

Print

Advisory Board & Committee Interest Form - Submission #2347

Date Submitted: 4/9/2018

First Name*

Julia

Last Name*

Johnson

District # You Live In.*

2

Home Address*

1919 Van Buren Street,
Apt. 703A

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

N/A

Cell Phone

305-962-6694

Email Address*

Jcjohnson8689@gmail.com

Owner or Renter *

Renter

Number of years as city resident*

1

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Some College

Occupation*

Sustainable Programs Manager

Work Phone

954-785-5906

Business Name*

SMG/Broward County Convention Center

Business Address

1950 Eisenhower Blvd.

City

Ft. Lauderdale

State

FL

Zip Code

33316

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Green Team Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC Initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

Q1-I have been serving on the Green Team Advisory Committee since July 1, 2017, having been appointed to finish out the term of a previous board member who was no longer able to serve. I would like to continue my participation on the committee as a full-term member.

Q2-Yes, I have attended both regular monthly meetings as well as monthly sub-committee meetings. I believe I have only missed 2 regular meetings in the past year.

Q3-I am a LEED Accredited Professional with a specialization in Building Operations and Maintenance, as well as a Certified Sustainability Manager. I work every day in my capacity as the Sustainable Programs Manager for the Greater Fort Lauderdale/Broward County Convention Center. I have an excellent depth of knowledge particularly suited for the Green Team.

Q4-I am a member of the USGBC and GMIC.

Q5-Yes, I am available to attend regular and sub-committee meetings each month. By the way, sub-committee meetings for the Green Team are held on the 2nd Monday of each month (not the 1st Thursday as stated below).

Q6-I would very much like to see the committee be consulted more often by the Commission on matters involving lighting upgrades/retrofits, and would like to see more forward movement toward the recycling ordinance adopted by the City, among others.

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Green Team

Are you currently on a County or City Board?*

Yes

If yes, please describe

Green Team Advisory Committee

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

My experience in the past 9 months serving on the Green Team Advisory Committee and my current work experience as a LEED AP+ O&M for the Fort Lauderdale Convention Center meets the required criteria.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am a LEED Accredited Professional with a specialization in Building Operations and Maintenance, as well as a Certified Sustainability Manager. I work every day in my capacity as the Sustainable Programs Manager for the Greater Fort Lauderdale/Broward C

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

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Attach Resume (only .doc and .pdf files)*

Julia Johnson - Resume 2017.doc

JULIA C. JOHNSON
1919 Van Buren Street, Apt. 703A
Hollywood, FL 33020
(305) 962-6694
Email: icjohnson8689@gmail.com

QUALIFICATIONS/SKILLS:

- As Sustainable Programs Manager for the Greater Fort Lauderdale/Broward County Convention Center in July 2012, responsibilities include role of LEED AP+ in application and management of the facility's LEED recertification efforts in 2017, including gathering and upload of all pertinent application documentation for LEED online; Safety Manager (including completion of OSHA 30-hour training for facility); assisting Director of Operations with future operating and capital budgets; and capital project management.
- LEED Project Team Manager and Facility Project Consultant with Sustainable Options, LLC, working on the LEED for EB: O&M Certification, for the Greater Fort Lauderdale/Broward County Convention Center in Fort Lauderdale, Florida. The project began in April 2009 and LEED Gold Certification was achieved on July 16, 2012. Responsibilities included the sustainable consulting, capital project management, facilities staff extension, assisting Director of Operations with future operating and capital budgets and gathering and upload of all pertinent application documentation for LEED online.
- Assisted with LEED certification services for multiple projects with Sustainable Options, LLC.
- Experience working with LEED-EB: O&M (EBOM), LEED for Green Buildings Operation & Maintenance (GBOM), Green Globes and Energy Star.
- Proficient in LEED Online, Energy Star, Word, Excel, Outlook and various Building Automation Systems.
- Over 20 years' experience in commercial property management.
- Direct and supervisory responsibility of property managers and maintenance/engineer staff of up to 15 people, including hiring, performance reviews, compensation, development and other Human Resource issues.
- Direct and supervisory management of Class A and Class B office, office-flex, retail, and industrial properties in excess of 3,500,000 square feet.
- Preparation of budgets and business plans, along with review and approval process with ownership.
- Oversight of monthly/quarterly and annual financial and operational reporting.
- Contract negotiation of vendor contracts to ensure economies portfolio-wide.
- Managed capital and building improvement projects totaling over \$7,500,000.
- Excellent interpersonal, verbal, written and organizational skills.

EXPERIENCE:

- **SMG/Broward County Convention Center** – July 2012 to Present
Sustainable Programs Manager and OSHA 30-hour Safety Manager
- **Sustainable Options LLC** – March 2009 to July 2012
LEED Project Manager and Facilities Manager for LEED projects in South Florida (including LEED certification of Broward County Convention Center)
- **Transwestern Commercial Services, Miami, FL** – July 2005 to February 2009
Vice President Management Services – SE Region
- **Trammell Crow Company, Coral Gables, FL** – April 2005 to July 2005
Property Manager
- **Terranova Corporation, Miami, FL** – 2003 to 2005
Director of Property Management
- **Insignia/ESG, Inc., Miami, FL** – 2000 to 2003 (n/k/a CB Richard Ellis)
Senior Property Manager

- **Cushman & Wakefield of Florida, Inc., Miami, FL** – 1999 to 2000
Associate Portfolio Manager
- **Glenborough Realty Trust, Inc., San Mateo, CA** – 1997 to 1999
Property Manager – Ft. Lauderdale, FL
- **Burger King Corporation, Miami, FL** – 1991 to 1997
Asset Manager – 1994 to 1997
Real Estate Legal Assistant – 1991 to 1994

EDUCATION:

- Received Certified Sustainability Manager (CSM) Designation - 2016
- LEED AP+ Operation & Maintenance – May 2010, May 2012, May 2014 and May 2016
- Miami-Dade College, Miami, Florida – Ongoing coursework toward degree
- CCIM – Financial Analysis for Commercial Real Estate – 1994
- Various Management Training Workshops – Burger King Corp. 1993 to 1997
- IREM – Coursework toward CPM designation:
 - Understanding Financial Calculations & Strategies for Real Estate Managers
 - Marketing & Leasing Strategies for Office Buildings
 - Developing Human Resource Strategies for Real Estate Managers

Print

Advisory Board & Committee Interest Form - Submission #2302

Date Submitted: 3/12/2018

First Name*

Mari

Last Name*

Khoury

District # You Live In.*

1

Home Address*

1400 Sheridan St. 24J

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

954-404-6445

Cell Phone

954-582-5674

Email Address*

mgkhoury@comcast.net

Owner or Renter *

Owner

Number of years as city resident*

13

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

MBA

Occupation*

Community Association Manager

Work Phone

954-922-1972

Business Name*

Sheridan by the Beach

Business Address

1470 Sheridan St

City

Hollywood

State

FL

Zip Code

33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Education Advisory Committee

Selection (2)*

Unsafe Structures Board

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

1. Early literacy issues in the home that leads to comprehension issues at school.
2. To get books into all the homes of the children of Hollywood and encourage individual and family reading. Help establish more reading program in Hollywood.
3. Be a liaison between the City Government and the School administrators in Hollywood to find out their needs and help with viable solutions to accomplish the goals of both the City and the city's schools.
4. The committee should have a list of objectives and together decide on what can be accomplished based on what is most urgent and if funds are available to complete the objectives.
5. At the end of the yearly session, an accountability should be done to see which objectives were met, what is the current status of any objectives still being worked on, what objectives were not met, and whether any items should be added or eliminated based on the committees ability to effectively get their goals accomplished.

Note: I am currently serving on the Educational Advisory Committee and would like to be reappointed.

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

1. Life Safety Code of the Florida Building Code.
2. Unsightly means it is not aesthetically pleasing and should be attended to. Unsafe means that there is a potential of danger should the building be used and therefore should be attended to ASAP.
3. None.
4. Yes.
5. A resident having to leave their home because it is deemed unsafe may have a difficult time in finding other accommodations until they may/can return to their home and they may not be able to handle being separated from a home they have become accustomed to. This may especially be true of the elderly or families with young children.

Note: I currently serve on the Educational Advisory Committee and I have reapplied to serve again. The EAC meets at the same time that this Board does so I would only be able to serve on one Board or the other. I have not attended any of this Board's meetings because I have been at the EAC meetings. I would like to serve on this Board because as a Condo Manager, I am very involved with the safety of our Buildings and I believe I have knowledge that would be an asset to this Board. I am extremely pro-active as far as any structural issues that could happen and I would like to bring my energy and knowledge to this Board.

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

2/12/2018

Are you currently on a County or City Board?*

Yes

If yes, please describe

Educational Advisory Committee Hollywood

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Educational Advisory Committee - currently a member and I believe that is the background and experience I need to be re-appointed to that Board.
Unsafe Structures Board - Property Manager, prior Loss Prevention Manager

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Mother of a school age daughter & a son who has completed his schooling & have been a very active school volunteer for 19+ yrs. Property Manager for 10 years of 12 Buildings, Loss Prevention experience, served on family board for Garnet Mining Business.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Marl Resume.docx

Mari Gray Khoury

1400 Sheridan St 24J

Hollywood, FL 33020

(954) 562-5674

Mgkhoury@comcast.net

Professional Experience

Sheridan by the Beach Condominium, Inc. March 2008 - Present

Job title: Community Association Manager

Job Duties

- Handle Board of Director relations and meetings
- Provide Administration and Management to a property of 17 acres, 12 buildings and a community of 270 residents.
- Oversee finance and budget.
- Communicate with city, county and state inspectors regarding violations. Make recommendation to Board.
- Oversee all Association maintenance. Request proposals for contracted association work.
- Determine the maintenance needs of the Association.
- Ensure contracts and work orders are in place and proper documentation of all work is in place.
- Ensure all required insurance is in place and claims are properly filed.
- Data Management.

Pet Supermarket January 2007 – March 2008

Job title: Loss Prevention Manager

- Internal Inventory Control
- Security and Asset Protection

Eckerd Drugs/CVS February 2003-December 2006

Job Title: Retail Store Manager

- Management of Employees and Vendors
- Customer Service

- Merchandising
- Loss Prevention
- Store Operations
- Human Resources

St. George Cathedral January 2002 – February 2003

Job Title: Parish Administrator

- Assistant to Priest
- Administrative duties

Albertsons September 1978 – August 2001

Job title: Director of Security and Loss Prevention

- Supervision of 15 security and audit staff
- Training in security procedures of 115 stores
- Establish and maintain security programs to protect company assets
- Inventory control
- Financial Monitoring
- Monitored entrance and exit of employment, pre-employment testing
- Represented company at arbitrations and hearings.
- Responsible for Federal wage and hour compliance.
- Responsible for OSHA, sanitation, and safety compliance.

Education

Florida Metropolitan University, Graduated 2002, MBA, Human Resources Concentration, (MHRM), Ft. Lauderdale, Florida

Florida Metropolitan University, Graduated 1999, BA, Business Administration, (BBA), Tampa, Florida

University of South Florida, Graduated 1982, BA, Psychology, Tampa, Florida

Licenses

Community Association Manager, 2008-present, State of Florida

Notary Public, 2008-present, State of Florida

Affiliations

Association for Certified Fraud Examiners

Mensa, Inc.

Barton Mines Corporation

Certifications

Diversity Training, The Ward Group, West Palm Beach, Florida

Managing for Inspired Performers, The Ward Group, West Palm Beach, Florida

Emergency Management Preparedness, National Department of Emergency Preparedness, Washington, District of Columbia

Loss Prevention Management, Boise State University, Boise, Idaho

Course Certifications

40-Year Building Recertification, Danto Builders, Fort Lauderdale, Florida

Proper Response to Moisture in Buildings, Super Restoration, Fort Lauderdale, Florida

Concrete Restoration, David L. Richards, P.A., Cocoa Beach, Florida

[Print](#)

Advisory Board & Committee Interest Form - Submission #2356

Date Submitted: 4/16/2018

First Name*

Tanya

Last Name*

Krefsky

District # You Live In.*

1

Home Address*

1090 Lyontree Street

City*

Hollywood

State*

FL

Zip Code*

33019

Home Phone

954-923-3661

Cell Phone

Email Address*

tanyaecosolutions@gmail.com

Owner or Renter *

owner

Number of years as city resident*

12

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

bachelors

Occupation*

Account Manager

Work Phone

954-703-9103

Business Name*

Eco Green Trading, LLC

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Green Team Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 4. Which of the following disciplines are you most passionate? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

1. I would like to join the green team, because I have been a green team member for the past 2 years now. I would really like to keep working on current projects we have going on now, and seem them become fruitful and complete. \

2. Yes, I am a current member now.

3. I have been in the recycling and waste business for a bit over 20 years. I have knowledge of recycling programs and regulations that are currently happening to the recycling industry.

4. I work for myself as independent contractor for a large brokerage firm. I am a member of the women recycling group, and I am the room mom for my son pre-school.

5. I have been able to make it to just about every 4th Thursday of the month for the reg committee meetings unless I was traveling for business and or sick.

6. I would love to see if we can work more on the ocean friendly restaurants on our beautiful beach, especially Margartiville. Would also like to work on how to reduce plastic bags in our city.

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

green team- 10-11

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I have worked as a buyer for a large recycling company and have done sales/procurement in the recycling industry for 20 years. I have also worked with city operations manager , waste haulers, MURF's, and large companies in setting up their recycling progr

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

With being employed in the recycling/waste diversion industry for 20 years, I know very familiar with sustainable practices, and recycling programs.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

volunteer job for green team

Attach Resume (only .doc and .pdf files)*

WORKING_TANYARESUME.DOC

Tanya Krefsky

1090 Lyontree Street Hollywood, FL 33019

954-923-3661 Tanyaecosolutions@gmail.com

JOB OBJECTIVE: Sales executive with 20 years of experience to secure a creative and multi-faceted sales/business development position with a visionary organization committed to world-class products.

EDUCATION: B.S. in Health Science, California State University Hayward
Franklin Covey Sales Training Seminars – San Francisco, CA
AMA Relationship Selling Strategies – San Jose, CA

EXPERIENCE

Federal International-Hollywood,FL
Sales/Brokerage

2013-2016

- Managed current book of brokerage business within Mid-west
- Responsible for selling Waste Remedies (waste consulting services)
- Worked under contract with U of Miami for their sustainably practices
- Sold domestic and export of tons from recycling plants/suppliers

Western Pacific
Newark, CA
Area Sales Manager

2001 - 2012

- Manage key national accounts, including Fry's Electronics, Mervyn's, Ross stores, BFI, Waste Management, and Nordstrom's
- Streamlined brokerage operations and sales, responsible for a 300% increase in brokerage revenue on over \$4 million of inventory
- Formed customer relationships resulting in record customer retentions
- Developed strategic relationships with partner companies to generate new sales leads
- Top salesperson of the year within company-2004 & 2005
- Managed top three accounts within company that produced monthly \$20K in revenues

Tanya Krefsky / Page 2

Paper Exchange.com

1999-2001

San Francisco, CA

2000-2001

Western Region Account Executive

- Generated 70% of the company's new business for the western region within 10 months
- Responsible for sourcing, proposing, and closing new business
- Exceeded quota set by management during first quarter of employment
- Managed account team of five sales executives responsible for pre- and post-sales support for software and consulting solutions to Fortune 500, government, and start-up account

Recycled Fibers/Newark Group

Union City, CA

1995 - 1999

Strategic Accounts Sales Manager

- Responsible for developing relationships with partners including Wal-Mart, Target, Safeway, and Levi's Strauss
- Coordinated sales procurement efforts with retailer operations and merchandizing units
- Implemented recycling operations for Levi Strauss's main distribution center
- Built and account base including several retailers with revenues in excess of \$1 billion
- Top 1% of western region and national division for sales force
- Managed largest customer base in division with over 350 client accounts
- Recognized for ability to exceed sales goals and quotas by 156% each quarter as well as trained new hire sales/customer service.
- Promoted to sales manager after 4 quarters as top-selling field sales executive.

Special Interests

Running, spinning, and good food

CITY OF HOLLYWOOD
ADVISORY BOARD/COMMITTEE INTEREST FORM
(Must Attach a Resume or Brief Biography and print/type all information)
Form must be filled out completely

Name: Emily Kriger Date: 4/14/18
Home address: 2711 South Ocean Drive Apt 330B Zip Code: 33019
Home phone: (305) 705-0866 Cell phone: (305) 965-5897 E-mail: emkriger2019@ehillel.org
Number of years City resident: 4 owner?: ☒ renter?: ☐ District # you live in: 1
Occupation: High School Student
Business name: _____

Business address: _____ Zip Code: _____

Work phone: _____ Fax: _____

Education (highest degree/level): HS JUNIOR Are you registered to vote in Broward County? (y/n) NO (16y/10)

Identify the board/committee(s) to which you request appointment (Please rank in order of preference):

- (1) Education Advisory Board
- (2) _____
- (3) _____
- (4) _____

Are you interested in serving on more than one board/committee? (y/n) NO

If so, how many? _____

Please describe your professional and/or volunteer experience or background which best qualifies you for selection to the board/committee (attach additional documentation if desired):

I volunteered at the NMB JCC as a counselor in training summers 2015 and 2016.

If you are applying for a board/committee which has specific requirements/categories (see board/committee booklet), please detail how your background and/or experience meets the required criteria: _____

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year? _____

Are you currently on a County or City board? If yes, please describe: NO

Please indicate if you are presently employed by the City of Hollywood? (y/n): NO

If so, in what capacity? _____

Signature: Emily Kriger

Please return this application to:

By Mail: Office of the City Clerk, 2600 Hollywood Blvd, Room 221, Hollywood, Florida 33020,
Fax: 954-921-3233 or email: pcerny@hollywoodfl.org For more information, call 954-921-3211.

This application will expire one year from when it was submitted.

(boardfm13 5/2015)

Education Advisory Committee

1. What are the current challenges facing education?

- a. I believe there are numerous challenges that schools and education are facing every day. One main concern would be budget cuts. Less funding leads to fewer resources and services for students, smaller staffs, etc. Another challenge students might be facing is the fact that there aren't sufficient opportunities for students to develop leadership skills. I believe that leadership coaching should be offered as an elective.

2. What is your vision for education in Hollywood?

- a. My vision for education in Hollywood is to input my opinion on certain topics which may be discussed. My vision consists of sufficient funding, effective teachers, and smaller and more personal faculty-student ratios. As technology is becoming more and more useful and implemented into the school curriculum, I believe that textbooks and books in general should not be forgotten. Many students need to physically see the information they are learning, and they are unable to do this without a physical textbook. Every child should have the opportunity and ability to access books which can be used to further their education.

3. What do you see as the primary work of the Education Advisory Committee?

- a. The primary work of the Education Advisory Committee is to ensure fair educational opportunities for all students in the city of Hollywood. This pertains to funding, leadership opportunities, school climate, etc.

4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important?

- a. I think the Committee should make a list of 12 priorities and use each meeting to address one of the priorities (or a list of 6 priorities, using two meetings to discuss each one).

5. How can the Committee know if its mission and goals are being accomplished?

- a. The Committee will know if its mission and goals are being accomplished if they see the results. The Committee might consider using the SMART model for goal-setting. Specific, Measurable, Achievable, Relevant, and Time-Bound. For example, one might say, "We need to increase literacy." But a "SMART" goal would be to say, "We will aim to increase reading scores in first-graders by 10% as measured by next year's FCAT."

Print

Advisory Board & Committee Interest Form - Submission #2333

Date Submitted: 4/2/2018

First Name*

Georgette

Last Name*

Lasley-Wiggins

District # You Live In.*

6

Home Address*

5220 wiley street

City*

hollywood

State*

fl

Zip Code*

33021

Home Phone

Cell Phone

Email Address*

las33ley@aol.com

Owner or Renter *

Owner

Number of years as city resident*

18

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

18

Occupation*

Business Owner

Work Phone

Business Name*

Sweetheartz Soul Food & BBQ

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

March 2018

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am an African American business owner in the city of Hollywood. I am well connected to the community and their concerns.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Through my non-profit I host a lot of events that benefit the African American community.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Georgette Resume (1).pdf

GEORGETTE LASLEY-WIGGINS

SOUTH FLORIDA • LAS33LEY@AOL.COM • 954-237-9844

BACKGROUND

I am a 46 year old community organizer and business owner in the city of Hollywood who uses my accounting and finance background to help the community

LEADERSHIP EXPERIENCE

Sweeteheartz Soul Food & BBQ Corporate Accountant

APRIL 2016 – PRESENT

- Oversee the financial stability of the restaurant
- Managing up to 15,000 per month for the business

Sweeteheartz Inc. Community Outreach

APRIL 2016 – PRESENT

- Hosted multiple events to promote the welfare of communities
- Coordinate 200+ meals for the homeless and homebound elderly

EDUCATION

NOVA UNIVERSITY 1998

GRADUATION:

Bachelors: Computer Programming

BROWARD COMMUNITY COLLEGE

GRADUATION: 2000

Associates: Business Management Degree

Skills

- Microsoft Office
- Restaurant Management
- Non-profit Management
- Customer Service
- Community Organizing

CITY OF HOLLYWOOD
ADVISORY BOARD/COMMITTEE INTEREST FORM
(Must Attach a Resume or Brief Biography and print/type all information)
Form must be filled out completely

Name: Rochelle Lessner Date: April 9, 2018
Home address: 140 S. Dixie Highway Apt. 919 Hollywood Zip Code: 33020
Home phone: 503.484.7114 Cell phone: 503.484.7114 E-mail: rochellelessner@gmail.com
Number of years City resident: 5 mos. owner?: ☒ renter?: ☐ District # you live in: District 2
Occupation: Retired Attorney
Business name: _____

Business address: _____ Zip Code: _____
Work phone: _____ Fax: _____

Education (highest degree/level): JD /LLM Are you registered to vote in Broward County? (y/n) yes

Identify the board/committee(s) to which you request appointment (Please rank in order of preference):

- (1) Yang Circle Arts Park Advisory Board
- (2) Community Development Advisory Board
- (3) Hollywood Housing Authority
- (4) Planning and Development Board

Are you interested in serving on more than one board/committee? (y/n) yes

If so, how many? possibly 2

Please describe your professional and/or volunteer experience or background which best qualifies you for selection to the board/committee (attach additional documentation if desired): Resume attached

If you are applying for a board/committee which has specific requirements/categories (see board/committee booklet), please detail how your background and/or experience meets the required criteria: _____

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year? Recently moved here. Have not yet attended. Reviewed minutes.

Are you currently on a County or City board? If yes, please describe: No

Please indicate if you are presently employed by the City of Hollywood? (y/n): No

If so, in what capacity? _____

Signature: Rochelle Lessner

Please return this application to:

By Mail: Office of the City Clerk, 2600 Hollywood Blvd, Room 221, Hollywood, Florida 33020,
Fax: 954-921-3233 or **email:** pcerny@hollywoodfl.org For more information, call 954-921-3211.

ROCHELLE LESSNER

Hollywood, Florida

503.484.7114

rochellelessner@gmail.com

EXPERIENCE

ATTORNEY

Private practice, complex commercial litigation, administrative law, energy regulatory practice, tax law.

In-house counsel, electric utility company.

Law Clerk, Federal District Court of Oregon.

Immigration law practice and clinic program director.

ECONOMIST

Energy and natural resource economics analyst, expert witness.

Market research analysis, international consumer products.

PUBLIC AFFAIRS

Director of Public and Government Affairs, electric utility company.

Director of Public Affairs, Portland Development Commission.

Director of Economic Development, Portland Mayor's Office.

Public affairs and election campaign consultant.

ESL TEACHER

Refugee program Portland, OR; American Center, Alexandria, Egypt; Portland Community College; Refugee program, Miami, FL.

EDUCATION

L.L.M., Taxation, University of Washington Law School.

J.D., Lewis and Clark, Northwestern Law School.

M.S., Agricultural Economics, Cornell University.

B.S., Economics, Wharton School, University of Pennsylvania.

OTHER

Oregon State Bar, active pro bono status.

CELTA, certified to teach English as a second language to adults.

Tax Practitioner, IRS.

Spanish, conversational.

Print

Advisory Board & Committee Interest Form - Submission #2310

Date Submitted: 3/15/2018

First Name*

Cheree

Last Name*

Liebowitz

District # You Live In.*

4

Home Address*

125 Laurel Road

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

3056928800

Cell Phone

3058774086

Email Address*

cheree@internationalcollegecounselors.com

Owner or Renter *

Owner

Number of years as city resident*

10

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

BS

Occupation*

Marketing

Work Phone

Business Name*

International College Counselors

Business Address

3107 Stirling Road

City

Hollywood

State

FL

Zip Code

33312

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Education Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

1. The biggest challenges for education include limited funding, resources, community support, security, and the proliferation of sub-standard charter schools.

2. My vision for Hollywood is that it becomes a destination of families who are involved in their children's education. The City of Hollywood has 21 public schools and only one traditional public school with an A-rating, Beachside, which is a complete lottery. I would love to see more educational options including a gifted school in Hollywood, and have been a big champion behind this initiative. I would also like to see more initiatives for head start and reading assistance programs in the schools. We also need more money and support from the City for our schools.

3. The Education Advisory Committee should work alongside the City in championing the best in education for our residents. The Committee needs to work in collaboration with the Hollywood schools, the School Board and the Commission in working as a team and accomplish goals.

4. The Sunshine Law makes it difficult for the Committee to get a lot accomplished outside the nine scheduled meetings and by creating subcommittees or working independently more can be done outside these meetings. The Committee needs to be involved in the community, visit schools, talk to parents and really understand the problems in Hollywood.

5. Each year the Committee should and does set forth goals and should continue to ensure that these goals are met. We should keep challenging each Committee member to make a difference in Hollywood's education as I have done and look forward to continuing to do so.

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

8

Are you currently on a County or City Board?*

Yes

If yes, please describe

Education Advisory Committee

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

COH Education Advisory Committee, 2013-Present; Vice-Chair, 2017-Present
Beachside Montessori School Advisory Forum, Chair 2014-16 School Advisory Committee, Member 2014-Present Room
Parent 2011-Present
BCPS Gifted Advisory Committee, Active Attendee

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

My experience working at International College Counselors (an education consulting firm), my personal experience with children in the Hollywood public schools, and my experience working on the Education Committee make me an ideal candidate for the Board.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

Not employed

Attach Resume (only .doc and .pdf files)*

ChereeLiebowitzResume0817.pdf

CHEREE HELLER LIEBOWITZ

125 Laurel Road; Hollywood, FL 33021

Cell: 305.877.4086 • Email: cheree@internationalcollegecounselors.com

EXPERIENCE

INTERNATIONAL COLLEGE COUNSELORS, Director of Marketing

Hollywood, FL Oct. 2011-Present

- Oversee all marketing elements for International College Counselors, one of the world's largest independent college advising companies that helps students from South Florida and all over the world select and get into U.S. colleges. Responsibilities include creating and nurturing strategic alliances with schools and educational partners; hiring and staffing of full time employees and interns; overseeing the creation of new office locations (currently in Miami Dade, Broward, and Palm Beach); writing press releases, flyers, printed materials, website copy, etc.; managing and enhancing social media.
- Manage ICC's charitable contributions including scheduling free seminars and events in schools and learning centers; overseeing annual scholarship contest; distribution of services at fundraising events.

SPECIAL NEEDS GROUP, Director of Marketing

Ft. Lauderdale, FL June 2009-Oct. 2011

Managed the marketing initiatives of Special Needs Group, which provides mobility aids, oxygen and other special equipment to people with special needs. Responsibilities included: new business development with travel agents and cruise lines; schedule and host seminars and webinars; create and maintain social media presence; create monthly newsletter and copy for new website; create, order and distribute printed materials and promotional items, etc.

OGILVY, Account Supervisor

Hollywood, FL & New York, NY Feb. 2005-April 2009

Planned, developed, managed and executed trade show programs, retailer programs and events. Hired, trained and supervised staff, wrote staff manuals, talking points and recaps, analyzed data, managed budgets, developed strategies, tactics, activities and materials for programs. Clients included:

- American Express OPEN – Oversaw experiential marketing acquisition program at 240 national tradeshow.
 - Responsible for 800% program growth from 27 shows in 2006 to 240 shows in 2009.
 - Exceeded sales expectations by 11%.
 - Personally negotiated an increase of contract size by 1/3.
 - Oversaw 35 sales reps, 10 sales managers and a 3-person account team.
 - Managed \$5M+ budget; consistently met and exceeded financial objectives of the client and company.
- Motorola – Created pop-up retail store for Motorola's sponsorship of the US Open Snowboarding Championships.
- General Electric – Coordinated GE's field launch of check cashing and bill pay kiosks at 40+ convenience stores across the country.

Events managed include: • Kodak Scrapbooking Days (4-city tour) • Degree All-In Poker Experience (6-city tour)

- IBM Linux – *War of the Worlds* private showings (2-city event)

LEADDOG MARKETING GROUP, Senior Account Manager

New York, NY Sept. 2002-Feb. 2005

Created, organized and managed numerous mobile marketing tours, one-day events and promotions.

Responsibilities included determining overall site layout, design, tour schedule and on-site activities including sweepstakes and games. Managed budgets, conducted site visits, negotiated sponsorship and site fees, wrote manuals, scripts, recaps and marketing copy, communicated with sponsors, managed and trained staff and volunteers, created schedule of events and timelines and oversaw celebrity appearances. Events managed include:

- AARP *The Magazine* Road Show (16-city tour) • *Self Magazine's* Workout in the Park (4-city tour) • Basketball Hall of Fame Enshrinement Ceremony and Celebration • Major League Baseball All-Star Game • USTA Membership Drive • American Cancer Society Dogswalk • *Real Simple Magazine's* Get Organized America • Citizens Bank Buzz Marketing Promotions

CHEREE HELLER LIEBOWITZ PAGE 2

Phone: 305.692.8800 • Email: cheree333@netzero.com

ASPHALT GREEN, *Marketing Manager*

New York, NY June 1999-Sept. 2002

Responsible for all the marketing, advertising and public relations of one of New York City's largest and most innovative non-profit sports and fitness complexes. Increased membership sales by 25%.

- Marketing – Introduced original promotions and events, authored quarterly Member Newsletter, initiated customer surveys and feedback mechanisms, wrote copy for catalogues and brochures, assisted in website development, design and descriptions.
- Public Relations – Wrote press releases and editorials for all Asphalt Green-related programs and events, established relationships with New York media, coordinated photo shoots and facility tours, collaborated press kits.
- Advertising – Created and designed company advertisements, chose advertising venues, negotiated and maintained contracts.
- Direct Mail – Oversaw all direct mail campaigns, determined mail distribution and created incentives for tracking purposes.
- Event Management – Helped create and organize numerous events. Created sponsorship packages, negotiated sponsorships, organized event day activities, wrote copy for collateral material, coordinated media and supervised on-site activities.

SPORTS ETCETERA, *Assistant Account Executive*

New York, NY Aug. 1997-June 1999

- Helped organize, supervise and evaluate Lipton's corporate sponsorship of the '98 and '99 Lipton Championships Tennis Tournament in Miami, Florida and the Kentucky Derby. Responsible for all on-site Lipton activities at The Lipton. Arranged hospitality, hotel accommodations, transportation, catering of meals, gift premiums, schedule of events, legend appearances, etc.
- Consulted Merrill Lynch on its corporate sponsorship with numerous national symphony orchestras. Reviewed and negotiated contracts, arranged receptions and benefits, oversaw publicity, and engaged in active client communication.

EDUCATION

UNIVERSITY OF FLORIDA, *Cum Laude & Honors Program, 3.6 GPA*

Gainesville, FL

- Sport Clubs Council, *Chairperson* - Oversaw University's largest student-run organization on behalf of 40+ sport clubs • Women's Water Polo, *Founder, President and Coach* • Psi Chi, Psychology Honor Society, *President* • Intramural Basketball Team, *starter* • Intramural Swim Team, *captain*
- Attended Study Abroad Program in Madrid, Spain through Syracuse University; Maintained 3.7 GPA.

NEW YORK UNIVERSITY, *School for Continuing Education, 3.9 GPA*

New York, NY

- Received Sports Marketing Certificate for completing classes in Sports Marketing, Sports Proposals, Sports Media Communications, Sports Sponsorships and Direct Marketing.

COMMUNITY INVOLVEMENT

City of Hollywood Education Advisory Committee, *Member* 2013-Present, *Vice-Chair*, 2017-Present; Temple Solel of Hollywood, *Secretary & Membership Chair* (2015-Present); Beachside Montessori Village School Advisory Committee, *Member* (2011-Present); Beachside Montessori Village School Advisory Forum, *Chair* (2013-2015), Greens of Emerald Hills Board, *Secretary* (2008-2010)

PERSONAL

Conversational in Spanish. Accomplished swimmer and water polo player: Selected to All-American Water Polo Team (college and high school). Enjoy spending time with my family, reading, traveling and writing.

Print

Advisory Board & Committee Interest Form - Submission #2360

Date Submitted: 4/17/2018

First Name*

Richard

Last Name*

Louis

District # You Live In.*

6

Home Address*

1020 North 74th Terrace

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone

954-393-2139

Cell Phone

954-393-2139

Email Address*

rlouis71@gmail.com

Owner or Renter *

Renter

Number of years as city resident*

8

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Doctor of Education (May
2018)

Occupation*

Higher Education Professional

Work Phone

954-201-8443

Business Name*

Broward College

Business Address

1930 SW 145th Avenue,
Room 213

City

Miramar

State

FL

Zip Code

33027

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Age-Friendly Community Task Force - Question*

Please answer these five questions above. 1. What steps do you believe the City needs to take in creating an Action Plan that will help Hollywood become more age friendly? 2. How can you be most effective in the area you plan to represent on the Committee? 3. Do you have experience in encouraging and promoting public policies? 4. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. a. Personal experiences: b. Professional experiences: 5. How have you prepared yourself to serve on the Age Friendly Committee?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

Green Team Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Unsafe Structures Board - Questions*

Please answer these five questions above. 1. What legal document describes the process by which buildings and structures are designated unsafe? 2. What is the difference between unsightly and unsafe? 3. Once a notice is posted on an unsafe structure by the Building Official, how many occupants are allowed to enter the structure? 4. Can construction work that was commenced without a building permit be deemed unsafe? 5. What is the significance of the code requiring a citizen with experience and background in social problems to sit on the Unsafe Structures Board?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

None

Are you currently on a County or City Board?*

No

If yes, please describe

N/A

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

As an African American, and one in higher education and as a researcher, I believe I have the skillset to advocate and work on the needs of the African-American community in Hollywood.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have worked in criminal justice re-entry when I lived in New York. Currently as a higher education professional and researcher, I see the value that educational and employment opportunities can make in transforming one's life.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Richard Louis Professional Executive Resume .pdf

RICHARD LOUIS

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(954) 393-2139 ♦ RLouis71@gmail.com
www.linkedin.com/in/richardlouis

Training & Development Professional

Employee Relations & Retention | Talent Acquisition | Foundation in the Field of Education

Dedicated, qualified Training & Development Professional with more than 11 years of continually progressive experience in roles requiring the ability to design and deliver customized training, modules, and programs to diverse populations. Detail-oriented with a passion for contributing supervisory expertise in the field of higher education dedicated to developing individuals and building training capacity for those seeking to achieve and advance professionally as well as personally.

AREAS OF EXPERTISE

Corporate Training Design • User Productivity • Curriculum Development • E-Learning Initiatives
Data Analysis & Reporting • Coaching & Mentorship • Project Management • Training Module Design
Written & Oral Communications • Gap/Needs Analysis • Group Sessions

EDUCATION & PROFESSIONAL CREDENTIALS

- **Doctor of Education in Organizational Leadership**
Dissertation: The Relationship Between Recidivism Rates and Post Release Employment
Nova Southeastern University, Fort Lauderdale, FL (Graduation: May 2018)
- **Master of Business Administration in Human Resources Management**
Nova Southeastern University, Fort Lauderdale, FL (2015)
- **Master of Arts in Sports Administration**, Wayne State University, Detroit, MI (1996)
- **Bachelor of Science in Athletic Administration & Communication Arts**, St. John's University, Jamaica, NY (1993)

PROFESSIONAL EXPERIENCE

BROWARD COLLEGE, Fort Lauderdale, FL

Aug. 2008 to Present

Interim Associate Dean, Academic Affairs

Business Administration Department, 2016-Present

Responsible for the leadership and direction of the business administration academic programs with duties including; scheduling, supervision of faculty and program managers; representing the Dean as requested; assisting in the functions of marketing, student admissions, advisement, completion, recruitment plan development and implementation

- Promoted in July 2016 to lead the business administration academic department at the Central Campus which includes the disciplines of general business, management, accounting, economics, and finance.
- Actively manage 13 full-time tenure track faculty, two administrative staff members, 20 to 25 adjunct faculty, Business Pathway Advisement Team, and the BAS Student Support Services Team.
- Supervise the annual scheduling of over 400 sections of associate's and bachelor's level business administration courses at the Central Campus which directly serves close to 7,000 students.

RICHARD LOUIS, Page 2

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PROFESSIONAL EXPERIENCE (CONTINUED)

BROWARD COLLEGE, continued

Aug. 2008 to Present

Manager, Student Support Services

Bachelor of Applied Science (BAS) Programs, 2009-Present

- Promoted in 2014 to spearhead the cultivation and maintenance of cooperative relationships with the BAS student body, faculty, staff, and individual professional communities within the degree programs.
- Actively manage and mentor a team of BAS Student Support Services Coordinators.
- Supervise via the team of BAS Coordinators an annual caseload of 1200 students.
- Instrumental in the development of new admissions and recruitment procedures and modules as part of the Workday Software integration.

Key Contributions

- Proactively identifies issues and strategies focused on recruitment, admissions, academic advising, reporting, and marketing of the BAS programs.
- Oversee the educational planning of BAS students with an unwavering emphasis on guiding students to achieve their desired academic outcomes.
- Generated \$10,511,060 in additional tuition revenue through strategic leadership of BAS programs during the 2013 to 2015 academic years.
- Accepted an average of 767 students each year for the last three years, representing a total of 2,301 students.
- Produced more than 2400 program graduates since 2011.
- Maintained a student retention rate of 90%+ since the program's inception.

Adjunct Faculty Member, 2009-Present

- Design and deliver course instruction to a range of courses highlighted by Human Resource Management, Management and Leadership, National Government, Introduction to Comparative Government, Applied Organizational Behavior, and Total Wellness.

Key Contributions

- Enhanced curriculum for BAS courses through the development of course sequencing and pre-requisites designed to optimize student success.
- Co-founded The Moving Onward Striving Towards Excellence (MOSTE) Learning Community which produced a 95% student retention rate for at-risk first time in college students.
- Presented student success and retention learning model for the MOSTE Learning Community at the 2010 Black, Brown, and College Bound Conference.
- Ranked in the 95th percentile for instructor evaluations by students.
- Co-Chairperson of the Academic Standards/Student Conduct Committee since 2013.
- Faculty Instructor, Costa Rica Study Abroad International Cohort, Summer 2015.

RICHARD LOUIS, Page 3

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PROFESSIONAL EXPERIENCE (CONTINUED)

BROWARD COLLEGE, continued

Aug. 2008 to Present

Career & Technical Education Program Advisor, 2008-2009

- Successfully led collaboration with Program Managers, Associate Deans, and members of the faculty and staff to identify students needing assistance during their enrollment in technical education programs.

Key Contributions

- Guided students in selecting courses in alignment with their career path, and assessed student transcripts to verify eligibility for admission to distinct colleges and programs.
- Provided academic advisement in technical programs to at-risk students with a recidivism rate of 2% re-entering society from incarceration or community supervision.

EARLIER CAREER

KEISER UNIVERSITY, Fort Lauderdale, FL
Admissions Counselor

Oct. 2007 to Aug. 2008

THE ANSWER GROUP, North Lauderdale, FL
Technical Support Engineer & Team Leader

Apr. 2006 to Jan. 2008

THE FORTUNE SOCIETY, New York, NY
Family Specialist/Counselor

Oct. 2004 to Apr. 2006

COMMUNITY LEADERSHIP

SOCIETY FOR HUMAN RESOURCE MANAGEMENT, Fort Lauderdale, FL
President – NSU Chapter

2014 to 2015

PROFESSIONAL AFFILIATIONS

- Society for Human Resource Management
- Association of Florida Colleges
- Human Resources Association of Broward County
- The National Black MBA Association
- Toastmasters International

CERTIFICATIONS

- Associate Professional of Human Resources (APHR) 2016
- Lean Six Sigma White Belt 2016
- Competent Communicator (Toastmasters International) 2016