

**CITY OF HOLLYWOOD  
COMMUNITY REDEVELOPMENT AGENCY  
July 3, 2024  
9:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on July 3, 2024, at 9:08 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Linda Hill Anderson
Board Members:	Caryl Shuham
	Adam Gruber
	Traci Callari
	Kevin Biederman
	Idelma Quintana - Absent
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

Board member Biederman expressed a conflict of interest with Item #9.

**Citizens' Conflict**

The following individuals expressed their personal opinions/concerns:

Bob Glickman  
Helen Chervin  
Andre Brown

Board member Quintana arrived at 9:12 A.M.

- 5. R-CRA-2024-29** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Pursue A State Of Florida Environment Protection Grant For Implementing Resiliency And Flood Management Improvements Towards Coastal Economic Vitality, Infrastructure Hardening And Safety Implementation For the CRA Phase IV East And West Streetscape From Harrison Street To Magnolia Terrace Between State Road A1A And The Boardwalk In An Amount Up To \$28,000,000.00; Authorizing 50% Matching Funds; Further

Authorizing The Appropriate CRA Officials To Execute All Applicable Program Documents And Agreements.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed unanimously 7-0.

6. **R-CRA-2024-30** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency “CRA” Officials To Execute An Amendment To The Agreement With Burkhardt Construction Inc. For Phase II Construction Services For The Phase IV-Undergrounding Of Overhead Utilities And Streetscape Beautification At State Road A1A From Hollywood Boulevard To The Southern City Limits, And The Florida Department Of Transportation Resurfacing Restoration and Rehabilitation At State Road A1A From Monroe Street To Seacrest Parkway, In An Amount Up To \$26,525,180.55, To Increase The Agreement Amount From \$49,651,133.36 For A Total Guaranteed Maximum Price Of \$76,176,313,91; Further Authorizing The CRA Executive Director To Execute All Applicable Agreements Or Documents.

Jorge Camejo introduced Sarita Shamah, Senior Coastal Property Manager, who provided a presentation to the Board. Sarita Shamah then introduced Eric Regueiro, P.E. Kimley Horn who provided additional information to the Board. Susan Goldberg, Deputy Director, was also introduced to answer questions addressed by the Board.

Bob Glickman, beach resident, expressed issues and concerns.

An extensive discussion ensued among members of the Board and staff.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

7. **R-CRA-2024-31** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Vendor, Baron International LLC, d/b/a Baron Sign Manufacturing, To Permit, Fabricate, Install, Retrofit Gateway And Wayfinding Signage Throughout The City In An Amount Up To \$587,513.75

Jorge Camejo introduced Christopher Crocitto, Project Manager, who presented a presentation to the Board. Nicole Heran, Deputy Director of Design & Construction, was introduced to provide additional information to the Board.

An extensive discussion ensued among the Board and staff.

**ACTION:** Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed unanimously 7-0.

8. **R-CRA-2024-32** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With The Barclay Arms Apartments, Inc. For On-Site Improvements To The Property Located At 1943 Monroe Street In A Total

Grant Amount Not To Exceed \$75,000.00.

Jorge Camejo introduced the item to the Board. Christopher Crocitto, Project Manager, provided a presentation to the Board.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

9. **R-CRA-2024-33** – A Resolution Of The Hollywood, Florida, Community Redevelopment (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With The Aquarius Condominium Association, Inc. For On-Site Improvements To The Property Located At 2751 South Ocean Drive In A Total Grant Amount Not To Exceed \$75,000.00.

Board member Biederman expressed a conflict of interest due to a working relationship.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Quintana and on a voice-vote passed 6-0. Board member Biederman was excluded from the voting process due to a conflict.

10. **P-CRA-2024-13** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Design For The Harrison Street Streetscape Improvements.

Jorge Camejo introduced Randy Hollingworth, Bermello Ajamil, who provided a presentation to the Board. An extensive discussion ensued among staff and the Board. The Board recommended that staff provide an extensive presentation at the next Board meeting.

11. **P-CRA-2024-14** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On The Neighborhood Avenue Improvements.

Jorge Camejo introduced Francisco Diaz-Mendez, Project Manager, who provided a presentation to the Board. An extensive discussion ensued among staff and the Board.

12. **P-CRA-2024-15** – A Presentation By Jorge Camejo, Executive Director Of the Hollywood, Florida, CRA Agency, Regarding Downtown Paint Colors.

Jorge Camejo introduced Christopher Crocitto, to provide a presentation to the Board. An extensive discussion ensued among members of the Board.

13. **P-CRA-2024-06** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo provided an update to the Board on CRA Transition Plan.

## 14. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

### **Board Member Quintan, District 6**

Board member Quintana had no further comments.

### **Board member Shuham, District 1**

#### **Hollywood Beach**

Board member Shuham requested the support of her colleagues to provide direction to staff on how assistance can be provided to give the beach businesses a face-lift.

Board member Shuham received full support from members of the Board.

Board member Shuham wished everyone a safe and happy holiday.

### **Board member Gruber, District 4**

Board member Gruber had no further comment.

### **Board member Callari, District 3**

Board member Callari had no further comment.

### **Board member Anderson, District 2**

Board member Anderson had no further comment.

### **Board member Biederman, District 5**

#### **Downtown**

Board member Biederman suggested placing the Walk of Fame plaques at the Artspark and on the Broadwalk knee wall following resident Bob Glickman's comment.

#### **Hollywood Beach**

Board member Biederman requested staff to research the ordinance on Hollywood Beach as it related to biking, including surrey bike use during peak times of the day.

### **Chair Levy**

Chair Levy supported the statement provided by Board member Biederman regarding the Walk of Fame locations. He further stated that the Artspark is a great venue.

Chair Levy wished everyone a great summer break and invited all to attend the Block 40 Summer event.

### **Douglas R. Gonzales, General Counsel**

Douglas R. Gonzales had no further comment

### **Jorge Camejo, Executive Director**

Jorge Camejo thanked everyone for the actions taken at today's meeting and wished everyone a great summer.

Meeting adjourned at 12:26 P.M.

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**Phyllis Lewis, Board Secretary**

July 3, 2024