

February 21, 2017

To Whom It May Concern,

The Downtown Hollywood Business Association strongly supports the City of Hollywood / Hollywood, Florida Community Redevelopment Agency's grant proposal to the South Florida Regional Transportation Authority for a consultant to develop a Station Master Plan for a "commuter rail system" in Downtown Hollywood.

The Station Area Master Plan will provide the documentation necessary to support a commuter station in down-town Hollywood and will generate an extensive range of benefits that go beyond the direct impacts of any individual project, including spurring economic development, creating jobs, improving regional access and mobility, and providing opportunities for transit-oriented development.

A commuter rail system would greatly benefit Downtown Hollywood as well as the City. It will help propel Broward County into being a more resourceful and desirable location for investment.

Respectfully Yours,

Luis Guevara

President, DHBA

954.830.0220

luis@ncreativegroup.com