

## **Executive Summary**

### **ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)**

#### **1. Introduction**

The Consolidated Plan is designed to help states and local jurisdictions to assess their affordable housing and community development needs and market conditions, and to make data-driven, place-based investment decisions. The Consolidated Plan is carried out through Annual Action Plans, which provide a concise summary of the actions, activities, and the specific federal and non-federal resources that will be used each year to address the priority needs and specific goals identified by the Consolidated Plan.

The process used to develop the City of Hollywood plan involved interaction among the citizens of Hollywood, representatives of local government and various agencies concerned with housing and social services.

A Public Hearing was held on February 12, 2014 before the Community Development Advisory Board (CDAB), for the purpose of explaining the planning process for the consolidated submission required by HUD and to solicit the input of citizens, appropriate public agencies, and social service organizations. A public notice of the meeting was published in The Miami Herald Broward Main on January 10, 2014.

A notice to the public containing pertinent points of the One-Year Action Plan for Fiscal Year 2014-2015, and advising of the availability of a summary draft for public inspection of the Five Year Consolidated Plan and One Year Action Plan, was published in The Miami Herald Broward Main in June, 2014. This notice provided for a minimum thirty-day comment period. This Draft Executive Summary and the attached Consolidated Plan and One Year Action Plan Narrative for Fiscal Year 2014/2015 - 2018/2019 is made available at the Department of Community and Economic Development to allow the public the opportunity to review the preliminary recommendations of the CDAB and comment. It is important to note that the activities listed in the attached One Year Action Plan Narrative for Fiscal Year 2014/2015 reflect the preliminary recommendations of the CDAB. The CDAB may amend its preliminary recommendations before they are finalized. Also, the City of Hollywood City Commission may accept or reject any recommendations made by the CDAB.

A public hearing will be held before the City Commission in July of 2014, where members of the public were provided the opportunity to comment on the consolidated plan

#### **2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview**

The City has designated objectives for services as follows:

Housing Objective To conserve, upgrade and expand the existing housing stock, especially that available to low- and moderate-income persons within the City, and to provide decent, safe and sanitary housing to eligible City residents; to handle the demolition and clearance of unsafe structures; to determine the

cost of residential rehabilitation through work write-ups; and to perform necessary inspections of housing units participating in the City's HUD- approved programs.

Housing Activities to meet CPD Performance Framework objective (1) Decent Affordable Housing and CPD Performance Framework outcome (3) Sustainability are listed below:

1. Housing Rehabilitation
2. Housing Replacement

Housing Activities to meet CPD Performance Framework objective (1) Decent Affordable Housing and CPD Performance Framework outcome (2) Affordability are listed below:

1. Tenant Based Rental Assistance
2. Purchase Assistance
3. NSP Foreclosure Purchase and Resale

Economic Development Objective - To provide assistance to private for-profit businesses for any activity where the assistance is necessary or appropriate to carry out an economic development project. To strengthen and broaden Hollywood's economy by supporting and encouraging the growth of existing businesses and new investment that will create job opportunities for Hollywood's low and moderate income residents.

Economic Development Activities to meet CPD Performance Framework objective (3) Economic Opportunities and CPD Performance Framework outcome (1) Availability and Accessibility are listed below:

1. Industry Recruitment
2. Small Business Assistance
3. Job Training
4. Job Placement

General Public Service Objective - To provide public service activities within the City of Hollywood to further stabilize deteriorating neighborhoods, to offer supportive services for special needs populations and to complement the physical and economic development investment provided by the CDBG program.

### **3. Evaluation of past performance**

#### **Housing**

The City of Hollywood Housing Rehabilitation Program is a useful tool to preserve affordable housing. The obvious financial benefit to LMI families is strengthened by the convenience and safety the program offers to families who are unfamiliar or frightened by the construction process.

City of Hollywood First-time Homebuyer activities educate the public on the home purchase process, credit counseling, and Fair Housing issues. In addition, the program provides down payment and closing cost assistance to eligible families. Many LMI families are not bankable for the overall purchase price of homes. Beginning in FY 2009-2010, the City used Neighborhood Stabilization Program funds to subsidize the purchase of single-family homes to increase housing choices. The City has created a partnership with non-profit developers to purchase, rehabilitate and sale foreclosed, vacant or abandoned properties to eligible buyers with embedded subsidies to make the homes affordable.

### **Public Services**

The City of Hollywood has performance based contracts with sub recipient of CDBG funds. Sub recipients are reimbursed based upon compliance with the agreed upon outputs. In addition, sub recipients complete Outcome Measurement Tables as part of the application and are monitored based upon accomplishment of short-term outcomes. The public service activities have successfully met benchmarked requirements and satisfied the wishes of both the Community Development Advisory Board and the City of Hollywood Commission.

### **Economic Development**

Through partnerships with local non-profit agencies the City was successful in accomplishing the goals of the Community Development Advisory Board and the City of Hollywood Commission in integrating employment training, job placement assistance, small business start-up assistance, financial literacy coaching and education for an underserved population.

### **Public Facilities**

Historically, the City of Hollywood Public Facilities program sufficiently accomplishes the primary goal of availing affordable sidewalk repair for the affected LMI households and water and sewer repair and installation for LMI neighborhoods. However, in addition to the primary goal, the bond issuance was a necessary funding source for an affordable housing development of 34 affordable units in a LMI neighborhood.

## **4. Summary of citizen participation process and consultation process**

In accordance with the City of Hollywood Citizen Participation Plan, the City is to assure that citizens, public agencies and other interested parties are provided with the appropriate information on programs and activities covered by the Consolidated Plan, substantial amendments, and reporting on performance. Copies of the proposed and adopted Consolidated Plan, along with any supporting documentation, are to be provided to the public in a timely manner, in a form accessible to persons with disabilities, upon request, and at reasonable costs to encourage public comment and input.

Prior to submission of its adopted Consolidated Plan to HUD, the City is to make available to citizens, units of local governments, public and private agencies, and other interested parties information that is required for the development of the Consolidated Plan. Such information, at a minimum, includes the amount of assistance in covered programs the jurisdiction expects to receive, the range of activities that can be undertaken in the covered programs, an estimate of the amount of assistance that will benefit persons of very-low and low-income, and plans to minimize displacement of persons and assistance available to those persons who may be displaced.

The Community Development Advisory Board (CDAB) is to act as the major point of community contact and citizen participation.

The Community Development Advisory Board (CDAB) is to consist of up to fifteen (15) members appointed by the City Commission. Priority is to be given to the selection of persons residing in areas of the jurisdiction that, according to the most recent data provided by the United States Census Bureau, have concentrations greater than fifty-one percent (51%) of low and moderate income persons, as defined by HUD, residing therein. The CDAB is to be responsible for overseeing the City's citizen participation requirements set forth at 24 CFR 91.105 for HUD's Community Planning and Development programs. These responsibilities include the review of, and recommendations concerning, proposed activities under these programs, reflecting the views and general consensus of the areas of the city they represent. The CDAB is to serve in an advisory capacity to the City Commission with regard to all phases of these programs.

## **5. Summary of public comments**

Public Comment deadline is July 15, 2014. There are none available to date.

## **6. Summary of comments or views not accepted and the reasons for not accepting them**

Public Comment deadline is July 15, 2014. There are none available to date.

## **7. Summary**

The Cost Burden of low and moderate income families is affecting the condition of housing and as a result must be address by both the reduction of the cost of housing and the increase of in earning power of low and moderate income families.