

Print

Advisory Board & Committee Interest Form - Submission #21568

Date Submitted: 3/28/2023

Last Name*

Furze

First Name*

Fred

District # You Live In.*

1

Home Address*

1511 Grant Street

City*

Hollywood

State*

FL

Zip Code*

33020-3752

Home Phone

Cell Phone

954 483 6292

Email Address*

fred@furzedesign.com

Owner or Renter *

Owner

Number of years as city resident*

27

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

Occupation*

Designer, business owner

Work Phone

9549278380

Business Name*

Furze Design Associates, llc

Business Address

1511 Grant Street

City

Hollywood

State

FL

Zip Code

33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Historic Preservation Board



Selection (2)*

Planning & Development Board



Selection (3)*

None



Selection (4)*

None



Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

1. I have served as an alternate for the last year actively participating and engaging in the activities of the board. I have studied the Design Guidelines
2. I have a 36 year long career in design and have worked extensively with architects, contractors, and clients throughout the length of my career in the capacity of lead designer and also as a principal consultant in the areas of architecture, landscape architecture, and all design related fields.
3. My perspective on this is that there is an abundance of space for replacement of old homes with new ones and growth of the tax base. In doing so, I feel that we have to raise the bar a bit to ensure that new architecture being built is being built in consideration of existing surroundings. This will allow the needed growth to continue, while protecting, and enhancing the many architectural gems and charming streets that surround us. This is a basic principle of architectural design and clearly stated in the Design Guidelines book. I love to see the improvements to our neighborhoods in the last few years and am happy to be a part of the effort to make it the best that we can.
4. My love of design spans the entire spectrum. I particularly like the mixing of old and new styles. When done properly this creates a dialog between the two styles that helps to both connect them as well as separate and enhance the two. In a successful blending of these architectural styles the street and neighborhood will gain a charm that will feel eclectic, balanced and warm. Like all design, the mixing of these styles has to be carefully thought out. That is why it is important that we encourage new home builders to carefully consider the site while designing their new homes. This will lead to successful outcomes for all.
5. I like that our different historic districts all have a feel of their own. As they continue to develop it would be nice that they all continue forward within their own particular character.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

1. Participating in similar boards and studying the comprehensive plan.

2. I have a 36 year long career in design and have worked extensively with architects, contractors, and clients throughout the length of my career in the capacity of lead designer and also as a principal consultant in the areas of architecture, landscape architecture, and all design related fields.

3. My perspective on this is that there is an abundance of space for replacement of old homes with new ones and growth of the tax base. In doing so, I feel that we have to raise the bar a bit to ensure that new architecture being built is being built in consideration of existing surroundings. This will allow the needed growth to continue, while protecting, and enhancing the many architectural gems and charming streets that surround us. This is a basic principle of architectural design and clearly stated in the Design Guidelines book. I love to see the improvements to our neighborhoods in the last few years and am happy to be a part of the effort to make it the best that we can.

4. My love of design spans the entire spectrum. I particularly like the mixing of old and new styles. When done properly this creates a dialog between the two styles that helps to both connect them as well as separate and enhance the two. In a successful blending of these architectural styles the street and neighborhood will gain a charm that will feel eclectic, balanced and warm. Like all design, the mixing of these styles has to be carefully thought out. That is why it is important that we encourage new home builders to carefully consider the site while designing their new homes. This will lead to successful outcomes for all.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

7

Are you currently on a County or City Board?*

Yes



If yes, please describe

Historical Preservation Board. Looking to be reselected but for the Professional seat

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am a current Historical Preservation Board member. First year. My extensive background in design, my 27 year residency in the city of Hollywood, and my last year as a Historical Preservation Board member.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

35 year career in the design field, fully hands on and involved with design development in the interiors, architecture, and landscape architectural fields.
27 year resident of Hollywood and involved with my neighbors and community.
Current HPB board memb

Are you presently employed by the City of Hollywood?*

No



If so, in what capacity?*

Hollywood

Attach Resume (only .doc and .pdf files)*

Fred 2023 Resume.pdf

Fred Villiers-Furze (Fred Furze)

fred@furzedesign.com

1511 Grant Street

www.furzedesign.com

Hollywood, FL 33020

Cel. 954.483.6292

OBJECTIVE: To retain a seat in the Historical Preservation Board under a new seat category of Professional, or under the current Alternate seat category.

EXPERIENCE:

2022-2023 current

Historic Preservation Board member – Hollywood, FL

2004-2023 Current

FURZE DESIGN ASSOCIATES, LLC - Owner/Principal

Hollywood, FL - Full service interior design firm providing high-end residential interior design and architectural design services to clients nationwide. Typical projects range between 5,000 to 25,000 square foot custom residences where we provide full interior architectural design, Lighting Design, construction documentation, specifications, bidding, purchasing services, and final installation and supervision services. Project interiors budget ranges \$400,000. - \$5,500,000.

2008-2016

FURZE, BARD, + ASSOCIATES, LLC – Owner/Principal

Hollywood, FL - A division of Furze Design Associates providing full service, turn-key interior design services to high end clients nationwide. Typical project range between 3,000 to 8,000 square foot, custom homes with Interiors budgets of \$250,000. - \$2,500,000.

2017-2022 Current

THE MODERN HEADSHOT CO., llc - Owner, Photographer

Hollywood FL - Portrait and headshot photography studio offering professional headshots and portraits.

1998-2002

FURZE STUDIO FURNITURE DESIGN, INC.- Owner, Designer

Hollywood, FL - High end furniture designs sold through “to-the-trade” showrooms and catalogs nationwide. Designed and manufactured in Hollywood, FL.

1996- 2003

ALENE WORKMAN INTERIOR DESIGN, INC. – Lead Designer, Project Manager, renderer

Hollywood, FL -Lead Designer and project manager. Designed the interiors of luxury custom homes for private clients throughout the US. Full turn-key service. Project interiors budget ranges between \$250,000.- \$2,500,000.

1993-1996

KICHERER-BARDACH ARQUITECTOS- Interior Designer, Interior Architectural designer, Renderer

Buenos Aires, Argentina – Restaurant and hospitality design. Designed themed restaurants and bars throughout the province of Buenos Aires. Sourced materials, finishes and furnishings from vendors local to Buenos Aires and in the US and Europe.

1991-1995

MZUNGU – Owner / Designer / Manufacturer

Design and fabrication of unique metal “art” furniture and decorative accessories sold through Design showrooms in Buenos Aires, and directly to the trade through architectural firms and design firms.

1988-1991

KROLL DESIGN ASSOCIATES, INC. – Interior Designer, Draftsman, Renderer.

Ft. Lauderdale, FL. - Worked on a range of interior design projects including custom luxury homes, yachts, commercial, and hospitality. Created all plans, construction drawings and documentation including construction details. Liaised with all construction trades as well as all interior vendors. Created interior architectural renderings for presentations.

PUBLICATIONS, EXHIBITIONS, AND AWARDS:

1991 – Group Exhibition – Hollywood Beach Hotel, Hollywood Beach, FL

1992 – Solo Exhibition – Ole Café, Buenos Aires, Argentina

1995 – Group Exhibition – CAYC Gallery, Buenos Aires Argentina

1995 – Bronze Medal from the International Association of Art Critics (AICA- Buenos Aires), for a piece on discrimination. Buenos Aires, Argentina

1996– Para Ti Casa magazine – Editorial on Furniture Designs, Buenos Aires, Argentina

1998 – Florida Architecture Magazine, publication of 15,000 square foot project in Ballen Isles Country Club, Palm Beach Gardens, FL

1998 – ASID design excellence award for Ballen Isles Residence, no budget. Project also won Prism Award for three categories with the builder and architect.

2002- Florida Architecture – 71st Edition – Publication of 15,000 Square foot residence in The Bear's Club Golf and Country Club, Jupiter, FL

2014 – Architectural Digest – June issue – “Cool and Collected” project published – 19,000 square foot residence.

2014- ASID Design Excellence Award for Bear's Club residence, unlimited budget project.

2014- Jupiter Magazine – Kid Sanctuary, Doderer Family Cottage Decorator showhouse, Jupiter, FL

2016 – Las Olas Magazine – Fort Lauderdale residential project published

2016 – Florida Design's Home and Décor – Nurmi Isles project published “Two of a Kind” Summer 2016.

2022-2023 – ASID Design Excellence Award – Furniture Design

2022-2023 - ASID Design Excellence Award – Conceptual Design