

ORDINANCE NO. _____

(14-T-01)

AN ORDINANCE OF THE CITY OF HOLLYWOOD, FLORIDA, AMENDING ARTICLE 8, SECTION 8.4 D. OF THE ZONING AND LAND DEVELOPMENT REGULATIONS ENTITLED "SIGN DESIGN REGULATIONS" IN ORDER TO EXPAND THE GEOGRAPHIC BOUNDARIES FOR THE DOWNTOWN COMMUNITY REDEVELOPMENT AREA'S MURAL PROGRAM; PROVIDING FOR A SEVERABILITY CLAUSE, A REPEALER PROVISION, AND AN EFFECTIVE DATE.

WHEREAS, Section 8.4 D. of the Zoning and Land Development Regulations currently requires that the Development Review Board review all exterior murals, super graphics, and painted designs; and

WHEREAS, creating an attractive and desirable environment within the boundaries of the Community Redevelopment area is a top priority to the City of Hollywood and its residents; and

WHEREAS, artistic murals can be a desirable component in the creation of an attractive and desirable environment within the Community Redevelopment Area; and

WHEREAS, on April 4, 2012, the City Commission passed and adopted Ordinance No. O-2012-06 which established a review process for exterior murals located within the Downtown CRA's Music District; and

WHEREAS, the CRA's mural program has been well received and has been successful in enhancing the aesthetics of the Music District that the CRA has determined that it would be most beneficial to expand the mural program to a larger core of the Downtown District and further boost the economic growth and promote beautification to a larger core of the Downtown by incorporating properties fronting major corridors in the CRA; and

WHEREAS, the Zoning and Land Development Regulations provide that an application for a zoning text change of regulatory controls may be filed; and

WHEREAS, the Department of Planning and Development Services analyzed the proposed text amendment and submitted the same to the Planning and Development Board; and

WHEREAS, on February 13, 2014, the Planning and Development Board reviewed the proposed text amendment at a duly noticed public hearing and

(Coding: Words in ~~struck-through~~ type are deletions from existing law; words underscored are additions.)

recommended approval of the text amendment to Article 8, Sections 8.4 D. of the Zoning and Land Development Regulations; and

WHEREAS, the City Commission following review of the proposed text amendment at a duly noticed public hearing, accepts such recommendations as set forth herein and finds them to be in the best interest of the citizens of Hollywood;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That Article 8, Section 8.4 D. of the Zoning and Land Development Regulations entitled "Sign Design Regulations" is hereby amended as follows:

ARTICLE 8. SIGN REGULATIONS

* * *
* * *

§ 8.4 Sign Design Regulations.

* * *

D. 1. The Planning and Development Board shall review all exterior murals, super graphics, and painted designs ("Murals"). Renderings of construction signs shall be reviewed by the Department of Planning and Development Services staff.

2. In instances where Murals will be located in ~~the~~ those areas within the Downtown Community Redevelopment Area's Music District as more specifically depicted in Appendix "1", Diagram 2 (CRA Mural Program Area), such Murals shall be reviewed through a process established by the CRA Board.

3. Notification of the hearing to review the Mural application shall be posted ten (10) days prior to the scheduled hearing on the subject property with a notice of the request including the date, location and time of the hearing on such matter.

* * *

Section 2: That it is the intention of the City Commission and it is hereby ordained that the provisions of this section shall be made a part of the Zoning and Land Development Regulations and the sections of the Regulations may be renumbered to accomplish such intentions.

AN ORDINANCE AMENDING ARTICLE 8, SECTION 8.4 D. OF THE ZONING AND LAND DEVELOPMENT REGULATIONS ENTITLED "SIGN DESIGN REGULATIONS" IN ORDER TO EXPAND THE GEOGRAPHIC BOUNDARIES FOR THE DOWNTOWN COMMUNITY REDEVELOPMENT AREA'S MURAL PROGRAM; PROVIDING FOR A SEVERABILITY CLAUSE, A REPEALER PROVISION, AND AN EFFECTIVE DATE. (14-T-01)

Section 3: That if any word, phrase, clause, subsection or section of this ordinance is for any reason held unconstitutional or invalid, the invalidity thereof shall not affect the validity of any remaining portions of this ordinance.

Section 4: That all sections or parts of sections of the Zoning and Land Development Regulations, Code of Ordinances and all ordinances or parts of ordinances, and all resolutions or parts of resolutions in conflict herewith be and the same are hereby repealed to the extent of such conflict.

Section 5: That this Ordinance shall be in full force and effect immediately upon its passage and adoption.

Advertised on _____, 2014.

PASSED on first reading this _____ day of _____, 2014.

PASSED AND ADOPTED on second reading this _____ day of _____, 2014.

PETER BOBER, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM & LEGALITY
for the use and reliance of the
City of Hollywood, Florida, only.

JEFFREY P. SHEFFEL, CITY ATTORNEY