

**City of Hollywood
 COMMUNITY REDEVELOPMENT AGENCY
 January 15, 2020
 9:00 AM
 City Commission Chambers – Room 219
 Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on January 15, 2020 at 9:08 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Jorge Camejo introduced Garret Southern, Senior Vice President, of Kaufman Lynn Construction who provided an award plaque to the Board that recognized the completion of the Nebraska Nevada Streets Parking Garage. He further announced that the completed cost of the Project came to approximately \$50,000 less than estimated.

Chair Levy and the Board thanked Kaufman Lynn for their services.

1. **R-CRA-2020-01** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of November 20, 2019.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice chair Callari and on voice vote passed unanimously 7-0.
2. **R-CRA-2020-02** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, (“CRA”), Appointing A Vice chair For A One Year Term.

Vice chair Callari suggested the appointment of Board member Biederman to serve as the Vice Chair.

ACTION: Motion was made by Vice chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

3. **R-CRA-2020-03** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ('CRA'), Approving And Authorizing The Appropriate CRA Officials To Execute Property Improvement Program Grant ("PIP") Agreements With The Residences On Hollywood Beach Condominium Association, Inc. For On-Site Improvements To Properties Located At 3000 S. Ocean Drive And 3001 S. Ocean Drive In A Total Grant Amount Not To Exceed \$125,000.00.

Jorge Camejo introduced Francisco Diaz – Mendez, Project Manager, to provide a presentation to the Board. Francisco Diaz-Mendez introduced Johnny Cidel, Property Manager, and Denise Trezza, Condo Association Board Secretary, who responded to questions and concerns addressed by the Board.

Francisco Diaz-Mendez advised the Board of the following changes to the total project cost:

3000 S. Ocean Drive - \$1,519,967.00

3001 S. Ocean Drive - \$2,167,606.10

He further stated that the CRA total grant reimbursement will remain in the amount of \$125,000.00 as detailed in the resolution.

An extensive discussion ensued among the Board and staff regarding the stone veneer located at the entrance of the property and landscaping.

It was agreed by the Board to proceed with the resolution as presented and at a future date have the condo association pursue a Property Improvement Grant for the stone veneer and landscape.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

4. **P-CRA-2020-01** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On The FY2020 Artspark Experience Concert Series.

Jorge Camejo introduced James Quinlan and Benton Galoay from The Rhythm Foundation, who provided a presentation to the Board.

An extensive discussion ensued among the Board and staff.

5. **IR-CRA-2020-01** – Information Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach and Downtown Activities For The Previous Month.

Jorge Camejo introduced the following staff who provided a presentation to the Board on Downtown and Beach Activities.

Susan Goldberg, Deputy Director, provided a presentation on the Lifeguard Stands and First Aid Towers. Anthony Turi, Beach Maintenance Supervisor, provided a presentation on Beach Maintenance Sand Removal. He then introduced Phylcia Korchevsky, Marketing and Tourism Coordinator, who concluded the presentation with an update on recent events in Downtown Hollywood and a video of the Downtown Hollywood TV Commercial.

Board member Sherwood left the meeting at 10:40 and returned at 10:46AM.

6. **CITIZEN' COMMENT**

The following individuals expressed personal opinions/concerns:

Bob Glickman - Hollywood Beach Resident

7. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

Board member Shuham, District 1

Hollywood Beach

Board member Shuham requested an update on FDOT's plan for the installation of the traffic light at Garfield Street on Hollywood Beach.

Jorge Camejo provided an update.

Board member Shuham advised that a report was issued by WPLG Dirty Dining stating that Broward County had the most violations in 2019. She requested the support of her colleagues to have staff research other cities to see if there is a program that they use to assist restaurants that do not meet the standards of the sanitation and safety inspections.

Chair Levy advised that he doesn't want staff to act and take on the privy of an inspector.

Board member Blattner commented that staff can create a program that identifies businesses as being CRA or Hollywood approved. He further stated that a sign can be placed at the entrance of the business stating that this restaurant meet the requirement of the CRA and City sanitation and safety inspections.

Jorge Camejo stated that staff does not have the qualifications to make statements in the area of sanitation and safety inspections.

New Year

Board member Shuham wished everyone a happy and healthy 2020.

Board member Hernandez, District 2

Marketing Opportunities

Board member Hernandez stated that he would like the City and CRA to partner to create marketing opportunities that will keep Hollywood residents informed of what is taking

place in the City as a whole. He also requested that he would also like an updated list of the beach and downtown businesses.

New Year

Board member Hernandez wished everyone and healthy and happy New Year.

Board Member Callari, District 3

Downtown Hollywood

Board member Callari requested an update on the status of street chalk art. She further advised that another great idea to embrace our young artists is by showcasing their artwork by organizing an art show in the Artspark.

Board member Blattner, District 4

Enhanced Services Report

Board member Blattner requested that staff provide a copy of the City and CRA Enhanced Services Report for the upcoming budget workshops.

CRA Meetings

Board member Blattner stated that he strongly disagrees with having two CRA Board meetings per month. He encouraged his colleagues to demonstrate personal discipline and abide by Robert's Rules of Order.

A discussion ensued among Board members.

Vice Chair Biederman, District 5

Vice Chair

Board member Biederman thanked his colleagues for appointing him as the Vice Chair. He further stated that he hopes he meets everyone's expectations.

Downtown Hollywood

Board member Biederman shared his recent experience of a night out in Downtown Hollywood exploring several restaurants and entertainments establishment. He encouraged everyone to please check out the fun spots in Downtown Hollywood.

Board Member Sherwood, District 6

Hollywood Hometown Holiday Event

Board member Sherwood requested that staff research ideas on how to organize an event similar to a hometown holiday and winter park in the downtown for the next holiday season.

New Year

Board member Sherwood wished everyone a happy and healthy New Year.

Chair Levy

Hollywood Boulevard

Chair Levy provided an update on the opening of the Twin Peaks Sports Bar and Restaurant. He advised that it is about 80% complete and he is looking forward to the grand opening event.

Young Circle

Chair Levy advised the Board that he had a meeting with the representatives of FDOT who provided an update on Block 57, the Tyler Street lane configuration. He stated that the result of this project will be a magnificent change for the area and he is looking forward to its completion.

A1A

Chair Levy advised that A1A resurfacing is scheduled to be completed at the end of February. The representatives of FDOT will provide an update at the next meeting.

Downtown and Beach Businesses

Chair Levy stated that lots of new restaurants and businesses are opening in the downtown and beach district. He noted that the newly renovated Nick's Bar and Grille is now open on Hollywood Beach.

CRA Board Meetings

Chair Levy requested the support of the Board to change Citizen' Comments to 9:00 instead of 9:30AM.

A discussion ensued among the Board and General Counsel.

It was the consensus of the Board to change the time to 9:00AM. A resolution will be presented at the next CRA meeting for Board's approval.

General Counsel, Douglas Gonzales

General Counsel, Douglas Gonzales, had no further comment.

CRA Executive Director, Jorge Camejo

CRA Update

Jorge Camejo, Executive Director, thanked Dean Decker and his staff for all their contributions toward the permitting process for Block 40 and Twin Peaks Sports Bar and Restaurant. He further stated that the Sun Trust building project is moving forward.

8. The meeting adjourned at 11:38AM

Approved as presented on _____

Phyllis Lewis
Board Secretary