

[Print](#)**Advisory Board & Committee Interest Form - Submission #25152****Date Submitted: 4/22/2024****Last Name***

Key

First Name*

Floyd

District # You Live In.*

3

Home Address*

3434 S Longfellow Circle

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

3059007645

Cell Phone**Email Address***

ben@benkey.com

Owner or Renter *

Owner

Number of years as city resident*

4.5

Are you registered to vote in Broward County?*
Yes**Education (highest degree / level)**

16

Occupation*

Commercial Real Estate Broker - Property Manager

Work Phone

305-900-7645

Business Name*

BKRE, LLC

Business Address

3434 S Longfellow Circle

City

Hollywood

State

FL

Zip Code

33021

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**Selection (1)***

Planning & Development Board

**Selection (2)***

Hollywood Housing Authority

**Selection (3)***

Marine Advisory Board

**Selection (4)***

Sister Cities Advisory Committee



Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

#1. At this current time with all the housing costs insurance is the one that prices have most recently shot through the roof. Insurance prices have risen and an incredible rate. While other cost are high this is the surprise out of them all.

#2. I have many years of property management experience. By anyone's standards I am an expert in commercial real estate property management. Although I don't have the sheer volume of experience in residential as I do in commercial I am also very qualified in residential property management. I have owned my own homes and managed them and I have been on the boards of condo associations. I currently manage condo associations in Hollywood.

#3. I am most passionate about property management, by far.

#4 I am the Class of 46 in Leadership Hollywood (Chamber of Commerce). Although I had interest before this my experience going through this leadership class put a clearer picture in my vision.

#5. Diversity is a strength in any and every community.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

#1. I have zero involvement in the City of Hollywood waterways.

#2. I am an ex-officio board member of the Hollywood Chamber of Commerce. The Board that best fits my 20 plus years of experience in the Planning & Development Board. So my #1 choice goes with my most experience that is being involved with real estate. If that is not available then I have to go for my high interests which with me is the Marine Advisory Board. Although I have no experience here my interest in this is high.

#3. Absolutely yes, I can devote thos # of hours each month.

#4. No, I have not. But it is an high interest of mine. But I have zero experience in this area.

#5. My vision would be to keep the waterways safe and clean. To be very proactive in taking action to make this the reality of Hollywood's waterways.

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

#1. I was in the class 46 of Leadership Hollywood when I heard about this committee. I believe my 23 years of experience in commercial real estate have very well prepared me for this position.

#2. I have 23 years of commercial real estate property management experience. I have managed multiple shopping centers and multiple industrial office warehouses. I deeply consider myself an expert in these areas.

#3. As a commercial real estate broker my job in the past has been solely to increase the ROI for my clients in commercial real estate. However, as I am a resident of Hollywood and having lived in areas much of my life that have been overbuilt with concrete and shopping centers etc. I very intimately value the neighborhood stabilization. This is WHY I moved to Hollywood from Houston, Texas. I do not want to live in an overbuilt concrete city.

#4. Last Wednesday I attended the Hollywood Hills Civic Association meeting. I was shown the rendering of the large park that will be built at the northeast corner of I-95 and Johnson Street. Although it has not even started yet. I did see the rendering that that was shown to us last Wednesday north of the park that will be built at this location. I absolutely love and am thrilled that this park is being built instead of condos being built at that corner. I also live not too far from the location. This decision makes me very happy!

#5. It is a community plan. It is long-range planning that expresses a community's overarching vision, goals, objectives, policies, and strategies for the future growth, development, and preservation of the community.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sister Cities Advisory Committee - Questions*

1. I only speak English.

2. I've traveled quite a bit to Central America. No fund raising experience.

3. Sister City focus interest is Business & Trade.

4. My experience with Leadership Hollywood 46 is what led me to be interested in Volunteering.

5. I am a business person. Business is what I know.

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No



If so, how many?*

1



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Did not know I could

Are you currently on a County or City Board?*

No



If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Planning and Development board. Although I have not been involved specifically in the initial development stage in my specific work. I have been around development all of my career in commercial real estate. - 23 years.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have been member of the Internation Council of shopping centers for 16 years. I have been a commercial real estate broker / property manager for 23 years.

Are you presently employed by the City of Hollywood?*

No



If so, in what capacity?*

none

Attach Resume (only .doc and .pdf files)*

Ben Key Resume -COH 2024.pdf

Ben Key

3434 S Longfellow Circle, Hollywood, Florida 33021 - Cell: (305) 900-7645 - Email: ben@benkey.com

OBJECTIVE: Seeking City of Hollywood Advisory Board Committee position.

SUMMARY OF QUALIFICATIONS:

- Licensed Real Estate Broker in the states of Florida and Texas.
- 23 years' experience in landlord representation, buyer representation, property management
 - Extensive cold calling
 - Locating and contacting tenants and owners for representation
 - Negotiating lease contracts for both tenants and landlord
- Demonstrated effective marketing and management of retail shopping centers, land, and industrial warehouse.
 - Obtained listings to manage, lease and sell commercial properties.
 - Commercial property management

CRITICAL SKILLS: - Yardi, MS Office: Excel, Word, Outlook, Publisher, Google Earth, LoopNet, Commercial Gateway, CoStar, Zip Form, Adobe Acrobat, QuickBooks, various demographics software, County Appraisal District websites and various internet activities.

EDUCATION: *Bachelor of Business Administration*

Southwest Texas State University (Texas State University) – San Marcos, Texas - 1996

Continuing Education and Professional Development:

- CCIM: Completed CI 101, CI 102, CI 103, CI 104
- International Council of Shopping Centers – Leasing courses

LICENSE: State of Florida Real Estate Broker's License – 3217393
State of Texas Real Estate Broker's License – 480600
State of Florida Community Association Manager's License – CAM 38584

PROFESSIONAL EXPERIENCE:

Broker – Commercial RE Sales and Leasing and Property Management BKRE, LLC – Southeast Florida & Houston, Texas	May 2006 – Present
Broker Associate – Real Estate Sales/Leasing Indermuehle & Company – Houston, Texas	May 2005 – May 2006
Land Acquisitions (Project) Impac Partners, Inc. – Houston, Texas <ul style="list-style-type: none">• Land Development: Locate & negotiate land deals for commercial development	Sep. 2004 – Apr 2005
Broker Associate Republic Central Realty, Inc. <ul style="list-style-type: none">• Retail Shopping Center leasing, sales, and property management	Sep 2000 – Sep 2004

MEMBERSHIP:

- ICSC 16 years, CCIM South Florida Chapter