

**CITY OF HOLLYWOOD  
INTEROFFICE MEMORANDUM**

**TO:** Mayor and Commissioners **DATE:** June 5, 2024  
**FROM:** Douglas R. Gonzales, City Attorney  
**SUBJECT:** Proposed Trash and Recycling Advertising Services Agreement

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I have reviewed the above referenced Agreement with the participating Department/Office(s), and the proposed general business terms and other significant provisions are as follows:

- 1) Department/Division involved – Public Works
- 2) Type of Agreement – Trash and Recycling Advertising Services Agreement
- 3) Method of Procurement (RFP, bid, etc.) – n/a
- 4) Term of Contract:
  - a) initial – Five years
  - b) renewals (if any) – One additional five year term
  - c) who exercises option to renew – n/a
- 5) Contract Amount – The City will be compensated with 25% of all advertising revenue, the revenue generated from the trash container advertisement will be placed in the Environmental Services accounts and will be utilized for possible reduction of solid waste fees
- 6) Termination Rights – Either party may terminate for cause.
- 7) Indemnity/Insurance Requirements – Contractor shall comply with applicable City requirements.
- 8) Scope of Services – Contractor agrees to advertise on the City Residential Trash Containers.
- 9) Other Significant Provisions: n/a

cc: George R. Keller, Jr. CPPT, City Manager