

**CITY OF HOLLYWOOD, FLORIDA  
DEPARTMENT OF DEVELOPMENT SERVICES  
PLANNING AND URBAN DESIGN DIVISION**

**DATE:** January 23, 2024 **FILE:** 22-DP-59

**TO:** Planning and Development Board

**VIA:** Anand Balram, Planning Manager

**FROM:** Carmen Diaz, Planning Administrator

**SUBJECT:** City of Hollywood requests Design and Site Plan for a new Club House and an addition to an existing Maintenance Building located at 1645 Polk Street (Hollywood Beach Golf Course and Clubhouse Community Center).

**REQUEST**

Design and Site Plan for a new Club House and an addition to an existing Maintenance Building.

**RECOMMENDATION**

Design: Approval

Site Plan: Approval, if Design is granted

**REQUEST**

The Applicant requests Design and Site Plan approval for renovation of the existing Hollywood Beach Golf Course, including construction of a new clubhouse / community center and maintenance building, signage and parking, located at 1645 Polk Street. This site is zoned "Government Use District" (GU) and has a land use designation of "Open Space and Recreation" (OSR). The property is approximately 103.63 acres in area.

The proposed development includes a new 7,558 sq. ft. clubhouse / community center in the south-west corner of the site, with access via Polk Street and North 17<sup>th</sup> Street. The new building will include a shop and multi-purpose room, cart barn, staging area, signage and parking lot.

The 18-hole golf course renovation includes new irrigation, cart paths, landscaping, maintenance building and course restroom renovation. The existing maintenance building on the property will be demolished.

The proposed site plan indicates 146 total parking spaces will be provided, with 125 of those spaces provided at the new clubhouse and the remainder provided at the maintenance building for employee parking.

The design of the proposed new clubhouse is Mediterranean, balanced with contemporary lines and proportions. The landscape plan incorporates an array of native trees, palms, and shrubs while improving the streetscape along the street frontages. The proposed design, meeting all applicable regulations, contributes to the revitalization efforts for the Golf Course and Downtown Community Redevelopment Agency (CRA) area.

<b>Owner/Applicant:</b>	City of Hollywood
<b>Address/Location:</b>	1645 Polk Street
<b>Net Area of Property:</b>	103.63 acres
<b>Land Use:</b>	Open Space and Recreation (OSR)
<b>Zoning:</b>	Government Use District (GU)
<b>Existing Use of Land:</b>	Golf Course

#### **ADJACENT LAND USE**

<b>North:</b>	Regional Activity Center (RAC) Medium (16) Residential (MRES) Low-Medium (10) Residential (LMRES)
<b>South:</b>	Regional Activity Center (RAC) Low-Medium (10) Residential (LMRES) Low (5) Residential (LRES)
<b>East:</b>	Low (5) Residential (LRES)
<b>West:</b>	Regional Activity Center (RAC)

#### **ADJACENT ZONING**

<b>North:</b>	Federal Highway Low-Medium Intensity Multi-Family District (FH-1) Medium Density Multiple Family District (RM-12) Single Family District (RS-5)
<b>South:</b>	Planned Development District (PD) Lakes Transition District (LT) Single Family District (RS-6)
<b>East:</b>	Single Family District (RS-6)
<b>West:</b>	Federal Highway Medium-High Intensity Mixed Use District (FH-2) Planned Development District (PD)

#### **CONSISTENCY WITH THE COMPREHENSIVE PLAN**

Located within the Open Space and Recreation (OSR) land use designation and Downtown CRA, and adjacent to the Regional Activity Center (RAC), the subject site is primarily surrounded by a variety of residential uses, varying in density from single family to multiple-family developments.

The goal of the Land Use Element in the Comprehensive Plan is to *promote a distribution of land uses that will enhance and improve the residential, business, resort, and natural communities while allowing land owners to maximize the use of their property.*

The goal of the Recreation and Open Space Element in the Comprehensive Plan is to *provide and maintain a complete range of recreational facilities and services as well as open space sites to fulfill the recreation needs of residents and visitors of all ages, including special groups such as the elderly, the developmentally impaired, and preschool age children to be consistent with environmental resources.*

The project provides for the ongoing use and revitalization of the Hollywood Beach Golf Course and is consistent with the Comprehensive Plan based on the following Objectives:

**Objective 1:** *Provide and maintain a complete range of recreational facilities and services as well as open space sites to fulfill the recreation needs of residents and visitors of all ages, including special groups such as the elderly, the developmentally impaired, and preschool age children to be consistent with environmental resources.*

**Objective 2:** *Fulfill the recreation needs of special groups such as the elderly, the developmentally impaired, and pre-school age children.*

**Objective 4:** *Facilitate accessibility of recreational facilities and services to all City residents.*

#### **CONSISTENCY WITH THE CITY-WIDE MASTER PLAN**

The project is located in Sub-Area 2, defined by the Intracoastal Waterway to the east, Dixie Highway to the west, Sheridan Street to the north and Pembroke Road to the south. This area includes the residential neighborhood of the Lakes, West Lake and the residential areas between Federal and Dixie Highways. The proposed project is consistent with the City-Wide Master Plan, based upon the following Guiding Principles and Policies.

**Guiding Principle:** *Preserve, protect and enhance existing open spaces and recreation facilities both public and private.*

**Policy CW.44:** *Foster economic development through creative land use, zoning and development regulations, City services and City policies.*

**Policy CW.48:** *Continue working with the Downtown and Beach CRA's, the Broward Alliance, the Hollywood Business Council and other economic development agencies to realize redevelopment, increased tax base and improved quality of life.*

**Policy CW.104:** *Continue program of upgrading parks and recreation facilities and construct new parks and recreation facilities as identified in the City's Five-year Capital Improvement Plan, where practical.*

**Policy 2.31:** *Continue support of CRA projects and plans.*

## APPLICABLE CRITERIA

**Analysis of Criteria and Findings for Design** as stated in the City of Hollywood Zoning and Land Development Regulations, Article 5.

**CRITERIA 1:** *Architectural and Design components.* Architecture refers to the architectural elements of exterior building surfaces. Architectural details should be commensurate with the building mass. The use of traditional materials for new architectural details is recommended. Design of the building(s) shall consider aesthetics and functionality, including the relationship of the pedestrian with the built environment.

**ANALYSIS:** The design references the Mediterranean style of the original clubhouse that was built in the same location, and also incorporates contemporary lines and proportions. The different materials emphasize geometric language. The building addresses Polk Street and provides pedestrian access around its perimeter, giving definition to the urban form.

**FINDING:** Consistent.

**CRITERIA 2:** *Compatibility.* The relationship between existing architectural styles and proposed construction, including how each building along the street relates to the whole and the pattern created with adjacent structures and the surrounding neighborhood. Buildings should contain architectural details that are characteristic of the surrounding neighborhood.

**ANALYSIS:** With varying architectural styles and finish materials found throughout the surrounding community, the proposed development exhibits proportionate architectural features and styles that are sensitive and compatible to the surrounding neighborhood. The Applicant has introduced a modern interpretation of the Mediterranean style of the original clubhouse, as well as elements found throughout the locality, introducing a fresh look to the neighborhood, and propelling a sense of community.

**FINDING:** Consistent.

**CRITERIA 3:** *Scale/Massing.* Buildings shall be proportionate in scale, with a height which is consistent with the surrounding structures. Building mass shall reflect a simple composition of basic architectural details in relation to its length, width, height, lot coverage, and setting of the structure in context with adjacent buildings. Architectural details include, but are not limited to, banding, molding, and fenestration.

**ANALYSIS:** The project is compliant with zoning regulations as it pertains to FAR, height, setbacks, and landscape requirements, and is compatible with surrounding sites.

**FINDING:** Consistent.

**CRITERIA 4:**                    *Landscaping.* Landscaped areas should contain a variety of native and other compatible plant types and forms, and be carefully integrated with existing buildings and paved areas. Existing mature trees and other significant plants on the site should be preserved.

**ANALYSIS:**                    The Applicant has worked with the City Landscape Architect to incorporate a variety of compatible plant types and forms into the design. The proposed landscape helps articulate the property and enhance the design of the proposed buildings. The landscape plan incorporates plant species that help to improve the pedestrian experience.

**FINDING:**                    Consistent.

#### **SITE PLAN**

The Technical Advisory Committee (TAC) found the proposed Site Plan compliant with all regulations as set forth in Article 6 of the Hollywood Zoning and Land Development Regulations on December 7, 2023. Therefore, staff recommends approval if Design is granted.

The following standards shall be utilized by the Technical Advisory Committee and the Planning and Development Board in the review, evaluation, and approval of all required plans and exhibits:

- A.    *Natural Environment.* All proposed development shall be designed in such a manner as to preserve, perpetuate and improve the existing natural character of the site. Existing trees and other landscape features shall, to the maximum extent possible, be preserved in their natural state; and additional landscape features shall be provided to enhance architectural features, to relate structural design to the site, and to conceal unattractive uses. In all instances the city's tree protection, landscaping and all other applicable regulations shall be fully complied with as minimum standards.
- B.    *Open space.* Adequate landscaped open space shall be provided which meets the particular needs and demands of the proposed development and all specific zoning district requirements. Legal methods assuring the continued preservation and maintenance of required open space shall be submitted to and approved by the City Attorney. The type and distribution of all open space shall be determined by the character, intensity and anticipated residential or user composition of the proposed development.
  - 1.    Passive open spaces (those areas not planned for intensive activity) shall be arranged as to enhance internal spatial relationships between proposed structures, to provide buffers between the project and adjacent less intensive uses, to facilitate pedestrian movements within the development, and to improve the overall visual quality of the site.
  - 2.    Active open spaces (those areas containing activities such as playgrounds, tennis courts, swimming pools and other active recreational facilities) shall be located so as to permit easy access to all residents or users within a development. Private recreational facilities and activities within specific projects shall, wherever possible, complement, rather than duplicate, nearby public recreational activities.

- C. *Circulation and parking.* All circulation systems and parking facilities within a proposed development shall be designed and located in such a manner as to comply with the following:
1. A clearly defined vehicular circulation system shall be provided which allows free movement within the proposed development while discouraging excessive speeds. Said systems shall be separated insofar as practicable from pedestrian circulation systems. Pavement widths and access points to peripheral streets shall be provided which adequately serve the proposed development and which are compatible and functional with circulation systems outside the development.
  2. Whenever possible in proposed residential developments, living units should be located on residential streets or courts which are designed to discourage nonlocal through traffic.
  3. Off-street parking areas shall be provided which adequately accommodate maximum vehicle storage demands for the proposed project and are located and designed in such a manner so as to conveniently serve the uses to which they are accessory and not create incompatible visual relationships.
  4. Safe and efficient access to all areas of the proposed development shall be provided for emergency and service vehicles, as required by the Florida Building Code in effect in Broward County, Florida, as revised from time to time.
  5. Sidewalks shall be provided as required by the city regulations.
  6. Handicapped Accessibility shall be provided as required by all applicable regulations.
- D. *Community services and utilities.* All proposed developments shall be designed and located in such a manner as to insure the adequate provision, use and compatibility of necessary community services and utilities.
1. An adequate sanitary sewer collection system including all necessary extensions and connections, shall be provided in accordance with city standards for location and design. Where necessitated by the size of the development and/or by the unavailability of city treatment facilities, sanitary sewage treatment and disposal systems must be provided in accordance with city and state standards and regulations.
  2. An efficient solid waste collection system, including the provisions of an adequate number of properly screened local receptacles in locations which afford maximum use and collection convenience, shall be provided in accordance with all applicable city standards.
  3. A well designed internal system for fire protection, including the provisions of an adequate number of properly located fire hydrants and an efficient access arrangement for emergency fire vehicles, shall be provided to insure the safety of all persons within the project.
- E. *Building and other structures.* All buildings and structures proposed to be located within a development shall be oriented and designed in such a manner as to enhance, rather than detract from, the overall quality of the site and its immediate environment. The following guidelines shall be followed in the review and evaluation of all buildings and structures:

1. Proposed buildings and structures shall be related harmoniously to the terrain, other buildings and the surrounding neighborhood, and shall not create through their location, style, color or texture incompatible physical or visual relationships.

2. All buildings and structures shall be designed and oriented in a manner insuring maximum privacy of residential uses and related activities both on the site being developed and property adjacent thereto.

3. All permanent outdoor identification features which are intended to call attention to proposed projects and/or structures shall be designed and located in such a manner as to be an integral part of the total project and/or structural design and shall not exceed a size and scale necessary for the recognition from vehicles moving along adjacent streets at prescribed legal speeds.

F. *Level of service standards.* For the purpose of the issuance of development orders and permits, the city has adopted level of service standards for public facilities and services which include roads, sanitary sewer, solid waste, drainage, potable water, and parks and recreation. All Applicants are required to prove concurrency pursuant to the City's Comprehensive Plan and F.S. Chapter 163, as amended from time to time.

G. *Other requirements.* Requirements and recommendations as provided in the city tree and landscape regulations shall be observed as will the requirements of all applicable standards and regulations.

## **ATTACHMENTS**

ATTACHMENT A:	Application Package
ATTACHMENT B:	Land Use and Zoning Map
ATTACHMENT C:	Public Participation Meeting