

**CITY OF HOLLYWOOD, FLORIDA  
DEPARTMENT OF PARKS, RECREATION AND CULTURAL ARTS  
INTER-OFFICE MEMORANDUM**

CITY OF HOLLYWOOD  
PROCUREMENT SERVICES  
DIVISION  
2015 JUL 30 PM 2:07

**DATE:** July 29, 2015  
**TO:** Joel Wasserman, Procurement / Director  
**FROM:** Chuck Ellis Director PRCA *CEllis*  
**SUBJECT:** The Superlative Group

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**ISSUE:**

Cancellation of The Superlative Group

**EXPLANATION:**

PRCA recommends the termination the agreement between The Superlative Group and the City of Hollywood without cause.

On July 17, 2013, the Hollywood City Commission passed an agreement with The Superlative Group. Since that time, The Superlative Group has failed to produce any viable sponsorship opportunities.

We request procurement services to proceed with the termination of this agreement.

**RECOMMENDATION:**

Cancel The Superlative Group.

cc: Dr. Wazir Ishmael, City Manager  
Chuck Ellis, Director PRCA  
Joel Wasserman, Director of Procurement Services