

## **CALL TO ARTISTS: Dr. Martin L. King Jr. Community Center Mural**

### **Project Summary**

The Department of Parks, Recreation & Cultural Arts (PRCA), is currently seeking design proposals from artists who are interested in transforming the east facing exterior wall of the Dr. Martin Luther King Jr. Community Center with a mural. The mural's primary theme is Civic Leader, Dr. Martin Luther King Jr. in which the community center is named after as well as but not limited to representation of the Liberia Neighborhood.

The project will include a community engagement event where the community will paint a lower area of the mural design (6ft from floor) following a paint by numbers scheme, configured by artist. The selected artist or artists will design the mural and will be responsible for touching up, finish, and sealing of the mural.

**Call Type:** Public Art

### **Location & Mural Size**

Dr. Martin Luther King Jr. Community Center, 2400 Charleston Street, Hollywood, FL 33020

\*Artist(s) are strongly encouraged to visit the proposed project site.

**Mural Location:** East Facing Exterior Wall

**Mural Size:** Height: 26 feet X Length: 70 feet = 1,820 square feet



**Artist Eligibility:** Regional

This project is open to all artists 18 years of age and older.

### **Entry Requirements:**

1. Design elements. All designs should enhance the facilities visitor experience and include a depiction of Civic Leader, Dr. Martin Luther King Jr. as well as but not limited to representation of the Liberia Neighborhood.
2. Artist or artist team will be required to paint the design on the east facing exterior wall of the community center. Mural area may exceed twenty-five (25) feet in height and require artist(s) to utilize a lift and/or scaffolding.

3. The artwork should include a “paint by numbers” scheme located on the lower area of mural design (6ft from the floor). The purpose of which will provide an area in which the community can participate and engage in the artwork and the beautification of the facility.
4. Each artist or artist team may only submit a single application and design.

### **How to Apply**

Complete your design and upload via the [Application Submission form](#).

### **Selection Process**

PRCA will review all submitted applications and present entries to the Liberia Neighborhood during a Civic Association Meeting. During said meeting, the community will vote to narrow the selection to three (3) selections. The three (3) community selections will be presented to the City Commission for review and award. All entries will be evaluated based on artistic excellence, creativity, and adherence to the entry requirements.

### **Project Schedule**

The project will follow the following schedule”

Monday, May 1, 2023	Application Submission Portal Opens
Wednesday, May 31, 2023	Deadline for submission
TBD	Community Public Meeting and Vote
Anticipated: July 5, 2023	City Commission reviews top three recommendations from the Community and award project to artist.
Anticipated September 2023	Community Engagement Event. Painting the “Paint by Numbers” Area of the mural.

### **Award**

The selected artist or artist team will receive a payment of \$15,00.00 for the purchase of the rights to utilize the artwork, labor, and materials associated with the preparation, painting, and sealing of the artwork.

\*Selected artist or artist team will be required to sign an agreement for the selected artwork.

### **Additional Information**

If there are questions or need additional information, please contact:

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