

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
March 5, 2025
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on March 5, 2025, at 9:11 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Idelma Quintana
Board Members:	Caryl Shuham - absent
	Peter Hernandez
	Traci Callari
	Adam Gruber
	Kevin Biederman
Interim General Counsel	Damaris Henlon
CRA Executive Director	Jorge Camejo
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments

The following individuals expressed their personal opinions/concerns:

Bob Glickman
Elizabeth Barnett

Board member Shuham arrived at 9:18 a.m.

- 1. R- CRA-2025-07** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving and Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Waterway At Hollywood Beach Condominium Association, Inc. For On-Site Improvements To The Property Located At 2200 & 2600 South Ocean Drive In A Total Grant Amount Not To Exceed \$155,254.00.

Jorge Camejo requested a continuance on the item to allow the Condominium Association to

complete the 40-year certification and further discuss the paint color. Board unanimously agreed to reschedule the item to the following meeting.

2. IR-CRA-2025-02 – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced Christopher Crocitto, Project Manager, who provided an overview on the Fiscal Year 2024 and 2025 Property Improvement Property Grant Program.

A discussion ensued among members of the Board.

Jorge Camejo then introduced Shelby Thomas, Ocean Rescue Alliance, to provide an update to the Board on the deployment of the artificial ocean reef.

A discussion ensued among member of the Board and staff.

Jorge Camejo then concluded the informational report by announcing his resignation with the CRA beginning April 2nd, 2025. He thanked the Board and staff for the years of support working together and wished all the best in their endeavors.

The Board thanked Jorge for the years served and congratulated him on his position with the City of Boca Raton.

Chair Levy requested the Board support in appointing Susan Goldberg to serve as Interim Executive Director. Motion was made by Board member Shuham. It was seconded by Board member Callari and on a voice vote passed unanimously 7-0.

3. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

**Board member Shuham, District 1
Downtown Hollywood**

Board member Callari requested that the staff investigate the deteriorating rooftops in downtown Hollywood. She further suggested that the staff research grant opportunities to address slums and blight. Board member Callari received support from her colleagues.

Board member Hernandez, District 2

Downtown Hollywood

Board member Hernandez requested that staff have an arborist to look into the issues with the trees recently planted on A1A and to return to the meeting with a solution. He further requested an update on the property improvement grant for the Mile High Sandwich Shop, 828 N Dixie Highway.

Susan Goldberg provided an update.

Board member Callari, District 3**Downtown and Beach Districts**

Board member Callari requested that staff meets with each Board member to get their thoughts on the direction of the CRA. She further requested a status report on the CRA projects and their progress. Board member Callari suggested utilizing city staff if needed to help address any concerns. She asked for an update on the Hollywood Beach wayfinding signage.

Board member Callari invited all to the upcoming St. Patrick's Day parade. She also reminded everyone of this year's Lent season beginning Wednesday, March 5, Walking together in hope.

Board member Biederman, District 4**CRA**

Board member Biederman thanked Jorge for the fourteen years of service and the positive accomplishments in both districts.

Vice-chair Quintana, District 6**CRA**

Vice-chair Quintana extended best wishes to both Jorge and Susan. She further stated that throughout the years, wonderful things have been accomplished and can be learned to adopt citywide.

Chair Levy**Downtown**

Chair Levy requested that staff look into the dead zone areas for cell phones in the downtown area. He stated that he is formally communicating with ATT and Verizon about their feedback regarding the infrastructure and wireless technology.

Interim General Counsel, Damaris Henlon

Damaris Henlon wished Jorge good wishes.

Executive Director, Jorge Camejo

Jorge Camejo thanked everyone for their good gestures and stated it was a pleasure working with everyone.

Meeting adjourned at 11:14 A.M.

Phyllis Lewis, Board Secretary

