

KIM REILLY

EVENT PRODUCTION & MUSIC MGMT

PROFESSIONAL SUMMARY

Seasoned Live Event Producer with over two decades at Seaside Music Management Inc., adept in stage management and artist relations. Excelled in orchestrating memorable events, leveraging public relations and technical production skills to exceed audience expectations and meet stringent budgets. Proven track record in boosting ticket sales through innovative marketing strategies.

SKILLS

- Public Relations
- Stage Management
- Ticketing and Registration
- Budgeting and Forecasting
- Social Media Management
- Social Media Marketing
- Event Budgeting
- Audience Engagement
- Event Planning
- Marketing and Promotion
- Technical Production
- Ticket Sales
- Event Coordination
- Artist Management

EXPERIENCE

Live Event Producer and Artist Management

FEB 2005 - PRESENT | Seaside Music Management Inc., Boca Raton, FL

- Successfully produced live events for over 25 years, with a focus on Artists, budgeting, scheduling and coordination of all event logistics.
- Extensive knowledge of every show aspect, advancing, ticketing, promotions, creatives, sales, staging, lighting, sound reinforcement systems and other necessary equipment needed for live events.
- Experienced in developing detailed plans for each stage of the event production process including pre-production, direct relations with the Artists and Entertainment and show operations for best costs.
- Honed expertise in promotions, media relations management by overseeing press releases, interviews and other promotional activities prior to live events.

EDUCATION

Florida Atlantic University, Boca Raton, FL, US

CONTACT

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📍 Boca Raton, FL 33431

REFERENCES

References available upon request



To whom it may concern,

I'm the former Senior Vice President of Gulfstream Park Racing and Casino, in Hallandale Florida. It is with pleasure that I write this letter to express my gratitude to SeaSide Music Management for their dedication and attention to detail with guest experience in the forefront. Very seldom do you find an organization whose genuine concern for their client's patrons well being exceeds their interest in financial gain. I can truly say, over the past six years that Kim Reilly and her team have become my friends and are more than just business acquaintances.

SeaSide have lived up to their commitment to providing quality entertainment services and producing shows encompass the following;

- Entertainment Programing
- Logistics
- Marketing
- Ticketing and Box Office Ops
- Production
- Event operations

Their demonstrated professionalism far exceeded all our entertainment needs and our companies' expectations.

It is without hesitation that I highly recommend them for all entertainment services.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Lopez', with a long horizontal line extending to the right.

Joe Lopez

Vice President of Nightlife | Hospitality

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