

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, February 5, 2025**

**1:00 PM**

**Commission Chambers Room 219**

### **Regular City Commission Meeting**

#### **CITY COMMISSION**

**Josh Levy, Mayor**

**Idelma Quintana, Vice Mayor - District 6**

**Caryl Shuham, Commissioner - District 1**

**Peter D. Hernandez, Commissioner - District 2**

**Traci Callari, Commissioner - District 3**

**Adam Gruber, Commissioner - District 4**

**Kevin Biederman, Commissioner - District 5**

**George R. Keller, Jr., CPPT, City Manager**

**Damaris Henlon, Interim City Attorney**

**Patricia A. Cerny, City Clerk**

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, February 5, 2025 at 1:08 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Commissioner Caryl Shuham, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Adam Gruber, Commissioner Kevin D. Biederman, Vice Mayor Idelma Quintana and Mayor Josh Levy

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Vice Mayor Quintana, to allow Commissioner Callari to participate by phone. On a voice vote the motion passed 6-0.

### **CONSENT AGENDA**

#### **Approval of Consent Agenda**

**ACTION:** Motion was made by Commissioner Shuham, which was seconded by Commissioner Hernandez, to approve the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2025-022](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Providing For Notice Of Complaints For Public Camping Or Sleeping Under Section 125.0231(4), Florida Statutes; Providing For Conflicts; Providing For Severability; And Providing An Effective Date.  
**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
6. [R-2025-023](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of April 3,

2024.

**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

7. [R-2025-024](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of April 17, 2024.

**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

8. [R-2025-025](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Temporary Access Agreement With Broward County For Tilling And Escarpment Removal For The Shore Protection Project Segment III.

**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

9. [R-2025-026](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With PointTech Business Solutions, LLC D/B/A OnPointe Government Solutions, LLC For Professional Consultant Services In An Annual Amount Up To \$410,000.00 Over A One-Year Period From January 15, 2025, To January 14, 2026, With Four Optional One-Year Renewals In Accordance With Section 38.41(C)(9) Of The Procurement Code. (Best Interest)

**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

10. [R-2025-027](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Fourth Amendment To The Tower Siting Agreement With MetroPCS Florida, LLC To Renew Its Term For An Additional Five Years And Amending The License Fees And Various Provisions For A Wireless Communications System At 2600 Hollywood Boulevard.

**ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

11. [R-2025-028](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Change Order To A Blanket Purchase Agreement With Broward County Fence LLC For Fencing Repair And Installation To Increase The Contract From \$81,175.00 To An Amount Up To \$176,175.00.
- ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
12. [R-2025-029](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Agreement With MAD Studios Co. For Producing And Implementing Ignite Broward 2025 In An Amount Up To \$150,000.00.
- ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
13. [R-2025-030](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Accept, If Awarded, The Fiscal Years 2025/2026 Broward County Cultural Division Arts And Cultural Festival And Special Events Sponsorship Program Grant For The Broward County Ignite Festival At ArtsPark At Young Circle Event In The Amount Of \$50,000.00; Authorizing 1:1 Matching Funds To Be Paid From The Department Of Parks, Recreation & Cultural Arts Special Events Fiscal Year 2025 General Fund; Authorizing The Appropriate City Officials To Execute All Applicable Grant Documents, Amending The Fiscal Year 2025 Operating Budget.
- ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
14. [R-2025-031](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Work Order Number CHN 25-02 With Chen Moore And Associates To Provide Professional Engineering Consulting Services For Design, Permitting, And Bidding Assistance For The Lift Station E-06 Rehabilitation Project In An Amount Up To \$487,502.97.
- ACTION:** This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

15. [R-2025-032](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Work Order No. H&S 25-03 With Hazen And Sawyer, P.C. To Provide Professional Engineering Services For Compliance Management Of Consent Order 21-0392 For The Southern Regional Wastewater Treatment Plant In An Amount Up To \$455,929.00; Amending The Fiscal Year 2025 Capital Improvement Plan.
- ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
16. [R-2025-033](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Work Order No. H&S 25-04 With Hazen And Sawyer, P.C. To Provide Professional Engineering Services For The Implementation of Corrective Actions Required By Consent Order 21-0392 At The Southern Regional Wastewater Treatment Plant In An Amount Up To \$203,455.00; Amending The Fiscal Year 2025 Capital Improvement Plan.
- ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
17. [R-2025-034](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Work Order No. H&S 25-05 With Hazen And Sawyer, P.C. To Provide Professional Engineering Services For Consent Order 21-0392 Action Items Including An Infiltration And Inflow Reduction Program, And An Asset Management And Capacity, Management, Operation, And Maintenance Program, In An Amount Up To \$498,954.00; Amending The Fiscal Year 2025 Capital Improvement Plan.
- ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**
18. [R-2025-035](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute Change Order No. 2 With Cardinal Contractors, Inc. To Extend The 2023 Southern Regional Wastewater Treatment Plant ("SRWWTP") Maintenance Work Project By 365 Days And Approve And Authorize The City Manager Or His Designee, To Utilize Available Contingency And The Remaining Contract Funds As Set Forth In The Contract To

Complete Other Urgent SRWWTP Repairs Including The Replacements Of Grit Chamber No. 1 And No. 2 Mechanisms.

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

19. [R-2025-036](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Cardio Partners, Inc. For AED Packages And Related Equipment And Supplies In An Amount Up To \$200,000.00 Over A Four-Year Period.

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

20. [R-2025-037](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Memorandum Of Understanding With Bob Gualtieri, As Sheriff Of Pinellas County.

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

21. [R-2025-038](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Memorandum Of Understanding With Miami Beach Police Department.

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

22. [R-2025-039](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Meridian Rapid Defense Group, LLC For Vehicle Barriers And Trailers In An Amount Up To \$900,000.00 For Three Years Based Upon General Services Administration Contract Number 47QSWA19D001F In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

**ACTION: This Resolution was moved by Commissioner Shuham, which was seconded by Commissioner Hernandez and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

**23. [P-2025-003](#)**

A Proclamation In Recognition Of Black History Month.

Mayor Levy read the proclamation in recognition of Black History Month.

Mateo Watson, African American Advisory Council Chair, accepted the proclamation and thanked the Commission for the recognition.

**24. [PO-2024-11](#)**

An Ordinance Of The City Of Hollywood, Florida, Amending Articles 2 And 4 Of The Zoning and Land Development Regulations Providing A Definition And Establishing Performance Standards For K-12 Schools. (24-T-04)

Andria Wingett, Director of Development Services, explained the intent of the Ordinance.

Discussion ensued among staff and members of the Commission.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened, and the following individuals expressed personal opinions/concerns:

1. Daniel Auquia, Teach Florida
2. Deon Nathan, 13300 Memorial Highway, Miami
3. Aaron Kuclansky, Ohr Hatorah School
4. Rabbi Albert, 3100 SW 9th Avenue, Fort Lauderdale
5. Adam Mitgag, Zucker Hebrew Academy
6. Keith Poliakoff, Government Law Group

There being no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Gruber to adopt on second and final reading the Ordinance and to change the approach of where schools can open. The motion failed due to the lack of a second.**

Discussion ensued among staff and members of the Commission.

Commissioner Hernandez left the meeting at 1:50 PM and returned at 1:55 PM.

**ACTION: Motion was made by Commissioner Biederman to adopt on second and final reading the Ordinance remove number 3 (must be located in a freestanding or stand alone). The motion failed due to the lack of a second.**

Discussion ensued among staff and members of the Commission.

**ACTION:** Motion was made by Commissioner Shuham to adopt on second and final reading the Ordinance and in Section 5 to change the 1,000 linear feet to 500 linear feet. The motion failed due to the lack of a second.

Discussion ensued among staff and members of the Commission.

The Interim City Attorney read the Ordinance title on second and final reading.

**ACTION:** Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt on second and final reading the Ordinance and to change the 1,000 linear feet to 500 linear feet; and change 1 acre to 2.5 acres united. The motion on roll call vote carried:

**Aye:** Commissioner Shuham  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Biederman  
Vice Mayor Quintana  
Mayor Levy  
**Nay:** Commissioner Gruber

Enactment No: O-2025-01

**25. [P-2025-004](#)**

Presentation By Leslie Wetherell, The Florida Department Of Transportation (FDOT), And A Representative From The Corradino, Group Regarding The I-95 PD&E Study - South Of Hallandale Beach Boulevard To North Of Hollywood Boulevard.

Andria Wingett, Director of Developmental Services, introduced the item.

Ron Wallace, Florida Department of Transportation (FDOT), representative, and Ryon Solis-Rios, The Corradino Group, Division Manager, provided a presentation regarding the I-95 PD& E Study.

Discussion ensued among Mr. Wallace and Mr.Solis-Rios and members of the Commission.

**26. [P-2025-005](#)**

Presentation By James Comar, Broward Metropolitan Planning Organization (BMPO), and Christine Fanchi, WSP, Regarding Safe Streets and Roads For All (SS4A) Grant Program.

Andria Wingett, Director of Developmental Services, introduced the item.



James Comar, Broward Metropolitan Planning Organization (MPO), and Christine Fanchi, WSP, provided a presentation on the Safe Streets and Roads for All (SS4A) Grant Program.

Discussion ensued among staff, Mr. Comar, Ms. Fanchi and members of the Commission.

27. [R-2025-040](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering A Request For Design And Site Plan Approval For A New 2,187 Sq. Ft. Restaurant (Taco Bell) Located In A Planned Development (PD) Zoning District Within The Oakwood Activity Center. (24-DP-31c)

Mayor Levy announced this item is quasi-judicial.

The Interim City Attorney explained waiving the quasi-judicial procedures and Mayor Levy questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

Andria Wingett, Director of Development Services, explained the intent of the Resolution and provided a presentation.

Dwayne Dickerson, Miskel Backman, LLP., responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Gruber, which was seconded by Vice Mayor Quintana, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

28. [P-2025-006](#)

Presentation By James Russo, Fire Chief, Regarding Fire Rescue And Beach Safety's Community Outreach, Mobile Integrated Health Program.

James Russo, Fire Chief, introduced the item.

The meeting recessed at 3:48 PM and reconvened at 3:59 PM, with all members of the Commission present.

Simon Serrao, Fire Division Chief, and Diana Deabreu, Fire Division Chief, provided a presentation regarding Fire Rescue and Beach Safety's Community Outreach, Mobile Integrated Health Program.

Discussion ensued among staff and of members of the Commission.

George R. Keller, Jr., City Manager, provided additional information to the Commission.

Discussion ensued among staff and of members of the Commission.

29. [R-2025-041](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With The Highest Ranked Firm, GrayRobinson, P.A., To Provide Federal Lobbying Services In The Annual Amount Of \$51,000.00.

Adam Reichbach, Assistant City Manager, explained the intent of the Resolution.

The following individuals expressed personal opinions/concerns:

1. James Link, The Cormac Group
2. Yanet Brunet Perez, The Cormac Group
3. Jonathan Slade, js@thecormacgroup.com
4. Colin Mueller, cm@thecormacgroup.com
5. Blair Hancock, Blair.Hancock@gray-robinson.com
6. Shannon Wilderotter, shannon.wilderotter@gray-robinson.com

Discussion ensued among staff, Blair Hancock, Grey Robinson and members of the Commission.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Vice Mayor Quintana, to adopt the Resolution selecting the Cormac Group. On a voice vote the motion passed unanimously. (7-0)**

30. [R-2025-042](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue Purchase Orders To Multiple Vendors For The Purchase Of Vehicles And Equipment In A Combined Amount Up To \$1,000,000.00 Based Upon The Florida Sheriffs Association Contracts FSA24-Vel32.0 And FSA23-Equ21.0 In Accordance With Section 38.41(C)(5) Of The Procurement Code. (Piggyback)

Jeff Devlin, Police Chief, explained the intent of the Resolution.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

31. [R-2025-043](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket

Purchase Agreement With CDW Government LLC For The Purchase Of Hardware, Software And Accessories, Based On The Sourcewell Contract No. 121923-CDW, For An Amount Up To \$1,200,000.00, On An As-Needed Basis, From January 15, 2025, Through February 27, 2028, In Accordance With Section 38.41(c)(5) Of The Procurement Code. (Piggyback)

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Vice Mayor Quintana, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

32. [R-2025-044](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Approve The Request From The South Broward Hospital District To Waive The Public Art Fee As Authorized Pursuant To Section 3.22(J) Of The Code Of Ordinances Of The City Of Hollywood.

Hope Calhoun, Miskel Backman LLP, provided information regarding the Resolution.

Discussion ensued among Ms. Calhoun and members of the Commission.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Hernandez, to adopt the Resolution with a \$50K contribution. On a voice vote the motion passed unanimously. (7-0)**

The Commission recessed at 4:54 PM and reconvened at 5:05 PM, with all members of the Commission present.

33. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Bob Glickman, 311 N Ocean Drive
2. Anthony Corone, 5815 Monroe Street

34. [PO-2024-15](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The City's Comprehensive Plan By Changing The Land Use Designation Of Approximately 34 Acres Of Land Generally Located At 1600 S. Park Road, And Including Properties And Adjacent Rights-Of-Way Within The Area North Of Pembroke Road, West Of South Park Road, And South Of Hillcrest Drive, From The Utilities And Parks And Open Space Designation To The General Business And High (50) Residential Designation; And Amending The City's Future Land Use Map To Reflect

The Change. (23-L-86)

Andria Wingett, Director of Developmental Services, explained the intent of the Ordinance.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The Interim City Attorney read the ordinance title on second and final reading.

**ACTION: Motion was made by Vice Mayor Quintana, which was seconded by Commissioner Shuham, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:**

**Aye:** Commissioner Shuham  
Commissioner Hernandez  
Commissioner Callari  
Commissioner Gruber  
Commissioner Biederman  
Vice Mayor Quintana  
Mayor Levy

Enactment No: O-2025-02

### **35. Commissioner Gruber, District 4**

Thank You

Commissioner Gruber thanked his colleagues for the discussion regarding the K-12 schools' Ordinance. He requested staff to provide the Commission on an update if there are any other uses that require any special exception in the City. Commissioner Gruber stated once he receives an answer to the special exception he will then ask for Commission support.

Buoys

Commissioner Gruber stated in the morning CRA meeting reef buoys were discussed, and he requested an update regarding the swimmer-to-boater delineation buoys.

James Russo, Fire Chief, stated he will have a financial proposal for the delineation buoys soon. He stated this would increase safety if done correctly.

Street Lights

Commissioner Gruber stated he had concerns regarding street lighting

conditions within the City, as some street lights have been out for over a year, with at least one reported to be inoperable for two years. He requested an update of the status of Noresco's involvement.

George R. Keller, Jr., City Manager, stated the issues relate to theft, aging hardware, etc. and assured the Commission the City is aware of these problems.

Adam Reichbach, Assistant City Manager, provided additional information on maintenance and retrofitting regarding Noresco project.

Mayor Levy requested a copy of the report detailing the situation.

Gus Zambrano, Assistant City Manager, reviewed the challenges facing the street light crew. He stated in Emerald Hills, the wiring connecting the light poles are buried underground and presents a risk whenever anyone digs into the area. He stated there is a possibility of a future workshop regarding this topic.

### **36. Commissioner Biederman, District 5**

#### **Silver Wings**

Commissioner Biederman announced the Silver Wings Concert will take place at Boulevard Heights Community Center this Saturday at 7:30 PM. He stated free parking and refreshments would be available.

#### **Parking Grace Period**

Commissioner Gruber requested an update from Parking and Code Compliance regarding the parking grace period. He stated several years ago he met with a company that offered a meter less parking system utilizing cameras to monitor parking duration. Commissioner Gruber requested staff to explore this option further.

#### **Hollywood Connect**

Commissioner Biederman requested staff examine the Hollywood Connect system and ensure items are routed with appropriate dates, times, and follow-ups.

#### **Mobility Meeting**

Commissioner Biederman announced the Taft Street Mobility meeting at the Boulevard Heights Community Center on Monday, February 10, 2025, at 6:00 PM.

#### **Towing Companies**

Commissioner Biederman stated he submitted a public records request

to the City due to concerns regarding towing companies who are not complying with the Ordinance which requires them to maintain a storage lot within City limits. He stated he would like to notify the private companies utilizing these towing services that using companies who do not store vehicles within city limits constitutes a violation of City Ordinances. Commissioner Biederman stated it is frustrating for residents because some companies are taking advantage of misfortunes.

Thank You

Commissioner Biederman thanked everyone and stated he looks forward to seeing them at the concert on Saturday night. He stated he would like to see everyone on Monday night at the Taft Street Mobility Meeting.

**37. Vice Mayor Quintana, District 6**

Party on the J

Vice Mayor Quintana expressed her appreciation and thanked everyone who supported the Party on the J during the Centennial Celebration. She thanked everyone for working hard on the event. Vice Mayor Quintana stated she hoped everyone enjoyed the event as much as she did as it received positive feedback from local businesses, and new businesses are excited to grow alongside the City.

Legacy Business Recognition Program

Vice Mayor Quintana stated she encourages businesses operating for twenty years or more to apply for the Legacy Business Recognition Program. She stated applications can be submitted online for recognition as one of the City's legacy businesses and is administered by the Office of Communications, Marketing & Economic Development.

**38. Commissioner Shuham, District 1**

Party on the J

Commissioner Shuham thanked Vice Mayor Quintana for the Party on the J event. It was wonderful, and stated it was a labor of love. She stated the entertainment was outstanding and thanked all staff involved in the event.

Tri Rail

Commissioner Shuham explained there was an article about the P3 over the Tri-Rail Station in the City of Boca. She requested Commission support to have staff reach out to the Florida Department of Transportation (FDOT) and offer to be a partner or to draft an RFP for a

similar project in Hollywood. She stated the City will be able to express their preferences in the required paperwork with the assistance of the FDOT.

Mayor Levy, Vice Mayor Quintana and Commissioner Hernandez supported the idea.

#### Hollywood Beach Resort

Commissioner Shuham requested Commission support for staff to develop a mediation strategy to help bring the two entities who own the Hollywood Beach Resort properties together.

Mayor Levy requested support to also include coordination of the bridge alignment with the Florida Department of Transportation (FDOT) along with the property owners.

Commissioner Shuham stated she would like everyone to know the City is behind them and looking for ways to make things move forward.

Mayor Levy, Commissioner Biederman and Commissioner Quintana supported the idea.

#### School Distance

Commissioner Shuham stated an important point was raised by Mr. Poliakoff regarding the importance of school distance for children's safety. She requested staff to investigate school distance in other cities.

Mayor Levy expressed interest in working with the school district to explore the possibility of providing a shuttle bus service for children living within a two-mile radius.

George R. Keller, Jr., City Manager, stated staff will bring back information to the Commission on a holistic review on schools issues.

#### Electric Scooters

Commissioner Shuham stated the City has a ban on electric scooters. She requested staff to review and enforce of the policy.

George R. Keller, Jr., City Manager, stated staff will review the Ordinance and policy.

#### Exhaust Noise

Commissioner Shuham questioned if the noise from a vehicle's exhaust is governed by State Law.

Vanessa Maiorana, Public Safety Legal Advisor, stated staff will research as this could be part of the noise ordinance.

Hollywood Brown

Commissioner Shuham congratulated Hollywood Brown, Kansas City Chiefs, for their achievement in reaching the Super Bowl.

**39. Commissioner Hernandez, District 2**

Scooters

Commissioner Hernandez questioned clarification if scooters have to have a seat.

Damaris Henlon, Interim City Attorney, stated there are no references to electric scooters in the current code.

Downtown Parking

Commissioner Hernandez questioned the availability of parking permits for construction workers in Downtown. He stated that workers need a place to park.

Solar Street Lights

Commissioner Hernandez stated he would like to see temporary solar street lights mounted on a bucket truck to assist areas awaiting resolution regarding new lighting. Mayor Levy supported the idea.

Parking Downtown

Commissioner Hernandez requested a fifteen-minute grace period for parking in the Downtown area to support local businesses. He stated he received an email from the Office of Parking and Code Compliance indicating implementation would require effort and believes it is essential for the benefit of businesses. Mayor Levy and Commissioner Gruber supported the idea.

Business Outreach Legacy Recognition Program

Commissioner Hernandez requested City staff reach out to businesses who have been operating for over twenty years to become a part of the Legacy Recognition Program. He stated the City should proactively engage with these long-standing businesses and acknowledge their contributions.

Mayor Levy agreed it is a great idea and requested staff compile a list of businesses by district that have been in operation for twenty years.

Joann Hussey, Director of Communications, Marketing and Economic



Development, stated outreach has been ongoing since December, and nearly forty businesses have signed up for recognition.

#### Florida Department of Transportation (FDOT)

Commissioner Hernandez stated the Florida Department of Transportation (FDOT) may need six to eight acres of the Sunset Golf Course for drainage and could use this opportunity to initiate discussions on development in the Sheridan corridor.

#### Hispanic Heritage Month

Commissioner Hernandez requested support to reach out to the Hispanic Embassies in the Miami, Broward, and Palm Beach counties to partake in the City's Centennial Celebration. He stated Hispanic Heritage Month is observed between September 15th to October 15th and stated approximately forty percent of the City's residents are Hispanic. Mayor Levy supported the idea.

#### Fence on Fletcher Street

Commissioner Hernandez provided an update regarding the fence on Fletcher Street and stated he is looking at the cost difference between a wall or a chain link fence. He stated the City could offer a cost benefit to businesses for improvements. Commissioner Hernandez thanked Jose Cortes, Director of Design and Construction Management, for his assistance.

#### Bathrooms

Commissioner Hernandez requested an update regarding the ADA bathroom at the Dr. Martin Luther King, Jr., Community Center.

#### Light for Mural

Commissioner Hernandez requested an update on the mural lighting at the Dr. Martin Luther King, Jr., Community Center.

#### Highland Gardens

Commissioner Hernandez stated the Highland Gardens community, and the United Neighbors Associations requested a community center for the Highland Gardens neighborhood. He stated the neighborhood used to have a community center at McNicol, but now the space is rented to the Broward County School Board and there have been some issues.

Mayor Levy stated he recommended looking into any vacant lots owned by the City in the neighborhood. Commissioner Hernandez stated there are many available.

#### Attucks Swimming Pool

Commissioner Hernandez requested information if patrons using the Attucks swimming pool are required to sign a liability waiver.

Rick Engle, Director of Parks, Recreation, and Cultural Arts, responded if lessons are given then they must sign a waiver, but if open swim. no waiver is needed.

Commissioner Hernandez requested Commission support for a liability waiver for swimming.

Damaris Henlon, Interim City Attorney, stated her office will look into this.

Commissioner Biederman stated he does not understand why a waiver would be needed for a swimming pool, and not the beach.

Commissioner Shuham supported the idea to look into a waiver to see if it is a good idea.

Commissioner Callari virtually left the meeting at 6:13 PM.

#### Parallel Parking

Commissioner Hernandez requested support to revisit the lineation for parallel parking in the Downtown on 19th Avenue, 20th Avenue and Tyler Street. He suggested staff conduct measurements before approval to ensure compliance with the Code.

#### **41. Mayor Levy**

##### Superbowl

Mayor Levy wished everyone a fun and safe Superbowl weekend.

##### Thank You

Mayor Levy thanked everyone for their efforts to make the City better. He stated the City is committed to enhancing its operations and fostering a mission-oriented approach to building a safer and successful community.

#### **42. City Attorney**

Damaris Henlon, Interim City Attorney, had no further comments.

#### **43. City Manager**

##### Ignite Art & Festival

George R. Keller, Jr., City Manager, announced the Centennial Event

Ignite Art & Festival on Friday, February 14, 2025, at 6:30 PM. He stated this is the kickoff event for five installations at ArtsPark which includes renowned sculptor/artist Daniel Popper. The Ignite event runs from February 14, 2025, through February 23, 2025, and other locations include Dania Beach and Fort Lauderdale.

#### CPR Education

George R. Keller, Jr., City Manager, stated the Hollywood Hero Health Education and Response Training will take place on Thursday, February 6, 2025, from 6:00 PM to 7:00 PM at Fire Station 74, located at 2741 Stirling Road. He stated there will be free CPR training provided by Dr. Katz and the Memorial Healthcare System.

#### Police Vehicles

George R. Keller Jr., City Manager, requested Jeffrey Devlin, Police Chief, to explain the item that was passed on the consent agenda today regarding the AED's in Police vehicles.

Jeffrey Devlin, Police Chief, provided information regarding the AED's being installed in Police vehicles and he thanked the Fire Department and Dr. Katz for picking out the devices for the agency.

#### Everbridge System

George R. Keller Jr., City Manager, requested Joann Hussey, Director of Communications, Marketing and Economic Development, to explain about the alternative digital means of notifications.

Joann Hussey, Director of Communications, Marketing and Economic Development, explained the City currently has the Everbridge System as part of the State of Florida Emergency Management, which is provided to cities to provide emergency notifications. Ms. Hussey explained the City has a notification system called City Sends which has a subscriber limitation. The City is looking into an additional service called Civic Ready which offers a mass notification system and has no limitation on the number of subscribers, text messages, or emails. She explained the City is reviewing the cost and options available.

Mayor Levy stated there are commercial websites that offer email and text blast with a flat fee without a large investment.

#### Thank You and Farewell

George R. Keller, Jr., City Manager, thanked Azita Behmardi, Assistant Director Development Services, for her five years of service and announced this was her last Commission meeting. He stated Azita has worked with the City on two different occasions and will now become the

Assistant City Manager in the City of Wilton Manors.

Azita Behmardi, Assistant Director for Development Services, expressed pride in the developments she contributed to during her time with the City. She stated she felt grateful for the strong role models she had along the way.

Mayor Levy thanked Azita Behmardi for her service and wished her success in the City of Wilton Manors.

**40. Commissioner Callari, District 3**

Notes from Commissioner Callari

Mayor Levy stated Commissioner Callari's virtual connection timed out and she wanted everyone to know she was excited the Park East Civic Association adopted Johnson Street between I-95 and North Park Road with the City's Adopt-A-Street Program. Mayor Levy stated there will be a street clean up on February 15, 2025.

Party on the J

Mayor Levy stated Commissioner Callari expressed her happiness regarding the success of the Party on the J and looks forward to attending next year.

44. The meeting adjourned at 6:26 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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