

RESOLUTION NO. _____

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY (“CRA”), APPROVING AND AUTHORIZING THE CONSOLIDATION AND EXPANSION OF EXISTING PROPERTY IMPROVEMENT PROGRAMS INTO A UNIFIED CITYWIDE PROPERTY IMPROVEMENT PROGRAM (“PROGRAM”); ESTABLISHING UPDATED PARTICIPATION TIERS; IMPLEMENTING PROGRAM MODIFICATIONS TO STREAMLINE ADMINISTRATION; AND AUTHORIZING THE CRA EXECUTIVE DIRECTOR OR DESIGNEE TO EXECUTE ALL AGREEMENTS WITHIN APPLICABLE SPENDING AUTHORITY TO IMPLEMENT THE PROGRAM.

WHEREAS, in 2005, the Community Redevelopment Agency (“CRA”) Board established the Property Improvement Program (“PIP”) to leverage private investment for exterior and interior property improvements and to eliminate slum and blighting influences within the Hollywood Beach and Downtown Districts of the CRA; and

WHEREAS, in 2011, the CRA Board adopted Resolution R-CRA-2011-64 which amended the PIP and authorized administrative approval of grant amounts up to \$25,000.00; and

WHEREAS, on July 3, 2019, the CRA Board adopted Resolution R-CRA-2019-35 creating the Mural Only Program (“MOP”) to support targeted visual improvements and reduce blight; and

WHEREAS, on October 19, 2016, the City Commission adopted Resolution No. R-2016-309 allocating \$200,000.00 in Community Development Block Grant (“CDBG”) funds for property improvements in low-to-moderate income (“LMI”) areas; and

WHEREAS, on December 6, 2017, the City Commission adopted Resolution No. R-2017-377 establishing a pilot Commercial Property Improvement Program (“CPIP”) to enhance corridor aesthetics, expand the tax base, and stimulate private investment; and

WHEREAS, on September 26, 2018, the City Commission adopted Resolution No. R-2018-302 allocating \$200,000.00 within the Fiscal Year 2019-2020 Capital Improvement Program for property improvements in non-LMI areas; and

WHEREAS, on June 19, 2019, the City Commission adopted Resolution No. R-2019-168 expanding CPIP to additional corridors allowing the use of General Capital Outlay Funds for properties not eligible for CDBG funding; and

WHEREAS, on September 14, 2021, the City Commission adopted Resolution No. R-2021-227 expanding CPIP to include privately owned commercial and industrial properties citywide, outside of the CRA Beach and Downtown Districts; and

WHEREAS, on April 2, 2025, the City Commission adopted Resolution No. R-2025-091 further expanding CPIP by establishing tiered participation levels, including Paint or Landscape-Only, Paint and/or Landscape, and Comprehensive Property Improvements; and

WHEREAS, the CRA and City now seek to consolidate the PIP, MOP, POP, and HIP, along with the City's CPIP into a single Citywide Property Improvement Program ("Program"), as outlined in Exhibit "A," to improve program efficiency and accessibility; and

WHEREAS, the Program is intended to incentivize private investment, improve the visual character of eligible privately owned properties, and support economic development citywide; and

WHEREAS, the Program provides conditional reimbursement grants for eligible, City-approved exterior improvements, with participation tiers varying by location and scope, including higher funding thresholds within the Downtown and Beach Districts; and

WHEREAS, when available, the Program will utilize CDBG funding for eligible properties located within LMI Census Tract Block Groups and General Capital Outlay funds for properties located outside those areas, and CRA funds for properties within the CRA Districts, with reimbursement levels of up to fifty percent for CDBG and CRA funded projects and forty percent for General Capital Outlay-funded projects; and

WHEREAS, to streamline participation, the application process will be simplified where appropriate; and

WHEREAS, projects with reimbursement amounts up to \$75,000.00 may be reviewed and approved administratively by the Executive Director of the CRA or designee, while projects exceeding that amount will require CRA Board approval; and

WHEREAS, grant recipients will be required to execute funding agreements in the forms attached as Exhibits "B," "C," and "D," including provisions in Exhibit "B" for security and potential repayment if the property is sold within a specific period; and

WHEREAS, projects funded with CDBG funds are subject to requirements of the CDBG Program under 24 CFR 570, including, but not limited to, Section 3 Compliance, Davis-Bacon Labor Standards, and the Related Acts; and

WHEREAS, the total amount available for the Program is \$1,071,510.37 with \$200,000.00 from CDBG, \$264,135.41 from the Capital Improvement Plan, \$449,288.98 for the CRA Beach District TIF funding, and \$158,085.98 for the CRA Downtown District funding; and

WHEREAS, A portion of the funding for this program is available in the amended FY 2026 Capital Improvement Plan in account numbers 115.160101.55400.584611.001865.000.000, 115.160101.55400.584611.001965.000.000, 334.114001.51900.563010.001259.000.000, 163.638504.55200.548640.000000.000.000, 166.668602.55200.548640.000000.000.000; and will be requested in subsequent fiscal years' Capital Improvement Plans.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the consolidation and expansion of existing property improvement programs into the Citywide Property Improvement Program, as more specifically set forth in Exhibit "A."

Section 3: That it approves and authorizes the CRA Executive Director or designee to approve grants within established administrative thresholds and to execute all agreements necessary to implement the Program in accordance with the agreement forms set forth in the attached Exhibits "B," "C," and "D."

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Section 4: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED on this _____ day of _____, 2026.

JOSH LEVY, CHAIR

ATTEST:

PHYLLIS LEWIS
BOARD SECRETARY

APPROVED AS TO FORM AND
LEGAL SUFFICIENCY:

DAMARIS HENLON
GENERAL COUNSEL