

**Regular Community Redevelopment Agency**

**Meeting**

**Wednesday, April 2, 2025**

**9:00 AM**

**City of Hollywood**



Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
[www.hollywoodcra.org](http://www.hollywoodcra.org)

**Commission Chambers Room 219**

**COMMUNITY REDEVELOPMENT AGENCY BOARD**

***Josh Levy, Chairperson***

***Idelma Quintana, Vice Chairperson***

***Caryl Shuham, Board Member***

***Peter D. Hernandez, Board Member***

***Traci Callari, Board Member***

***Adam Gruber, Board Member***

***Kevin Biederman, Board Member***

***Susan Goldberg, Acting Executive Director***

***Damaris Henlon, Interim General Counsel***

### **NOTES**

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

### **AGENDA**


1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures
4. **9:00 AM CITIZENS' COMMENTS**

### **REGULAR AGENDA**

5. [R-CRA-2025-07](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Waterway At Hollywood Beach Condominium Association, Inc. For On-Site Improvements To The Property Located At 2200 & 2600 South Ocean Drive In A Total Grant Amount Not To Exceed \$155,254.00.


**Attachments:** [01 - 2200 & 2600 S Ocean Dr - PIP Reso.docx](#)  
[02 - 2200 & 2600 S Ocean Dr - PIP Agreement.doc](#)  
[03 - DRAFT 2200 & 2600 South Ocean Dr - PIP Application - Comp.pdf](#)  
[Term Sheet - CRA - PIP Grant- Waterway at Hollywood Beach Condominium A:](#)

Continued from March 5, 2025 Regular CRA Meeting.

Strategic Plan Focus Area:  Economic Vitality


6. [R-CRA-2025-08](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With 1818 Madison LLC For On-Site Improvements To The Property Located At 1818 Madison Street In A Total Grant Amount Up To \$75,000.00.

**Attachments:** [01 - PIP Reso - 1818 Madison Street final.docx](#)  
[02 - Agr - 1818 Madison Street - PIP.doc](#)  
[03 - 1818 Madison St - PIP Application Package.pdf](#)  
[Term Sheet - CRA - PIP Grant- 1818 Madison LLC](#)

Strategic Plan Focus Area:  Economic Vitality


7. [R-CRA-2025-09](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Bavaria Apartments, Inc. For On-Site Improvements To The Property Located At 1930 Jackson Street In A Total Grant Amount Up To \$75,000.00.

**Attachments:** [01 - PIP Reso - 1930 Jackson Street final.docx](#)  
[02 - Agr - 1930 Jackson Street - PIP.doc](#)  
[03 - DRAFT 1930 Jackson St – Bavaria Apts – PIP1930 Jackson St – Bavaria A Term Sheet - CRA - PIP Grant - Bavaria Apartments, Inc. 1930 Jackson Street](#)

Strategic Plan Focus Area:  Economic Vitality

8. [R-CRA-2025-10](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Atlantic Whitecaps Condominium Association, Inc. For On-Site Improvements To The Property Located At 3400 North Surf Road In A Total Grant Amount Up To \$34,700.00.

**Attachments:** [01 - PIP Reso - 3400 N. Surf final.docx](#)  
[02 - Agr - 3400 N. Surf - PIP.doc](#)  
[03 - 3400 N. Surf Rd - Atlantic Whitecaps - Draft PIP Application - comp.pdf](#)  
[Term Sheet - CRA - PIP Grant - Atlantic Whitecaps Condo Assoc.](#)


Strategic Plan Focus Area:  Economic Vitality

### **INFORMATIONAL REPORTS**

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

9. [IR-CRA-2025-03](#) Informational Report By Susan Goldberg, Acting Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

**Attachments:** [2025-04 Monthly Report.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

### **COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

- 10. Board Member Hernandez
- 11. Board Member Callari
- 12. Board Member Gruber
- 13. Board Member Biederman
- 14. Vice Chairperson Quintana
- 15. Board Member Shuham
- 16. Chair Levy
- 17. Interim General Counsel
- 18. Acting Executive Director
- 19. Adjournment

The City of Hollywood is conducting its CRAMeetings in person at City Hall, located at 2600 Hollywood Boulevard. To view the meeting agenda, please visit [hollywoodfl.org](http://hollywoodfl.org). Members of the public may watch the City Commission Meetings via the City's website at [hollywoodfl.org/WatchMeeting](http://hollywoodfl.org/WatchMeeting), via livestream on the City's YouTube Channel, on Comcast Channel 78 or ATT U-Verse Channel 99.

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call Clarissa Ip, ADA Coordinator/City Engineer, five business days in advance at 954-921-3915 (voice) or email: [cip@hollywoodfl.org](mailto:cip@hollywoodfl.org). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures. Please silence all cell phones prior to entering the meeting.