

ORDINANCE NO. _____

(15-T-07)

AN ORDINANCE OF THE CITY OF HOLLYWOOD, FLORIDA, AMENDING ARTICLE 8 "SIGN REGULATIONS" OF THE ZONING AND LAND DEVELOPMENT REGULATIONS TO INCREASE THE NUMBER OF PERMISSIBLE BILLBOARDS ALONG LIMITED ACCESS ARTERIAL ROADWAYS WITHIN THE CITY OF HOLLYWOOD FROM 14 TO 15; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on July 17, 1991, the City Commission of the City of Hollywood enacted Ordinance No. O-91-43 which permitted the City Commission to allow no more than eight (8) billboards within the City of Hollywood; and

WHEREAS, Article 8 of the City's Zoning and Land Development Regulations incorporated Ordinance O-91-43 by reference into its billboard regulations; and

WHEREAS, on September 18, 1996, the City Commission enacted Ordinance No. O-96-61 which increased the number of permissible billboards from 8 to 10; and

WHEREAS, on September 2, 1998, the City Commission enacted Ordinance No. O-98-21 which increased the number of permissible billboards from 10 to 12; and

WHEREAS, on June 5, 2002, the City Commission enacted Ordinance No. O-2002-22 which increased the number of permissible billboards from 12 to 13; and

WHEREAS, on December 4, 2013, the City Commission enacted Ordinance No. O-2013-22 which increased the number of permissible billboards from 13 to 14; and

WHEREAS, in 1995, the City's Board of Appeals and Adjustments, passed and adopted Resolution No. V-95-08 with conditions, which allowed construction of an off-premise pole sign at 2601 N. 29th Avenue to advertise solely for the business at 2600 N. 29th Avenue ("Holiday Inn") with ; and

WHEREAS, North 29th Avenue, LLC. has currently requested to replace the existing off-premise pole sign to a static billboard at 2601 N. 29th Avenue; and

(Coding: Words in ~~struck through~~ type are deletions from existing law; words underscored are additions).

WHEREAS, this request would increase the number of billboards allowed within the City of Hollywood from fourteen (14) to fifteen (15); and

WHEREAS, on March 12, 2015, the Planning and Development Board reviewed this request and have forwarded a recommendation of denial to the City Commission;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That Article 8, Subsection 8.6 of the Zoning and Land Development Regulations is hereby amended as follows:

ARTICLE 8. SIGN REGULATIONS

* * *

§ 8.6 Prohibited Signs.

G. The following signs are also prohibited:

* * *

2. Billboards, except that by City Commission determination, no more than ~~fourteen (14)~~ fifteen (15) additional billboards, located only along limited access arterial roadways, and limited in size to 14' x 48', and supported by a single pole, shall be permitted. These billboards shall be permitted only upon a finding that the above requirements have been met and at least a substantial portion of the proceeds from the advertising on said billboards are directed to nonprofit corporations, to assist in funding such nonprofit corporation's projects in the City of Hollywood, or the advertisement to be displayed on the billboard promotes a City owned or City sponsored project. The City Commission may place additional, reasonable conditions, including but not limited to the posting of a bond. The City Commission may direct the appropriate City departments to revoke any permit for failure to comply with any conditions placed by the City in the approval of any billboard under this section. The existing billboards are generally located as follows:

- a. 2801 N. 28th Terrace
- b. 2960 Taft Street
- c. 3000 Johnson Street
- d. 2900 Polk Street
- e. 1307 S. 30th Avenue
- f. 2930 Hollywood Boulevard
- g. Oakwood Plaza East of I-95-North
- h. Oakwood Plaza East of I-95-South

- i. 2930 Johnson Street
- j. 2801 Evans Street
- k. 6200-28 Johnson Street
- l. 6225 Johnson Street
- m. 6215 Hollywood Boulevard
- n. 3401 SW 29th Avenue
- o. 2601 N. 29th Avenue

Section 2: That it is the intention of the City Commission and it is hereby ordained that the provisions of this section shall be made part of the Zoning and Land Development Regulations and the sections of the Regulations may be renumbered to accomplish such intention.

Section 3: That if any word, phrase, clause, subsection or section of this ordinance is for any reason held unconstitutional or invalid, the invalidity thereof shall not affect the validity of any remaining portions of this ordinance.

Section 4: That all sections or parts of sections of the Zoning and Land Development Regulations, all ordinances or parts of ordinances, and all resolutions or parts of resolutions in conflict herewith be and the same are hereby repealed to the extent of such conflict.

Section 5: That this Ordinance shall be in full force and effect immediately upon its passage and adoption.

Advertised _____, 2015.

PASSED on first reading this _____ day of _____, 2015.

PASSED AND ADOPTED on second reading this _____ day of _____, 2015.

PETER BOBER, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM & LEGALITY
for the use and reliance of the
City of Hollywood, Florida, only.

JEFFREY P. SHEFFEL, CITY ATTORNEY