

Print

Advisory Board & Committee Interest Form - Submission #21954

Date Submitted: 4/29/2023

Last Name*

Franco

First Name*

Ramon

District # You Live In.*

1

Home Address*

1617 Funston St

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

Cell Phone

3057989150

Email Address*

ramon@rfrancohomes.com

Owner or Renter *

Owner

Number of years as city resident*

18

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

Occupation*

Real Estate Advisor

Work Phone

Business Name*

Berkshire Hathaway HomeServices EWM Realty

Business Address

2750 NE 185th St. Ste 101

City

Aventura

State

FL

Zip Code

33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Planning & Development Board



Selection (2)*

Affordable Housing Advisory Committee



Selection (3)*

Planning & Development Board



Selection (4)*

Affordable Housing Advisory Committee



Affordable Housing Advisory Committee - Questions*

1. The greatest challenge in keeping housing affordable in Hollywood is lack of inventory.
2. Home purchase education.
3. Ownership Housing affordability and new housing construction.
4. I have been volunteering with Habitat for Humanity, for the last 10 years, helping build homes for families. Every year we help build a house. I am passionate about the American dream of homeownership.
5. Every city needs housing diversity. There is a working force that serves our community and it is important to provide affordability to those with lower income brackets.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

1. Yes
2. I am familiar with the commitment it requires to be on the board and as a long time Hollywood resident, I have seen the latest developments and progress achieved.
3. As a real estate agent, I have visited many cities in Miami-Dade and Broward counties. There are opportunity zones that have not been developed and in some areas, that seem to be places not desirable for living. It is important to review the zoning restrictions and evaluate exceptions to create housing development that will bring in property taxes. New development is needed in areas that have been neglected in the past.
4. It is nice to see the coming developments in the downtown area. The Dixie Highway corridor has a few projects coming that I believe will be a good change for the area. Hudson Village is one of the buildings that was built for affordable rents, which was a nice improvement from the previous property. The Parkview at Hillcrest was another good development that made a nice improvement for the area. Those properties already doubled in home equity.
5. A comprehensive plan evaluates the current conditions of a city and an analysis on future goals for land use, housing development, transportation development, utilities, parks, services from first responders such as police, medical facilities, firefighters and overall economic development.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

If so, how many?*

1



Yes



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

0

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Realtor, Real Estate Advisor passionate about the City of Hollywood, after being a resident for over 18 years. I would like to contribute with my expertise and find ways to be a better city.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have volunteered with The Carter Center, helping eradicate Malaria in Haiti and the Dominican Republic. Man and Woman of the Year for Leukemia and Lymphoma society. Volunteered building homes for Habitat for Humanity.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

Ramon Franco RE Resume.pdf

RAMON FRANCO

1617 Funston Street
Hollywood, FL 33020

305-798-9150
ramon@rfrancohomes.com

SUMMARY

Dedicated, well-organized **Real Estate Consultant** with experience in Residential and Commercial Real Estate. Over \$75M in property sales since joining the brokerage as a full time Realtor. Skilled creating relationships with customers and industry professionals. Proficient in motivating others through exceptional oral and written communication skills. Proven leadership with volume sales, operations and overall satisfaction of clients. Strengths include:

- Action oriented sales leader
- Seasoned, decision maker and problem solver
- Excellent presentation skills
- Organized, detail-oriented, work well under deadlines
- Brand and image builder
- Team player with positive and enthusiastic abilities

PROFESSIONAL EXPERIENCE

Berkshire Hathaway HomeServices EWM Realty, Aventura, FL (June 2012 – Present) **Realtor Associate**

- Residential and Commercial Real Estate Sales focusing on client customer service
- Multi-Million dollar producer within the first year working with the Company.
-

Club Med Sales, Inc., Miami, FL

Group Sales Manager Key Accounts and East Coast Region (May 2008 – March 2012)

- Responsible for maintaining, service and increase sales performance for Key Accounts representing 56% of overall Group department.
- Traveled with Key Accounts that required personal attention to detail with large groups.

Regional Group Sales Manager (October 2005-May 2008)

Coral Gables, FL

- Responsible for individual sales quota of \$2,700,000.00 sales annually by solicitation of new and past accounts for direct and indirect business.
- Travel 25% – 50% of the time to assigned sales territory to implement and manage sales action plan and initiate/maintain face-to-face contact with key decision-makers and travel industry agents.
- Participation in industry trade-shows, site inspections and familiarization trips to educate travel agents and direct clients with new updates on Club Med product.

Group Sales & Incentives Operations Manager (October 2003 – October 2005)

Coral Gables, FL

- Managed 3 Group Coordinators at corporate level and 10 Group Coordinators at resort level.
- Created Group Coordinator positions in ten resorts in North American sector and implemented new standards for event functions.
- Traveled regularly with clients for site inspections; escorted large groups (150 to 800 people) serving as on-site liaison between resort and client while executing the group event.

Manager of Transportation Airport Services (November 2000 – October 2003)

Coral Gables, FL

- Managed 4 direct reports with a staff line accountability of 53 Airport Representatives who executed all meet and greet of guests traveling to 10 Club Med resorts.
- Planned, executed and managed seasonal training seminars, in-flight services for charter flights and ground-handling operations.
- Negotiated contracts for hotels in the U.S. on a seasonal basis for special programs and employee overnights.

Regional European Supervisor (June 1998 – October 2000)

Coral Gables, FL

- Supervised 16 Airport Representatives assigned to meet and greet European clients traveling to/from resorts.
- Prepared and managed weekly schedule and payroll for staff, hotel overnights, excursions and meals for guests.

Eastcoast Regional Airport Supervisor (April 1995 - June 1998)

New York, NY

- Supervised Airport Services for contracted charter and tour operator service from Boston, Philadelphia, Newark, JFK, La Guardia and San Juan, Puerto Rico.
- Supervised a staff of 24 Airport Representatives who assisted an average of 40,000 guests per year.

G.O. Club Med Resorts

- 1992 - 1995 Transportation Manager: Mexico, Dominican Republic and Turks and Caicos Islands
- 1990 - 1992 Assistant Transportation Manager: Cancun, Mexico and Playa Blanca, Mexico.

Professional Development

- Trilingual: English, French and Spanish; Microsoft Word, Excel, PowerPoint, ACT 6.0, WordPress

Education

Business Administration – 2 year College Tecnologico de Monterrey, Toluca, Mexico.
Cambridge Certificate of English - Colegio Argos, Toluca Mexico.
L'Alliance Francaise – French Language School Mexico, New York, Miami.