

CRA Executive Director's Report, November 2024

The following Informational Report by Jorge Camejo, Executive Director, provides an update to the CRA Board on recent Beach and Downtown activities.

Capital Improvement / Redevelopment

Coastal Resiliency Phase IV Undergrounding of Overhead Utilities and Streetscape Project: E/W Streets, Streetends, Surf Road, and Harmonization from Harrison Street to Magnolia Terrace

Drainage structures have arrived at the site, and installation of the stormwater line began on September 3, 2024.

Groundbreaking for Coastal Resiliency Phase IV project took place on September 17, 2024.

Construction began on Harrison Street; however, during soft excavation activities on Tuesday, September 3, the Contractor found several conflicts along the south side of the road, both on Harrison Street and on Van Buren Street, that were not shown on the locates. These conflicts required adjustments to the locations of the proposed inlet structures and modifications to the structures. While resolving these issues, the Contractor moved the drainage installation to Virgina street. The installation of drainage infrastructure on Virginia Street will be completed on October 30, and the installation of drainage will begin on Harrison Street.



Excavation to connect system



Dewatering due to high tides



Storm drain pipe installation







Storm inlet structure

Backfill storm pipe

Compaction and testing

Harmonization

Right-of-entry agreements and exhibits for Harrison, Van Buren, Virginia, and Jackson Streets are being distributed. The HLM and CRA offices are contacting property owners for execution. Most properties on Virginia Street have submitted the agreements to the CRA for execution.

Phase IV SR A1A and FDOT RRR at SR A1A from Hollywood Blvd to Southern City Limits SR A1A and FDOT RRR GMP were approved on July 3, 2024. GMP includes the scope of work associated with the RRR scope of work. Contract amendment is being routed for execution.

FDOT has completed the RRR Project funding agreement, which will set the terms of the RRR Joint partnership agreement. The agreement was approved at the September 4 City Commission meeting and will be routed for execution.

An amendment to the existing Memorandum of Maintenance Agreement is being prepared and presented to the City Commission in January 2025.

Wayfinding Signage and Gateway Markers

At the July 2024 CRA Board Meeting, staff was directed to negotiate with the highest-ranked vendor. The City of Hollywood (CRA and City staff) has been coordinating with the vendor to identify cost-saving measures.

CRA and City staff continue to coordinate and conduct due diligence and fact-finding while negotiating with vendors on cost-saving measures; it is anticipated that staff will return to the CRA board and City Commission, respectively, with the results of these discussions.

Broadwalk Access Management

After the contractor constructed six gates at five locations along the Broadwalk, an on-site coordination meeting was held to provide a training session with fire, marine safety, police, public works, and beach maintenance. The manufacturer demonstrated to authorized

personnel how to use and operate the various gates, maintenance, and operational protocols. Once the training session was completed, the gates became operational.

The pavers have already been restored, and the remaining landscape will be completed soon. CRA Staff are working with the contractor on the architectural enhancement of the gates using decorative wraps, corrals, and/or additional surface treatments.

The contractor is currently working with a fabricator to design/build the decorative corrals that will surround the units.

Turtle Lighting

After the CRA was requested to modify the lights along the east side of the Broadwalk, 325 globes were ordered and began arriving in phases at the coating facility in mid-July. Installation of the globes started in early August and was completed in early December. The electrical contractor encountered a problem replacing the ring that holds the globe to the fixture. Staff ordered 290 new rings so the installation can resume. Staff coordinated and managed the installation of the new shield on the tri-globe lights along the eastern side of the Broadwalk. 31 fixture bases are damaged due to the environment, and staff ordered replacement parts, which arrived recently. Staff hired an electrical contractor to repair these bases using the replacement parts. The repair work will resume shortly. The shield covers 270 degrees of the globe and will eliminate light spills toward the beachside. Staff experimented with many variations of shields until they finally came up with a solution acceptable to Fish and Wildlife.

Hollywood Boulevard Streetscape

A certificate of substantial completion has been issued to the General Contractor.

On October 3, 2024, the CRA, consultant, and the General Contractor walked the project and prepared a punch list of items for the General Contractor to repair within 60 days.



Substantial Completion Walkthrough

On October 19, 2024, a ribbon cutting ceremony was held to commemorate the project reaching the substantial completion milestone.



Ribbon Cutting Ceremony

Two Week Look Ahead

- Continue addressing punchlist items.
- Pending FPL pole removal and undergrounding of overhead lines at N/S Alleyway

Project Communication and Outreach

Hollywood Blvd. Streetscape Construction Activities communication outreach is as follows:

- Hollywood CRA's Website: www.hollywoodcra.org/streetscape
- Burkhardt Construction project Website: hollywoodboulevardstreetscapesproject.com
- Weekly eblast update to stakeholders
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 781-0888
- General's Contractor's e-mail: adam@burkhardtconstruction.com

Tyler Street Streetscape

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2. See grant section for further details.

Tyler Street Demonstration Project from 21st to 20th Avenue

On February 7, 2024, the CRA Board approved a funding agreement between the CRA and Downtown Hollywood Holdings, LLC. to improve the south side of Tyler Street between 21st and 20th Avenue following the new vision for this corridor. Construction of the ROW improvements is substantially complete. Milling and resurfacing of the roadway is complete. The developer is pending delivery and installation of the new light poles/fixtures.





Downtown Avenues Improvements Lighting Improvements:

Staff was directed to explore solar and electrical street lighting along 19th and 20th Avenues downtown. Staff gathered information on both systems, including costs. Staff presented all the information to the Board at the July meeting, and the Board directed staff to proceed with the FPL program. The CRA contacted FPL to provide an estimate for installing pedestrian lighting along the Avenues. FPL provided a cost proposal to install and maintain 138 light poles. For the October Board meeting, staff submitted a resolution for the Board's approval to proceed with the FPL proposal. After the resolution was approved, staff requested that FPL provide an invoice for the first payment. Once the invoice is paid, FPL will proceed with the design.

SR A1A Complete Street Project from Hollywood Blvd to Sheridan Street

A certificate of substantial completion for landscape, irrigation, and hardscape has been issued to the General Contractor. On June 6, 2024, the CRA, Public Works, and the General Contractor walked the Complete Street project and prepared a punch list of items for the General Contractor to repair within 60 days. This punch list covers all project items except the undergrounding components. Garfield Street traffic signal operational. Final County inspection is pending.

Current Activities/Project Status:

- Franchise utilities: All equipment has been installed by FPL, AT&T, and Comcast
- FPL Switching began in late May 2024. Currently Infratech (FP&L) contractor is working on the pole/cable tie-ins to cabinets and energizing the FPL systems prior to the private installations. Infratech FPL subcontractor is installing a temporary feeder. Once completed, switching of properties can begin.
- Comcast: Completed pulling wire into all the handholes. Waiting for Comcast contractor to begin the final installation phase. Waiting for a mobilization date.
- AT&T: Completed pulling wire and are currently splicing. Removal of overhead cable is underway.
- Restoration work and some landscaping locations are pending along the corridor.







East and West sidewalks landscape and hardscape; Landscape medians

Two-Week Look Ahead

Continuing Franchise Utility Switchover work.

Project Communication and Outreach

Complete Street Construction Activities communication outreach is as follows:

- Hollywood CRA's Website: www.hollywoodcra.org/CivicAlerts.aspx?AID=228
- Burkhardt Construction project Website:

www.burkhardtconstruction.com/A1Acompletestreets

- Hollywood Beach Civic Associations' e-mail database
- Hollywood Beach Business Associations' e-mail database
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 659-1400
- General's Contractor's e-mail: adam@burkhardtconstruction.com

Paint Maintenance Program

All lifeguard stations and First Aid Stations have been painted, along with barrier island furnishings, bike symbols, crosswalk markings at Broadwalk. The knee wall along the Broadwalk will be painted and patched as needed.

Linear Park Walk/Resiliency Area

The FDOT pump design station at Bougainvillea Terrace has been completed. CRA is coordinating with consultant sizes, and placement of equipment for the Linear walk/resiliency area layout based on the pump location and proposed capacity of the pump. Estimated construction to begin in late 2024 and be completed in summer 2026.

Pedestrian Crossings

A change order to the complete street project was approved on February 17, 2024.

CRA signal Maintenance Memorandum of Agreement was approved by resolution on January 16, 2024. CRA/FDOT construction agreement was approved by resolution on April 3, 2024. FDOT has approved all permits.

Shop drawings have been reviewed, and equipment has been ordered. The signal mast arm assembly is in the final shop drawing review process. Soft digs to identify infrastructure were performed on June 18, 2024. Conflicts with the overhead franchise lines have been identified. Lines need to be removed in order to have the required clearances for the equipment and the mast arm. Installation within 7 months.

Stormwater Pump Stations along the A1A Corridor

The FDOT consultant has completed the design of the three pump stations within the CRA boundaries: Sherman Street, Van Buren Street, and Bougainvillea Terrace. All permits have been obtained, including the ACOR approval. The bidding process will start in September. Construction is estimated to begin in late 2024 and be completed in summer 2026.

CRA Resiliency and Flood Management

Design Stormwater Basin 4: Daffodil to Iris Terrace Resiliency CRA, through PU, entered into an agreement with BCC to provide consulting services for a pump station for basin 4 covering Daffodil Terrace to Iris Terrace. The project is 60% completed. Permitting is expected to take 12 months. Estimated construction cost is \$8.5M including pad and generator.

Pump Station Basin 1-2-3 located between Jackson Street and Jefferson Street is finalizing negotiations for design fees with the consultant. Estimates construction cost is \$13.5M including pad and generator.

Basin and Outfall Inspections

Outfall inspections: PU/CRA contacted FDOT to initiate the outflow/Wapro inspections and coordinate potential partnerships for improvements to the FDOT outfalls, and I&I. Oregon Street basin inspection has been completed. A report has been submitted to the CRA/PU for review. Basin improvement considerations, recommendations, and estimated costs are included in the report. CRA is scheduling an in-person meeting with the consultant to discuss the results of the inspections.

Inspection for the Arizona Street and New York Street basins are currently on the way.

Nearshore Underwater Mermaid Artificial Coral Reefs

The contract with the vendor was executed, and the vendor proceeded with the construction of the habitat modules. CRA staff coordinated with the vendor regarding the board members' final selection and construction of the custom modules. At the April meeting, the vendor presented a variety of modules, and the CRA Board made recommendations for selecting the types of modules to be used at the four locations. Staff work closely with the vendor to implement the module selection. The project was approved in front of the CRA Board at the October 2023 CRA Board meeting.

CRA Staff is working on a series of nearshore Mermaid modules; 48 concrete nearshore coral reef modules are proposed at four locations accessible to divers and nearshore snorkelers: two locations offshore of North Beach Park, one offshore of Azalea Terrace, and one offshore of Keating Park at Magnolia Terrace. Permitting was obtained through the Florida Department of Environmental Protection, the USA Army Corps of Engineers, and Florida Fish and Wildlife Conservation. Due to the quantity of modules, the deployment will be done in two trips, with the first trip expected in late November & December 2024. The 36 habitat modules are completed, and the vendor is currently constructing some of the custom modules to be placed at sites 1 & 3 in November 2024, contingent upon the weather. Due to the unavailability of a barge, the deployment will be delayed.

Broadwalk LED Wall Lights

After the completion of the electrical system, the entire LED system was tested by Fish and Wildlife. They requested a change in the wavelength, and our team experimented with various options to meet their requirements. One of the options is using an Amber light; a sample was ordered and installed in mid-May. We have requested that the fish and wildlife inspect the new Amber light. Since the Amber light was not accepted by Fish and Wildlife, an alternate red light was installed. In early August, Fish and Wildlife inspected the red light and approved it. Staff will direct the contractor to proceed with adding the red LED light. The light at the arches was not approved during the turtle season and will be turned on only during the off-turtle season. The contractor has completed the work on the electrical portion of the project and the replacement of the damaged precast panels. The red

LED light fixtures were ordered and will be installed as soon as they arrive. The fixtures arrived in early October and were installed. Currently, they are being inspected and tested.

The project, which extends along the entire wall along the Broadwalk from Georgia Street to Sherman Street, consists of replacing the damaged original lights with new UL-approved light fixtures using the existing conduits. The lights were placed inside the wall using an access panel from the back of the wall. They can be programmed for different colors. In addition, precast panels for the knee wall will be replaced as required due to the construction of this project.

Keating Park

At the June 2024 CRA Board meeting, the CRA Board approved Keating Park GMP as an amendment the Phase IV Project.

CRA staff and the Consultant are finalizing coordination with Authorities Having Jurisdiction. The Florida Department of Environmental Protection and the Florida Fish and Wildlife Conservation Commission have approved the Keating Park Permit.

Broward County and City of Hollywood permit approvals are anticipated to be completed in the coming weeks. Once we have a permitted set of drawings, CRA, City Staff, and the Consultant will return to coordinate construction efforts. The contractor will mobilize as soon as the contract is executed and the permits are issued.

CRA/City Staff coordinated with a consultant to reapply for the Land and Water Conservation grant application. This is a matching grant of up to \$750,000 for eligible project improvements. The grant is anticipated to be awarded in the Fall of 2024.

The Project will include renovating the existing restroom facility, installing new standing seam metal roofs over the pavilions, structural renovations, educational signage, and ecological components, creating a new Dog Park, and implementing the Keating Park Master Plan.

ADA Beach Access Mats

As part of the Phase IV East/West Street streetscape project, the Beach CRA intends to provide beach access to those with disabilities. Staff obtained a proposal from an environment consultant to obtain a permit to install ADA Beach Access Mats at five locations: Crocus Terrace, Daffodil Terrace, Eucalypts Terrace, Greenbriar Terrace, and Hyacinth Terrace. Once the permitting process is completed, CRA Beach Maintenance staff will install the ADA Beach Access Mats at these locations. Florida DEP reviewed our application and requested additional information. Staff will gather the requested information, which was submitted to Florida DEP. DEP questioned the number of the mats and their proximity to each other. The consultant will respond and provide any additional information that is needed.

Young Circle Design Phase II

CRA and their Consultants, Marlin Engineering and Toole Design Group, are awaiting FDOT / City of Hollywood approval on roadway design for Block 57 and Block 58 prior to proceeding

with the Young Circle traffic improvement design; Staff looks forward to collaborating with the new District Four Secretary on this endeavor.

Grant Programs – HIP, PIP and POP

The CRA currently has 2 HIP, 51 PIP or Mini-PIP, and 6 POP Grants at various stages of the process: 23 in the Downtown CRA area and 36 in the Beach CRA area, ranging from serious inquiry and application to completion of construction and applicants in the reimbursement process. Virtual Pre-Application Workshop for November will be held on Monday, November 18, 2024 at 5:00 pm.

Grant Development Program – CRA Improvement Projects

The CRA and the consultant, RMPK, are identifying grants for the CRA to pursue.

Coastal Road Resiliency Florida Grant: Phase IV East / West Streets

A \$24.4 M with a 50% match (\$12.2M) grant was awarded to the City/CRA to complete the Phase IV E/W streets resiliency project along the 18 City Streets from Harrison Street to Magnolia Terrance, as per CRA's construction documents.

Coastal Roadway Resiliency Project contract was executed in December 2023. Second reporting period was submitted. CRA to applied for payment reimbursement in June.

A quarterly report has been submitted for review and has been accepted by the state. The first invoice request reimbursement draft has been submitted to the state. They have approved the request and has provided a acceptance letter which needs to be attached the official reimbursement request as per Exhibit C of the agreement.

The House Appropriations Committee: Community Project Funding (CPF)

First Application: The City/CRA was awarded \$500K under the T-HUD house appropriation initiative grant for project flood resiliency along the barrier island. This grant is for flood management infrastructure efforts along five east-west streets. Staff is awaiting a final decision on the grant. The NEPA report has been completed. Waiting to hear from HUD.

Second Application: The City/CRA has applied for another resiliency grant under the T-HUD house appropriation initiative grant, this time for \$2M, with a 20% match commitment from the CRA.

Land Water Conservation Fund Program: Keating Park Improvements

Supporting initiatives to conserve irreplaceable lands and improve outdoor recreation opportunities. Keating Park Improvements was submitted as a fit for this grant. The maximum amount is \$1.5M. The grant requires a 50% match.

CRA/City Staff coordinated with a consultant to reapply for the Land and Water Conservation grant application. This is a matching grant of up to \$750,000 for eligible project improvements. The grant is anticipated to be awarded in the Fall of 2024.

Recreational Trails Program (RTP) grant: Beachwalk Extension Project

Supporting efforts to secure a Recreational Trail(s) that will greatly benefit our community. The CRA is coordinating discussions of the 2023 grant application in the amount of \$500,000 for the improvements to the Beachwalk Extension Project.

FDEP State Water-Quality Assistance Grant: Hollywood Boulevard Streetscape

On December 29, 2022, the CRA submitted a grant application to the Florida Department of Environmental Protection for a State Water-Quality Assistance Grant administered through the Nonpoint Source Management Program. The program's primary goal is to reduce and control water pollution from nonpoint sources, such as stormwater.

The Project proposes using PaveDrain permeable pavers before inlets, which should effectively reduce the amount of pollutant load being discharged into the stormwater system, therefore, making the Project a potential candidate for this grant.

In April 2023, The Department completed the review and evaluation of the grant applications, but unfortunately, the Hollywood Blvd. Streetscape project was not selected for grand funding this cycle. The Department will keep the grant application under consideration for possible funding in the next cycle.

The CRA applied for the Broadwalk Turtle Lighting - Retrofit

The project aims to minimize light pollution and its negative impacts on nesting sea turtles by installing new globes with 7 layers of specialized rubberized opaque coating. The installation shields lights 270 degrees east-west and up to 300 degrees north-south. The new fixtures have an enhanced mechanical attachment to improve maintenance and keep the fixtures aligned and secured. Estimated cost of installation is \$278K.

The CRA applied for the Broadwalk Decorative Knee wall LED Lighting

The Broadwalk has a decorative knee wall running north/south along the east side of the Broadwalk. The knee wall separates the sandy beach from the manicured hardscaped Broadwalk, creating a playful and attractive space for sitting and providing a barrier for sand erosion.

The project consists of removing and replacing abandoned fixtures along the knee wall. The new RGB LED technology will be installed at existing alcoves within the precast panels on the wall. The new light combines state-of-the-art temperature technology design to protect sea turtle nesting while providing an attractive digital color combination technology to decorate and enhance the Broadwalk experience. These LED lights will be placed landward side of the Broadwalk. Estimated cost of installation is \$750K.

CRA Staff Grant Acquisitions

CRA Staff, along with other consultants, continually makes efforts to apply for grant funding through federal, state, and local sources to assist in funding capital improvement projects.

Broward MPO CSLIP Cycle 6: Tyler Street Streetscape

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2.

On January 6, 2023, the City and CRA received a letter of the award through the CSLIP Cycle 6 program. As a result, the Project is incorporated in FDOT's Five-Year Work Program, with funding for Preliminary Engineering expected in FY 2028.

Redevelopment, Recruitment, Retention, Expansion & Private Investment

The CRA and the City of Hollywood Department of Communications, Marketing and Economic Development (CMED) have finalized the details and plan to fund outreach marketing services and media buying as part of the Enhanced Service Agreement. In addition, CRA and CMED staff are partnering on a citywide restaurant promotion that will be launched in two phases. The first phase will be launched in January to kick off the City's Centennial Celebration and will focus on a year-round discount program for residents. The second phase will launch in September.

CMED and the CRA were a Silver Sponsor and attended the Greater Fort Lauderdale Alliance Annual Dinner Meeting on Thursday, October 24th from 5:30pm – 8:30pm, at War Memorial Auditorium in Fort Lauderdale.

CRA and CMED staff also continue to:

- Partner on marketing initiatives in the form of print and digital media that promote the CRA Districts and City to potential investors.
- Work closely with private property owners to secure new quality tenants and redevelopment projects.
- Coordinate initiatives and co-sponsor redevelopment, retail recruitment and economic development programs with organizations including ICSC, ULI, Bisnow, Greater Fort Lauderdale Alliance, and others.
- Combine resources and initiatives when appropriate.

Staff also continues to:

- Work with developers to increase interest and investment on the Beach and in Downtown Hollywood.
- Engage prospective tenants.
- Provide assistance to tenants who have recently signed leases, have not yet opened, and are navigating the permitting process.
- Connect prospective tenants to property owners and brokers that represent available properties.
- Engage property owners to discuss their needs and concerns regarding redevelopment, tenant acquisition, including but not limited to the building permit process, planning and zoning, and parking rates for tenants.
- Coordinate and manage the public valet on Hollywood Boulevard.

Redevelopment projects, quality food and beverage establishments, entertainment venues, experiential business models, and office continue to be a priority; however, staff also supports the role of arts, culture, and creativity, as we believe it is essential to eliminate slum and blight; and redevelop the Beach and Downtown CRA Districts.

Certificates of Use and Live Music Extended Hours Licenses

As part of the Department of Planning and Development Services approval process for Certificates of Use, the CRA received and reviewed 3 CU Applications in September 2024.

- 1. EZEat Hollywood LLC; 905 N. Broadwalk (restaurant)
- 2. L'Amore in Cucina; 118 S. 20th Avenue (restaurant)
- 3. Nichola Francesca LLC; 2031 Harrison Street (office)

In FY2025, the CRA also reviewed and helped process 10 LMEHL applications, 7 of which were approved and 3 are pending.

Communications, Public Information, and Special Events

The CRA continues to implement and monitor the Media Plan focusing on the dissemination of information to eliminate slum and blight, and community redevelopment information.

The CRA is currently:

- Disseminating information to Downtown Hollywood stakeholders regarding current and upcoming capital improvement projects.
- Creating and maintaining databases for the Downtown Hollywood and Hollywood Beach Business Districts to increase communications and outreach to all businesses in those areas.
- Expanding our Social Media outreach to include awareness of our Valet Program, Streetscape Improvements, and redevelopment initiatives.
- Working with HML Public Outreach to disseminate information to residents and owners regarding the Phase IV Undergrounding and Streetscaping project.

Pursuant to the change to State Statute 163 Section III, the City of Hollywood has assumed the expenses of all events and certain marketing initiatives. The CRA was advised that it could continue to fund and produce the Downtown Hollywood ArtWalk series being that it showcases and promotes redevelopment. The ArtWalk includes two walking tours that highlight Downtown capital improvement projects and private investment.

CRA Staff is working with the Greater Fort Lauderdale Convention and Visitors Bureau and the Art and Culture Center of Hollywood on a mural tour for Interep, a luxury tour operator from Brazil.

Maintenance

Downtown – In September, Block By Block staff removed 83 graffiti tags, collected 3,082 lbs. of litter, removed 118 instances of animal waste, and collected 144 fallen palm fronds from public property. Block By Block continues to spot pressure clean the sidewalks, paint safety zones, and provide similar services.

Beach – In September, 2,125.5 operational hours were clocked by Beach Maintenance staff. Of those hours, 1,692.5 were dedicated to trash removal from the beach, and 104 hours were spent cleaning the shower areas. Graffiti tags and stickers were removed from 27 locations.

CRA Board Meeting Results - 10/1/2024

R-CRA-2024-43 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute A LED Lighting Agreement With Florida Power And Light Company To Construct Pedestrian Street Lights In The Downtown Area In A One Time Amount Of \$328,828.38 And A Monthly Amount Of \$5.300.53.

• Passed: 7-0

R-CRA-2024-44 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With Twelve Pillars Apts., Inc, For On-Site Improvements To The Property Located At 2400 S. Ocean Drive In A Total Grant Amount Not To Exceed \$90,611.78.

Passed: 7-0

R-CRA-2024-45 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Improvements To The Property Located At 2134 Lincoln Street In Total Grant Amount Not To Exceed \$75,000.00.

Passed: 7-0