

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH PARKMOBILE LLC FOR A MOBILE PARKING PAYMENT SYSTEM APPLICATION IN AN ESTIMATED AMOUNT OF \$1,530,000.00 OVER A THREE-YEAR PERIOD FROM DECEMBER 1, 2025, THROUGH NOVEMBER 30, 2028, IN ACCORDANCE WITH SECTION 38.41(C)(11)(A) OF THE PROCUREMENT CODE. (SOFTWARE EXCEPTION)

WHEREAS, the Office of Parking and Code Compliance desires to continue services with ParkMobile, LLC for the mobile parking payment system application which provides an alternative to the traditional way of paying for parking such as parking meters; and

WHEREAS, the ParkMobile parking transactions represent approximately 70% of parking sessions annually and the Office of Parking and Code Compliance requests to continue service with ParkMobile, LLC to provide consistency for both our residents and visitors; and

WHEREAS, the estimated annual amount of \$510,000 paid to ParkMobile is based on an estimated 1,450,000 transactions at \$0.35 per transaction, and funding for this program is generated through revenues received from convenience fees paid by users, including an additional \$0.10 per transaction for processing; and

WHEREAS, the current agreement with ParkMobile, LLC expires on November 30, 2025, and the Office of Parking and Code Compliance requires the continuation of the mobile parking payment system application services; and

WHEREAS, Section 38.41(C)(11)(a) of the City Code provides that software and hardware subscriptions, licensing, and maintenance with the company from which the software and hardware was purchased, as set forth in §38.43 or §38.44, or its authorized representative are exempt from the competitive bidding and competitive proposal requirements; and

WHEREAS, the Director of the Office of Parking and Code Compliance and Chief Procurement Officer recommend that the City Commission approve and authorize the execution of an agreement with ParkMobile, LLC for the mobile parking payment system application for the period from December 1, 2025, to November 30, 2028, in an estimated amount of \$1,530,000.00 with two (2) additional two-year renewal options; and

WHEREAS, funding for the mobile payment services is estimated to be \$510,000 annually; and

WHEREAS, a portion of the funding for this service is available in the FY 2026 Operating Budget in account number 446.150101.54500.531171.000000.000.000 and will be budgeted in subsequent fiscal years' operating budgets subject to approval and adoption by the City Commission.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the execution, by the appropriate City officials, of the agreement with ParkMobile, LLC, together with such non-material changes as may subsequently be agreed to by the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2025.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

DAMARIS Y. HENLON
CITY ATTORNEY