# Hollywood Jazz Festival





# Objective



3 Bring back the Hollywood Jazz Festival FY2026



Original Event Ran From 1983 - 2003



# Date Options

APRIL is Jazz Appreciation

Month – a perfect time to
honor America's art form

Doctober / November 2026





#### PROGRAMMING

Event will be a combination of Local Artists, Rising Stars and Nationally Recognized Acts within our budget





### **Event Options**

- \$\int 1 Day Event Est. Cost \$200,000
- \$ 2 Day Event –
  Est. Cost \$300,000
- Traditional Jazz Only
- Traditional Jazz with some Innovative Jazz (Ex. Blues)





## NEXT STEPS



- Prepare RFQ to be sent out April/May
- 2. Request Commission approve the top ranked proposer and allow staff to negotiate a contract. Prior to Commissions Summer Break
- 3. Commission Award contract. August/September

# Continued Actions





Work with chosen promoter to secure sponsorships.

Funds raised could be utilized to hire more Nationally Recognized Artists.





