

**STATEMENT OF BUDGET IMPACT**  
**(Policy Number 94-45)**  
**Budgetary Review of Proposed Resolution &**  
**Ordinances with Financial Implication.**

**Date:** December 17, 2014

**File:** BIS 15-065

**File:** TMP-2014-00591

**Proposed Legislation:**

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND ADOPTING THE ATTACHED HOLLYWOOD RETAIL ACADEMY ADMINISTRATIVE POLICY TO PROVIDE SPONSORSHIPS TO APPROXIMATELY 500 LOW AND MODERATE INCOME INDIVIDUALS TO RECEIVE TRAINING AND TESTING FOR THE NATIONAL RETAIL FEDERATION NATIONAL PROFESSIONAL CERTIFICATION IN CUSTOMER SERVICE; AND AUTHORIZING THE ISSUANCE OF A BLANKET PURCHASE ORDER BETWEEN THE NATIONAL RETAIL FEDERATION AND THE CITY OF HOLLYWOOD FOR THE PURCHASE OF CERTIFICATION EXAM VOUCHERS AND COURSE MATERIALS IN AN AMOUNT NOT TO EXCEED \$63,000.00 THROUGH THE USE OF AVAILABLE COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS.

**Statement of Budget Impact:**

1. ☐ No Budget Impact associated with this action;
2. ☒ Sufficient budgetary resources identified/available;
3. ☐ Budgetary resources not identified/unavailable;
4. ☐ Potential Revenue is possible with this action;
5. ☒ Will not increase the cost of Housing;
6. ☐ May increase the cost of Housing; (CDAB review required)

**Explanation:**

The Department of Community and Economic Development has identified a program curriculum that shall aid in the development of the skills and knowledge of unemployed/underemployed low and moderate income Hollywood residents in the retail industry.

Staff is recommending the funding of this program with \$63,000.00 in Community Development Block Grant (CDBG) funds to provide scholarships to low and moderate

income residents to receive training and testing for the National Retail Federation Foundation National Professional Certification in Customer Service.

Available funding in account number 11.1500.54571.554.008454 will be rolled over from FY14 to FY15 for the purchase of certification exam vouchers and course materials.

**PREPARED BY:** Pablo Martinez  
Management / Budget Analyst

**APPROVED BY:** Mirtha Dziedzic  
Assistant Director, Budget and Financial Services