

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO ISSUE A BLANKET PURCHASE ORDER WITH TRIBUNE DIRECT, D/B/A CONVERSION ALLIANCE, FOR THE NEW HORIZONS QUARTERLY NEWSLETTER IN AN ESTIMATED ANNUAL AMOUNT OF \$75,000.00.

WHEREAS, the Office of Communications, Marketing & Economic Development (“CMED”) requires an agreement for the printing, list and mail preparation services for the New Horizons Quarterly Newsletter; and

WHEREAS, on July 22, 2019, Notice of Availability of Bid F-4618-19-JE was posted on the City’s Website, advertised and sent to 7,533 firms and viewed by 66 vendors on Bidsync.com in accordance with the City’s Purchasing Ordinance, Section 38.42 (A)(1); and

WHEREAS, Bid Number F-4618-19-JE was opened on August 8, 2019, and resulted in responses from two bidders as follows:

- Tribune Direct, d/b/a Conversion Alliance \$74,457.32
Deerfield Beach, Florida
- Print Dynamics \$87,052.80
Fort Lauderdale, Florida

; and

WHEREAS, Print Dynamics’ bid response included pricing for one quarterly issue in the amount of \$21,763.20; however, the bid specifications required four quarterly issues, and thus, after clarification with Print Dynamics, their new total for four quarterly issues is \$87,052.80; and

WHEREAS, Tribune Direct met all the bid specifications and CMED recommends this service be awarded accordingly; and

WHEREAS, the Director of CMED and the Director of Procurement and Contract Compliance recommend that the City Commission approve the issuance of a Blanket Purchase Order in the estimated annual amount of \$75,000.00 for an initial term of one year with an option to renew for three additional one year periods, subject to vendor acceptance, satisfactory performance and determination that renewal will be in the best interest of the City; and

WHEREAS, the City may terminate the agreement, with or without cause, upon a 30 day written notice; and

WHEREAS, award is subject to the City receiving all insurance and endorsements required and approved by the City's Risk Manager, along with signed statements of Hold Harmless and Indemnity to the City; and

WHEREAS, funding for the agreement has been appropriated and exists in Account Number 557.113001.51900.548010 and will be budgeted in subsequent fiscal years.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in the Resolution.

Section 2: That it approves and authorizes the issuance, by the appropriate City officials, of a blanket purchase order with Tribune Direct, d/b/a Conversion Alliance, together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2019.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY for the use and reliance of the City of Hollywood, Florida, only.

DOUGLAS R. GONZALES, CITY ATTORNEY