



EVALUATION TABULATION
 RFP No. RFP-350-26-SA
Digital Parking Guidance and Wayfinding Signage
 RESPONSE DEADLINE: December 2, 2025 at 3:00 pm
 Report Generated: Monday, December 22, 2025

CONSENSUS SCORECARD SUMMARY

Vendor	Methodology and Approach Points Based 20 Points (19%)	Experience and Qualifications Points Based 20 Points (19%)	System Integration Points Based 20 Points (19%)	Support and Maintenance Points Based 10 Points (9.5%)	Fee Proposal Points Based 20 Points (19%)	References Points Based 10 Points (9.5%)	Local Preference (Bonus) Points Based 5 Points (4.8%)	Total Score (Max Score 105)
Cleverciti Systems, Corp.	19.67	19.33	19.67	8.67	13.33	9.67	0	90.3
SOLAR CHAMPS LLC Excluded	0	0	0	0	0	0	0	0

PHASE 1

EVALUATION CRITERIA

Criteria	Scoring Method	Weight (Points)
Methodology and Approach	Points Based	20 (19% of Total)

Description:

- Clarity, feasibility, and innovation in the proposed solution pursuant to the guidelines outlined in the Proposal Submittal Requirements in Section 4 and the Scope of Service.

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Digital Parking Guidance and Wayfinding Signage

Criteria	Scoring Method	Weight (Points)
Experience and Qualifications	Points Based	20 (19% of Total)

Description:

- Demonstrated experience with similar digital signage projects.

Criteria	Scoring Method	Weight (Points)
System Integration	Points Based	20 (19% of Total)

Description:

- Narrative describing how the proposed signage will be installed and how they will integrate with the City’s existing parking systems. Evaluate the vendor’s ability to integrate securely with the City’s parking systems, including network connectivity, API setup, encryption, and user authentication.
- Ability to meet Security and Compliance Requirements in the Vendor Questionnaire (Exhibit A).

Criteria	Scoring Method	Weight (Points)
Support and Maintenance	Points Based	10 (9.5% of Total)

Description:

Warranty, service/support plans, and staff training.

Criteria	Scoring Method	Weight (Points)
Fee Proposal	Points Based	20 (19% of Total)

Description:

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Request For Proposal - Digital Parking Guidance and Wayfinding Signage

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Digital Parking Guidance and Wayfinding Signage

Cost-effectiveness and clarity of budget breakdown

Criteria	Scoring Method	Weight (Points)
References	Points Based	10 (9.5% of Total)

Description:

Quality of references such as customer satisfaction, timeliness and ability to meet projected cost.

Criteria	Scoring Method	Weight (Points)
Local Preference (Bonus)	Points Based	5 (4.8% of Total)

Description:

Local preference in the form of 5 bonus points will be assigned to the Primary firm (Respondent) identified as a Local Hollywood Vendor. As outlined in the City of Hollywood Code of Ordinances, a Local Hollywood Vendor shall mean a business entity that has maintained a permanent place of business with full-time employees within the City limits for a minimum of one year prior to the date of issuance of a bid or proposal solicitation. The permanent place of business must be the primary place of business of the entity and may not be a post office box or a personal residence. The business must actually distribute goods, supplies, materials, equipment or services from the permanent place of business. The business must have a current local business tax receipt from the City and must not be publicly traded.

This criterion will be administratively scored by the Office of Procurement.

AGGREGATE SCORES SUMMARY

Vendor	Evaluator 1	Evaluator 2	Evaluator 3	Total Score (Max Score 105)
Cleverciti Systems, Corp.	98	85	88	90.33

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Digital Parking Guidance and Wayfinding Signage

Vendor	Evaluator 1	Evaluator 2	Evaluator 3	Total Score (Max Score 105)
SOLAR CHAMPS LLC	0	0	0	0
Excluded				

VENDOR SCORES BY EVALUATION CRITERIA

Vendor	Methodology and Approach Points Based 20 Points (19%)	Experience and Qualifications Points Based 20 Points (19%)	System Integration Points Based 20 Points (19%)	Support and Maintenance Points Based 10 Points (9.5%)	Fee Proposal Points Based 20 Points (19%)	References Points Based 10 Points (9.5%)	Local Preference (Bonus) Points Based 5 Points (4.8%)	Total Score (Max Score 105)
Clevertiti Systems, Corp.	19.7	19.3	19.7	8.7	13.3	9.7	0	90.33
SOLAR CHAMPS LLC	0	0	0	0	0	0	0	0
Excluded								