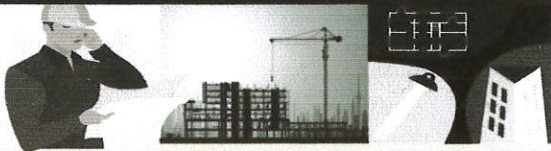


# ATTACHMENT I

## Application Package

## PLANNING & DEVELOPMENT SERVICES



File No. (internal use only): \_\_\_\_\_

2600 Hollywood Boulevard Room 315  
Hollywood, FL 33022

# GENERAL APPLICATION



Tel: (954) 921-3471  
Fax: (954) 921-3347

**This application must be completed in full and submitted with all documents to be placed on a Board or Committee's agenda.**

**The applicant is responsible for obtaining the appropriate checklist for each type of application.**

**Applicant(s) or their authorized legal agent must be present at all Board or Committee meetings.**

**At least one set of the submitted plans for each application must be signed and sealed (i.e. Architect or Engineer).**

**Documents and forms can be accessed on the City's website at**  
[http://www.hollywoodfl.org/comm\\_planning/appforms.htm](http://www.hollywoodfl.org/comm_planning/appforms.htm)



### APPLICATION TYPE (CHECK ONE):

- ☐ Technical Advisory Committee ☐ Historic Preservation Board  
☒ City Commission ☐ Planning and Development Board

Date of Application: \_\_\_\_\_

Location Address: 3415 N. OCEAN DR.  
Lot(s): 4-6 Block(s): 5, 6, 7, 11, 12 Subdivision: HOLLYWOOD BEACH SECOND ADD  
Folio Number(s): 685214 - SEE ATTACHED

Zoning Classification: \_\_\_\_\_ Land Use Classification: \_\_\_\_\_

Existing Property Use: \_\_\_\_\_ Sq Ft/Number of Units: \_\_\_\_\_

Is the request the result of a violation notice? ( ) Yes ( ) No If yes, attach a copy of violation.

Has this property been presented to the City before? If yes, check all that apply and provide File Number(s) and Resolution(s): \_\_\_\_\_

- ☐ Economic Roundtable ☐ Technical Advisory Committee ☐ Historic Preservation Board  
☐ City Commission ☐ Planning and Development

Explanation of Request: TO ALLOW LARGER SIGN AREA THAN IS PERMITTED

Number of units/rooms: \_\_\_\_\_ Sq Ft: \_\_\_\_\_

Value of Improvement: \_\_\_\_\_ Estimated Date of Completion: \_\_\_\_\_

Will Project be Phased? ( ) Yes ( ) No If Phased, Estimated Completion of Each Phase \_\_\_\_\_

Name of Current Property Owner: HOLLYWOOD OCEAN GROUP LLC

Address of Property Owner: 3501 N. OCEAN DR. HOLLYWOOD

Telephone: 954-922-6491 Fax: 954-922-4988 Email Address: WNE@ADJETA.COM

Name of Consultant/Representative/Tenant (circle one): MICHAEL MONTAG

Address: 5270-B. N. STATE RD 7 FLA. RD. Telephone: 954-701-4843

Fax: 954-729-2726 Email Address: MIKE.SIGN@AOL.COM

Date of Purchase: \_\_\_\_\_ Is there an option to purchase the Property? Yes ( ) No ( )

If Yes, Attach Copy of the Contract.

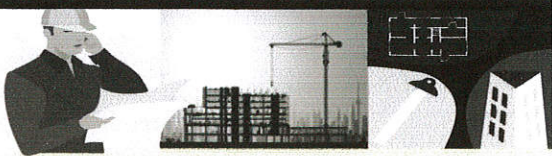
List Anyone Else Who Should Receive Notice of the Hearing: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_



## PLANNING & DEVELOPMENT SERVICES



2600 Hollywood Boulevard Room 315  
Hollywood, FL 33022

# GENERAL APPLICATION

### CERTIFICATION OF COMPLIANCE WITH APPLICABLE REGULATIONS

The applicant/owner(s) signature certifies that he/she has been made aware of the criteria, regulations and guidelines applicable to the request. This information can be obtained in Room 315 of City Hall or on our website at [www.hollywoodfl.org](http://www.hollywoodfl.org). The owner(s) further certifies that when required by applicable law, including but not limited to the City's Zoning and Land Development Regulations, they will post the site with a sign provided by the Office of Planning and Development Services. The owner(s) will photograph the sign the day of posting and submit photographs to the Office of Planning and Development Services as required by applicable law. Failure to post the sign will result in violation of State and Municipal Notification Requirements and Laws.

(I)(We) certify that (I) (we) understand and will comply with the provisions and regulations of the City's Zoning and Land Development Regulations, Design Guidelines, Design Guidelines for Historic Properties and City's Comprehensive Plan as they apply to this project. (I)(We) further certify that the above statements and drawings made on any paper or plans submitted herewith are true to the best of (my)(our) knowledge. (I)(We) understand that the application and attachments become part of the official public records of the City and are not returnable.

Signature of Current Owner: \_\_\_\_\_

Date: 11/11/14

PRINT NAME: LEON TABACHNICK

Date: 11/11/14

Signature of Consultant/Representative: \_\_\_\_\_

Date: 11/11/14

PRINT NAME: MICHAEL MONTAG

Date: 11/11/14

Signature of Tenant: \_\_\_\_\_

Date: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

Date: \_\_\_\_\_

### CURRENT OWNER POWER OF ATTORNEY

I am the current owner of the described real property and that I am aware of the nature and effect the request for (project description) SIGNAGE to my property, which is hereby made by me or I am hereby authorizing (name of the representative) MIKE MONTAG to be my legal representative before the Board (Board and/or Committee) relative to all matters concerning this application.

Sworn to and subscribed before me

this 11 day of Nov

Ellen Lewis

Notary Public State of Florida

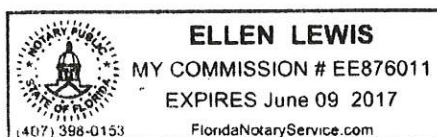
LEON TABACHNICK

SIGNATURE OF CURRENT OWNER

LEON TABACHNICK

PRINT NAME

My Commission Expires: \_\_\_\_\_ (Check One) Personally known to me; OR \_\_\_\_\_





<b>Site Address</b>	3415 N OCEAN DRIVE, HOLLYWOOD	<b>ID #</b>	5142 12 02 1320
<b>Property Owner</b>	HOLLYWOOD OCEAN GROUP LLC	<b>Millage</b>	0513
<b>Mailing Address</b>	3501 N OCEAN DRIVE HOLLYWOOD FL 33019	<b>Use</b>	28
<b>Abbreviated Legal Description</b>	HOLLYWOOD BEACH SECOND ADD 4-6 B LOTS 5,6 & 7 LOTS 11 & 12 BOTH LESS RD R/W, LOTS 13 THRU 15, LOT 16 LESS E 45 OF S 64 PARA WITH S/L & E/L OF LOT 16 BLK 10		

The just values displayed below were set in compliance with [Sec. 193.011, Fla. Stat.](#), and include a reduction for costs of sale and other adjustments required by [Sec. 193.011\(8\)](#).

Property Assessment Values					
Click here to see 2014 Exemptions and Taxable Values to be reflected on the Nov. 1, 2014 tax bill.					
Year	Land	Building	Just / Market Value	Assessed / SOH Value	Tax
2015	\$1,323,260	\$16,580	\$1,339,840	\$1,339,840	
2014	\$1,323,260	\$16,580	\$1,339,840	\$1,339,840	\$29,550.02
2013	\$1,323,260	\$16,580	\$1,339,840	\$1,339,840	\$29,986.00
<b>IMPORTANT:</b> The 2015 values currently shown are "roll over" values from 2014. These numbers will change frequently online as we make various adjustments until they are finalized on June 1. Please check back here AFTER June 1, 2015, to see the actual proposed 2015 assessments and portability values.					

2015 Exemptions and Taxable Values by Taxing Authority				
	County	School Board	Municipal	Independent
<b>Just Value</b>	\$1,339,840	\$1,339,840	\$1,339,840	\$1,339,840
<b>Portability</b>	0	0	0	0
<b>Assessed/SOH</b>	\$1,339,840	\$1,339,840	\$1,339,840	\$1,339,840
<b>Homestead</b>	0	0	0	0
<b>Add. Homestead</b>	0	0	0	0
<b>Wid/Vet/Dis</b>	0	0	0	0
<b>Senior</b>	0	0	0	0
<b>Exempt Type</b>	0	0	0	0
<b>Taxable</b>	\$1,339,840	\$1,339,840	\$1,339,840	\$1,339,840

Sales History				Land Calculations		
Date	Type	Price	Book/Page or CIN	Price	Factor	Type
10/1/2003	WD	\$2,000,000	36161 / 436	\$45.07	29,360	SF
8/29/2001	WD	\$1,300,000	32088 / 1231			
7/12/2000	SWD	\$1,090,000	30678 / 352			
10/1/1983	WD	\$725,000	11248 / 457			
12/1/1975	WD	\$440,000				
				Adj. Bldg. S.F. (See Sketch)		

Special Assessments								
Fire	Garb	Light	Drain	Impr	Safe	Storm	Clean	Misc
05								
L								
1								





Created on 11/14/2014 2:30:50 PM using ArcIMS 4.0.1 Source: Broward County Property Appraiser

**Positano Beach is requesting a Sign Variance to allow a sign larger than the 30 sq. ft. that is allowable. The proposed sign will be 50.5 sq. in area using 24" tall Capital Letters and 15" Lower case letters.**

**A. The variance is not contrary to the public interest.**

Positano believes the larger size will help with identifying the building. The larger sign will not have an adverse affect to the surrounding area. The sign will compliment the buildings architecture and the color of the letters are subdued and will blend in with the building elements. The lettering will match the style and color of letters to the neighboring building to the north of the property.

**B. The variance is required due to special conditions.**

The sign area is set back more than one city block from Ocean Drive and also 7 stories high. Anything smaller than the proposed sign will not be visible to traffic travelling north or south. This is the only area for a sign on the building that will be visible to Ocean Drive. This will be the Buildings only identification.

**C. A literal enforcement of the provisions of Article 8, may result in an unnecessary hardship.**

Positano Beach believes without the larger sign the building will not be easily located to traffic and make it difficult to find the building.

**The applicant believes that they meet the criteria for a sign variance and requests that Board approve their request.**

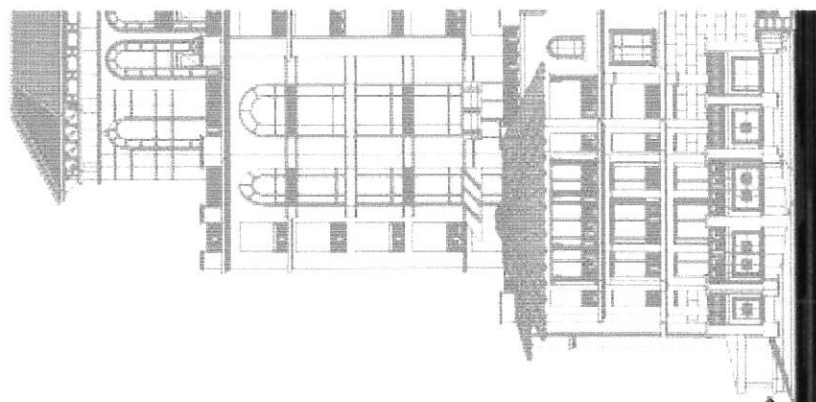
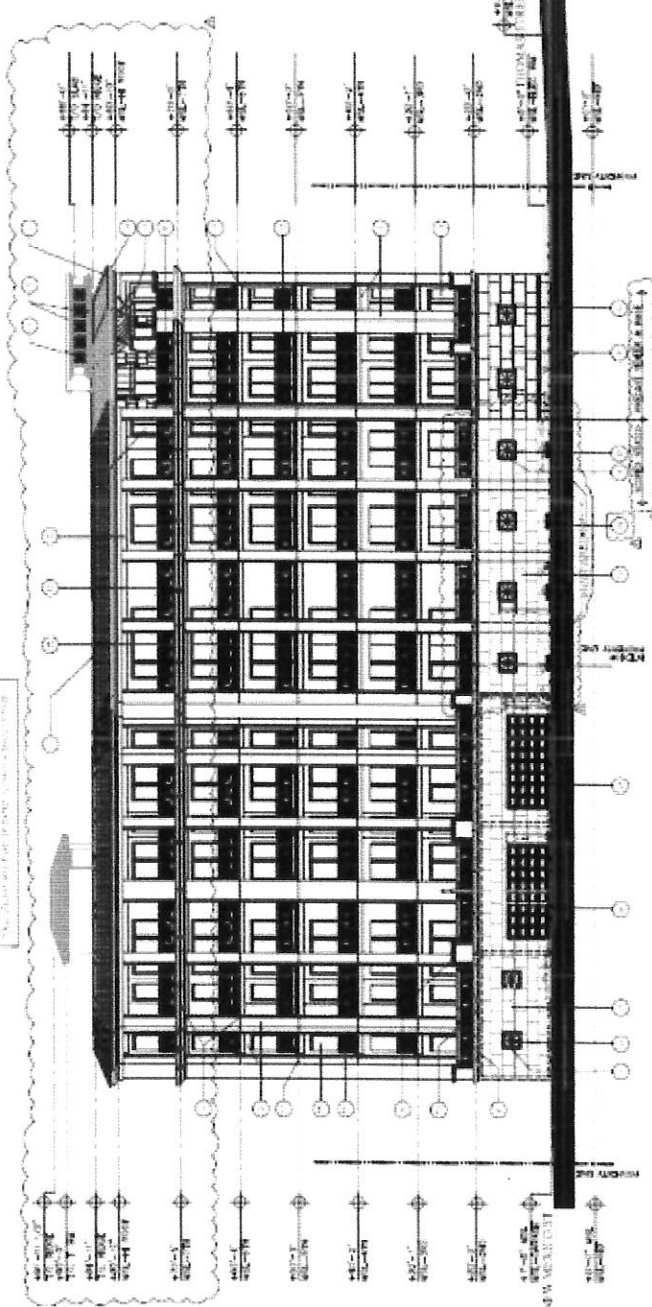










Vilho 19<sup>a</sup> Parafina Industrias

EAST ELEVATION (view from Surf Road)

1

[illegible]



**SOUTH ELEVATION (view from New Mexico Street)**

W. A. B. 1994. 20\*

### EXISTING BUILDINGS IN FOREGROUND

### FINISH LEGEND

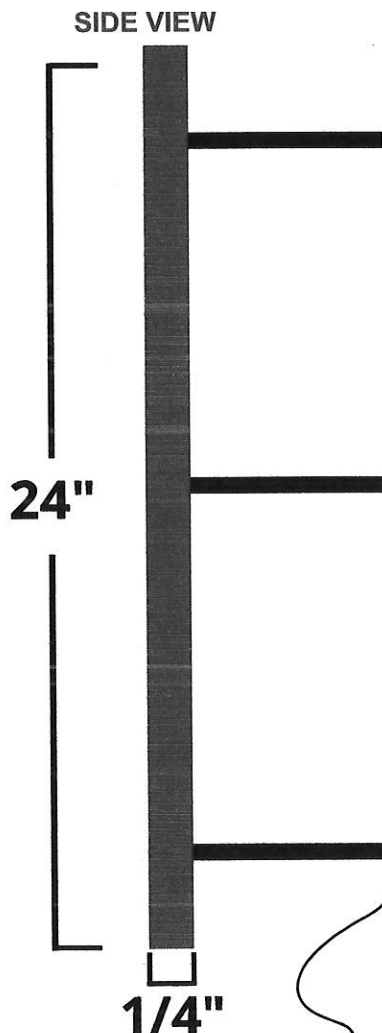
1. The first step in the process of the investigation is to identify the problem or question that needs to be answered. This is often done by reviewing the literature and identifying the gaps in knowledge.
2. The second step is to design the study. This involves determining the research objectives, the methods to be used, and the data to be collected.
3. The third step is to collect the data. This is often done through experiments, surveys, or interviews.
4. The fourth step is to analyze the data. This involves using statistical methods to identify patterns and trends in the data.
5. The fifth step is to interpret the results. This involves drawing conclusions from the data and discussing the implications of the findings.
6. The sixth step is to write the report. This involves summarizing the findings of the study and presenting them in a clear and concise manner.
7. The seventh step is to present the results. This is often done at a conference or through a publication.
8. The eighth step is to evaluate the study. This involves assessing the quality of the research and the validity of the conclusions.
9. The ninth step is to disseminate the findings. This involves making the results of the study available to the wider community.
10. The tenth step is to reflect on the process. This involves thinking about what was learned from the study and how it can be applied to future research.





D&G SIGNWORKS  
6721 ROYAL PALM BLVD.  
MARGATE FL 33063  
954-984-9637

**POSITANO BEACH CONDOS**  
**3415 N. OCEAN DRIVE.**  
**HOLLYWOOD FL 33019**



*POSITANO*  
*BEACH*

**24" 1/4" THICK PLATE ALUMINUM LETTERS**  
**FLUSH MOUNTED IN CONCRETE BLOCK**  
**3/16"x2" THREADED STUDS**  
**HOLES FILLED WITH GE SILICONE**  
**MINIMUM OF 3 PER LETTER**

WIND LOAD / LTR:  
+ 50.2 PSF.  
- 64.3 PSF

R-C

AS PER FLA. BLDG. CODE 2010 ED.  
A.S.C.E. 07 - 10  
H.V.H.Z. EXPOSURE C  
170 MPH WITH 3 SEC. GUSTS

RICHARD CHER  
ARCHITECT, AR91227  
601 N. FEDERAL HIGHWAY  
POMPANO BEACH, FLORIDA

*[Signature]*  
9/29/14