



**Police Department**  
Jeff Devlin, Chief of Police



tel: 954.967.4300

## LAW ENFORCEMENT TRUST FUND (LETF) REQUEST FOR FUNDING

*The Hollywood Police Department has a long-standing commitment to the reduction of crime and the implementation of crime and drug prevention initiatives throughout the City of Hollywood. Use of LETF Funds requires approval from the City Commission, in accordance with F.S. 932.7055, upon request by the Chief of Police. The Statute requires a portion of the revenues be donated or expended for the support or operation of the following:*

- Drug treatment
  - Drug abuse education
  - Drug prevention
- Crime prevention
  - Safe neighborhood
  - School resource officer program

**Applications with all attachments must be received by Wednesday, May 15, 2025. Send via email to [mdellolio@hollywoodfl.org](mailto:mdellolio@hollywoodfl.org). For questions, please contact Madonna Dell'Olio at [mdellolio@hollywoodfl.org](mailto:mdellolio@hollywoodfl.org) or 954-967-4375.**

### Applicant Agency Information

<b>Applicant Agency Legal Name:</b> The Salvation Army	
<b>Main Administrative Address:</b> 1445 W. Broward Boulevard	
<b>City &amp; State:</b> Fort Lauderdale, FL	<b>Zip Code:</b> 33312
<b>Telephone Number:</b> 954-524-6991	<b>E-mail Address:</b> Lilly.Gallardo@uss.salvationarmy.org
<b>Website:</b> <a href="http://www.salvationarmyflorida.org/fortlauderdale">www.salvationarmyflorida.org/fortlauderdale</a>	
<b>CEO/Executive Director:</b> Major Juan Guadalupe, Area Commander	

### PROGRAM INFORMATION

<b>Program Title:</b>	Plymouth Colony Transitional Housing for Families		
<b>Name/ Title of Program Contact:</b>	Lilly Gallardo, Director of Program Services		
<b>Address:</b>	1960 Sherman Street	<b>Phone:</b>	(954)524-6991
<b>City • Zip Code:</b>	Hollywood, FL 33020	<b>E-mail:</b>	Lilly.Gallardo@uss.salvationarmy.org
<b>Total Program Budget:</b>	\$941,492		
<b>Amount Requested:</b>	\$10,000		

3250 Hollywood Boulevard  
P.O. Box 229045  
Hollywood, Florida  
33021-6967  
[hollywoodfl.org](http://hollywoodfl.org)

**Organization's Background:** Please provide a concise description of the Applicant Agency, including its history, years of operation, general mission statement, and primary services provided.

For nearly 100 years, The Salvation Army of Broward County (TSA) has been a lifeline for the most vulnerable, providing food, shelter, case management and pathways to stability so that no individual or family is left without support. At any given time, TSA shelters 44 families with children and 125 single men and women experiencing homelessness, offering not only a safe place to stay but also supportive services to help them regain independence. The agency also assists low- and moderate-income individuals through rapid rehousing programs, helping them secure stable, long-term housing.

Beyond housing support, TSA serves over 40,000 people annually through a comprehensive range of programs that empower individuals at all life stages. Emergency assistance for rent, utilities and meals helps families in crisis remain in their homes, while an 18-week Getting Ahead financial literacy program addresses the root causes of generational poverty, equipping participants with resources for long-term stability. Special holiday assistance and emergency disaster services ensure that our community has the support it needs in times of crisis, helping individuals and families move from hardship to stability.

Core services include:

- **Housing and Homeless Services:** Emergency shelter for individuals and families; Open Door Shelter for those chronically homeless; rapid rehousing and transitional housing programs including Plymouth Colony in Hollywood and New Beginnings for expectant mothers.
- **Economic Stability:** Getting Ahead financial literacy program; rent, mortgage and utility assistance; job training and employment readiness.
- **Food and Emergency Support:** Daily community meals; weekly food pantry; disaster response services; seasonal programs including Angel Tree and Thanksgiving meals.

Through nearly a century of service, TSA remains a vital lifeline for those in crisis and a catalyst for long-term stability and empowerment in the City of Hollywood and throughout Broward County.

**LETF CATEGORY** (Place an "X" to the left of one program area for which you intend to Apply):

<input type="checkbox"/>	<b>1. Crime Prevention</b>
<input checked="" type="checkbox"/>	<b>2. Drug Treatment or Abuse Prevention/Education</b>
<input type="checkbox"/>	<b>3. Safe Neighborhood</b>

**HOLLYWOOD POLICE'S PRIORITY AREA** (Place an "X" to the left of one program area for which you Intend to Apply):

<input type="checkbox"/>	<b>1. Diverting Youth from Criminal Justice System</b>
<input type="checkbox"/>	<b>2. Reducing Gun Violence/Violent Crime</b>
<input checked="" type="checkbox"/>	<b>3. Programs which assist the Homeless/Mentally Ill</b>

**PROGRAM INFORMATION**

**1. How does your proposed project address the LETF Category (see above) as well as the Hollywood Police Department's Priority Area?**

Located at 1960 Sherman Street, Plymouth Colony provides transitional housing and comprehensive support services for families experiencing homelessness in Hollywood, offering 32 apartments to families demonstrating a higher level of independence, including stable employment and access to childcare. Participants must work at least 20 hours per week and pass regular drug screenings, reinforcing the program's commitment to substance abuse prevention and supporting clients in maintaining sobriety. Families can stay for up to two years, during which they receive individualized case management and structured support to help them achieve long-term stability.

Dedicated case managers work closely with each family to develop a personalized plan addressing the root causes of their homelessness, with a focus on life skills training in parenting, financial literacy, credit counseling, first-time homeownership, career development, substance abuse relapse prevention and domestic violence prevention. These services directly contribute to LETF's program area of substance abuse and relapse prevention, while also aligning with the Hollywood Police Department's focus on programs that assist individuals experiencing homelessness and mental health challenges.

Families also participate in Getting Ahead, an 18-week program that guides them in identifying key areas for change and building the 11 essential resources needed to overcome poverty, fostering long-term economic stability. Clients also have access to The Salvation Army's food pantry, educational resources such as GED classes, youth programming and academic support, and referrals to vital community services. Through these integrated strategies, Plymouth Colony equips families with the tools needed for self-sufficiency and independent living.

**2. Why is this funding needed (What community problem does it address)? What data suggests this program should be implemented with this population or in this geographical location?**

The Salvation Army is addressing a growing crisis: housing instability and homelessness among families with children. The rising cost of living in Broward County has outpaced wages, making it difficult for families to afford housing, food and medical care. According to 2022 ALICE data from the United Way of Broward, a family of four needs a minimum of \$81,264 annually to survive—or \$94,296 if childcare is required—far exceeding what they earn.

In Hollywood's 33020 zip code, where Plymouth Colony is located, the monthly HUD Fair Market Rent for a two-bedroom apartment is \$1,920 (\$23,040 annually). With a median household income of \$65,359 and 13.4% of residents living in poverty, many families struggle to afford housing. As a result, individuals who have never relied on community support programs are now turning to TSA for help, with challenges such as job loss, hunger and the inability to meet basic financial obligations. This is forcing families to make heart-wrenching decisions between essential needs - choices that could mean the difference between "home" and "homelessness." Housing is a basic need that must be met before individuals can focus on other matters, such as physical and mental health, sobriety and self-actualization.

Plymouth Colony provides a lifeline for Hollywood families by offering transitional housing and comprehensive support services to families experiencing homelessness. However, HUD, the program's major funder, recently shifted their funding priority to permanent housing, resulting in a loss of \$522,956 for Plymouth Colony, creating a gap in operational funds.

**3. Program Summary (3-5 sentences):** Provide an overview of program services.

Plymouth Colony is a transitional housing program operated by The Salvation Army of Broward County, serving families with children experiencing homelessness in the City of Hollywood. The program offers 32 fully furnished apartments, individualized case management and wraparound services designed to help families achieve long-term stability and independence. Participants must maintain employment, pass regular drug screenings and engage in life skills training in areas such as parenting, financial literacy, career development and substance abuse relapse prevention. Additional supports include access to food assistance, youth enrichment programs, GED classes and the 18-week Getting Ahead financial empowerment course.

**4. Describe the program in detail and how it will be implemented: (Describe Who, What, Where, and When)**

Please make sure your response includes program successes or challenges if previously funded, Why the agency needs the funding and its impact on the community. All programs must address a specific population and the narrative should indicate the number of clients served, services provided etc.

**WHO:** Plymouth Colony serves families with children experiencing homelessness or facing imminent housing instability due to fleeing domestic violence situations, many of whom have faced trauma, housing instability, job loss or substance use challenges. The majority of participants are at or below 30% of the Area Median Income (AMI), and demographics include African American (83%), followed by White (9%) and Hispanic (8%) and families. Many are single-parent households with children and include individuals eligible for government assistance programs such as SNAP and Medicaid. In FY 2026, the program will serve 280 unduplicated residents. Families referred to Plymouth Colony often come through the Broward County Continuum of Care and other community-based partners who verify housing status and eligibility.

Plymouth Colony residents demonstrate a higher level of independence, including stable employment and access to childcare. Clients must meet entry criteria including verified homelessness, income eligibility and employment (at least 20 hours per week). All participants must pass regular drug screenings and comply with case management plans. Clients are often at critical junctures in their lives, and the structured, trauma-informed environment at Plymouth Colony provides a foundation for long-term success.

**WHAT:** Plymouth Colony offers 32 fully furnished apartment units, providing up to two years of transitional housing combined with comprehensive support services. Each family works with a dedicated case manager to create individualized service plans aimed at overcoming the barriers that led to their homelessness through:

- **Food Security:** The Food Pantry offers non-perishable groceries and fresh produce.
- **Employment Support:** Career Connections provides career development training, including job search skills and motivational support, and ESOL and GED classes to help clients increase their employability.
- **Life Skills and Housing Stability:** Life skills training is designed to prevent future housing instability. First-time homeownership counseling helps families build a long-term plan for stable housing.
- **Economic Stability:** Financial strengthening programs include workshops on financial management and budgeting, credit counseling and “Getting Ahead,” an 18-week program guiding participants to build resources necessary for economic stability by identifying an area or areas in their lives that they are looking to change. The program covers 11 essential resources for overcoming poverty.
- **Substance Abuse/Relapse Prevention:** These services are critical in maintaining employment and housing stability.

The success of the Plymouth Colony program is measured by the number of families who transition from homelessness to permanent housing within two years. Client engagement is essential to program success. To evaluate progress, the Program Director meets with staff monthly to assess client engagement, address challenges and review the attainment of goals set in individualized housing stability plans. Data collection occurs continuously and is recorded in client files, which include assessments, housing plans, employment and school information, legal and medical records, and progress notes. Case managers maintain a daily log of client activities, serving as a dynamic tool for tracking progress in real-time.

The agency has a full-time Employment Specialist responsible for assessing the client’s employment potential, identifying employment opportunities, preparing clients for employment and linking them to these opportunities. A Housing Navigator works closely with clients to identify affordable housing and to ensure clients sign a lease that is in their best interests.

Data sources include HMIS (Homeless Management Information System), client housing plans, case manager logs, leases, check stubs and benefits letters (SNAP, SSI). These instruments provide a comprehensive view of

each client's progress and are reviewed regularly to ensure the effectiveness of the program in achieving long-term housing stability.

Outcome indicators include:

- 100% of clients will engage in case management services including linkage to financial and budgeting workshops, referrals to community partners to provide legal and other services, parenting classes, housing assistance and more.
- 80% of clients referred to the program will move to permanent housing.
- 60% of adult clients will maintain or increase their income from all sources by the time they end their participation in the program.

These performance measures have been utilized to measure the long-term effectiveness of the transitional housing program and have been demonstrated as effective indicators of long-term impact.

Families accessing Plymouth Colony are referred through established partnerships with local organizations that work with families who are experiencing homelessness, ensuring that the program reaches those in greatest need. They identify families in temporary or chronic homelessness, verifying their income status and eligibility for Plymouth Colony. This coordinated entry system allows the program to efficiently serve families most at risk.

The Salvation Army works closely with 211 Broward and other providers within the Broward County Continuum of Care, including Broward Partnership for the Homeless and Broward Outreach Centers. The agency's extensive network of partnerships includes:

- Broward County
- Broward County Schools/School Social Workers
- Women In Distress
- The Caring Place/SBOC
- ChildNet
- Department of Children and Families
- Family Success Centers
- Covenant House

These partnerships facilitate a seamless referral network and access to holistic services beyond housing.

**WHERE:** 1960 Sherman Street, Hollywood, FL 33020

**WHEN:** Plymouth Colony operates 24 hours a day, seven days a week. Each family's engagement spans up to two years, depending on readiness and progress.

**5. Describe the Applicant Agency's experience in serving the target population and the capacity of the Applicant Agency to undertake the proposed program.**

In 2024, a total of 280 adults and children were served by Plymouth Colony, with 89% of clients moving out and into permanent housing with budgets, stable jobs and savings accounts.

The Salvation Army of Broward County has served individuals and families experiencing homelessness and poverty for nearly a century. With deep roots in the local community and strong partnerships throughout the Broward County Continuum of Care, TSA has established the infrastructure, experience and staffing capacity to manage and deliver complex housing and support programs. Each year, TSA provides shelter and supportive services to 44 families and 125 single adults experiencing homelessness and serves more than 40,000 individuals through food assistance, rent and utility support, financial literacy and emergency response services.

Plymouth Colony served 280 unduplicated individuals in FY 2024. Of those served, 89% moved out and into permanent housing with budgets, stable jobs and savings accounts. The program is staffed by licensed and degreed professionals, including a Director of Program Services with over 20 years of experience as a Licensed Clinical Social Worker (LCSW), and a team of case managers trained in trauma-informed care.

**6. Has your agency received funding from LETF?** (If yes, identify the source, the \$ amount and provide performance data regarding your contracted outcomes for the various fiscal years your agency was funded).

The Salvation Army has not been a recipient of funding from the City of Hollywood LETF.

#### Total Program Line Item Budget

LETF Line Item Budget	Calculation	Total Amount
<b>Program Expenses</b>		
<b>Personnel Costs/Salaries</b>	10% of Therapist for 9 months (Salary - \$70,139)	<b>\$5,260</b>
	5% of Case Management Specialist for 9 months (Salary - \$58,188)	<b>\$2,182</b>
<b>Fringe Benefits</b>	FICA (7.65% of salary expense)	<b>\$569</b>
	403B Match (up to 6% of salary expense)	<b>\$372</b>
	Medical Insurance – 0.15 FTE for 9 months	<b>\$1,617</b>

	(\$14,376/FTE annually)	
<b>Consultants and Professional Fees</b>	\$	
<b>Equipment</b>	\$	
<b>Supplies</b>	\$	
<b>Other (specify)</b>		
<b>Total Program Expenses:</b>	\$	<b>\$10,000</b>
<b>LETf Request</b>		<b>\$10,000</b>
		\$
<b>Total :</b>		<b>\$10,000</b>

**BUDGET NARRATIVE (Required for ALL applications)(Provide an explanation of what the budget will include)**

This proposed \$10,000 LETf budget supports essential staffing and fringe benefits for the Plymouth Colony program, a vital initiative providing transitional housing and support services to vulnerable families in the City of Hollywood.

**Personnel Costs (\$7,442):** The funding will partially support staffing critical to service delivery. This includes 10% of a licensed therapist's time and 5% of a case management specialist's time over nine months, ensuring consistent mental health support and case coordination for program participants.

**Fringe Benefits (\$2,558):** Associated fringe costs include FICA, 403(b) retirement match and prorated medical insurance coverage for these staff members, calculated based on respective FTEs and standard organizational rates.

These investments are integral to maintaining the professional capacity and continuity of care essential for client stabilization and successful program outcomes. No funds are allocated toward consultants, equipment or supplies in this request, ensuring that all requested resources are directly tied to frontline service delivery.



OFFICIAL AUTHORIZED TO SIGN AND BIND APPLICANT AGENCY TO THE APPLICATION:



Signature

Juan Guadalupe.

Name (Print or Type)

Area Commander.

Title (Print or Type)

5/14/25.

Date

STATE OF Florida

COUNTY OF Broward.

The foregoing instrument was acknowledged before me this 14<sup>th</sup> day of May, 2025, by

Juan Guadalupe.

(name of individual signing)

as Area Commander

(title)

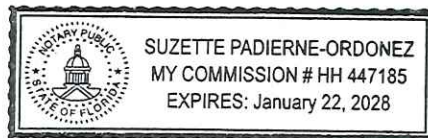
of The Salvation Army

(name of Applicant Agency/entity)

known to me to be the person described herein, or who produced as identification, and who did/did not take  
an oath.

NOTARY PUBLIC

My commission expires: 1/22/28.



Attachments

Attachment A

Attachment B

Attachment C

Certificate of Incorporation [www.Sunbiz.org](http://www.Sunbiz.org)

IRS Form 501(c)(3)

IRS Form W-9