

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH BRANDANO DISPLAYS, INC. FOR THE CITYWIDE OUTDOOR BANNER PROGRAM IN THE ANNUAL ESTIMATED AMOUNT OF \$75,000.00.

WHEREAS, the Department of Communications, Marketing and Economic Development ("CMED") requires an agreement with a qualified firm to provide a Citywide Outdoor Banner Program to promote City services, events, happenings, business districts and information in the City; and

WHEREAS, on August 17, 2021, a Notice of Bid Availability for RFP-4686-21-JE was posted on the City's website and advertised on Bidsync.com in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-4686-21-JE was opened at 3:00 P.M. on September 16, 2021, and resulted in a response from one firm as follows:

- ◆ Brandano Display, Inc., Margate, Florida; and

WHEREAS, the evaluation of the proposal was based on criteria as follows: Experience in Banner Programs; Project Organization, Management and Technical Qualifications of the Company and Persons Assigned to the Project; References and Successfully Completed Similar Projects; Cost of Services and Local Preference; and

WHEREAS, the sole proposal was evaluated by four committee members consisting of City staff; and

WHEREAS, after the proposal was evaluated, the Selection Committee scores were tallied to arrive at the scores below:

- ◆ Brandano Display, Inc., 354.0 points; and

WHEREAS, the Director of CMED and the Assistant Director of Financial Services for Procurement recommend that the City Commission authorize the negotiation and execution of an agreement with Brandano Display, Inc. to provide a Citywide Outdoor Banner Program to promote City services, events, happenings, business districts and information in the City for a three-year period, with the option to renew for one additional two-year period in the estimated annual amount of \$75,000.00; and

WHEREAS, funding for this service has been appropriated and exists in account number 334.114001.51900.563010.001412.000.000; and

WHEREAS, the City reserves the right to terminate the agreement with or without cause effective 30 days from date of written notice; and

WHEREAS, award is subject to the City receiving all insurance documentation required and approved by the City's Risk Manager, along with signed statements of Hold Harmless and Indemnity in favor of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the execution, by the appropriate City officials, of an agreement with Brandano Display's, Inc., together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
JOSH LEVY, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY for the use and reliance  
of the City of Hollywood, Florida, only.

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DOUGLAS R. GONZALES  
CITY ATTORNEY