

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
November 5, 2025
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on November 5, 2025, at 9:16 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Idelma Quintana
Board Members:	Caryl Shuham
	Peter Hernandez
	Traci Callari
	Adam Gruber
	Kevin Biederman - virtual attendance
General Counsel	Damaris Henlon
CRA Executive Director	George R. Keller, CPPT
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Chair Levy accepted a motion from Board member Callari, seconded by Board member Hernandez to approve the virtual attendance of Board member Biederman.

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:

Bob Glickman

- 1. R- CRA-2025-42** – A Resolution of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Amending the Annual Budget for The Beach District of The CRA For Fiscal Year 2026; Revising Fiscal Year 2026 Revenues and Expenditures.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Shuham and on a voice vote passed unanimously 7-0.

2. **R-CRA-2025-43** – A Resolution of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing Year-End Budgetary Transfers and Adjustments For The Downtown District Of The CRA For Fiscal Year 2025.

ACTION: A motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Shuham and, on a voice vote, passed unanimously 7-0.

3. **R-CRA-2025-44** – A Resolution of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing Year-End Budgetary Transfers and Adjustments for The Beach District of The CRA For Fiscal Year 2025.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Shuham and, on a voice vote, passed unanimously 7-0.

4. **R-CRA-2025-45** – A Resolution of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving and Authorizing the Appropriate CRA Officials To Execute An Interlocal Agreement With The City Of Hollywood For Funding A Contract With Carnahan, Proctor And Cross, Inc. To Provide Construction Engineering Inspection Services For The Combined Signage Projects Including The Citywide Gateway And Neighborhood Signage Project, And The CRA Beach And Downtown Districts Signage Projects In A Total Contract Amount Not To Exceed \$184,800.00.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Gruber and, on a voice vote, passed unanimously 7-0.

5. **R-CRA-2025-46** - A Resolution of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving and Authorizing the Appropriate CRA Officials To Transfer An Amount Of \$526,410.35 To The City Of Hollywood For The Purchase Of A Vactor Model 2100i Sewer Cleaner Truck From Source well Contract Number 101221-VTR In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

George R. Keller Jr., CPPT, introduced the item to the Board for discussion.

Chair Levy invited Bob Glickman, a Hollywood Beach resident, to express his issues and concerns.

An extensive discussion ensued among members of the Board and staff. Vincent Morello, Director of Public Utilities, responded to questions raised by the Board.

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Gruber and, on a voice vote, passed unanimously 7-0.

6. **R-CRA-2025-47** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Ratifying The Submission Of An Application To The Florida Department Of Environmental Protection For A Land And Water Conservation Fund Grant For The Keating Park Project: Authorizing The Appropriate CRA Officials To Accept The Grant In An Amount Up To \$750,000.00; Authorizing 50% Matching Funds; And Further Authorizing The Appropriate CRA Officials To Execute All Applicable Program Documents And Agreement.

George R. Keller introduced Christopher Crocitto, Senior Project Manager, to provide a presentation to the Board. An extensive discussion ensued among the Board and staff. Rick Mitinger, Assistant City Engineer, responded to questions raised by the Board. Staff was directed to rework the equipment selection to include a swing set and water element equipment.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Vice-Chair Quintana and, on a voice vote, passed unanimously 7-0.

7. IR-CRA-2025-09 – Informational Report Providing an Update to The CRA Board on Beach And Downtown Activities For The Previous Month.

George R. Keller, Jr., CPPT, provided an update on the following: invited Jennifer Hoffman, Art and Culture Center, to respond to questions and concerns the Board may have regarding the CRA funding for advertising. The Board concluded with a quarterly report on the release of each fund. Board Member Hernandez and Board member Gruber opposed this decision.

George R. Keller, Jr., CPPT, continued his update on the Golf Course Storm Water Improvements, Downtown parking, Hollywood Beach, and East and West Complete Streets. He further provided information on the monthly Coffee with the Crew meeting for both the Downtown and Beach Districts.

8. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Hernandez, District 2

Downtown Hollywood

Board member Hernandez requested that staff look into the replacement of the American Legion Post 92 Mural. It was the consensus of the Board to move forward with the mural replacement. He then advised that staff also look into the lighting on 20th Avenue and the flooding and drainage issues on Van Buren Street. Board member Hernandez requested information on the 19th Avenue light pool that has a meter in a parking lot.

Raelin Storey, Assistant City Manager, provided additional information. Andria Wingett, Director of Development Services, provided further details.

Board member Hernandez requested that the Board support expanding the monthly car show. The Board suggested that this be discussed further at the City Commission meeting.

Board member Callari, District 3

Board member Callari requested additional information on the Veterans' participation at the American Legion Post 92. She further advises that she supports the monthly car show expanding to West Hollywood.

Board member Gruber

Board member Gruber had no further comment.

Board member Biederman

Board member Biederman had no further comment.

Vice Chair Quintana, District 6

Vice chair Quintana thanked Board members Hernandez and Callari for the information provided on the funds for Hollywood Beach Art and Culture.

Board member Shuham, District 1

Hollywood Beach

Board Member Shuham thanked the staff and members of the Board for the discussion on the funding provided for the Hollywood Art and Culture Center. She further expressed a thank you to CMED for marketing the king tide on Hollywood Beach.

Chair Levy

Downtown Hollywood

Chair Levy requested information on mural maintenance and administration. He also asked the staff to continue tenant recruitment for Downtown and to re-engage John DeMarco, realtor, regarding the Mona Lisa building. Chair Levy requested that CMED work on the social media settings of special events to drive people into the Districts.

Interim General Counsel, Damaris Henlon

General Counsel Henlon had no further comment.

Executive Director, George R. Keller, Jr., CPPT

George R. Keller, Jr., CPPT, invites everyone to the Hollywood 100 Year Centennial events on Saturday, November 22, 2025, at Downtown Artpark.

Meeting adjourned at 11:59 A.M.

Phyllis Lewis, Board Secretary