Execute The Attached Miscellaneous Appropriations Agreement With Each Organization.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

13. [R-2014-213](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Rejection Of All Statements Of Qualifications Received Pursuant To Request For Qualifications (RFQ-4418-14-IS) For Demolition Services And The Rejection Of All Proposals Received Pursuant To Request For Proposals (RFP-4419-14-IS) For Zoning Permit Review.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

14. [R-2014-214](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Accept And Execute The Attached Grant Agreement And Memorandum Of Understanding For The Amount Of \$228,000.00 Between The Areawide Council On Aging Of Broward County, Inc. And The City Of Hollywood To Provide Enhanced Senior Citizen Recreation Programs And; Authorizing The Establishment Of Certain Accounts To Recognize And Appropriate The Grant Funding, And Further Authorizing The Appropriate City Officials To Execute Any And All Applicable Grant Documents And Agreement(s).

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

15. [R-2014-215](#)

A Resolution Of The City Commission Of The City Of Hollywood,

Florida, Authorizing The Appropriate City Officials To Renew The Existing Agreement Between Sunshine After School Child Care, Inc. And The City Of Hollywood For The After School Program And Summer Camp Program.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

16. [R-2014-216](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Submit A Grant Proposal To The Broward County Marine Advisory Committee For Fiscal Year 2014/2015 For The Enhancement Of Marine Law Enforcement And Education In Order To Preserve And Promote The Safe And Pleasurable Use Of The Navigable Waterways Within The City Of Hollywood; And Further Authorizing The Acceptance And Execution Of Said Grant Upon Its Award.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

18. [R-2014-218](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Memorandum Of Agreement Between The City Of Hollywood And Scott J. Israel, As Sheriff Of Broward County For Issuance Of Civil Citations.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

20. [R-2014-219](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Authorization To Proceed For Work Order No. AEC 14-02 Between AECOM And The City Of Hollywood For Professional Engineering Services To Provide Design Phase, Bid Phase, And Construction Phase Services Associated With State Road 7 Lift Stations W-12, W-13, W-23 And W-24 Project As Identified In The 2007/2008 Wastewater System Master Plan, In The Lump Sum Amount \$264,957.00 (Project No. 14-7042B)

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

21. [R-2014-220](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement For Easement And Right-Of-Way License, Between The Seminole Tribe Of Florida And The City Of Hollywood, Pursuant To Which The City Grants A Right-Of-Way License To The Tribe For Use Of City Public Right-Of-Way Along A Portion Of N. 64th Avenue And The Tribe, Acting Through The Bureau Of Indian Affairs On Behalf Of The United States Of America, Grants An Easement For Use Of Seminole Reservation Land Along A Portion Of Charleston Street And Atlanta Street; And Authorizing The Appropriate City Officials To Execute The Attached Interlocal Agreement Between The School Board Of Broward County, Florida And The City Of Hollywood To Accommodate Reconfiguration Of N. 64th Avenue Adjacent To The Quest School.
- ACTION: This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).**
24. [R-2014-223](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Alan Jay Fleet Sales And The City Of Hollywood For The Purchase Of Four (4) 2014 Chevrolet Silverado Pick-Up Trucks In The Amount Of \$118,728.00
- ACTION: This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).**
25. [R-2014-224](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ranking Consulting Firms And Authorizing The Appropriate City Officials To Negotiate And Execute A Continuing Three (3) Year Agreement Between The Three (3) Highest Ranked Firms And The City Of Hollywood To Provide Mechanical, Electrical And Plumbing Engineering Services.
- ACTION: This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).**
26. [R-2014-225](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute A Continuing Three (3) Year Agreement Between The Three (3) Highest Ranked Firms And The City Of Hollywood To Provide Structural Engineering Services.

**ACTION:** This Resolution was moved by Commissioner Callari, seconded by Commissioner Sherwood and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [R-2014-101](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing Termination Of The Current Boat Dock Lease Agreement Between The City Of Hollywood (Lessor) And Annette Flynn (Lessee) And Authorizing The Appropriate City Officials To Execute The Attached Boat Dock Lease For Use Of Public Lands For A Boat Dock.

**ACTION:** Cathy Swanson-Rivenbark, City Manager, withdrew the Resolution from consideration.

9. [R-2014-102](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing Termination Of The Current Boat Dock Lease Agreement Between The City Of Hollywood (Lessor) And Jules J. Cohen And Carol Cohen (Lessees) And Authorizing The Appropriate City Officials To Execute The Attached Boat Dock Lease For Use Of Public Lands For A Boat Dock.

Cathy Swanson-Rivenbark, City Manager, withdrew the resolution from consideration.

27. [P-2014-053](#)

Presentation By Tammie Hechler, Director Of Human Resources, Of New Employees Hired During The Month Of June 2014.

Tami Thornton, Human Resources Administrator, introduced new hires hired during the month of June 2014.

28. [P-2014-054](#)

Presentation By Davon Barbour, Director Of Community & Economic Development Of The 2014 John A. Sasso National Community Development Awards "CDBG: 40 Years Of Building Strong Communities".

Davon Barbour, Director of Community and Economic Development, presented the 2014 John A. Sasso National Community Development Award to the City Commission.

5. [R-2014-125](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute An Agreement Between The Highest Ranked Firm And The City Of Hollywood To Provide Debt Collection Legal Counsel Services For An Initial Period Of Two Years, With Two Optional Two Year Renewal Periods.

Cliff Germano, 1627 N. 28 Court, expressed personal opinions/concerns.

Discussion ensued among members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed 5-2. Commissioner Callari and Commissioner Biederman were opposed.

7. [R-2014-209](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute The Attached Memorandum Of Understanding Between The American Federation Of State, County And Municipal Employees, Local 2432 (AFSCME) And The City Of Hollywood Amending The Collective Bargaining Agreement Between The City And AFSCME To Revise The Effective Date Of The Non-Matching City Contribution In The Amount Of \$1,000.00 To A Deferred 457 Compensation Plan For Regularly Scheduled Part-Time Employees.

**ACTION:** Motion was made by Commissioner Blattner, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Biederman was opposed.

10. [R-2014-210](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Engage Any Combination Of The Three (3) Highest Ranked Bond Underwriting Firms, To Serve As Members Of The City Of Hollywood's Bond Underwriting Teams For An Initial Period Of Two Years, With Two Optional One Year Renewal Periods.

Nancy Fowler, 2616 Coolidge Street, expressed personal opinions/concerns.

**ACTION:** Motion was made by Commissioner Sherwood, which was seconded by Commissioner Blattner, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

17. [R-2014-217](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order Between Kemp Group International And The City Of Hollywood For School Crossing Guard Services In

The Estimated Amount Of \$381,243.90.

Discussion ensued among members of the Commission.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

19. [R-2014-194](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Reject The Sole Bid Submitted By Delaware Elevator Of Florida, Incorporated, For Construction Services Related To The City Of Hollywood's Water Treatment Plant Administration Building Elevator Modifications, Located At 3441 Hollywood Boulevard (City Project No. 13-4037).

Discussion ensued among members of the Commission.

Jitendra Patel, explained the intent of the resolution.

Discussion ensued among staff and members of the Commission.

Cathy Swanson-Rivenbark, City Manager, and Jeffrey P. Sheffel, City Attorney, provided additional information.

Vice Mayor Asseff left the meeting at 1:58 PM.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Biederman, to adopt the Resolution. On a voice vote the motion passed 5-1. Commissioner Callari was opposed and Vice Mayor Asseff was absent.**

22. [R-2014-221](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing Termination Of The Current Boat Dock Lease Agreement Between The City Of Hollywood (Lessor) And Jules J. And Carol Cohen (Lessees) And Authorizing The Appropriate City Officials To Execute The Attached Boat Dock Lease For Use Of Public Lands For A Boat Dock.

Frederick Hopkins, Director of Real Estate, explained the intent of the resolutions for items 22 and 23.

Vice Mayor Asseff returned to the meeting at 2:02 PM.

Commissioner Hernandez left the meeting at 2:02 PM and returned at 2:05 PM.

The following individuals expressed personal opinions/concerns:



1. Joseph Bishop, 300 S. 9th Avenue
2. Darren Cohen, 829 N. Southlake Drive
3. Carol Cohen, 829 N. Southlake Drive
4. Jules Cohen, 829 N. Southlake Drive
5. Nick Petricarlo, 310 S. 9th Avenue

Cathy Swanson-Rivenbark, City Manager, provided additional information.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

23. [R-2014-222](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing Termination Of The Current Boat Dock Lease Agreement Between The City Of Hollywood (Lessor) And Annette Flynn (Lessee) And Authorizing The Appropriate City Officials To Execute The Attached Boat Dock Lease For Use Of Public Lands For A Boat Dock.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

29. [PO-2014-13](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The Code Of Ordinances To Repeal Chapter 154: Flood Damage Prevention; To Adopt A New Chapter 154: Flood Damage Prevention; To Adopt Flood Hazard Maps, To Designate A Floodplain Administrator, To Adopt Procedures And Criteria For Development In Flood Hazard Areas, And For Other Purposes; Providing For Applicability; Repealer; Severability; And An Effective Date.

The Mayor announced the ordinance was advertised in accordance with Florida Statutes and City Codes. The public hearing was opened and the following individuals expressed personal opinions/concerns:

1. Nancy Fowler, 2616 Coolidge Street
2. Cliff Germano, 1627 N. 28th Court

Being there was no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among members of the Commission.

The City Clerk read the ordinance on second and final reading.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the ordinance on second and final reading. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**30. [PO-2014-14](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 40 Of The Code Of Ordinances, Entitled "Emergencies", To Provide For The Use Of Temporary Housing During Declared Housing Emergencies; Providing For A Repealer Provision; Providing For A Severability Clause; And Providing An Effective Date.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. Being there was no one present who wished to speak, the public hearing was declared closed.

Discussion ensued among members of the Commission.

Commissioner Callari left the meeting at 2:28 PM.

The City Clerk read the ordinance on second and final reading.

**ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Hernandez, to adopt the ordinance on second and final reading. The motion on roll call vote carried:**

**Aye:** Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober  
**Nay:** Vice Mayor Asseff

NOTE: Commissioner Callari returned to the meeting at 2:36 PM and registered an "Aye" vote on item number 30.

**31. [PO-2014-15](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter

51 ("Water") Of The Code Of Ordinances Regarding Water Service Regulations, Private Fire Service Protection, Meters, Rates And Charges, And Billing Procedures.

Commissioner Sherwood left the meeting at 2:36 PM.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance on second and final reading.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the ordinance on second and final reading. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Mayor Bober  
**Absent:** Commissioner Sherwood

**32. [R-2014-226](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing Various Water Fees, Charges And Deposits For Water Services.

Steve Joseph, Director of Public Utilities, responded to questiones asked by the Commission.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Blattner, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Sherwood was absent.**

**33. [PO-2014-16](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending The Subchapter Titled "Fees And Charges" of Chapter 52 ("Sewer Use") Of The Code Of Ordinances; Amending Regulations Regarding Tapping Charges, Connection Deposits And Rates And Charges For Use Of The Sanitary Sewer System.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

Commissioner Sherwood returned to the meeting at 2:40 PM.

The City Clerk read the ordinance on second and final reading.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Asseff, to adopt the ordinance on second and final reading. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

**34. [R-2014-227](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing Various Sewer Fees, Charges And Deposits For Sewer Services.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**35. [R-2014-228](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The "David Daiagi" Plat, Being In The City Of Hollywood, Broward County, Florida, And Generally Located On US1 At The Northeast Corner Of SE 28th Street, Just South Of Miami Road.

Jeffrey P. Sheffel, City Attorney, explained the quasi-judicial procedures. The Mayor questioned if there were any objections to waiving the quasi-judicial procedures, being there was no objection, the quasi-judicial procedures were waived.

Discussion ensued among members of the Commission.

Jaye Epstein, Director of Planning, responded to questions raised by the Commission.

**ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**36. [PO-2014-17](#)**

An Ordinance Of The City Of Hollywood, Florida, Creating A New Chapter 109 Of The Code Of Ordinances Titled "Charitable Clothing Donation Bins" Regulating The Use And Placement Of Donation Bins, And Providing For Certain Clothing Donation Bins To Be Permitted Under Certain Conditions, Providing For Regulations, A Permitting Process And Implementation, Providing For Severability, Providing For An Effective Date.

Discussion ensued among members of the Commission.

Cathy Swanson-Rivenbark, City Manager, responded to questions raised by the Commission.

The City Clerk read the ordinance title on first reading.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Biederman, to adopt the ordinance on first reading. The motion on roll call vote carried:**

**Aye:** Vice Mayor Asseff  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Commissioner Biederman  
Commissioner Sherwood  
Mayor Bober

Enactment No: O-2014-17

**37. [P-2014-055](#)**

Presentation By Raelin Storey, Office Of Public Affairs Director Providing An Update On The First Six Months Of The New Help Me Hollywood Customer Relationship Management System Powered By Public Stuff.

Raelin Storey, Director of Public Affairs, provided a presentation and update on the first six months of the new Help Me Hollywood customer relationship management system powered by Public Stuff.

**38. [R-2014-229](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Adopting A Five Year Consolidated Plan For Federal Program Years 2014/2015-2018/2019 And One Year Action Plan And Projected Use Of Funds For Federal Program Year 2014/2015.

The Mayor announced the resolution was advertised in conformance with Federal Program guidelines, the public hearing was opened, being there was no one present who wished to speak, the public hearing was declared closed.

Commissioner Blattner left the meeting at 3:03 PM and returned at 3:04 PM.

Davon Barbour, Director of Community and Economic Development, explained the intent of the resolution.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**39. [R-2014-230](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Allocation Of Community Development Block Grants Funds To Various Eligible Agencies; Authorizing The Appropriate City Officials To Establish Certain Accounts To Appropriate And To Disburse The Grant Funding; And Authorizing The Appropriate City Officials To Execute The Attached Agreements With Each Eligible Agency For A Total Allocation Of Community Development Block Grant Funds In The Amount Of \$75,001.00.

**ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

**40. [P-2014-056](#)**

Presentation On The Implementation Status Of Recommendations From The Operational Audit Completed By The State Auditor General In February 2013.

Matthew Lalla, Director of Financial Services, provided a detailed presentation on the implementation status of recommendations from the operational audit completed by the State Auditor General.

Commissioner Biederman left the meeting at 3:18 PM and returned at 3:19 PM.

Jorge Camejo, CRA Executive Director, provided additional information.

**41. [R-2014-231](#)**

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To The Levying And Collecting Of A Non-Ad Valorem Assessment For The Costs Of Abating Nuisances Occurring On Real Property That Are Prohibited Under The City's Code Of Ordinances; Establishing The Estimated Assessment Amounts To Be Included On The Annual Property Tax Bills Of The Effected Property Owners Who Have Had Remedial Work Performed On Their Properties By The City; Directing The Preparation Of An Assessment Roll; Authorizing A Public Hearing And Directing The Provision Of Notice Thereof; Providing For Conflicts; Providing For Severability; And Providing An Effective Date.

Cliff Germano, 1627 N. 28th Court, expressed personal opinions/concerns.

Cathy Swanson-Rivenbark, City Manager, responded to questions raised by the public and the Commission.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

42. [R-2014-232](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To The Provision Of Fire Inspection Services In The City Of Hollywood, Florida; Establishing The Estimated Assessment Rates For Fire Inspection Assessments For The Fiscal Year Beginning October 1, 2014; Directing The Preparation Of An Assessment Roll; Authorizing A Public Hearing And Directing The Provision Of Notice Thereof; Providing For Conflicts; Providing For Severability; And Providing An Effective Date.

Discussion ensued among members of the Commission.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Sherwood was opposed.

43. [R-2014-233](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To The Provision Of Fire Rescue Services, Facilities And Programs In The City Of Hollywood, Florida; Establishing The Estimated Assessment Rate For Fire Rescue Assessments For The Fiscal Year Beginning October 1, 2014; Directing The Preparation Of An Assessment Roll; Authorizing A Public Hearing And Directing The Provision Of Notice Thereof; Providing For Conflicts; Providing For Severability; And Providing An Effective Date.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

44. [R-2014-234](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Setting The Proposed ("Not To Exceed") Millage Rate Pursuant To Section 200.065 (2) (b), Florida Statutes, And Setting The Date, Time And Place At Which A Public Hearing Will Be Held To Consider The Proposed Millage Rate And Tentative Budget.

**ACTION:** Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

46. Vice Mayor Asseff, District 1

#### Children's Services Council

Vice Mayor Asseff stated there was a presentation on the Children's Services Council at the Broward League of Cities meeting this week. The reauthorization of this program will be on the November ballot. She requested support from members of the Commission to invite the Executive Director of the Children's Services Council to present the program at a Commission meeting. Mayor Bober and Commissioner Sherwood supported the request.

#### Soccer Stadium

Vice Mayor Asseff stated at the Broward League of Cities meeting Mayor Sharief requested suggestions from every city in Broward County for at least 20 to 25 acres of land to accommodate a soccer stadium. The Commission suggested various locations such as HIAD property of Pembroke Road, Sheridan Street Tri-Rail Station, Orangebrook Golf Course, or in Port Everglades area. Commissioner Blattner stated the developers would be seeking a contribution from the City which he is not in favor of doing. Mayor Bober stated he is not in in favor of a stadium in the City due to the incentives developers would request.

#### Broward County Mayor's Ball

Vice Mayor Asseff announced the Broward County Mayor's Ball on October 25, 2014 and requested all elected officials attend. The cost of the ticket is \$150.00 which will possibly be reduced to a more affordable rate.

#### Sea Turtles

Vice Mayor Asseff stated she had a great opportunity on July 14, 2014 to view the sea turtles nesting site with the City Manager and Catherine Albert, Administrative Assistant II.

#### Jimbo's Sand Bar Parking Lot

Commissioner Asseff state the problem at the Jimbo's Sand Bar parking lot has not been resolved and complaints are continuing from the Renaissance building.

#### New Dog Park

Vice Mayor Asseff stated she was excited to see the staff's creative design of the new dog park at Stan Goldman Park. She discussed an article in today's Miami Herald which highlighted a new children's book titled, "The Good Dog," encouraging them to think for themselves.

#### Summer Vacation

Vice Mayor Asseff wished everyone a great vacation.



**47. Commissioner Hernandez, District 2**

## Great Neighborhood Challenge II

Commissioner Hernandez announced the Great Neighborhood Challenge II deadline has been extended to September 2, 2014 due to the weather.

## Franklin Park

Commissioner Hernandez stated the Community Redevelopment Agency (CRA) is working on improving the lighting at Franklin Park which also includes pressure cleaning the sidewalk and painting the area along Federal Highway and Polk Street.

## Pembroke Road Wall

Commissioner Hernandez requested an update from staff on the status of the Pembroke Road wall.

## Dixie Highway Improvements

Commissioner Hernandez requested an update on the sewer lines and reduction of road lanes due to the Dixie Highway improvements.

## Hollywood Playhouse Workshop

Commissioner Hernandez requested support to have a workshop on the Hollywood Playhouse in regards to the City Attorney's opinion on the building permit issue, with which he does not agree. Vice Mayor Asseff concurred to holding a workshop.

## Prostitution

Commissioner Hernandez stated the results of the Police prostitution stings recently on Federal Highway have been effective and now the prostitutes are moving to the western part of the City. He stated two prostitutes approached a customer at his business today along Johnson Street and that more Police Officers are needed to patrol these areas.

**48. Commissioner Callari, District 3**

## Prostitution

Commissioner Callari stated she is in agreement with Commissioner Hernandez to increase the number of Police Officers in the neighborhoods where prostitution has risen.

## Rotary Park

Commissioner Callari thanked the Department of Parks, Recreation and Cultural Arts staff for their work to improve Rotary Park and

referred to the e-mail sent to members of the Commission from Mike Holiday which contained many positive comments about the improvements to Rotary Park.

#### Stan Goldman Park Meeting

Commissioner Callari announced a meeting at David Park on July 30, 2014 at 7:00 PM, to discuss Stan Goldman Park proposed improvements. She stated the dog park has not been approved at this time and requested input from residents.

#### Okomo Park Meeting

Commissioner Callari stated a meeting was held recently to discuss Okomo Park. She recapped what transpired at the meeting.

#### David Park Tennis

Commissioner Callari stated it was brought her to attention that many residents are not playing tennis at David Park any longer and are taking tennis lessons in Cooper City and Davie. She would like to know why residents are no longer playing tennis at David Park.

#### Parking in the Joe DiMaggio Hospital Area

Commissioner Callari stated construction workers continue to park on the sidewalk of 35th Avenue which results in no access for residents.

#### Summer Break

Commissioner Callari reminded everyone to be diligent of their surroundings and wished everyone a safe summer.

### **49. Commissioner Blattner, District 4**

#### David Park Tennis

Commissioner Blattner stated he also heard the same comments about residents no longer playing tennis at David Park.

#### JCI

Commissioner Blattner requested a status update of the negotiations with JCI at a September meeting.

#### Future of Transportation

Commissioner Blattner stated he and Susan Goldberg, CRA Deputy Director, attended an excellent conference yesterday with ULI. He explained one of the speakers stated parking garages will not be needed due to the reduced demand of automobiles in 10 years particularly in urban areas.

#### Police Department Ride-Along

Commissioner Blattner announced he will be riding a shift tomorrow with the Police Department.

**Superlative Agreement**

Commissioner Blattner stated he would like to terminate the Superlative agreement and have the issue included on the agenda of the next Commission meeting in September. Mayor Bober, Commissioner Hernandez and Vice Mayor Asseff concurred.

**50. Commissioner Biederman, District 5**

**National Night Out**

Commissioner Biederman announced National Night Out on August 5, 2014 and encouraged everyone to participate.

**July 4th Celebration**

Commissioner Biederman thanked staff for the successful 4th of July celebration. He stated the 3D glasses were a nice addition.

**Marine Waterway Study**

Commissioner Biederman thanked staff for the Marine Waterway Study. He stated he visited Holland Park this past weekend and that it is beautiful.

**Cone of Silence Ordinance**

Commissioner Biederman stated members of the Commission had a discussion about the collection agency and the Cone of Silence regarding Item #5 R-2014-125 on today's agenda. He stated he is not in favor of the Cone of Silence and requested the ordinance be revisited. Vice Mayor Asseff and Commissioner Callari supported the request.

**Property Maintenance Fees**

Commissioner Biederman stated now that the Commission approved on today's agenda the nuisance abatement cost for property maintenance, he is requesting the grace period be reduced for cleaning up properties, grass cutting and safety issues particularly if the property is vacant.

**Driftwood Civic Association Meeting**

Commissioner Biederman announced the Driftwood Civic Association meeting on July 22, 2014 at 7:00 PM.

**Soccer Stadium**

Commissioner Biederman stated he supports the property owner of the land west of Tri-Rail and Sheridan Station to pursue the soccer

stadium or for members of the Commission to encourage FDOT to pursue having the soccer stadium on this land.

#### Millage Rate

Commissioner Biederman stated that although he voted in favor of the not-to-exceed millage rate, he does not plan on voting for the millage rate as it sits now and thinks it should be rolled back a little bit. He stated 2-3 years ago the Commission raised the millage rate in order to build the Fund Balance and thinks it is time to take off that portion of the millage rate that was increased.

#### Summer Break

Commissioner Biederman wished everyone a great August.

### **51. Commissioner Sherwood, District 6**

#### Great Neighborhood Challenge II

Commissioner Sherwood stated she is grateful the Great Neighborhood Challenge II has been extended due to the busy rainy season.

#### City Staff Recognition

Commissioner Sherwood stated she believes the City has the best and most intelligent staff and appreciates the excellent work everyone does to prepare members of the Commission to make informed decisions.

### **52. Mayor Bober**

#### Cone of Silence Ordinance

Mayor Bober explained that he pushed for the adoption of the Cone of Silence ordinance years ago. He stated that in the past, the number one reason for the City being known as the lawyer-lobbyist playground was the fact that there was no Cone of Silence Ordinance. The Cone of Silence is a better system and has worked well which resulted in a positive perception of the City.

#### July 4th Celebration

Mayor Bober stated the 4th of July festivities were excellent and staff did an amazing job. He commended staff for cleaning up the beach very quickly afterwards.

#### Millage Rate

Mayor Bober stated the not-to-exceed millage rate was set today. He stated if someone would like to reduce the millage rate, they should be

prepared to present corresponding budget cuts to support their recommendation.

#### Washington, D. C. Trip

Mayor Bober stated he was in Washington D.C. to lobby the Secretary of Transportation, Senator Nelson and other Congressmen last week for transportation grants to improve safety of the gate system along the FEC railroad tracks.

#### Margaritaville Grand Opening

Mayor Bober stated that while he was in the office of Senator Bill Nelson in Washington, D. C. last week, Senator Bill Nelson inquired about the progress of Margaritaville. Mayor Bober stated Senator Bill Nelson will be included in the invitations to the grand opening.

#### Hollywood Playhouse Workshop

Mayor Bober confirmed there will be a workshop on the Hollywood Playhouse which he, Commissioner Callari and Vice Mayor Asseff support.

### **46. Vice Mayor Asseff, District 1**

#### Great Neighborhood Challenge II

Vice Mayor Asseff explained the handy man special she listed as a realtor, which is one block off of Federal Highway, was recently purchased. The new owner entered the Great Neighborhood Challenge II and he plans on improving the property.

### **53. City Attorney**

#### Summer Vacation

Jeffrey P. Sheffel, City Attorney, wished everyone a happy, healthy safe summer.

### **54. City Manager**

#### Draft Proposed Budget

Cathy Swanson-Rivenbark, City Manager, stated the draft proposed budget was delivered to members of the Commission for review during the August recess. She explained the new budget themes are financially healthier, physically safer, organizationally and operationally stronger, environmentally greener, and historically more proud of the

City's 90th birthday in November, 2015. She thanked staff for their work and timeliness of completing the draft proposed budget prior to the August recess.

The Commission recessed at 4:10 PM and reconvened at 5:00 PM with all members of the Commission present.

#### **45. CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Helen Chervin, 2470 Adams Street
2. Carl Ignacounous, 1720 N 16th Ave #B
3. Barry Faske, 1357 Van Buren Street
4. Andre Brown, 2316 Mayo Street
5. Cliff Germano, 1627 N 28 Court

55. The meeting adjourned at 5:13 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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