

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA APPROVING THE USE OF THE CITY OF HOLLYWOOD SEAL AND COLORS BY THE BICYCLE ACTION COMMITTEE FOR THE PRINTING ON CYCLE CLOTHING TO BE USED FOR FUNDRAISING EFFORTS FOR THE CITY OF HOLLYWOOD.

WHEREAS, during its June 3, 2015 meeting, the City of Hollywood City Commission heard a presentation from the Bicycle Action Committee ("BAC"), which requested the use of the City seal and colors to be printed on cycling clothing that will be used for a fundraising effort;

WHEREAS, BAC is 501(C)(3) organization that encourages businesses and city governments to demonstrate their support for bike safety and awareness through cycling clothing; and

WHEREAS, the BAC fosters a unique partnership between the two parties; both the city and business logos adorn the clothing through support from city governments and businesses; and

WHEREAS, through the sale of the city-specific bike clothing, the BAC raises money to be given back to the cities to spend on local bike projects and initiatives; and

WHEREAS, the BAC partners with local bike organizations to sell its bike clothing at their events, and also sells the clothing at local stores and community centers; and

WHEREAS, the cycling clothing is of no cost to the City; and

WHEREAS, participating cities include Coral Gables, City of Miami Beach, Village of Pinecrest, South Miami, Miami Beach and Fort Lauderdale; and

WHEREAS, funds raised from the sale and/or raffle of city cycling clothing will be donated to the City of Hollywood to be used for future City bike projects and initiatives; and

WHEREAS, the City of Hollywood City Commission would like to approve BAC's limited use of the City's seal and colors for a one (1) year period for the specific purpose of producing and promoting City of Hollywood-specific cycling clothing as part of a fundraising drive;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby authorizes the Bicycle Action Committee to use the City of Hollywood seal and colors to produce City of Hollywood-specific cycling clothing as part of a fundraising drive benefitting the City of Hollywood for a one (1) year period.

Section 2: That it hereby authorizes the City Manager, to renew the use of the City's seal and colors for an additional one (1) year period upon mutual agreement of the City and the Bicycle Action Committee.

Section 3: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
PETER BOBER, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGALITY  
for the use and reliance of the  
City of Hollywood, Florida, only.

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JEFFREY P. SHEFFEL, CITY ATTORNEY