

IN RECOGNITION OF A NO SMOKING WITH LOVE SIGN

MAY 2018

- WHEREAS:** EACH DAY IN THE UNITED STATES, NEARLY 4,000 ADOLESCENTS TRY THEIR FIRST CIGARETTE AND A REPORTED FIFTY PERCENT OF HIGH SCHOOL STUDENTS HAVE TRIED CIGARETTE SMOKING; AND
- WHEREAS:** ONE PUFF OF A CIGARETTE CONTAINS HUNDREDS OF HARMFUL CHEMICALS AND OVER 69 KNOWN CARCINOGENS THAT CAUSE IMMEDIATE HARM TO A PERSON'S LUNGS, CARDIOVASCULAR SYSTEM AND DNA, THAT MAY LEAD TO ILLNESS OR SUDDEN DEATH; AND
- WHEREAS:** ACCORDING TO THE CDC, 70% OF AMERICAN SMOKERS WANT TO QUIT AND MORE THAN HALF TRY TO QUIT EACH YEAR, BUT ONLY 6% SUCCEED; AND
- WHEREAS:** NEARLY SIX MILLION LOVED ONES SUFFER A SMOKING-RELATED DEATH EACH YEAR INCLUDING 600,000 FROM SECOND HAND SMOKE, OF WHOM 160,000 ARE CHILDREN; AND
- WHEREAS:** AWARENESS RIBBONS IN VARIOUS COLORS ARE USED TO REPRESENT ADDICTION AND EACH SPECIFIC CANCER - TURQUOISE DENOTES ADDICTION, LAVENDER REPRESENTS ALL CANCERS, WHITE IS ASSOCIATED WITH PURITY AND A HEART SIGNIFIES LOVE; AND
- WHEREAS:** CANCER IS CAUSED BY MANY THINGS BUT SMOKING CONTRIBUTES TO EVERY FORM OF CANCER; AND
- WHEREAS:** "NO SMOKING" SIGNS HAVE ONE POSSIBLE MEANING AND ARE DIRECTED ONLY TO SMOKERS; AND
- WHEREAS:** THE NEW SYMBOL WAS CREATED TO REPLACE THE OLD "NO SMOKING" SIGNS, TO CONVEY A MESSAGE OF LOVE TO SMOKERS WHILE PROMOTING CANCER AND ADDICTION AWARENESS WITH A POWERFUL PREVENTION MESSAGE; NOW
- THEREFORE:** JOSH LEVY, MAYOR OF THE CITY OF HOLLYWOOD, FLORIDA, AND THE HOLLYWOOD CITY COMMISSION, HEREBY RECOGNIZE:

A NO SMOKING WITH LOVE SIGN

SIGNED THIS 16TH DAY OF
MAY 2018, AT
HOLLYWOOD, FLORIDA

MAYOR JOSH LEVY
VICE MAYOR DEBRA CASE
COMMISSIONER PETER D. HERNANDEZ
COMMISSIONER TRACI L. CALLARI
COMMISSIONER RICHARD S. BLATTNER
COMMISSIONER KEVIN D. BIEDERMAN
COMMISSIONER LINDA SHERWOOD