

The Public Art Review Committee Submittal Checklist

QUICK FACTS:

- No applications are automatically scheduled for ANY meetings. Applications must be determined to be complete by Staff before any processing occurs.

- **Fees Apply to:**
Projects that are 20,000 gross square feet or more and is not within an industrial or single family zone.

- ☐ New commercial.
- ☐ Remodeling or reconstruction of existing commercial property.
- ☐ New residential development of two or more units built in the same tract by the same owner or developer.
- ☐ Voluntary Artwork Program: Allows preexisting development projects to propose installing artwork in public spaces, except for single family homes.

- Fees are based on a percentage of the building cost and shall be pay prior to the issuance of Building Permits.

Fee Schedule :

- ☐ In lieu Public Art Fee: A fee of 1% of the cost of the proposed development project, with a minimum payment of \$5,000.00.
- ☐ Placement of Artwork on Site: Artwork placement on the site of the development project, with a minimum value of 1% of the cost of the proposed development project, which shall not be less than \$5,000.00.
- ☐ Combination of In lieu Public Art Fee and Placement of Artwork on Site: Artwork placement on the site of the development project when valued and combined with a payment of a public art fee, totals 1% of the cost of the proposed development project, which shall not be less than \$5,000.00

- **Meeting Dates:** As necessary. Applications shall be considered at the first PRAC meeting that is more than (30) days following staff's determination that the application is completed.

Provide one digital package in PDF (unless otherwise specified) containing the items below:

(Incomplete applications will not be routed and will be postponed until all required components are

SUBMITAL REQUIREMENTS :

- ☐ 1. Complete a General Application Form
- ☐ 2. An artist resume or CV, Examples of artist's previous work.
- ☐ 3.(i) An artist concept statement. (A narrative indicating the nature and meaning of the propose work) and;
- ☐ 4.(ii) Drawings: Cover Sheet with Location Map, one render, (plans and elevation) shall be to scale and fully dimensioned; illustrate property lines, rights-of-way, internal streets, sidewalks, overhead utility lines (if artwork is three dimensional), and parking areas immediately surrounding the intended location of the artwork, a site plan with indicate the setting and location, design, media and materials, methods of construction, and methods of application, securing, or fastening of the artwork and;
- ☐ 5.(iii) A detailed description and evidence demonstrating that the proposed artwork is weatherproof and will withstand environmental conditions in the location where it is to be installed and;
- ☐ n/a ☐ 6.(v) Public art easement agreement. A new artwork easement shall be registered on the title of the private property in favor of the City. The artwork easement shall be submitted in the form provided by the City Attorney's Office and;
- ☐ 7.(iv) Schedule of Completion outlining the schedule of work that includes the proposed date of completion and;
- ☐ n/a ☐ 8.(vii) An appraisal and evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient) and;
- ☐ 9.(viii) A narrative statement of the artwork to be displayed in a public place and;
- ☐ 10.(ix) Maintenance plan (including frequency and anticipated costs of maintenance and description of materials), statement indicating the property owner's willingness to maintain compliance with Article 3, § 3.22, proposed Section J, 3(j) & (k)
- ☐ n/a ☐ 11. Applicants shall reach out a member of the public or a local civic organization within the neighborhood where the artwork is proposed. <https://www.hollywoodfl.org/204/Neighborhood-Association-Contact-List>

VOLUNTEER ART PROGRAM AFFILIATION REQUIREMENTS: (in addition to above items except 6)

Applicability:

- ☐ 1. **Exempt projects Statement** (s) (All completed and submitted building permit applications for development projects that have been accepted by the City within 30 days of December 6th will be exempt from the requirements of this Ordinance, and as of January 5th will be subject contributing art)
- ☐ 2. **Criteria Statement** (s) for each request indicating the consistency with all applicable criteria found in Section 3.22 Article 3 of the Zoning and Land Development Regulations entitled "standards for the painting and color of exterior surfaces of buildings and structures."
- ☐ Public art easement agreement (Simple). Shall be registered on the title of the private property in favor of the City. The artwork easement shall be submitted in the form provided by the City Attorney's Office

Please refer to Section 3.22 Article 3 of the City of Hollywood's Zoning and Land Development Regulations for a detailed description of each item listed above or visit our website at www.hollywoodfl.org

GENERAL APPLICATION

APPLICATION DATE: _____

2600 Hollywood Blvd

Room 315

Hollywood, FL 33022

Tel: (954) 921-3471

Email: Development@
Hollywoodfl.org

SUBMISSION REQUIREMENTS:

- One set of signed & sealed plans
(i.e. Architect or Engineer)
- One electronic **combined** PDF submission (max. 25mb)
- Completed Application Checklist
- Application fee

NOTE:

- This application must be **completed in full** and submitted with all documents to be placed on a Board or Committee's agenda.
- The applicant is responsible for obtaining the appropriate checklist for each type of application.
- Applicant(s) or their authorized legal agent **must** be present at all Board or Committee meetings.

**CLICK HERE FOR
FORMS, CHECKLISTS, &
MEETING DATES**

APPLICATION TYPE (CHECK ALL THAT APPLIES):

- | | | |
|---|--|--|
| <input type="checkbox"/> Technical Advisory Committee | <input checked="" type="checkbox"/> Art in Public Places Committee | <input type="checkbox"/> Variance |
| <input type="checkbox"/> Planning and Development Board | <input type="checkbox"/> Historic Preservation Board | <input type="checkbox"/> Special Exception |
| <input type="checkbox"/> City Commission | <input type="checkbox"/> Administrative Approval | |

PROPERTY INFORMATION

Location Address: 6028 Johnson Street, Hollywood FL. 33024

Lot(s): 11 Block(s): 2 Subdivision: Pine Ridge Estates

Folio Number(s): 5141 13 04 0080

Zoning Classification: Central Johnson Street District Land Use Classification: Transit Oriented Corridor

Existing Property Use: Multiple Family Residential Sq Ft/Number of Units: 72,596sqft / 100 units

Is the request the result of a violation notice? ☐ Yes ☒ No **If yes**, attach a copy of violation.

Has this property been presented to the City before? If yes, check all that apply and provide File Number(s) and Resolution(s): N/A

DEVELOPMENT PROPOSAL

Explanation of Request: Art Installation "Joy Through Music"

Phased Project: Yes ☐ No ☒ Number of Phases:

Project	Proposal
Units/rooms (# of units)	# UNITS: <input type="text" value="100"/> #Rooms <input type="text"/>
Proposed Non-Residential Uses	<input type="text" value="0"/> S.F.)
Open Space (% and SQ.FT.)	Required %: <input type="text" value="25%"/> (Area: <input type="text"/> S.F.)
Parking (# of spaces)	PARK. SPACES: (# <input type="text" value="110"/>)
Height (# of stories)	(# STORIES) <input type="text" value="8"/> (<input type="text" value="0"/> FT.)
Gross Floor Area (SQ. FT)	Gross Area (<input type="text" value="83733"/> FT.)

Name of Current Property Owner: PINNACLE 441 PHASE 2 LLC

Address of Property Owner: 9100 S DADELAND BLVD #700 MIAMI, FL 33156

Telephone: (305) 854-7100 Email Address: GGabriel@PinnacleHousing.com

Applicant PINNACLE 441 PHASE 2 LLC Consultant ☐ Representative ☐ Tenant ☐

Address: 9100 S DADELAND BLVD #700 MIAMI, FL 33156 Telephone: (305) 854-7100

Email Address: GGabriel@PinnacleHousing.com

Email Address #2: TWheat@PinnacleHousing.com

Date of Purchase: N/A Is there an option to purchase the Property? Yes ☐ No ☒

If Yes, Attach Copy of the Contract.

Noticing Agent (FTAC & Board submissions only) : _____

E-mail Address: _____

CERTIFICATION OF COMPLIANCE WITH APPLICABLE REGULATIONS

The applicant/owner(s) signature certifies that he/she has been made aware of the criteria, regulations and guidelines applicable to the request. This information can be obtained in Room 315 of City Hall or on our website at www.hollywoodfl.org. The owner(s) further certifies that when required by applicable law, including but not limited to the City's Zoning and Land Development Regulations, they will post the site with a sign provided by the Office of Planning and Development Services. The owner(s) will photograph the sign the day of posting and submit photographs to the Office of Planning and Development Services as required by applicable law. Failure to post the sign will result in violation of State and Municipal Notification Requirements and Laws.

(I)(We) certify that (I) (we) understand and will comply with the provisions and regulations of the City's Zoning and Land Development Regulations, Design Guidelines, Design Guidelines for Historic Properties and City's Comprehensive Plan as they apply to this project. (I)(We) further certify that the above statements and drawings made on any paper or plans submitted herewith are true to the best of (my)(our) knowledge. (I)(We) understand that the application and attachments become part of the official public records of the City and are not returnable.

Signature of Current Owner: David O. Deutch, President Date: 1/17/2025

PRINT NAME: DAVID O. DEUTCH, PRESIDENT Date: 1/17/2025

Signature of Consultant/Representative: _____ Date: _____

PRINT NAME: _____ Date: _____

Signature of Tenant: _____ Date: _____

PRINT NAME: _____ Date: _____

Current Owner Power of Attorney

~~I am the current owner of the described real property and that I am aware of the nature and effect the request for _____ to my property, which is hereby made by me or I am hereby authorizing _____ to be my legal representative before the _____ (Board and/or Committee) relative to all matters concerning this application.~~

Sworn to and subscribed before me

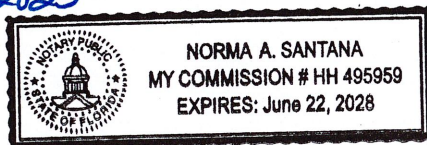
this 17th day of January, 2025

NORMA A SANTANA

Notary Public

State of Florida

My Commission Expires: _____ (Check One) ☒ Personally known to me; OR ☐ Produced Identification _____



David O. Deutch, President

Signature of Current Owner

DAVID O. DEUTCH

Print Name



Legend

- Streets
-  Subject Property
-  Land Use - TOC
-  Zoning - C-JS

1. **Complete a general application form**

Application is attached

2. **An artist resume or CU, Examples of artist's previous work.**

See attachment 1 – artist's resume

3. **An artist concept statement.**

The concept for the Pinnacle 441 is "Joy Through Music". Music is known to stimulate the brain and to release happy hormones that promote joy. I propose to create is 36' tall by 14' wide sculptural installation on the building at pinnacle 441 phase 2. The largest figure in the sculpture is a treble clef which is 22' tall and 6' wide and is surrounded by a harmony of musical symbols. The color selection is warm colors of reds, oranges and yellows with touches of silver. This complements the "Joy" sculpture that is located on the premise. These vibrant colors were selected to invoke feelings of the Florida sunshine. Music has the ability to unite people, and I hope this "Joy Through Music" sculpture will do just that for the residents and visitors of the City of Hollywood

4. **(ii) Drawings: cover sheet with location map, one render, (plans and elevation) shall be to scale and fully dimensioned; illustrate property lines, rights-of-way, internal streets, sidewalks, overhead utility lines (if artwork is three dimensional), and parking areas immediately surrounding the intended location of the artwork, a site plan with indicate the setting and location, design, media and materials, methods of construction, and methods of application, securing, or fastening of the artwork and;**

See attachment 2

5. **(iii) A detailed description and evidence demonstrating that the proposed artwork is weatherproof and will withstand environmental conditions in the location where it is to be installed and;**

The sculptures are made using marine-grade aluminum, ensuring strength and durability by welding every component. The process begins with an epoxy primer as the first coat to prepare the surface, followed by a layer of Dupont colors to achieve a vibrant, striking finish. To protect the colors and ensure their longevity, four coats of DuPont clear coat with UV protection are applied. Over the past 20 years, this method has been thoroughly tested, consistently proving that the sculptures retain their brilliance and withstand the test of time.

6. **(v) Public art easement agreement**

The Joy Through music will be mounted on a privately owned building's façade. An art easement agreement is not applicable.

7. **Schedule of Completion**

Submit Application	App Review	Art Committee Meeting	Art Approval	Art in Production	Art Installation
1/6/2025	Jan-Feb 2025	March 2025	March 2025	Apr-Sept 2025	Sept 2025 1-Week

8. **(vii) An appraisal and evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient) and;**
The Joy Through Music is a volunteer contribution from the Pinnacle Art Collection. Therefore, it is not required to provide appraisal or evidence of value.

9. **(viii) A narrative statement of the artwork to be displayed in a public place.**
The Joy Through Music will be displayed in a public place, street facing on Johnson Street and N 61st Avenue mounted on the west facade of Pinnacle 441, phase 2, upper left corner of the wall; more specifically as noted by the red rectangle shape on the building facade.

10. **(ix) Maintenance Plan**
A maintenance plan is not required for this voluntary art installation; however, Pinnacle is responsible for and will maintain the Joy Through Music per artist specification.

11. **Applicants shall reach out a member of the public or a local civic organization within the neighborhood where the artwork is proposed.**
Joy through Music is a voluntary art installation and outreach to members of the public or a local civic organization within the neighborhood is not applicable.



Attachment 1 Artist Resume

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Clayton Swartz

Swartz Gallery

5609 Park Blvd

Pinellas Park, FL 33781

art@claytonswartz.com

727-421-0553

Resume

Selected Public, Private, Corporate Collections and Commissions

"Joy" Pinnacle 441 for Pinnacle Housing Group Hollywood, Florida 2024

"Paradise in the Preserve" Town Hollywood for Related Group and RD Sterling LLC, Hollywood, FL 2024

"Vitality" and Festival" Downtown Sannford, City of Sandford, Sandford, FL 2023

"Family of Hearts" Community Center Plantation for the City of Plantation, Plantation, FL 2023

Seawatch on the Beach Hilton Grand, Ft. Myers Beach, FL 2023

"Jumping in the Sun" Abstract Large scale Sculpture, Private Residence, Treasure Island, FL 2022

"Ocean Gates" Abstract Gates Private Residence Treasure Island, FL 2022

"All Hearts United" Large Scale Sculpture for Brooker Memorial, Torrington, CT 2022

"Ascending Heart" Sculpture for Orange Grove Elementary School, Seminole, FL 2022

"Two Friends of Music" Large Scale Sculpture for Ruth Eckerd Hall, Clearwater, Florida, 2021

"Mahi and Anchor" Large Scale Sculpture, JE Marina, Coral Gables, FL 2021

"Rachel's Heart" sculpture for West Florida Dance Company, Largo, FL 2021

"Breaking Waves" Large Scale Sculpture for Plymouth Harbor, Sarasota, FL 2021

"Fortitude" Wall sculpture for the City of Dunedin Fire Station, Dunedin, FL, 2021.

"Tunnel Vision" Sculpture for Pinnacles' Hammock Place, Lynn Haven, FL, 2021.

"Fluid" Large scale hanging sculpture for SimuTech Group, Rochester, NY, 2020

"Set Sail" "Ascending Heart" and "Pair of Hearts" sculptures for Pinnacle Housing Group at Peace Field. Hollywood, FL 2020

"Tranquility" Sculpture for the City of Deerfield Beach, Deerfield Beach, FL 2020

"Heart of the Community" Large scale sculpture for the City of Largo, Largo, FL, 2020

"Faith, Hope and Love" Large scale sculpture for Compass Entertainment Complex Irvington, VA, 2020

"Silverware" Large scale sculpture for The Office Café Irvington, VA, 2020

"# Brady Strong" sculpture for the City of Safety Harbor, Safety Harbor, FL 2019

"Moons of the Galaxy" Large scale sculpture for the City of Bonita Springs, Bonita Springs, FL 2019

"Sea Turtle Under the Sea" Wall sculpture for Sunset Vistas, Treasure Island, FL 2019

"Colossal Sea Horse" Large scale sculpture at Crabby's Dockside Restaurant for Clearwater Beach Seafood Group, Clearwater Beach, FL, 2018

"Family of Hearts" Large scale sculpture at Doyle Park for Belleair Community Foundation, Belleair, FL 2018

"Humanity at Work Bus Shelter" Refurbished Bus Shelter with garbage can, and bike rack. City of Dunedin and Bay Care Health, Dunedin, FL 2017

"Soaring Heart" Sculpture at Oakland Preserve for Pinnacle Housing Development, Oakland Park, FL 2017

"Renewable Energy" 6 sculptural benches with built in charging stations. Art in State Building Project. Emergent Technologies Building at Florida Gulf Coast University, Ft. Myers, FL 2016.

"Ascension" Large scale sculpture at Victoria Place, JMC Design Development Dunedin, FL 2016

"Sea Life Coral Reef Scene" Assortment of wall sculptures for 400 Beach restaurant, Saint Petersburg, FL 2016

"Match Made in Heaven" Large scale sculpture at Redington Towers, Redington Shores, FL, 2016

"Bodies in Motion" sculpture at Gibson Plaza for Pinnacle Housing Development, Coconut Grove, FL 2016

"Ocean Waves" 10 Large Scale wall sculptures at Tarpon River Development for Pinnacle Housing Group and DM Art Enterprises, Ft. Lauderdale, FL 2015

"Skyward Sculpture" Art in State Buildings, Florida Gulf Coast University, Ft. Myers, FL 2015

"Jungle Coral" Interactive sculpture at Marriott Ocean Pointe Hotel, West Palm Beach, FL 2015

"Rebirth" Large Scale Sculpture for the Barrymore Hotel, Tampa, FL 2014

"Butterflies" Large scale, wall sculptures at The Amistad for Pinnacle Housing Miami, FL 2014

"Artist Palette" Sculpture located at Objects Gallery for Omni Design Group, Irvington, VA 2014

"Reaching for the Planets" sculpture at Mimms Corp., Lakeland, FL, 2014

"Summer in the Park" Bus shelter with solar lighting panel, garbage can, bike rack and bench, Richmond Group and Pinellas Sun Coast Transit Authority PSTA, Epic Apartments, Pinellas Park, FL 2014

"Lois" Large scale sculpture at Harrison School for the Arts, Lakeland, FL 2014

"Love Thy Neighbor" Pinnacle Housing Development and Housing Authority Ft Myers, FL 2014.

"Jumping Mahi" sculpture at Marriott Ocean Pointe Hotel, West Palm Beach, FL 2014

"Wawa Bird" sculpture for Wawa, Castleberry, FL 2013

"Ascending Heights" sculpture for Pinnacle Housing Development, TX 2013

"Movement-Tools of the Trade" Large scale kinetic sculpture for Private Collector in Johnson City, TN 2012

"Under the Sea" 12 wall sculptures installation Children's outdoor area at All Children's Hospital, St. Petersburg, FL 2012

"Genesis" Large scale sculpture at The Kings Terrace Housing Development for Pinnacle Group and DM Art Enterprise, Opa-Locka, FL 2012

"Sea Life Installation" Assortment of 20 sculptures for 400 Beach Restaurant, St. Petersburg, FL

"Revolution" Sculpture for Oak Ridge Estates Housing Development for Pinnacle Development Group and DM Art Enterprises in Tarpon Spring, FL 2011

"Heart of Pinellas" Large scale sculpture located at Pinellas Park Library, City of Pinellas Park, Pinellas Park, FL 2008

Grants and Awards

"Triangular" People's Choice Award Inspiration Way Exhibit City of Tamarac, Tamarac, FL 2020

Pinellas County Professional Artist Grant, 2018

Art in State Buildings Recipient Florida Gulf Coast University, 2016

Art in State Buildings Recipient Florida Gulf Coast University, 2015

First Place Art Loud Sculpture Competition, Tampa, FL, 2012

Education and Experience

BFA, University of South Florida, Sculpture and Painting, 1999

AA, Saint Petersburg Junior College, 1996

Full time Metal Sculptor and Painter in Pinellas Park, Florida Studio since 2004

Owner of Swartz Gallery in Pinellas Park, Florida since 2015

Attachment 2 Drawings

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Pinnacle 441 Project Location



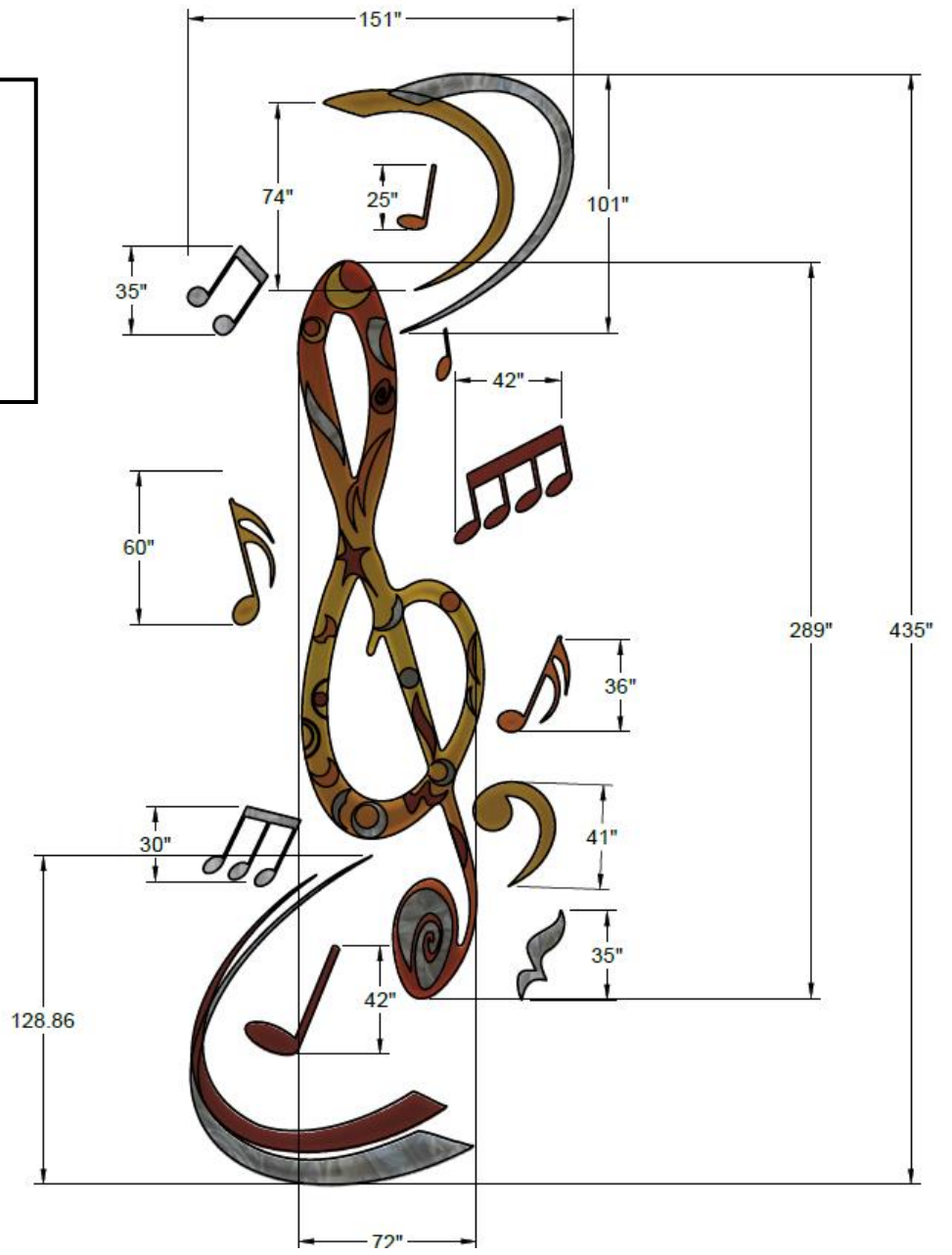
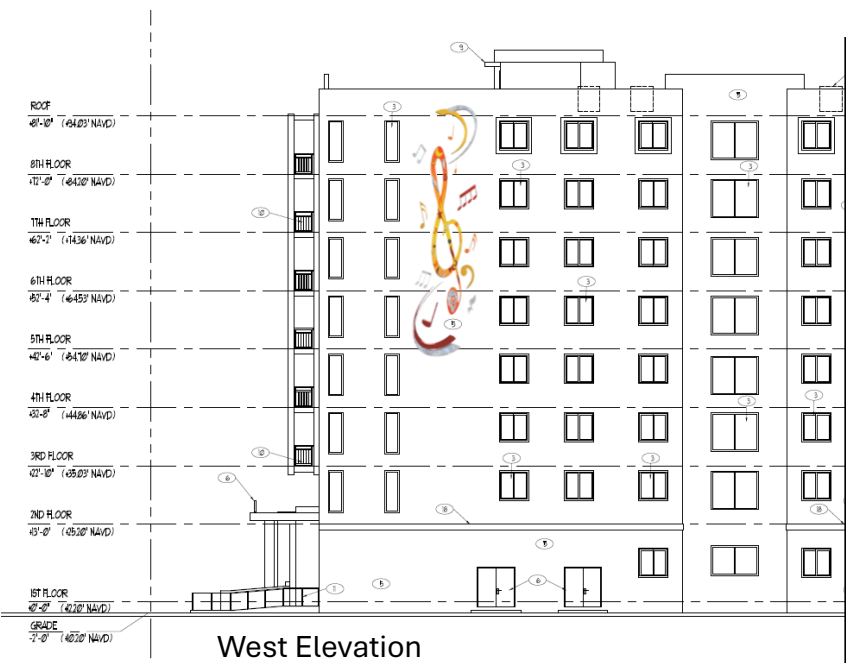
Joy Through Music Façade Installation Location



Joy Through Music

Note

- Material: 6061 aluminum (marine-grade), automotive paint, Dupont colors (colors of reds, oranges and yellows with touches of silver), and clear coat with UV protection
- Construction Method: Welding











**EXAMPLE OF THE
ARTIST ARTWORK
AT PINNACLE 441 PLAZA**

