

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, RANKING THE PROPOSERS FOR THE OPERATION OF BEACH EQUIPMENT CONCESSIONS ON HOLLYWOOD BEACH; AND FURTHER AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT BETWEEN THE HIGHEST RANKED FIRM AND THE CITY OF HOLLYWOOD.

WHEREAS, the City of Hollywood invited proposals from qualified firms, partnerships and/or individuals, to enter into a License Agreement for the operation of beach equipment concessions on Hollywood Beach; and

WHEREAS, on May 11, 2017, Request for Proposals Number RFP-4547-17-RL was electronically advertised via BidSync in accordance with the City's Purchasing Ordinance, Section 38.42(A); and

WHEREAS, BidSync successfully electronically invited 3,610 potential vendors; and

WHEREAS, on May 11, 2017, Procurement Services sent invitation emails to fifteen (15) prospective vendors notifying them of the bid; and

WHEREAS, as of the RFP due date, sixty-six (66) potential vendors viewed the solicitation on BidSync; and

WHEREAS, RFP-4547-17-RL was opened at 3:00 p.m. on June 8, 2017, and resulted in one (1) response:

Boucher Brothers Management, Inc
Miami Beach, FL ; and

WHEREAS, on July 5, 2017, the proposal was evaluated by a three (3) member committee representing the Department of Parks, Recreation & Cultural Arts, the Department of Public Works and the Department of Finance; and

WHEREAS, the scoring criteria the evaluation committee used to score the proposals included the Letter of Transmittal, Profile of Proposer, Summary of Proposer's Qualifications, Project Understanding, Proposed Approach & Methodology and Pricing; and

WHEREAS, the proposal was evaluated and the scores were compiled to arrive at the following rankings:

1. Boucher Brothers Management, Inc – 292 points

; and

WHEREAS, the evaluation committee agreed that the RFP submittal received from Boucher Brothers Management, Inc would meet the City's operational needs; and

WHEREAS, the evaluation committee stated that the Boucher Brothers Management, Inc submittal was professional, offered competitive pricing and exceeded prior experience requirements; and

WHEREAS, the initial term of this agreement shall be for a period of five (5) years beginning upon date of award; and

WHEREAS, the City may renew this agreement for one (1) additional three (3) period subject to concessionaire's performance and acceptance and determination that renewing is in the best interest of the City; and

WHEREAS, the total estimated annual amount to be paid to the City of Hollywood is \$130,000.00 for Year 1, and will increase each year as follows:

Contract Year	Minimum Annual Guarantee to the City	Increase From Previous Year
Year 1	\$130,000.00	N/A
Year 2	\$136,500.00	5%
Year 3	\$143,325.00	5%
Year 4	\$150,491.25	5%
Year 5	\$158,015.81	5%
Subtotal	\$718,332.06 Total Paid to the City Years 1-5	
Year 6	\$173,817.39	10%
Year 7	\$182,508.26	5%
Year 8	\$191,633.68	5%
TOTAL	\$1,266,291.39 Total Paid to the City Years 1-8	

WHEREAS, award is subject to the City's receipt and approval of all insurance certificates required by the City's Risk Manager, and indemnity to the City; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby ranks the proposers for the operation of the City's Beach Concessions Services as follows:

1. Boucher Brothers Management, Inc.

Section 2: That it hereby approves and authorizes the negotiation and execution, by the appropriate City Officials, of an agreement between the highest ranked firm and the City of Hollywood, embodying the terms and conditions of the RFP approved by the City Commission this date, in a form acceptable to the City Manager and approved as to form and legality by the Acting City Attorney.

Section 3: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2017.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY
for the use and reliance of the
City of Hollywood, Florida, only.

ALAN FALLIK, ACTING CITY ATTORNEY