



**CITY OF HOLLYWOOD**  
**DESIGN CONSTRUCTION MANAGEMENT**  
Qualification Evaluation and Rating Form for Consultant Selection

P-005-1

PROJECT: Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
 LOCATION: 1650 Johnson Street  
 EVALUATOR'S NAME: Charles Lassiter

PROJECT NO.: DCM-19-001194  
 RFQ No.: RFQ-4652-20-DCM  
 TABULATION REVIEWED BY: \_\_\_\_\_

**INITIAL SCREENING CRITERIA**

SELECTION COMMITTEE:		25 Pts. Max.	25 Pts. Max.	25 Pts. Max.	25 Pts. Max.			TOTAL	RANKING	GENERAL COMMENTS	
		1. Qualifications and Experience	2. Organizational Profile and Project Team Qualifications	3. Approach to Scope of Work	4. Past performance - References						
APPLICANT										REMARKS	
1	LARSEN GOLF DEVELOPMENT INC.	23	22	23	23			91	4	No project team and currently involved with construction administration of a current project to begin in 2021. States that they will sub-contract with Aqua turf for irrigation, same as McCumber. Good references.	
2	BATES GOLF DESIGN GROUP, INC.	22	22	20	20			84	6	Not a lot of detail of how they would deal with low lying holes. No subcontractors are being utilized. References were not completed and left blank.	
3	MCCUMBER - WRIGHT VENTURE, LLC dba	23	23	23	23			92	3	Project Methodology was thought out, familiar with current issues surrounding course, like that irrigation contractor was a major component. Did not see references from the municipal courses like West Palm Beach or Seven Bridges. The Brickyard reference contained James McCumber e-mail address	
4	DASHER GOLF DESIGN, INC.	20	20	21	23			84	6	Proposal did not include project manager, listed both Mike and Kevin as POC for Dasher. Scope of work did not include a timeline and did not see any analysis of current site. References were very good.	
5	PLANNING/DESIGN, INC. dba SANFORD GO	23	23	24	24			94	1	In their methodology, they stated how they solved low elevations at other municipal courses. Recommended course routing improvements makes sense, eliminating back to back par 3, relocating the 1st hole.	
6	RICHARD MANDELL GOLF ARCHITECTURE	23	23	24	24			94	1	Very experienced with municipal courses and although the City can't confirm this being a Donald Ross course, this firm has experience with 11 Ross courses. Seemed to have done their homework. Provided analysis of how a redesign can increase pace of play. Looking to make a 9 hole course with driving range and short game practice. Scheduling methodology looks effective.	



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	<b>Hollywood</b> 7 GREG NORMAN GOLF COURSE DESIGN CO	23	22	23	21			<b>89</b>	<b>5</b>	Very experienced. Did not provide project manager, has a large current workload of projects. Project approach looks generalized, no reference from municipal course and 2 references were from the same Meadowbrook Farms.



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PROJECT: Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
 LOCATION: 1650 Johnson Street  
 EVALUATOR'S NAME: Elisa A Iglesias

PROJECT NO.: DCM-19-001194  
 RFQ No.: RFQ-4652-20-DCM  
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SELECTION COMMITTEE:		25 Pts. Max.	25 Pts. Max.	25 Pts. Max.	25 Pts. Max.				GENERAL COMMENTS	
APPLICANT		1. Qualifications and Experience	2. Organizational Profile and Project Team Qualifications	3. Approach to Scope of Work	4. Past performance - References				REMARKS	
1	LARSEN GOLF DEVELOPMENT INC.	25	25	18	25			93	3	36 yrs experience; 95 golf courses; Landscape Architect; located on Ponte Vedra Beach, almost 5 hours away; Aquaturf is the irrigation consultant; had several excellent references; approach was not specific to this project; not enough project experience in S. FLA
2	BATES GOLF DESIGN GROUP, INC.	25	25	25	0			75	7	40-50 yrs experience; N. Palm Beach office; missing references; <b>didn't choose to highlight Florida projects</b> ; Donald Ross renovation experience
3	MCCUMBER - WRIGHT VENTURE, LLC	25	25	24	25			99	2	40 yrs experience; local firm; approach is to install new turf grasses that improve playability and offer disease resistance, new irrigation to conserve water, improved drainage system; <b>Jacksonville Hayt Golf Learning Center has a 12 yr project schedule...why so long?</b> ; irrigation designer is located in Tequesta (Aquaturf); proposing a perimeter linear park as a buffer and as a community nature center; extensive insider knowledge of HBGC.
4	DASHER GOLF DESIGN, INC.	25	25	25	15			90	5	33 yrs of experience; 28 of 50 golf courses renovated in S FLA; Office in Winter Haven; no projects listed between 2016 and 2020; Michael is a civil engineer & Kevin is LA; interesting approach; possible ideas for grant funding... <b>Dubsdread Golf Course Renovation- good idea to divert and treat run off, aqua driving range?</b> ; only 2 references
5	PLANNING/DESIGN, INC. dba SANFORD	22	20	20	25			87	6	33 yrs experience; Jupiter, FL; 2 man firm; landscape architects; 15 municipal and public access projects in S. FLA, Miami shores and Crandon Golf in Key Biscayne; full time on this project; <b>Martin County projects, 80+ project had drainage issues similar to HBGC that were address in a fresh new way.</b>



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6	RICHARD MANDELL GOLF ARCHITECTURE, INC. dba RMGA DBA RMGA RICHARD MANDELL GOLF ARCHITECTURE, INC DBA RMGA RICHARD MANDELL GOLF ARCHITECTURE, INC	25	25	25	25		100	1	Richard Mandell is a golf architecture historian, wrote two books; direct lineage to Donald Ross; detailed explanation of QA; budget; scheduling; GC design; 28 yrs experience; team includes a construction specialist; their project approach was very well studied and specific to our needs; definitely did their research and made suggestions for improvement for both playability and revenue; Landscape Architects, 4 man team; great proposal. <b>City of Sarasota project was very similar to HBG, in the process of ful renovation, not a Donald Ross project either</b>
7	GREG NORMAN GOLF COURSE DESIGN	25	25	18	25		93	3	33yrs experience; office in WPB; 20 employees; environmental perspective in design; more generic approach to scope of work; <b>City of Pompano Beach Golf Club was not highlighted, most on point reference to review</b>



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LOCATION: 1650 Johnson Street  
EVALUATOR'S NAME: Mike Wharton

PROJECT NO.: DCM-19-001194  
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**PROJECT:** Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Zindy Agredo

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**TABULATION REVIEWED BY:**

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**PROJECT:** Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Andria Wingett

**PROJECT NO.:** DCM-19-001194  
**RFQ No.:** RFQ-4652-20-DCM  
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## INITIAL SCREENING CRITERIA