

Regular Community Redevelopment Agency
Meeting

Wednesday, June 5, 2024
9:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson
Linda Hill Anderson, Vice Chairperson
Caryl Shuham, Board Member
Traci Callari, Board Member
Adam Gruber, Board Member
Kevin Biederman, Board Member
Idelma Quintana, Board Member

Jorge A. Camejo, Executive Director
Douglas R. Gonzales, General Counsel

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures
4. **9:00 AM CITIZENS' COMMENTS**

CONSENT AGENDA

5. [R-CRA-2024-23](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Amendment To The Phase IV Project's GMP With Burkhardt Construction Inc. For The Construction Of The Keating Park Project In An Amount Not To Exceed \$1,373,552.00, To Increase The Agreement Amount From \$48,277,581.36 To \$49,651,133.36; Authorizing The CRA Executive Director To Execute All Applicable Agreements And Documents To Implement The Project.


Attachments: [01 - Resolution - Keating Park Project - Burkhardt - REV001.docx](#)
[02 - Exhibit A - Ph IV Streetscape and Undergrounding GMP.pdf](#)
[03 - Keating Park Phase III - GMP - Revised 3.4.2024.pdf](#)
[04 - R-CRA-2019-09 - Phase IV Streetscape & A1A.PDF](#)
[05 - R-CRA-2020-20 - Phase IV Undergrounding of Overhead Utilities and Stree](#)
[06 - R-CRA-2022-08 - Agreement with the five highest ranked firms for Archite](#)
[07 - R-CRA-2022-62 - Keating Park Project.pdf](#)
[08 - R-CRA-2023-01 - Phase I Preconstruction Services.pdf](#)
[09 - R-CRA-2023-61 - Phase II Construction Services Burkhardt Construction In Keating Park Vertical Construction Break Down.pdf](#)

Continued from May 1, 2024 CRA Meeting

Strategic Plan Focus Area:  Infrastructure & Facilities


6. [TMP-2024-345](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of March 6, 2024.

Attachments: [Reso CRA Minutes 03.06.2024.doc](#)
[Meeting Minutes 03.06.2024.docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement


7. [TMP-2024-346](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of April 3, 2024.

Attachments: [Reso CRA Minutes 04.03.2024.doc](#)
[Meeting Minutes 04.03.2024.docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

8. [TMP-2024-354](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of May 1, 2024.

Attachments: [Reso CRA Minutes 05.01.2024.doc](#)
[Meeting Minutes 05.01.2024.docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

9. [TMP-2024-349](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing Appropriate CRA Officials To Issue An Authorization To Proceed With Kimley-Horn And Associates, Inc. To Provide Consulting Services For Signal Design Along State Road A1A Between Hollywood Boulevard And Hallandale Beach Boulevard In An Amount Up To \$288,876.00.

Attachments: [01. Kimley-Horn ATP for Signal Design.docx](#)
[02. Exhibit A - Proposal KH SR A1A- Signals 2023.11.6.pdf](#)
[05. R-CRA-2019-09 - Phase IV Streetscape A1A.pdf](#)
[03. R-2013-251.pdf](#)

Strategic Plan Focus Area:  Infrastructure & Facilities


REGULAR AGENDA

10. [TMP-2024-347](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding An Update On Customer Trade Areas, Visit Trends, and Foot Traffic In The Commercial Core Of Downtown Hollywood.


Strategic Plan Focus Area:  Communications & Civic Engagement

11. [TMP-2024-348](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Of The Fiscal Year 2023 Annual Financial Report And Fiscal Year Audit Results.

Attachments: [2023 hollywood community redevelopment agency.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

12. [TMP-2024-390](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Proposed Color Palette For The Historic Broadwalk District.

Strategic Plan Focus Area:  Communications & Civic Engagement

INFORMATIONAL REPORTS

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

13. [TMP-2024-350](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Attachments: [2024-06 JC Report.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

14. Board Member Biederman
15. Board Member Quintana
16. Board Member Shuham
17. Vice Chairperson Anderson
18. Board Member Callari
19. Board Member Gruber
20. Chair Levy
21. General Counsel
22. Executive Director
23. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call Clarissa Ip, ADA Coordinator/City Engineer, five business days in advance at 954-921-3915 (voice) or email: cip@hollywoodfl.org. If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures. Please silence all cell phones prior to entering the meeting.