

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
May 1, 2024
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on May 1, 2024 at 9:15 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Linda Hill Anderson
Board Members:	Caryl Shuham
	Adam Gruber
	Traci Callari
	Kevin Biederman
	Idelma Quintana
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

There was no new conflict to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:
 Bob Glickman

1. **R-CRA-2024-20** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2024; Revising Fiscal Year 2024 Revenues And Expenditures.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on voice vote passed unanimously 7-0.

2. **R-CRA-2024-21** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2024; Revising Fiscal Year 2024 Revenues And Expenditures.

May 1, 2024

Chair Levy invited Bob Glickman, resident to express his issues and concerns.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

3. **R-CRA-2024-22** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Payment of Fees To Circuit Transit Inc. To Provide Micro Transit Services In An Estimated Annual Amount Of \$593,845.42; Providing For A Total Estimated Annual Cost Of \$1,128,942.00 To Be Shared By The CRA And The City Of Hollywood.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on voice vote passed unanimously 7-0.

4. **R-CRA-2024-23** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Amendment To The Phase IV Project's GMP With Burkhardt Construction Inc. For The Construction Of The Keating Park Project In An Amount Not To Exceed \$1,373,552.00, To Increase The Agreement Amount From \$49,651,133.36; Authorizing The CRA Executive Director To Execute All Applicable Agreements And Documents To Implement The Project.

Jorge Camejo requested that the item be pulled in order to be discussed and approved at the next scheduled meeting.

5. **R-CRA-2024-24** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With The City Of Hollywood For On-Site Improvements To The Property Located At 1650 Harrison Street In A Total Grant Amount Not To Exceed \$75,000.00.

Jorge Camejo introduced Christopher Crocitto, Project Manager, who provided a presentation to the Board. An extensive discussion ensued among staff and members of the Board.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

6. **P-CRA-2024-08** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Update On The Progress Of Hollywood Boulevard Streetscape Project.

Jorge Camejo introduced Adam Rossmell, Burkhardt Construction, Inc., to provide a presentation to the Board.

An extensive discussion ensued among members of the staff and Board.

7. **P- CRA-2024-09** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Occupancy Update For The Commercial Core Of Downtown Hollywood.

Jorge Camejo provides an update on the item. He then introduced Lisa Liotta, Redevelopment and Operations Manager who provided a presentation to the Board.

An extensive discussion ensued among staff and members of the Board. Raelin Storey, Assistant City Manager, provided information on the permitting process.

The Board requested that staff follow up with the occupancy of the Soliste Hollywood Boulevard. Lisa Liotta advised that she will follow up with the information.

8. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

**Board Member Gruber, District 4
Downtown Hollywood**

Board member Gruber encouraged the staff to continue progressing with the downtown projects, expressing excitement about the progress.

Hollywood Beach

Board member Gruber informed staff that plastic bottles were still being sold on Hollywood Beach and requested an update on the water fountain station.

Beach Maintenance Supervisor Tony Tiru provided the requested update.

Board member Gruber suggested replacing the red and green lights with another color, and recommended considering a different color.

Susan Goldberg provided an update.

**Board member Biederman, District 5
Downtown Hollywood**

Board member Biederman thanked Jorge Camejo for attending the Boulevard Heights Civic Association meeting to provide an update on the benefits of the CRA.

Board member Biederman asked for an update on the 19th Avenue alleyway and inquired about any product warranties. He further stated that restaurants not complying with sidewalk pressure cleaning should have their outdoor cafe licenses revoked.

Hollywood Beach

Board member Biederman suggested that staff look into installing solar panels for the lifeguard stands, as recommended by beach resident Bob Glickman. He also requested an update on the replacement of the light poles along the Broadwalk.

Board member Biederman asked for an update on the 19th Avenue alleyway and inquired about any product warranties. He further stated that restaurants not complying with sidewalk pressure cleaning should have their outdoor cafe licenses revoked.

Board member Quintana, District 6
Hollywood Beach

Board member Quintana expressed support for the idea of solar panels on the lifeguard stands, as suggested by Bob Glickman.

Board member Quintana also advised that information provided on collateral materials should also be in Spanish.

Board member Shuham, District 1
Downtown Hollywood

Board member Shuham stated that the Art and Culture Groundbreaking Ceremony held on April 30th was a great event and thanked the CRA for their contribution.

Hollywood Beach

Board member Shuham stated that the panels are falling off the Johnson Street bandshell and that the screws are not properly installed. She further stated that staff should have Burkhardt follow up with the repairs. Board member Shuham congratulated staff on the street ends and encouraged staff to continue the good work. She then advised that staff should assist business owners and residents with the permitting process for updating their properties.

Chair Levy left the meeting at 11:24 am and returned at 11:26 am.

Hollywood Beach and Downtown Districts

Board member Shuham requested staff to provide an update on the plans for the mural and mosaic projects after the sunseting of the CRA. She stated that she would not like to see it fall by the wayside.

Vice-chair Anderson, District 2

Vice-chair Anderson extended Kudos to Hollywood for their presence in the 90-day Fiancé television series. She congratulated the staff on their good work.

Board member Callari, District 3

Hollywood Beach

Board member Callari stated that the awning located at Margaritaville is faded. She requested that the staff look into it.

Downtown Hollywood

Board member Callari congratulated the Art and Culture Center for the groundbreaking ceremony held on April 30th. She further asked what are the plans for the powerlines.

Chair Levy**Hollywood Beach**

Chair Levy requested an update on the bike lanes on the Broadwalk. He further asked about the paint program and would like staff to focus on them during the summer months. He also requested an update on the backup generators for the pump stations.

Chair Levy stated that one of the issues addressed at the Hollywood Beach Business Association was the need for a visitor information and mobile center on the beach. He requested that staff work on the details

Downtown Hollywood

Chair Levy concurs with his colleagues that the Art and Culture Groundbreaking Ceremony was a great event.

General Counsel, Douglas R. Gonzales**Downtown Hollywood**

General Counsel, Douglas R. Gonzales stated that notices will be forthcoming of a workshop to discuss the waste haulers.

Executive Director, Jorge Camejo**CRA**

Executive Director, Jorge Camejo requested the Board consider a sunseting incentive for CRA employees to be discussed at the June meeting.

Meeting adjourned at 11:40 AM.

Phyllis Lewis, Board Secretary