

Regular Community Redevelopment Agency
Meeting

Wednesday, July 3, 2024

9:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson

Linda Hill Anderson, Vice Chairperson

Caryl Shuham, Board Member

Traci Callari, Board Member

Adam Gruber, Board Member

Kevin Biederman, Board Member

Idelma Quintana, Board Member

Jorge A. Camejo, Executive Director

Douglas R. Gonzales, General Counsel

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures
4. **9:00 AM CITIZENS' COMMENTS**

REGULAR AGENDA

5. [R-CRA-2024-29](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Pursue A State Of Florida Environmental Protection Grant For Implementing Resiliency and Flood Management Improvements Towards Coastal Economic Vitality, Infrastructure Hardening And Safety Implementation For The CRA Phase IV East - West Streetscape From Harrison Street To Magnolia Terrace Between State Road A1A And The Broadwalk In An Amount Up To \$28,000,000.00; Authorizing 50% Matching Funds; Further Authorizing The Appropriate CRA Officials To Execute All Applicable Program Documents And Agreements.

Strategic Plan Focus Area:  Infrastructure & Facilities

6. [R-CRA-2024-30](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Amendment To The Agreement With Burkhardt Construction Inc. For Phase II Construction Services For The Phase IV - Undergrounding Of Overhead Utilities And Streetscape Beautification At State Road A1A From Hollywood Boulevard To The Southern City Limits, And The Florida Department Of Transportation Resurfacing Restoration And Rehabilitation At State Road A1A From Monroe Street To Seacrest Parkway, In An Amount Up To \$26,525,180.55, To Increase The Agreement Amount From \$49,651,133.36 For A Total Guaranteed Maximum Price Of \$76,176,313.91; Further Authorizing The CRA Executive Director To Execute All Applicable Agreements Or Documents.

Strategic Plan Focus Area:  Infrastructure & Facilities

7. [R-CRA-2024-31](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Vendor, Baron International LLC, d/b/a Baron Sign Manufacturing, To Permit, Fabricate, Install, Retrofit Gateway And Wayfinding Signage Throughout The City In An Amount Up To \$587,513.75.




Strategic Plan Focus Area:  Infrastructure & Facilities

8. [R-CRA-2024-32](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With The Barclay Arms Condominium Apartments, Inc. For On-Site Improvements To The Property Located At 1943 Monroe Street In A Total Grant Amount Not To Exceed \$75,000.00.

Strategic Plan Focus Area:  Employee Development & Empowerment

9. [R-CRA-2024-33](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With The Aquarius Condominium Association, Inc. For On-Site Improvements To The Property Located At 2751 South Ocean Drive In A Total Grant Amount Not To Exceed \$75,000.00.


Strategic Plan Focus Area:  Employee Development & Empowerment

12. [P-CRA-2024-13](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Design For The Harrison Street Streetscape Improvements.
Strategic Plan Focus Area:  *Communications & Civic Engagement*
11. [P-CRA-2024-14](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On The Neighborhood Avenue Improvements.
Strategic Plan Focus Area:  *Communications & Civic Engagement*
10. [P-CRA-2024-15](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding Downtown Paint Colors.
Strategic Plan Focus Area:  *Communications & Civic Engagement*

INFORMATIONAL REPORTS

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

13. [IR-CRA-2024-06](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Strategic Plan Focus Area:  Communications & Civic Engagement

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 14. Board Member Quintana
- 15. Board Member Shuham
- 16. Vice Chairperson Anderson
- 17. Board Member Callari
- 18. Board Member Gruber
- 19. Board Member Biederman
- 20. Chair Levy
- 21. General Counsel
- 22. Executive Director
- 23. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call Clarissa Ip, ADA Coordinator/City Engineer, five business days in advance at 954-921-3915 (voice) or email: cip@hollywoodfl.org. If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures. Please silence all cell phones prior to entering the meeting.